

Office of Outdoor Advertising
Public Meeting

May 9, 2024

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Executive Director

Office of Outdoor Advertising, May 9, 2024

1 P R O C E E D I N G S

2

3 TIM MCCARTHY: Good morning, everybody.

4 My name is Tim McCarthy. I am the Director of the
5 Outdoor Advertising Department for MassDOT. We are
6 here for our May 9, 2024 Office of Outdoor Advertising
7 hearing.

8 This meeting is being held virtually by
9 the Governor's Act, extending virtual public meetings
10 through March 2025.

11 We are running this hearing via Zoom
12 platform.

13 Please note that this meeting is being
14 recorded by our stenographer, who is in attendance.
15 He will provide a transcript of this meeting that will
16 be posted on our website when it becomes available.

17 Before I begin, I just want to again
18 thank my OOA staff. Thanks to Lydia, Jerry, Jason,
19 Marc, and Chris for your continued great work.

20 This meeting is accessible to people
21 with disabilities and individuals with limited English
22 proficiency. If you filed a request to be available
23 today and did not receive it, please contact MassDOT's
24 Office of Diversity and Civil Rights at 857-368-8580

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1 or massdot.civilrights@dot.state.ma.us.

2 Jerry will go through our Zoom controls
3 for this meeting.

4 And I apologize if I -- if you could
5 speak a little bit louder today as we're in a
6 conference room working on a small speaker.

7 So, Jerry, if you could give us our
8 instructions?

9 GERARD KELLEHER: Very good. Thank
10 you. Thank you, Tim.

11 Just in general, the protocols for
12 today, the microphone icon is something you should
13 check on your own computer to make sure your speakers
14 and your own microphone are working.

15 Also, only the panelists are on camera.

16 The interpretation feature is not
17 functional for this webinar.

18 I do have the agenda and the previous
19 month's minutes in the chat in case that makes it
20 easier for anyone.

21 If you can't access the Internet or if
22 you have any technical problems as we go along, you
23 can call in. The number is 301-715-8592.

24 The Webinar ID for May 9th is 944 3946

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1 2611.

2 If you would like to ask a question
3 during the meeting, you simply have to hit the
4 Question icon and it will raise your hand, and I will
5 call on you to unmute you at the appropriate time.

6 State your name before asking a
7 question for the public record.

8 Only ask one question at a time. And,
9 please, make sure it's pertinent to the agenda item we
10 are covering at the time.

11 There will be an opportunity for
12 general Outdoor Advertising public comments toward the
13 end of the meeting.

14 You can also write written questions
15 into our Q&A feature, and we'll endeavor to answer
16 them as we go.

17 Finally, if you are listening on the
18 phone and would like to make a comment, dial *9. I
19 will call out the last three digits of your phone
20 number and unmute your audio when it's your turn to
21 speak. Again, please, again, identify yourself for
22 the record.

23 And those are the basic outlines of the
24 Zoom meeting.

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1 And we'll turn it back to the Director,
2 Tim McCarthy.

3 TIM MCCARTHY: Thank you so much,
4 Jerry.

5 The sign-in sheet physically can't be
6 signed, obviously. But by signing up for this
7 webinar, consider yourself signed in, and we will base
8 attendance on that.

9 Jerry went over the comments in
10 writing. Again, that's
11 OOAInformation@dot.state.ma.us. And you can send your
12 comments there.

13 Every item is taken under advisement.
14 Decisions are made usually within a few weeks,
15 sometimes as early as a week. And I will -- that
16 gives time for write-in comments or emails for us.

17 Also, we will have public comments at
18 the end of each item and then a final chance for
19 overall comments at the end of the agenda.

20 With that, Jerry and staff, we'll get
21 right into our meeting.

22 We will move for the April 11, 2024 OOA
23 public hearing minutes to be approved.

24 We have several new items on the

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1 agenda. We have an application for a transfer of
2 permit. This application is for numbers of transfer
3 2016053 and 2016054. The permits are located at 1C
4 Belmont Street in Northborough. The permits are being
5 transferred from 240 Turnpike, Inc. to Belmont
6 Crossing LLC. Is there anybody here from Belmont
7 Crossing or representing either party?

8 Greg Giroux has his hand up.

9 GERARD KELLEHER: Yeah, I'm just going
10 to unmute him.

11 TIM MCCARTHY: And, Greg, if you could
12 just state your name and title for the stenographer?

13 GREG GIROUX: I'm Greg Giroux, manager
14 of Belmont Crossing LLC.

15 TIM MCCARTHY: We have all of your
16 paperwork. Your paperwork is, indeed, in order.

17 I will hand it off to our inspector,
18 Jason, to give his field report.

19 JASON BEAN: Thank you, Tim.

20 Again, this is 1C Belmont Street,
21 Northborough. This is a double-sided structure, two
22 permits: 2016053 and 2016054.

23 Again, this is just a transfer.

24 Nothing is being asked to be changed or amended.

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1 The only one thing that I saw during
2 the field inspection is no permit numbers or logo
3 posted. So, Greg, I'd appreciate it if you'd get
4 those up on that immediately.

