OFFICE OF OUTDOOR ADVERTISING

PUBLIC MEETING

March 12, 2026

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Director

P R O C E E D I N G S

TIM MCCARTHY: All right. I will call this meeting to order. Good morning everybody. My name is Tim McCarthy. I'm the Director of Outdoor Advertising for MassDOT. We are here on our March 12th, 2026, Outdoor Advertising Hearing. This meeting is being held virtually by the Governor's Act extending virtual public meetings through June 30 2027. We are running this hearing on Zoom platform.

Please note that this meeting is being recorded by a stenographer who is in attendance. She will provide a transcript of the meeting that will be posted on our website when that is available.

The OOA team is present. Thanks again to Leah, Gerry, Jason, Chris for all your hard work. And this meeting is accessible to people with disabilities and individuals with limited English proficiency. And if you filed a request to be available today and did not receive it please contact

MassDOT's Office of Diversity and Civil Rights at 857-368-8580 or email them at massdot.civilrights@dot.state.ma.us.

Please note that accessible versions of the meeting materials have been previously posted on the OOA website. They'll be referred to in this meeting and we'll post the links too in the question and answer box. Gerry Kelleher of our team will go through the Zoom controls for this meeting. He's posted the agenda, and what we'll do is go through each item as I will ask questions of the proponents.

Everybody in the hearing is currently muted. The sign-in sheet obviously is good enough to sign but we signed in --into the webinar. We have a list of those who are in attendance and we can have our sign-in sheet based on that. Please note that you can provide comments in writing to us by email always.For anybody who may be new, we don't make any decisions at this hearing. Every item will be taken under advisement and

decisions are made usually within a few weeks, sometimes as early as a week. But we try to give everybody time to write in comments to our email address or call us if you'd like to write in an email comment. Our email is ooainformation@dot.state.ma.us. You can send your comments in writing to us there.

Also we will have public comments at the end of the --at the end of each item and then finally we offer comments at the end of the agenda.With that, Gerry, if you can go over the Zoom instructions and we can start the hearing. Gerry?

GERARD KELLEHER: Oh, okay. Thank you. So our protocols for this meeting are from March 2026. The microphone icon is on your own computer. Make sure your speakers and your personal microphone are working. Only the panelists are on camera. And the interpretation feature is not active on this meeting. The webinar ID for this one is 97864674307. And if you can't access the internet and you'd like to call in, it's 301-715-8592.

If you'd like to ask a question during the meeting simply hit the question icon on Zoom and raise your hand and I will unmute you at the appropriate time. State your name before you ask a question for the public record and only ask one question at a time. And please, please, make it pertinent to the item we're discussing at that time. There'll be an opportunity for general questions about outdoor advertising toward the end of the meeting.

You can also put written questions into the Q and A at any time and we'll endeavor to answer them as we go.

Finally, if you're listening on the phone and want to comment, dial star nine. I'll call out the last three digits of your phone number. Unmute your audio when it's your turn to speak and then you can identify yourself for the record. Those are the basic outlines here for the group Zoom protocols. And I'll turn it back to the Director Tim McCarthy. TIM MCCARTHY: Thanks, Gerry. Now we call the vote of the second item on the agenda, the minutes to be approved of February 12, 2026. I'd like to have those minutes approved.

CHRISTOPHER CHAVES: I second the motion.

TIM MCCARTHY: Second Chris. The minutes of the February 12th, 2026, OOA Public Hearing have been approved.

On the agenda this afternoon, first agenda item A is a new application for licenses. New application from First Fidelity Corp. Address of the applicant is 89 South Street, Needham, MA, 02492. The applicant's contact is Ronald Gillis First Fidelity Corp.

If the contact person representative is present, can you state your name and title for the stenographer?

PETER MCCLARY: Peter McClary. I'm a consultant for First Fidelity. I believe that Ron Gillis may be also on this call. I

don't know.

TIM MCCARTHY: Okay. Well, it's okay, Peter. Thank you. The license paperwork has been reviewed and it is in order. The application, the W-9, and the DOR certificate are all in good standing. Does the applicant have anything to add to the application?

PETER MCCLARY: No thank you.

TIM MCCARTHY: All right. Thank you, Peter. We'll take it under advisement.

PETER MCCLARY: Thank you.

TIM MCCARTHY: Second on the agenda item is American Outside Advertising LLC. The applicant number for transfer is 2008024 and 2008025 has constructed static board. The permits are located at 340 McKinstry Ave., Chicopee.

The numbers for transfer are 2014D004 and 2014D005 is a constructed electronic board. Permit is located 41 Mile Ave., Lowell. Permits being transferred from Splash Media Group Boston, LLC, to Splash Media East, LLC.

Is there anyone present representing either of the parties?

GERARD KELLEHER: I don't see any hands.

TIM MCCARTHY: Okay. Paperwork is in order. We do have an inspection report from Jason. Jason, can you give your field report please? You are on mute just in case.

