

Office of Outdoor Advertising
Public Meeting

March 14, 2024
11:00 AM

State Transportation Building
10 Park Plaza
2nd Floor
Boston, MA 02116
(via Webinar)

Present:

Tim McCarthy, Executive Director

Office of Outdoor Advertising, March 14, 2024

1 P R O C E E D I N G S

2

3 TIM MCCARTHY: Good morning, everybody.

4 My name is Tim McCarthy. I am the
5 Director of the Outdoor Advertising unit for MassDOT.
6 We are here for our March 14, 2024 Office of Outdoor
7 Advertising hearing.

8 This meeting is being held virtually by
9 the Governor's Act, extending virtual public meetings
10 through March 2025.

11 We are running this hearing via Zoom
12 platform.

13 Please note that this meeting is being
14 recorded by our stenographer, who is in attendance.
15 He will provide a transcript of the meeting that will
16 be posted on our website when it is available.

17 Before we begin, on behalf of the OOA
18 staff and myself, happy St. Patrick's Day. If you're
19 a Bostonian, it's Evacuation Day. But, one way or the
20 other, it's the high holiday for me.

21 The OOA team is all present. Thanks,
22 again, to Lydia, Jerry, Jason, Marc, and Chris for
23 your continued great work, great efforts.

24 This meeting is accessible to people

1 with disabilities and individuals with limited English
2 proficiency. If you filed a request to be available
3 today and did not receive it, please contact MassDOT's
4 Office of Diversity and Civil Rights at 857-368-8580
5 or you can email them at
6 massdot.civilrights@dot.state.ma.us.

7 Please note that accessible versions of
8 these meeting materials have previously been posted to
9 the OOA website and will be referred to in the
10 meeting. They will also be posted in the links.
11 Jerry has already put the previous agenda on the --
12 the agenda in the chat box.

13 I will go through the agenda quickly.
14 But, before that, I'll hand it off to Jerry from our
15 team who will go through the Zoom controls for this
16 meeting.

17 Jerry?

18 GERARD KELLEHER: Okay. Thank you very
19 much.

20 Just check your microphones on your own
21 computer. Make sure your speakers are working.

22 Only the panelists will be on camera.

23 And we've opened the chat box for this
24 meeting for the minutes of January and the new agenda

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1 for today in case you need to look at that.

2 If you can't get on the Internet, you
3 can call in at 301-715-8592.

4 The ID for this January (sic) meeting
5 is 928 1669 9798.

6 If you would like to ask a question
7 during this meeting, just hit the Raise Your Hand on
8 your Zoom platform, and I'll unmute you at the
9 appropriate time.

10 And state your name before you ask your
11 question for the public record. And only ask one
12 question at a time, please. And make sure it's
13 pertinent to the agenda item we are covering at that
14 time.

15 There will be an opportunity at the end
16 of the meeting for any other general Outdoor
17 Advertising questions.

18 You can also have written questions put
19 into the Q&A feature, and we'll try to answer them as
20 we go.

21 If you are listening on the phone and
22 would like to make a comment, hit *9, and I'll call
23 out the last three digits of your phone number and
24 unmute your audio so you can ask a question.

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1 Those are the basic protocols. And,
2 I'll turn it back to the Director, Tim McCarthy.

3 TIM MCCARTHY: Thank you so much,
4 Jerry.

5 If you do hear voices in the
6 background, I apologize. We are not in our home
7 office. We are in the Bridges and Major Projects
8 office because they're doing HVAC and some work in our
9 offices. So, the walls are paper-thin here. So, if
10 you hear other voices, that is on our end, and I
11 apologize for that. We'll try to keep that down to a
12 minimum.

13 So, I'll go through the agenda.

14 The sign-in sheet physically can't be
15 signed. But by signing into the webinar, we have a
16 list of those who are in attendance based on that.

17 On the screen is the agenda. And what
18 we will do is go through each item, and I will ask
19 questions of the proponents.