5 And, at this time, there are no other
6 issues.

7 Thanks.

8 GREG GIROUX: Are there requirements on
9 location and size?

10 JASON BEAN: So, if you can look for
11 other billboards around the area, basically, they're
12 usually affixed to like the bottom left or bottom
13 right of the structure.

14 GREG GIROUX: Okay.

15 JASON BEAN: And the logo is similar or
16 right in the middle on the bottom.

17 The size, there really isn't a size
18 requirement. It just has to be readable from the
19 travelway. So, if someone, like I did yesterday or
20 the other day, if I pull up on the right side of the
21 road there and look up at the sign, it needs to be
22 readable. So, whether they're two inches, three
23 inches, four inches is kind of up to you. They just
24 have to be viewable from the travelway.

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1 GREG GIROUX: And I can just have them
2 on one side so it can be seen in either direction?

3 JASON BEAN: No. So the corresponding
4 goes to each side.

5 GREG GIROUX: Okay. Okay.

6 JASON BEAN: So, right, so 53 would be
7 on one side, 54 would be on the other.

8 GREG GIROUX: Got it.

9 JASON BEAN: And just make sure that
10 they're facing the right way. Like so make sure 53 is
11 actually the one that was permitted 53.

12 GREG GIROUX: Okay.

13 JASON BEAN: Off the top of my head, I
14 don't know whose side was which. I believe 53 was the
15 west-facing side, but I'm not 100 percent sure on
16 that.

17 GREG GIROUX: Is that on the permits?
18 Can I get it by looking at --

19 JASON BEAN: I don't believe so.

20 GREG GIROUX: Okay.

21 JASON BEAN: They're actually facing --
22 it's on the application but not on the permit. They
23 probably --

24 TIM MCCARTHY: We can get you that

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1 information, Greg.

2 JASON BEAN: Yeah.

3 GREG GIROUX: That would be great.

4 JASON BEAN: It just makes it
5 identifiable. You know, it's part of the regs that
6 they need to be -- so they can be inventoried as part
7 of the enforcement program.

8 GREG GIROUX: Okay.

9 JASON BEAN: Other than that, no
10 issues.

11 Thank you, Tim.

12 TIM MCCARTHY: No problem.

13 Thank you, Jason. Appreciate that.

14 Thanks, Greg. We can get you that --
15 Jason will get you that info right off the bat so you
16 can get those up.

17 GREG GIROUX: Awesome. Thank you so
18 much.

19 TIM MCCARTHY: All right. Thank you so
20 much. We'll take that. All set.

21 Okay. Next on the agenda is a new
22 application for amendment of permits. It's American
23 Outdoor Advertising III, LLC, Permit Number 2023D015
24 and Permit Number 2023D016, 1 Spring Brook Road,

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1 Foxborough.

2 The permit holder is American Outdoor
3 Advertising III, LLC, Steve Ross. I see you're on
4 board.

5 A description of the proposed
6 amendment: Seeking to increase height of structure 20
7 feet from 90 feet to 110 feet.

8 And I know, Steve, you are on board.

9 Good morning. How are you?

10 STEPHEN ROSS: Very well. How are you?

11 TIM MCCARTHY: Great. Steve, can you
12 just give your name and title for the stenographer,
13 please?

14 STEPHEN ROSS: Stephen Ross, American
15 Outdoor Advertising III.

16 TIM MCCARTHY: Great. All your
17 paperwork is in order.

18 Our inspector, Marc, did go out there
19 and take a peek. So, I'll spin the bottle here to
20 Marc. Stand by.

21 MARC PLANTE: Thank you, Tim, Steve.

22 This is a single monopole with two
23 panels, digital, facing north and south on I-95.

24 Raising vertical the sign 20 feet from

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1 90 to 110, with the permission in this municipality in
2 the Town of Foxborough, which is the Town of
3 Foxborough, will not compromise the location's
4 conforming to the regulation. It's all set. No
5 compromise of any of the regulations.

6 TIM MCCARTHY: Very good. Thanks very
7 much, Marc, for your report.

8 MARC PLANTE: Thank you.

9 TIM MCCARTHY: Appreciate your
10 attendance, Steve.

11 We have a couple of things that were on
12 the agenda from last week.

13 We have a couple that were taken under
14 advisement.

15 Is there any public comments regarding
16 anything under For the Record or any other comments in
17 general?

18 (No response.)

19 GERARD KELLEHER: I'm not seeing any
20 hands.

21 TIM MCCARTHY: Seeing or hearing none.

22 GERARD KELLEHER: No hands.

23 TIM MCCARTHY: Great. Seeing or
24 hearing none, this will be -- we will wrap up the

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1 meeting now.

2 Again, my name is Tim McCarthy, the
3 Director of Outdoor Advertising. This has been the
4 hearing of May 8 (sic), 2024.

5 Have a great rest of your day, and we
6 will see you all, again, in June. Take care.

7 Thank you, Jerry, for running the show.

8 GERARD KELLEHER: You're welcome.

9 (Whereupon, the proceedings were
10 concluded on May 9, 2024 at 11:11 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.