

Office of Outdoor Advertising  
Public Meeting

September 14, 2023

11:00 AM

State Transportation Building

10 Park Plaza

2<sup>nd</sup> Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Executive Director

## Office of Outdoor Advertising, September 14, 2023

## 1 P R O C E E D I N G S

2

3 TIM MCCARTHY: Good morning, everybody.

4 My name is Tim McCarthy. I am the Director of Outdoor

5 Advertising here at MassDOT. We are here for our

6 September 14, 2023 Outdoor Advertising hearing.

7 This meeting is being held virtually by

8 the Governor's Act, extending the virtual public

9 hearings through March 2025.

10 We are running this hearing by Zoom

11 platform.

12 Please note that this meeting is being

13 recorded by our stenographer, who is in attendance.

14 He will provide a transcript of the meeting, and it

15 will be posted on our website when it is available.

16 The OOA team is also present. Thanks,

17 again, to Lydia, Jerry, Jason, Marc, and Chris for

18 your continued great work.

19 This meeting is accessible to people

20 with disabilities and individuals with limited English

21 proficiency. If you filed a request to be available

22 today and did not receive it, please contact MassDOT's

23 Office of Diversity and Civil Rights at 857-368-8580

24 or you can email them at

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1 [massdot.civilrights@dot.state.ma.us](mailto:massdot.civilrights@dot.state.ma.us).

2 Jerry Kelleher of our team will go  
3 through the Zoom controls for this meeting at this  
4 point.

5 GERARD KELLEHER: Okay. Thank you,  
6 Tim.

7 Check your microphone icons on your own  
8 computers, please. Ensure your own speakers are  
9 working.

10 Only panelists will be on the camera  
11 today. And the chat and interpretation features are  
12 not functional for this webinar.

13 If you cannot access the Internet or if  
14 you have a problem technically as we go along, you can  
15 call into the meeting with the phone number shown,  
16 which is 301-715-8592.

17 And the Webinar ID for this meeting is  
18 935 3843 6355.

19 During our meeting, if you'd like to  
20 ask a question, you just have to hit the question icon  
21 on Zoom to raise your hand, and I'll unmute you at the  
22 appropriate time.

23 You can also put written questions in  
24 the Q&A feature and we'll answer them as we go.

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1                   And, please, state your name before  
2                   asking a question for the public record.

3                   Also, one question at a time and keep  
4                   it pertinent to the agenda item we're discussing at  
5                   that time.

6                   There will be an opportunity for  
7                   general questions about Outdoor Advertising towards  
8                   the end of the meeting.

9                   Finally, if you're listening on the  
10                  phone and would like to make a comment, dial \*9, and  
11                  I'll call out the last three digits of your phone  
12                  number and unmute your audio when it's your turn to  
13                  speak. Again, please identify yourself for the  
14                  record.

15                  Those are the basic outlines for our  
16                  meeting today, and I'll turn it back to our Director,  
17                  Tim McCarthy.

18                  TIM MCCARTHY: Thank you, Jerry.

19                  Please note that accessible versions of  
20                  this meeting and materials have been previously posted  
21                  the OOA website and will be referred to in this  
22                  meeting. And I will post the links in the Q&A box.

23                  I'll go through the agenda.

24                  The sign-in sheet physically cannot be

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1 signed, obviously. But by signing up for the webinar,  
2 we have a list of those who are in attendance. And,  
3 based on that, we can have our attendance sheet.

4 On the screen is the agenda. And what  
5 we'll do is I will go through each item and I will ask  
6 questions of the proponents.

7 Just so you know, everybody in the  
8 public is currently muted and your camera is off, as  
9 Jerry stated.

10 If you would like to speak at some  
11 point during the meeting, the public meeting, you can  
12 raise your hand, as Jerry said, or you can put a Q&A  
13 in the Q&A box, your question in the Q&A box.

14 Also, please note that you can provide  
15 your comments in writing to us by emails as always.

16 And for anybody who may be new, we do  
17 not make any decisions at this hearing. Everything is  
18 taken under advisement and decisions are usually made  
19 within a week or two, sometimes earlier. But I'll  
20 give time for everybody to have write-in comments.

21 And if you need to write in through our email address,  
22 our email address is [OOAInformation@dot.state.ma.us](mailto:OOAInformation@dot.state.ma.us).  
23 And you can send us your comments in writing to us.