20 Everybody in the hearing is currently
21 muted and their camera is turned off.

22 So, the first call to order is the
23 sign-in.

24 The second, I'd like to approve the

1 minutes of January 11, 2024, which was our last public
2 hearing.

3 Please note that you can provide
4 comments in writing by email any time.

5 For anybody who may be new, we do not
6 make any decisions at this actual meeting. Every item
7 is taken under advisement. Decisions are made usually
8 within a few weeks, sometimes as early as a week. But
9 we will give you time to write in comments to our
10 email address, which is
11 OOAInformation@dot.state.ma.us. And you can send your
12 comments in writing there. Obviously, you can always
13 call our office.

14 Also, we have public comments at the
15 end of each item, and then a final chance for overall
16 comments at the end of the agenda.

17 So, with that, Jerry, we will get into
18 our first agenda item.

19 GERARD KELLEHER: Okay.

20 TIM MCCARTHY: So, our first agenda
21 item is a new application for electronic permit,
22 Permit Application: Media Partners MRV, LLC,
23 application for a single-sided digital sign,
24 Application Number 2024D001. The location is 82-84

1 Boston Street. The application is for a new
2 structure.

3 Our office has notified Mayor Wu's
4 office and the office of the city clerk about the
5 application on February 1, 2024.

6 The Office of the State Traffic
7 Engineer has determined that a detailed traffic study
8 will be required for this location.

9 Please note that if the Outdoor
10 Advertising permit be granted, the applicant will need
11 to consult with MassDOT Highway District 6 Office for
12 access to the site and/or tree trimming.

13 So, with that, I'll turn over the
14 question to -- the presentation to Neal Rossi. He's
15 representing Media Partners.

16 Neal?

17 NEAL ROSSI: Thank you, Tim.

18 It's been a long road. We started back
19 in October of '19. So, it's been five-and-a-half
20 years.

21 As you know, we got our ZBA approval on
22 9/1/23, a 7-0 vote. So, we got a total permit of
23 approval with no opposition. And we got our BPDA
24 approval on 1/1/24.

1 All abutters were notified by certified
2 mail with the notice of the state hearing and the
3 contact information that was supplied to Outdoor
4 Advertising.

5 We believe it meets all the state and
6 federal regulations. And, further, it will help an
7 institution that's been in Boston for many, many
8 years, I believe 80 years, the Polish-American Club.
9 It will help them keep up their memorial, which is
10 next door.

11 And I believe we have Pete on the call,
12 too, if you'd like to hear from him. He's
13 representing the Polish Club.

14 TIM MCCARTHY: Absolutely.

15 NEAL ROSSI: Pete, are you on the call
16 somewhere?

17 TIM MCCARTHY: He can raise his hand
18 and Jerry can allow him to speak.

19 NEAL ROSSI: Okay. I know he was going
20 to get on because --

21 GERARD KELLEHER: Okay. There you go.

22 PETER DZIEDZIC: Hi. Can you hear me?

23 TIM MCCARTHY: We can hear you now.

24 GERARD KELLEHER: Yes.

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1 NEAL ROSSI: Yes.

2 PETER DZIEDZIC: First of all, thank
3 you all for the opportunity.

4 As Neal said, my name is Pete Dzedzic.
5 I am the treasurer of the Polish-American Citizens
6 Club of South Boston.

7 As Neal said, this has been a long
8 process, and it's exciting to be at this stage.

9 You know, the Polish-American Citizens
10 Club has been around for 85 years. It was literally
11 built by hand by the original members back 85 years
12 ago. A new generation has come in. And, you know,
13 our goal really is to ensure that this club exists for
14 another 85 years.

15 This sign, and the revenue it would
16 generate for the club itself, would be
17 transformational for us. It would allow us, you know,
18 currently we are effectively, you know, like a family
19 would be kind of week-to-week, paycheck-to-paycheck.
20 We're able to cover our bills and that's it. And
21 that's great. But the revenue from this sign would
22 allow us to really start focusing more on the
23 programmatic elements that we, you know, why we're
24 members of this club, what we want to do to be able to

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1 provide more programming for our members, but also for
2 the City of Boston and the Commonwealth of
3 Massachusetts, you know, around Polish culture.

