

Office of Outdoor Advertising
Public Meeting

September 12, 2019

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

Present:

John Romano, Executive Director

Office of Outdoor Advertising September 12, 2019

1 P R O C E E D I N G S

2

3 JOHN ROMANO: Good morning, everyone.

4 We are here this morning for the September 12, 2019
5 Office of Outdoor Advertising hearing agenda for
6 MassDOT. My name is John Romano. I am the Director.

7 This meeting is accessible to people
8 with disabilities and individuals with limited English
9 proficiency. If you filed a request with us for
10 assistive technology, sign language, alternate format
11 documents, an interpreter, translated documents, or
12 other such services to be available here today, please
13 see Lydia if you have not yet received the assistance
14 you need. We can also have amplification devices
15 available from Lydia for anyone who needs them. If
16 you need any other similar assistance to participate
17 today, please let Lydia know and she will do her best
18 to help you.

19 Seeing no requests, we will move on.

20 So, the first item on the agenda, sign-
21 in sheets, last meeting's minutes, and also today's
22 agenda are on the table to my left. If you did not
23 get a chance to sign in on your way in, you can do so
24 before you leave if you would like. That sign-in

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1 sheet is part of the official record of the meeting.

2 Next is minutes approval from the
3 August 8, 2019 Outdoor Advertising public hearing.
4 Are there any questions, comments, corrections,
5 concerns regarding the August 8, 2019 regular session
6 minutes?

7 (No response.)

8 JOHN ROMANO: Seeing none, we will mark
9 those approved.

10 The next item is our one and only
11 application, which is an application for an electronic
12 permit from Outfront Media, LLC. This is for 395 Old
13 Post Road in Sharon, Massachusetts, Application Number
14 2019D015. It's a new structure facing north.
15 Notification was provided to the town administrator
16 and town clerk by my office on August 1, 2019.

17 Is the applicant present?

18 KEN ROWELL: Present, Outfront.

19 JOHN ROMANO: Sure. Please state your
20 name for the record.

21 KEN ROWELL: Ken Rowell, R-o-w-e-l-l.

22 JOHN ROMANO: Thank you, Ken.

23 Is anyone here representing the
24 municipality where the sign is being proposed?

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1 (No response.)

2 JOHN ROMANO: None. Are there any
3 abutters present today?

4 (No response.)

5 JOHN ROMANO: None. Is there anyone
6 present from the District Office, MassDOT?

7 (No response.)

8 JOHN ROMANO: There are none. There is
9 no one here from the District Office; however, as we
10 do with most things from District 5, the District
11 always sends me a note just to remind you, Ken, that
12 if there is any requirements or needs on your part for
13 any type of tree trimming, etc., that is a separate
14 permit, an access permit through the District. It is
15 not, you know, through this office. So, should you
16 get this permit, you will need to contact them
17 separately and work separately with them per their
18 requirements for that type of permit should it be
19 needed. Okay?

20 KEN ROWELL: Understood.

21 JOHN ROMANO: Next, is there anyone
22 present from MassDOT Traffic Operations?

23 (No response.)

24 JOHN ROMANO: Seeing there are none;

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1 however, we did receive a memo from the State Traffic
2 Engineer's Office. And the memo from the State
3 Traffic Engineer's Office states that a detailed
4 traffic study of this location will not be required.

5 Okay. Mr. Rowell, was certified mail
6 notice to abutters sent out by yourself at least 30
7 days prior to submitting your application to my
8 office?

9 KEN ROWELL: It was.

10 JOHN ROMANO: Okay. And I do have
11 copies of the post office receipts. They were
12 submitted with your application. Thank you for that.

13 And you did also provide a copy of the
14 letter that was sent, so thank you for that as well.

15 Have you received any written comments
16 in support or opposition of this application?

17 KEN ROWELL: We have not.

18 JOHN ROMANO: Neither have we.

19 And, also, special permit or variance,
20 per the sign-off from the Town on the application,
21 they have provided a copy of the ZBA decision of the
22 variance or special permit. Is that your
23 understanding?

24 KEN ROWELL: Yes.

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1 JOHN ROMANO: Okay. Thank you.

2 At this time, would you like to add
3 anything to your application?

4 KEN ROWELL: No, thank you.

5 JOHN ROMANO: Okay. I will now call on
6 my inspector, Mr. Marc Plante, to give the inspector's
7 report on this location.

8 MARC PLANTE: Thank you, John.

9 JOHN ROMANO: Thanks, Marc.

10 MARC PLANTE: This is a single-sided
11 digital application, monopole, located in Sharon,
12 facing north on Route 95. The area has two businesses
13 within 500 feet. There are no parks, playgrounds, or
14 recreational areas within 300 feet. There are three
15 separate items on a spacing issue.

16 The first one is there is a sign,
17 static sign, to the south, located on Route 1, which
18 must be 500 feet from this location. The actual
19 distance was 585 feet.

20 To the south on Route 95, there is a
21 single-faced digital monopole. The measurement was
22 1,035 feet from the location. This satisfies that
23 rule.

24 The last one is there is a ramp,

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1 interchange ramp, from Route 1 to Route 95. And the
2 state/federal agreement, interstate rule, point C,
3 that's 521 feet from the location. The only
4 stipulation is anything added to that sign, lights,
5 camera, catwalks, anything, cannot infringe on that
6 500-foot rule. So, they must stay within that 500-
7 foot.

8 JOHN ROMANO: So, Mr. Rowell, you guys
9 are clear on that, right?

10 KEN ROWELL: Understood, yes.

11 JOHN ROMANO: Yes. Okay. Thank you.

12 MARC PLANTE: With that, this location
13 is conforming to the regulations for a single-faced
14 digital monopole.

15 JOHN ROMANO: Okay. Great. So no
16 other issues?

17 MARC PLANTE: No other issues.

18 JOHN ROMANO: Thank you, sir. Okay.

19 Any comments, questions, or concerns
20 from the general public?

21 (No response.)

22 JOHN ROMANO: Okay. Seeing none, we
23 will -- oh, before I actually make that statement, I
24 just want to remind you, should you be granted the

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1 permit, you need to meet all of the provisions of, you
2 know, the digital items in 700 CMR 3.17 and, as I know
3 you're aware with other permits that you have, the
4 Public Service Announcement program that Mr. Kelleher
5 will be in touch with you for 15 hours per month as
6 you do with your other signs, and that all the other
7 requirements with brightness, etc. will apply.

8 KEN ROWELL: Understood.

9 JOHN ROMANO: Okay? So, we will take
10 this under advisement and we will get back to you.
11 Okay. Thank you very much.

12 For the record, actions taken since the
13 last public hearing, does anyone have any questions or
14 comments under that section?

15 (No response.)

16 JOHN ROMANO: Okay. None.

17 Last but not least, general public
18 comment? Any comments, questions, concerns in
19 general?

20 (No response.)

21 JOHN ROMANO: None. Okay. With that,
22 we are adjourned. Thank you all very much.

23 (Whereupon, the proceedings were concluded
24 on September 12, 2019 at 11:11 a.m.)

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C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

Judith Luciano

Judith Luciano

**All names not provided were spelled phonetically to the best of my ability.

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