24 Also, we'll have public comments at the

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1 end of each item and a final chance for overall  
2 comments for anybody at the end of the agenda.

3 So, with that, we're going to start the  
4 meeting.

5 So, the first item on the agenda,  
6 first, I'll approve the minutes of the August 10<sup>th</sup>  
7 meeting.

8 The agenda items, new application is JW  
9 Media, new license application, JW Media. Is Faisal  
10 on board? I think I saw him on there.

11 FAISAL WAGED: Yes, sir. This is  
12 Faisal Waged on behalf of JW.

13 TIM MCCARTHY: Good morning. How are  
14 you doing?

15 FAISAL WAGED: Good morning. I'm doing  
16 well. How are you?

17 TIM MCCARTHY: Great.

18 FAISAL WAGED: Great.

19 TIM MCCARTHY: Okay. So, can you just  
20 state your name and title for the stenographer,  
21 please?

22 FAISAL WAGED: Sure. Faisal Waged.  
23 That's president and principal of JW Media.

24 TIM MCCARTHY: Thanks. License

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1 paperwork has been reviewed and is in order.

2 We have your W-9, Certificate of Good  
3 Standing.

4 Do you have anything to add to your  
5 application?

6 FAISAL WAGED: No, sir. Not at this  
7 time.

8 TIM MCCARTHY: Does anybody else have  
9 any comments on this application?

10 (No response.)

11 GERARD KELLEHER: I don't see any  
12 hands.

13 TIM MCCARTHY: Great. Okay. We will  
14 take this into -- under advisement. Thanks very much,  
15 Faisal. Appreciate it.

16 FAISAL WAGED: Thank you.

17 TIM MCCARTHY: Okay. We have another  
18 license app, J&J Outdoor Media Incorporation.

19 Is anybody from J&J here?

20 JENISH PATEL: Good afternoon. That  
21 would be me.

22 TIM MCCARTHY: Okay. Can you state  
23 your name and position for the record?

24 JENISH PATEL: Yeah, my name is Jenish

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1 Patel. I am president of J&J Outdoor Media.

2 TIM MCCARTHY: We have your -- the  
3 additional documentation seems to be in order, your W-  
4 9, Certificate of Good Standing and Tax Compliance.

5 Do you have anything to add to your  
6 application?

7 JENISH PATEL: No, not at this time.

8 TIM MCCARTHY: Not at this time.

9 Does anybody have any comments on this  
10 application at this time?

11 (No response.)

12 GERARD KELLEHER: No hands raised.

13 TIM MCCARTHY: No hands raised. Okay.  
14 We're cruising along.

15 Thanks very much, Jenish. We  
16 appreciate it. We'll be in touch.

17 JENISH PATEL: Thank you.

18 FAISAL WAGED: Just one question here.  
19 This is Faisal from JW.

20 TIM MCCARTHY: Yeah.

21 FAISAL WAGED: Will we be able to get a  
22 copy of the agenda and the items at all?

23 TIM MCCARTHY: Yes, all of it is public  
24 information. We can email you that right after this



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1 meeting.

2 GERARD KELLEHER: It's posted in the  
3 Q&A section right here on your Zoom.

4 FAISAL WAGED: Okay. Thanks.

5 GERARD KELLEHER: It's a direct link.

6 TIM MCCARTHY: Okay. The next new  
7 application is American Outdoor (sic) Advertising. I  
8 think I saw Steve on there.

9 STEPHEN ROSS: Yes, I'm here. Stephen  
10 Ross, manager, American Outside Advertising. Good  
11 morning.

12 TIM MCCARTHY: Good morning, Steve.  
13 How are you doing?

14 STEPHEN ROSS: I am well. How about  
15 yourself?

16 TIM MCCARTHY: No complaints here. No  
17 complaints here.

18 We have all your documentation, your W-  
19 9 form, Certificate of Good Standing.

20 Do you have anything to add to your  
21 application?

22 STEPHEN ROSS: No, sir.

23 TIM MCCARTHY: Does anybody have any  
24 comments regarding this application?

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1 (No response.)