4 You know, as Neal said, we take care of
5 the memorial across the park.

6 Some of you might have been to our bit
7 Polish Fest that we had there in May. I highly
8 recommend you, I'd invite you to come this May. It's
9 a super fun event full of Polish culture, music, food.

10 But, really, like I said, the revenue
11 generated from this club, from this sign, would just
12 be transformational for the club. It would allow us
13 to stop worrying and really focus on those
14 programmatic elements that could really make a
15 difference in the neighborhood, make a difference to
16 the Polish community in Boston and beyond. And, you
17 know, we're really hoping that everything is approved
18 and we can get the sign and start gaining that
19 revenue.

20 And I'm more than happy to answer any
21 questions about the club itself or what we plan to do
22 with the money as well.

23 TIM MCCARTHY: Thank you very much.
24 I've been there several times, so I do know a little

1 bit about the club. And I appreciate your comments.

2 PETER DZIEDZIC: Thank you.

3 TIM MCCARTHY: Our OOA field inspection
4 staff member, Chris, we've been out there several
5 times.

6 Chris, if you could just give your
7 findings and summarize your field report?

8 CHRISTOPHER CHAVES: Yeah. Sure.
9 Thank you, Tim.

10 As you mentioned, this is a proposed
11 one-sided electronic monopole facing south on the
12 Expressway, I-93.

13 The location does have two businesses
14 within 500 feet of the location.

15 Also, there are no permitted electronic
16 signs within 1,000 feet on either side of the highway
17 as well as no static signs on the same side of the
18 highway within 500 feet of this location.

19 There seems to be no issue from a field
20 standpoint for this location.

21 The only thing I would add, if the
22 permit is granted, the sign is built -- just looking
23 at the plot plan and looking at the area while out
24 there -- I just would like the applicant to know that

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1 no part of the sign can overhang the state highway
2 layout or be in the state highway layout, just as an
3 FYI.

4 NEAL ROSSI: Thank you, Chris.

5 TIM MCCARTHY: Thanks very much, Chris.
6 Appreciate that.

7 We've had no comments received through
8 the office regarding this sign. But, certainly, as we
9 are here, if anybody has any further comments or
10 suggestions on this, you can jump in now.

11 (No response.)

12 GERARD KELLEHER: Jason, do you see
13 anything?

14 (No response.)

15 GERARD KELLEHER: No hands raised.

16 TIM MCCARTHY: Okay. So, we have two
17 things for the applicant.

18 One, obviously, is the fact that Jim
19 Danila, the state traffic engineer, is requiring a
20 traffic study.

21 And, second, the applicant must abide
22 by the 15-hour public requirement in addition to any
23 commitments to the municipality for PSA services, as
24 well as the provisions set forth in the 700 CMR 3.00

1 for curfew, sensor brightness limit, and the 10-second
2 static display.

3 Having said that, we'll close out the
4 applicant permit request for 2024D001 at this time,
5 and we will be taking this under advisement.

6 So, thank you, everybody, who
7 participated in that section of the hearing. Thank
8 you very much.

9 NEAL ROSSI: Thank you, Director.

10 PETER DZIEDZIC: Thank you.

11 TIM MCCARTHY: Second on the agenda is
12 Outfront Media, LLC, digital urban panels: the MBTA
13 Station, Aquarium Station, Atlantic Ave. at State
14 Street. It's a new application number 2024SFD001, new
15 structure facing west and east.

16 Second on the agenda would be MBTA
17 Kendall Station, 300 Main Street, inbound entrance,
18 new application 2024SFD009. It's a new structure
19 facing west and east in Cambridge.

20 And the MBTA Kendall Station, 300 Main
21 Street, outbound entrance, new application 2024SFD010,
22 new structure facing west and east.