JASON BEAN: Yeah. My apologies. I had another one pulled up. Just give me a second to pull up the 2008 --we're doing the 2008 --oh, I'm sorry --the 2008024

TIM MCCARTHY: Yeah. Yeah. That was on me. I skipped to C so I realized you were back. Yeah. I moved backwards so I came up with –

JASON BEAN: Yeah, no. That's okay. 2008, that's it. It's a 2008024 correct?

TIM MCCARTHY: Correct.

JASON BEAN: Computers are running fairly fast this morning so this is no problem. Yes. Thank you, Tim.

So these are a transfer between Splash Media Boston to Splash Media East. It's a double-sided monopole at this location in Chicopee. It's 208024 and 25. At this time too there are no issues with the site. The one thing I'd like to always point out to any of the applicants if approved just to make sure that the appropriate permit numbers are on the side of the board which they face and that the logo for the new transferee is correct. Thank you.

TIM MCCARTHY: Thank you, Jason. Sorry for the confusion there.

Does anybody have any comments on this issue?

GERARD KELLEHER: Well, while we've got a second, do we have the person that's going to be an attorney for this particular vendor? I'm going to put them on the spot. James McGrail?

JAMES MCGRAIL: Sure. Sorry. Little technological difficulties this morning. But this is the --basically this is a simple name change. Nothing is changing

relative to ownership, management, membership, or

any of that. So it's one Splash Media entity to another. Mary Burns would still be the sole owner of the company and sole manager of the company.

TIM MCCARTHY: Okay. Excellent. Go ahead.

JASON BEAN: Yeah. Thank you. That's all we ask is so there is --it's slightly a name change just make sure that the logo is updated just so when we're in the field we can identify who's operating it and then who owns the permits. Thank you.

JAMES MCGRAIL: Yep, yep. Absolutely. Absolutely not a problem whatsoever.

JASON BEAN: Thank you, sir.

TIM MCCARTHY: Anybody else?

JAMES MCGRAIL: Not from me.

TIM MCCARTHY: Okay.

JAMES MCGRAIL: Thank you very much. Appreciate it.

TIM MCCARTHY: Now then, let's see. We'll go backwards in time. New applications

for electronic permits. I apologize. I got my folders upside down there.

It's current application American Outside Advertising, LLC. Application is to construct a new two-sided electronic sign at 1775 Andover Street in Tewksbury. The structure is 125 feet in height.

OOA has notified the Town Manager's office and the office of the Town Clerk about this application on February 10th, 2026. The Office of the State Engineer has determined that a detailed traffic study will not be required for this location. The applicant received a special permit and variance from the town of Tewksbury. Chris was assigned as the OOA field inspection staff for the site.

The applicant must abide by the 15-hour public service announcement requirement as well as the provisions set forth in 700 CMR 3.00 for curfew sensor brightness limit in 10 seconds.

Chris?

CHRISTOPHER CHAVES: Thank you, Tim. As you mentioned, this is a proposed two-sided electronic monopole based on 495 in Tewksbury. This particular location has two ways of

looking 500 feet and is over 500 feet from point C when there is on ramp onto 495 South. There are no other permitted signs in this location or in this area. For measurement, it appears to be a conforming location.

TIM MCCARTHY: Thank you, Chris.

Is there any comments from the applicant?

STEVE ROSS: No, sir.

TIM MCCARTHY: Steve, good morning. How are you?

STEVE ROSS: Good morning. I am well. Yourself?

TIM MCCARTHY: Excellent. Excellent.

STEVE ROSS: Take care.

TIM MCCARTHY: All right. We'll take that into consideration and under review.

STEVE ROSS: Thank you.

GERARD KELLEHER: Wait till he gets

comfortable.

TIM MCCARTHY: Oh, yeah. He's able to sit in Florida. He's not certainly not sitting outside in Boston. I can tell you that much. Okay. Thank you very much.

So we have several things on the -- that have been taken under advisement and or approved in the past. We can move right towards public comment. So any public comment regarding any of the issues that we spoke of today?

GERARD KELLEHER: Don't stand up, Dave. I don't see any hands, Mr. Director .

TIM MCCARTHY: Thank you very much. Okay. We're going to move -- I make a motion for an adjournment. This will be the adjournment of today's meeting of the March 12th 2026 OOA Hearing.

(Whereupon, the proceeding were concluded on March 12, 2026 18 at 11:13 a.m.)

//

//

//

C E R T I F I C A T E

COMMONWEALTH OF MASSACHUSETTS

I, Julia Hagelberg, a Professional Court Reporter and Notary Public, do hereby certify that the foregoing Meeting was taken by me on March 12, 2026.

To the best of my knowledge, the within transcript is a complete, true and accurate record of said deposition.

I am not connected by blood or marriage with any of the said parties, nor interested directly or indirectly in the matter in controversy.

In witness thereof, I have hereunto set my hand this 25 of March 2026.

//

//

//

//

//

//

//

//