2 GERARD KELLEHER: No hands are raised.

3 TIM MCCARTHY: All right. That was  
4 tough to process. Thanks very much for being here,  
5 Steve. Appreciate it.

6 STEPHEN ROSS: Thank you.

7 TIM MCCARTHY: Okay. We have new  
8 application for transfer. This is American Outdoor  
9 Advertising, Permit Number 2022D016. The permit is  
10 located at 0 South Washington Street.

11 Is anyone present from the party?

12 STEPHEN ROSS: Yes, Stephen Ross here,  
13 American Outdoor Advertising.

14 For the record, the Town has given that  
15 address a new number. Instead of 0, it's 280 now,  
16 South Washington.

17 TIM MCCARTHY: 280. Okay, we'll make a  
18 note of that. Thanks, Steve. Appreciate that. 280.

19 Okay. Steve, can you do it one more  
20 time just for the stenographer, your name and title?

21 STEPHEN ROSS: Stephen Ross, manager of  
22 American Outdoor Advertising.

23 TIM MCCARTHY: Okay. It seems that the  
24 paperwork is all in order. And I know we have a field

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1 report. So, why don't I just skip right to our field  
2 report from Marc Plante.

3 Marc?

4 MARC PLANTE: Thank you, Tim.

5 This is a new build, two-sided  
6 electronic monopole facing north and south on  
7 Interstate 495 in the Town of Norton. There are two  
8 businesses within 500 feet. There is no spacing issue  
9 with any other sign. There is no measurement to any  
10 ramps in the immediate area. And there is no parks,  
11 playgrounds, or recreational area within 300 feet.

12 This location meets the field criteria  
13 and is conforming. No issues.

14 Thank you.

15 TIM MCCARTHY: Thank you very much,  
16 Marc. Appreciate your well-written field inspection  
17 report. And we will take this under consideration.

18 Does anybody have any other comments  
19 regarding 280 South Washington Street?

20 (No response.)

21 TIM MCCARTHY: All right. Seeing none,  
22 we'll take that under advisement.

23 Thanks so much, Steve.

24 STEPHEN ROSS: Thank you.

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1 TIM MCCARTHY: Okay. We have a new  
2 application, Outfront Media, application for a digital  
3 sign, numbers 2023D017 and D018. And that's at 67  
4 Millbrook Street in Worcester. The application is to  
5 convert an existing static to a two-sided digital.

6 We've notified the office of the city  
7 manager and the city clerk about the applications in  
8 August, August 15, 2023.

9 The Office of the State Engineer has  
10 determined that a traffic study will not be required  
11 for this location.

12 Is there anybody present for the  
13 applicant?

14 AMANDA GULINELLO: Yes, Amanda  
15 Gulinello, real estate representative of Outfront  
16 Media.

17 TIM MCCARTHY: Hi, Amanda. How are you  
18 this morning?

19 AMANDA GULINELLO: Good. How are you?

20 TIM MCCARTHY: Fantastic. Is there  
21 anybody representing the municipality here?

22 (No response.)

23 TIM MCCARTHY: And, Amanda, could you  
24 state your name, again, just for the stenographer?

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1 I'm sorry.

2 AMANDA GULINELLO: Amanda Gulinello.

3 TIM MCCARTHY: Are there any abutters  
4 present today?

5 (No response.)

6 TIM MCCARTHY: Okay. Is there anyone  
7 from the District Office?

8 (No response.)

9 TIM MCCARTHY: Anybody from Traffic  
10 Operations?

11 (No response.)

12 TIM MCCARTHY: I'm not very popular  
13 today.

14 Amanda, was certified mail to abutters  
15 sent out 30 days before submitting your application?

16 AMANDA GULINELLO: Yes.

17 TIM MCCARTHY: Okay. And you've  
18 provided us with a copy of that letter.

19 Has the applicant received any written  
20 comments in support or opposition of this sign at this  
21 time?

22 AMANDA GULINELLO: Not at this time,  
23 no.

24 TIM MCCARTHY: Okay. And, at this

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1 time, I'll hand it over to our field inspection staff  
2 to summarize the field report on the site.

3 Jason?

4 JASON BEAN: Yes, good morning. Thank  
5 you, Tim, Director Tim.

6 This is, as said, this is 67 Millbrook  
7 Street in Worcester. 2023D017 and 18 are the  
8 application numbers.

9 Currently, at this location, there is  
10 2005039 and 034 facing north and south, currently as  
11 it sits. So, these are looking to be converted to  
12 digital.