23 Do we have people here representing
24 Outfront as well as the T?

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1 AMANDA GULINELLO: Hi. Amanda
2 Gulinello with Outfront Media.

3 TIM MCCARTHY: Hi, Amanda. How are you
4 today?

5 AMANDA GULINELLO: Good. How are you?

6 TIM MCCARTHY: Good to see you again.

7 AMANDA GULINELLO: You, too.

8 TIM MCCARTHY: Yeah, I've got a little
9 color now so I feel a lot better about everything in
10 the world.

11 So, let's tackle your permit here, the
12 application for digital panel. We'll start with
13 street furniture unit 2024SFD001 at the New England
14 Aquarium.

15 We've notified Mayor Wu's office and
16 the city clerk on 2/14/24 regarding this additional
17 panel.

18 The Office of the State Traffic
19 Engineer, Jim Danila, has determined that a detailed
20 study will not be required for this location.

21 We've received no comments regarding
22 this application in Boston.

23 And, Chris has the field summary
24 report.

1 Chris?

2 CHRISTOPHER CHAVES: Thanks, Tim.

3 As you mentioned, this is a proposed
4 digital urban panel to be located at the entrance of
5 Aquarium Station. It's classified as street
6 furniture, so there are no spacing requirements for
7 these units.

8 Just, again, I would let the applicant
9 know that you need to make sure that the entire
10 structure is on T property and does not overhang onto
11 any City property and as well as no motion are allowed
12 on these units. So, just a reminder, and ten-second
13 static ads on it.

14 Other than that, there's no issues with
15 this site.

16 TIM MCCARTHY: Thanks, Chris.

17 Yeah, I mean I was going to bring that
18 up. I've talked to the T about it. They had some
19 motion pictures on these boards at the Back Bay
20 Station, so we really have to make sure that that
21 doesn't happen. I believe that they've been taken
22 down, but we just want to reiterate the very strict
23 regulation regarding no motion on these boards.

24 Okay. So, you know what we'll do,

1 Amanda? I think we can -- this one I'll just -- we're
2 going to take this under advisement. As I said, we
3 haven't had any issues, or comments, or concerns
4 regarding this one. So, I will take this under
5 advisement and you'll hear from us shortly.

6 AMANDA GULINELLO: Thank you.

7 TIM MCCARTHY: Okay. The applicant,
8 again, for the record, Outfront Media, LLC,
9 application for a digital urban panel, street
10 furniture, 2024SFD009 at Kendall Square Station, 300
11 Main Street, inbound entrance, Cambridge. The
12 application is to construct a new digital urban panel
13 affixed to the station entrance.

14 We have notified the City of Cambridge
15 regarding this application on 2/14/24.

16 The Office of the State Traffic
17 Engineer has determined -- Jim Danila has determined
18 that a detailed study will not be required.

19 We have heard from Bill Deignan from
20 the City of Cambridge Planning Department. He's been
21 contacted from us, and he requested additional
22 information from the applicant.

23 No other comments were received on this
24 application.

1 Chris, can you summarize the field
2 report, please?

3 CHRISTOPHER CHAVES: These were
4 Jason's.

5 JASON BEAN: Yeah, I can get this one,
6 Tim. That's okay.

7 Yeah, same type of structure. These
8 last two, I can do them sort of together, Tim, if
9 you'd like.

10 TIM MCCARTHY: That would be great.

11 JASON BEAN: Similar to, you know,
12 above the sort of the egress into the MBTA locations.
13 No issues with any sort of spacing, parks or anything
14 like that. These are -- these sort of have -- these
15 have some exemptions. So, if you can look on the
16 aerial, they are on either side here, 009 and 010.

17 Our only, you know, we'd like to
18 mention, as Chris did before, is, you know, with the
19 digital panels, no motion is allowed with these. And,
20 also, too, is that, you know, we do require the permit
21 number to be affixed to these in a location --
22 obviously, they're not as big, but if you could make
23 sure that those are visible so when they have to be
24 inventoried, we can see those and identify those

1 locations without any confusion.

2 And, other than that, Tim, that's --
3 unless there's any questions that you might have or
4 anybody else, there's no issues with these two.

5 TIM MCCARTHY: Thanks, Jason.
6 Appreciate that.

7 Does anybody have any comments
8 regarding these two boards, D009 and D010?

9 GERARD KELLEHER: A hand raised, Bill
10 Deignan. I'm going to unmute you. Hello?

11 Oh, Jason, you have to switch back to
12 me.

13 JASON BEAN: Gotcha. My bad.

14 GERARD KELLEHER: It's all right.
15 Sorry about that. Bill?

16 TIM MCCARTHY: Bill is from the City of
17 Cambridge, so we'll hang on.

18 GERARD KELLEHER: I don't have an
19 option to unmute him right now.

20 JASON BEAN: Is he in the chat?

21 GERARD KELLEHER: Somebody else, too,
22 Franz Lepionka. Sorry about the name. It's not
23 letting me unmute.

24 JASON BEAN: Yeah, I think I was able

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1 to. I think I just did. I think Bill -- hi, Bill.

2 BILL DEIGNAN: Yeah, I just got the
3 unmute option.

4 Thanks. Good morning. This is Bill
5 Deignan from the City of Cambridge Community
6 Development Department.

7 I didn't have any direct questions on
8 the Kendall Square. I did have some general comments
9 and questions regarding all of the proposed locations
10 in Cambridge being discussed today. So, I guess I'd
11 ask you whether you want me to give my general
12 comments and questions now or later.

13 TIM MCCARTHY: Yeah, not a problem.
14 You have the floor, Bill.

15 BILL DEIGNAN: Okay. Thanks.

16 So, first of all, let me thank you for
17 having us here today and allowing us to talk about
18 these digital urban panels that are getting discussed.

19 The City has been in touch, and we
20 appreciate the MBTA's information that they've
21 provided to us over the last few weeks to clarify what
22 these urban panels are proposed for and what they'll
23 be doing. So, we do appreciate that.

24 We do appreciate that these are being

1 proposed to support the T's need to raise funds to
2 operate the many services they have for the public.

3 The City would like to more fully
4 understand what the MBTA is proposing here at these
5 locations so that we have that information that we can
6 explain to the public and our City Council if we get
7 questions about that.

8 In particular, at Porter Square, we're
9 still waiting for the MBTA to confirm whether their
10 sign might overhang City property and City sidewalk.
11 So, we would like to see a property survey for that to
12 confirm that that is the case as well as at other
13 locations if there's any doubt about whether they're
14 on T property or not.

15 Also, we'd like to understand a little
16 bit better, the T did share that they have a 25
17 percent share of voice on all these digital signs,
18 broken down into 7.5-second slots. And we would like
19 to know whether that 7.5 seconds, which they indicated
20 would be used for our real-time signage in public
21 service announcements, whether those are individual
22 7.5-second slots or whether those are ever grouped
23 together for longer messaging or not. We weren't
24 quite clear on that from the information that they

1 provided to us.

2 Also, we'd like a little bit more
3 information about whether public service announcements
4 are going to be part of this. Those are a valuable
5 public service, and we do hope that in addition to
6 real-time signage that there is time in these loops
7 for public service announcements and, if so, what
8 intervals those would be proposed for.

9 Also, given that the MBTA has less
10 frequent headways today in their rapid transit than
11 they have in the last several years, we were told that
12 the signs would indicate whether transit was in-
13 service or not on the real-time information sign. And
14 we just wanted to stress that we have heard from
15 people, through a planning process we're running right
16 now, people want to know more than just whether trains
17 are running; they'd like to know actually how many
18 minutes it is until the next train is coming in each
19 direction. Porter Square is a very long way down, so
20 people would like to know if they do have several
21 minutes to wait for a train that they have the option
22 to run errands and other things. So, we encourage the
23 T to have that information up at the surface so people
24 can make those decisions before they go down to the

1 platform.