13 So, looked at a few things. There are  
14 some -- there's some signs to the north and also signs  
15 to the south. None are within -- violate any  
16 measurement issues.

17 There's also a ramp in the area, but  
18 Worcester is over 50,000 in population, so that does  
19 not pose an issue.

20 There are no issues other than that at  
21 the time.

22 If the application is successful, the  
23 2005039 and 034 will need to be surrendered before  
24 these are built.

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1                   And, as always, if the application is  
2                   successful, the appropriate company logo and permit  
3                   numbers need to be affixed as well.

4                   So, through you, Director McCarthy,  
5                   there are no issues at this time. And if the  
6                   applicant has any questions, I could answer them.

7                   AMANDA GULINELLO: No questions.

8                   TIM MCCARTHY: Thank you so much.

9                   Thanks, Jason, for a clear report.

10                  As, Amanda, you know, you must abide by  
11                  the 15-hour public service announcement requirement in  
12                  addition to any commitments to the municipality for  
13                  PSA services as well as the provisions set forth I 700  
14                  CMR 3.00 for curfew, sense of brightness, and a ten-  
15                  second static display. I know you're aware of all of  
16                  that.

17                  So, we'll take this into consideration.

18                  Does anybody else have any comments  
19                  regarding 2023D017 and D018?

20                  (No response.)

21                  TIM MCCARTHY: All right. We'll take  
22                  this into consideration.

23                  Thanks, Amanda. Appreciate it.

24                  AMANDA GULINELLO: Thank you.

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1                   TIM MCCARTHY: Okay. Permit  
2 application, Media Vision, Inc., application for a  
3 digital sign, 2023D019 and D020 at 67 Millbrook Street  
4 (sic) in Taunton. The application is for a new  
5 digital two-sided board.

6                   Oh, okay. There's a correction in my  
7 notes. I'm sorry. It's 729 Country (sic) Street in  
8 Taunton. So, that's my fault. I apologize for that.

9                   Bear with me. Sorry. Okay. So, the  
10 application is 229 (sic) Country (sic) Street,  
11 applications for new digital two-sided board.

12                  The OOA notified the town manager and  
13 the town clerk of the applications on August 15<sup>th</sup>.

14                  Bill Travers of District 5 provided an  
15 email stating that any disturbance to the edge of the  
16 road or abutting area within the state highway layout  
17 as a result of the sign installation will require  
18 restoration under the access permit issued by the  
19 District.

20                  The Office of the State Engineer has  
21 determined that a detailed traffic study will not be  
22 required for this location.

23                  We have not received any comments on  
24 this application at this time.



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1                   The applicant received a variance from  
2                   the municipality as a part of this application.

3                   The OOA field inspection staff is  
4                   ready. I do have a report from Chris. If I could  
5                   just get whoever is representing Media Vision, please?  
6                   Is the applicant present?

7                   RICHARD LYNDS: Yes. Good morning,  
8                   Director McCarthy. Nice to see you again. Attorney  
9                   Richard Lynds, L-y-n-d-s, on behalf of Media Vision as  
10                  counsel. With me, also, is Domenic Serra from Media  
11                  Vision.

12                  TIM MCCARTHY: Okay. Great. Nice to  
13                  see you, again, Dom.

14                  Are there any abutters present today?  
15                  (No response.)

16                  TIM MCCARTHY: Do we have anyone from  
17                  the District Office? I know we have Bill's comments  
18                  already.

19                  (No response.)

20                  TIM MCCARTHY: Is there anyone from  
21                  Traffic Operations?

22                  (No response.)

23                  TIM MCCARTHY: So, Richard, did you  
24                  send out the certified mail notice to the abutters 30

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1 days before submitting the application?

2 RICHARD LYNDY: Yes, we did, Mr.  
3 Director. I believe we provided the office with the  
4 certified receipts.

5 TIM MCCARTHY: Correct. Have you  
6 received any comments, written or calls, in support or  
7 opposition of this project?

8 RICHARD LYNDY: I don't have any in my  
9 files. At the moment, I'm not in my office today. If  
10 I received any this morning, I could certainly  
11 supplement that answer. But nothing as of today.