2 We also understand that signs are
3 proposed for real-time information that only address
4 rapid transit. We are disappointed that the signage
5 doesn't also talk about real-time bus information.
6 This is an important transfer location for buses. So,
7 we would encourage the T to include that information
8 as well.

9 We were also told by the T that the
10 digital signs dim at night according to ambient light
11 levels in the area. We'd like to ask that that
12 signage be dimmed automatically. We don't know what
13 the ambient light levels are there, whether the T has
14 a spotlight that shines near these or anything else.
15 We'd like to ask that they be dimmed anyway as our
16 city streetlights already do to reduce light
17 pollution.

18 We're also wondering whether the signs
19 could be turned off when service stops running on the
20 rapid transit line.

21 Thanks for the opportunity to comment
22 and ask these questions. And we appreciate that these
23 will serve a public purpose and be valuable for the
24 new generation for the T.

1 Thank you very much.

2 TIM MCCARTHY: Thank you, Bill.

3 I see two other hands up. I know Bruno
4 from the T. I think, if it's okay with Bruno and
5 Amanda, I think what we can do is we have all the
6 questions that Bill asked. It's less of a permitting
7 -- less of a permitting question than a coordination
8 between Outfront, the T, and Cambridge. So, if it's
9 okay with everybody who's on board here, I think we
10 can pull the questions that Bill asked from the script
11 that's being copied right now and have a working
12 conversation in the next couple of weeks to get all of
13 those answers.

14 Amanda or Bill, does that sound okay
15 with you or would you rather try to answer them one-
16 by-one? I don't think this is the forum for that.
17 This sounds more, as I said, a --

18 BILL DEIGNAN: We're happy to have a
19 conversation offline.

20 TIM MCCARTHY: Great. Yeah, I just
21 think that's a conversation between Cambridge,
22 Outfront, and the MBTA and less the OOA office. But
23 we'll certainly have our -- we'll accept all
24 invitations to those meetings if it would help you to

1 understand any of the permitting issues that may come
2 up or questions that could be answered by our office.
3 Obviously, we'll be on the calls.

4 BILL DEIGNAN: Great. Great.
5 Appreciate it.

6 TIM MCCARTHY: If we could unmute Bruno
7 from the MBTA who I've been working with for the last
8 couple of months now?

9 Bruno, you have the floor.

10 BRUNO LOPES: Great. Thanks, Tim.
11 And, thanks, Bill and Franz. I've been in touch with
12 Franz, and we appreciate the understanding, and we're
13 committed to working with Cambridge and the OOA to
14 make sure that these digital urban panels enhance our
15 rider access to our facilities by providing real-time
16 information. And we're committed to enhancing that
17 level of information and address all the concerns that
18 are happening raised by Cambridge.

19 TIM MCCARTHY: Thank you.

20 Franz, you still have your hand up. Do
21 you have more to add from Cambridge?

22 FRANZ LEPIONKA: Can you hear me?

23 TIM MCCARTHY: Yes, I can. Thank you.

24 FRANZ LEPIONKA: Thank you.

1 Bruno and I did speak yesterday. And
2 he's, you know, been working with Bill and I.
3 Yesterday, I spoke with Bruno, also, about an
4 opportunity for the City to look at the contract
5 between Outfront Media and the T. And we'd just ask
6 that -- and it sounds like you've already suggested
7 this, Director McCarthy, to take any questions offline
8 and no issue with not issuing a decision prior to us
9 being able to offline to wrap-up answering questions
10 we have. I think that's the best, most efficient way
11 to do this. So, those are the issues I have.

12 TIM MCCARTHY: I agree. That's a nice
13 summary.

14 FRANZ LEPIONKA: What's that?

15 TIM MCCARTHY: That's a nice summary.
16 And, as I said earlier, please invite the OOA to any
17 further meetings if you think you have any concern
18 with permitting, with the state permitting issues.
19 We're certainly here to help both parties.