12 TIM MCCARTHY: Okay. Thank you.

13 So, our inspector went out there.  
14 Chris, I'll hand it off to you.

15 CHRISTOPHER CHAVES: Thank you,  
16 Director.

17 This is a proposed two-sided electronic  
18 monopole facing north and south on Route 140, County  
19 Street, in Taunton. The area is commercially zoned.  
20 There are no signs north or south within 500 feet of  
21 this location. There are two businesses and multiple  
22 businesses within 500 feet of the location. There are  
23 no parks, recreational area, conservation land, etc.  
24 within 300 feet. And there are no issues from a field

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1       standpoint.

2                   TIM MCCARTHY: Okay. Thanks, Chris.

3                   Okay. So, we're going to be taking  
4       this under advisement. And, the applicant knows that  
5       they must abide by the 15-hour public service  
6       announcement requirement in addition to any other  
7       commitments to the municipality for PSAs as well as  
8       the provisions set forth in the 700 CMR 3.00 for  
9       curfew, sense of brightness, the brightness limit, as  
10      well as a ten-second static display.

11                  RICHARD LYNDS: Yes, that's confirmed.  
12      Thank you, Mr. Director.

13                  TIM MCCARTHY: Great. Thanks so much.  
14      We'll take this into consideration. Thanks so much.  
15      Appreciate it.

16                  RICHARD LYNDS: Thanks. Have a great  
17      day.

18                  TIM MCCARTHY: You, too.

19                  Okay. We have a new application for  
20      permit. It's Lamar Central Outdoor, LLC. The  
21      application is for a single digital face, number  
22      2023D021 at the west side of Clinton Street at Route  
23      I-91 in Springfield. The application is to convert an  
24      existing north face and static sign to a digital face.

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1                   Our office has notified the city  
2                   manager as well as the office of the city clerk on  
3                   August 15<sup>th</sup>.

4                   The Office of the State Traffic  
5                   Engineer has determined that a detailed traffic study  
6                   will not be required at this location.

7                   We have yet to receive any notices  
8                   regarding this application or comments.

9                   The application received a special  
10                  permit from the municipality as a part of the  
11                  application.

12                  The inspection was done by Jason Bean,  
13                  who I'll turn it over to in a second.

14                  Do we have the applicant present on  
15                  Lamar Central Outdoor, LLC?

16                  Can you state your name and position  
17                  for the record?

18                  (No response.)

19                  TIM MCCARTHY: Patrick is on mute.

20                  PATRICK KEOUGH: Pat Keough with Lamar  
21                  Central Outdoor.

22                  TIM MCCARTHY: Thank you, Patrick.

23                  Are there any abutters today?

24                  (No response.)

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1                   TIM MCCARTHY: Is there anyone from the  
2 District Office?

3                   (No response.)

4                   TIM MCCARTHY: Anyone present from  
5 Traffic Operations?

6                   (No response.)

7                   TIM MCCARTHY: Patrick, was certified  
8 mail notice sent to abutters at least 30 days prior to  
9 submitting your application?

10                  PATRICK KEOUGH: Yes, it was.

11                  TIM MCCARTHY: Thank you. Have you  
12 received any written comments in support or  
13 opposition?

14                  PATRICK KEOUGH: I have not.

15                  TIM MCCARTHY: Okay. At this point in  
16 time, I'll turn it over to the field inspector, Jason.

17                  JASON BEAN: Yes. Thank you, Director  
18 McCarthy.

19                         So, this is west side of Clinton Street  
20 at Route I-91 in Springfield, Application 2023D021.  
21 And there's an existing structure there, 2005001 and  
22 002. The applicant is looking to convert 2005001,  
23 which is the north-facing static face at this point.

24                         So, measurements were taken north and

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1 south. There are sign structures, existing permits,  
2 north and south of this. They are outside of any  
3 issues. And, also, there are some potential parks  
4 down south of this, southwest of this, but they are  
5 outside the 300-foot requirement. So, no issues  
6 there.

7 As always, if the application is  
8 successful, the 2005001 will need to be surrendered  
9 and the appropriate logo and -- company logo and  
10 permit number needs to be affixed to the sign.