20 FRANZ LEPIONKA: Thank you. The City
21 appreciates that.

22 TIM MCCARTHY: All right. You're very
23 welcome. Working for a city for as long as I have, I
24 can certainly understand. I appreciate your

1 thoroughness. That's for sure.

2 So, with that, we'll -- is there any
3 other further questions regarding D010 and D009?

4 GERARD KELLEHER: Is Mr. Deignan's hand
5 still up?

6 TIM MCCARTHY: It's still up, but I
7 think they're --

8 GERARD KELLEHER: Okay. We'll lower
9 it.

10 TIM MCCARTHY: Yeah.

11 GERARD KELLEHER: I think that's it for
12 -- as far as --

13 BILL DEIGNAN: Sorry about that. I'm
14 all set.

15 GERARD KELLEHER: Okay.

16 TIM MCCARTHY: Appreciate it.

17 GERARD KELLEHER: I think that's it for
18 hands.

19 TIM MCCARTHY: Okay. So this has been
20 -- this has been great. We'll continue to work with
21 the two communities there.

22 That will be it for the agenda for
23 today.

24 GERARD KELLEHER: We have renewals.

1 TIM MCCARTHY: Yes, we do have some
2 applications for renewals, which are part of the
3 agenda. There's four on those. If you want to have
4 any comments regarding the four renewals?

5 (No response.)

6 TIM MCCARTHY: I don't see anybody.

7 GERARD KELLEHER: No hands.

8 TIM MCCARTHY: We have taken some
9 action on some previous applications that have been
10 approved under Section 4A.

11 There's been several applications under
12 Section 4B as well, simple transfers.

13 Under 4C, there's new application for
14 electronic permits that have been approved and one
15 that's still under advisement -- three under
16 advisement.

17 So, if there's any public comment
18 regarding any of those applications, now is the time.

19 GERARD KELLEHER: One person has their
20 hand up, Maria Lyons. Should I unmute her?

21 TIM MCCARTHY: Yeah. Absolutely.
22 Welcome aboard, Maria.

23 GERARD KELLEHER: You're up, Maria.

24 MARIA LYONS: Hello. Thank you for

1 letting me speak.

2 My name is Maria Lyons. I serve as the
3 environmental chairperson for the Port Norfolk Civic
4 Association.

5 We oppose the renewal of the Bay Colony
6 billboards at 820 Morrissey Boulevard.

7 As you know, Director McCarthy, during
8 the review of the application for the conversion to
9 electronic billboards at this site, it was
10 definitively determined that the billboards are within
11 300 feet of the Dorchester Shores Reservation in two
12 directions, highly visible from Tenean Beach, making
13 them in violation of MassDOT's regulations. They are
14 also directly beside the Neponset Greenway Extension,
15 which is now under construction.

16 Previous renewal applications have
17 checked "No" on the is it within 300 feet of a park or
18 reservation. Has the new application been changed to
19 "Yes"?

20 In addition, about 500 units of housing
21 directly next to the billboard is being built by the
22 billboard owners themselves, making the area
23 residential.

24 Please give serious deliberations to

1 this renewal request and deny it.

2 Thank you.

3 TIM MCCARTHY: Thank you very much for
4 your comments, Maria. Appreciate that.

5 Any other comments at this time?

6 (No response.)

7 GERARD KELLEHER: No hands raised right
8 now.

9 TIM MCCARTHY: All right. Well, thank
10 you very much, everybody, for being here today. That
11 concludes the hearing of March 14, 2024. Have a
12 wonderful springtime and a happy St. Patrick's Day.
13 And we will see some people next month.

14 (Whereupon, the proceedings were
15 concluded on March 14, 2024 at 11:34 a.m.)

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Office of Outdoor Advertising, March 14, 2024

C E R T I F I C A T E

I, Judith Luciano, do hereby
certify that the foregoing record is a true and
accurate transcription of the proceedings in the
above-captioned matter to the best of my skill and
ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled
phonetically to the best of my ability.