11 So, at this time, Director, there are  
12 no issues.

13 TIM MCCARTHY: Thanks, Jason.  
14 Appreciate that thorough report.

15 Patrick, as you've heard a couple of  
16 times already, you must abide by the 15-hour public  
17 service announcement requirement in addition to any  
18 commitments to the municipality or PSA services, as  
19 well as the provisions set forth by 700 CMR 3.00 for  
20 curfew, sense of brightness limit, as well as a ten-  
21 second static display.

22 PATRICK KEOUGH: We will comply with  
23 all of them.

24 TIM MCCARTHY: Thank you so much,

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1 Patrick. I appreciate that. We will take this under  
2 advisement. Thank you

3 PATRICK KEOUGH: Thank you.

4 GERARD KELLEHER: We have one person's  
5 hand up.

6 TIM MCCARTHY: Okay.

7 GERARD KELLEHER: Is it on this  
8 subject, Charles?

9 CHARLES TEVNAN: Yes. Well, it's -- I  
10 was raising my hand in reference to an item that's  
11 under advisement, Number 4.

12 GERARD KELLEHER: We haven't got to the  
13 point with comment part of the -- is it on a specific  
14 item?

15 CHARLES TEVNAN: Yes, it is a specific  
16 item. In fact, it's one of the matters that's under  
17 advisement. It's Item Number 4 under Item Number 4.  
18 So, I will wait until that time.

19 GERARD KELLEHER: Yeah, thank you very  
20 much.

21 CHARLES TEVNAN: Thank you.

22 GERARD KELLEHER: Please do.

23 TIM MCCARTHY: So, we have some -- no  
24 worries. We have some items taken under Item 4,

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1       Actions Taken. We can go into -- we can go into  
2       public comment right now.

3                       So, Charlie, let it rip.

4                       CHARLES TEVNAN: Okay. I'm not sure if  
5       you can see me.

6                       (Stenographer lost connection.)

7                       CHARLES TEVNAN: -- the urging of the  
8       urging of the Outdoor Advertising Board to appeal to  
9       the Appeals Court.

10                      I just want to say that the lack of --  
11       I hate to say this because I know, Mr. McCarthy, you  
12       were -- you inherited this. This was not a hearing  
13       that you handled. But my concern is that the lack of  
14       transparency over whether or not this decision of the  
15       Superior Court, which was wrongly decided and should  
16       be appealed, just the lack of transparency on the part  
17       of the DOT whether this appeal was going to be pursued  
18       or not is, frankly, appalling. And I'm sorry to put  
19       that on the record. I'm sorry to have to put that on  
20       the record, but there's been a lot of time and effort  
21       being spent by activists, such as myself, to urge the  
22       Office of Outdoor Advertising to simply enforce its  
23       own regulations.

24                      This is -- if this billboard is allowed



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1 to be constructed, it will be a blight on the visual  
2 landscape for the next 100 years, right next to the  
3 Dorchester Waterfront Park, which, ironically, MassDOT  
4 itself is spending millions of dollars to construct a  
5 bike path. There are hundreds of residential units  
6 being constructed by the same applicant on the site.

7 So, I just want to ask, respectfully,  
8 but in the strongest possible terms, that the Office  
9 of Outdoor Advertising inform the Attorney General's  
10 Office, direct the Attorney General's Office, if  
11 possible, to file a notice of appeal, which is due  
12 tomorrow to be filed and allow the Appeals Court to  
13 take to take this up.

14 I don't think that the Superior Court  
15 decision will stand. I think that if there is a -- if  
16 there is a conflict between the Superior Court's  
17 decision and what the Outdoor Advertising regulations  
18 say, I believe that the Outdoor Advertising  
19 regulations will prevail.

20 And so I just want to say that on the  
21 record. And I do believe that it may be on this  
22 hearing as well, the president of the Port Norfolk  
23 Civic Association, Attorney John Lyons. And if he is,  
24 I would ask if he possibly could make a comment as

Office of Outdoor Advertising, September 14, 2023

1 well.

2 Thank you.

3 TIM MCCARTHY: Thanks very much,  
4 Charlie.

5 You know, we've spoken a couple of  
6 times now, and I really appreciate your comments.  
7 They've been noted. And we'll take those under  
8 advisement.

9 Obviously, you've put that on the  
10 record, and I actually appreciate that.

11 We have 60 days from the decision date  
12 to determine the next steps. And I will tell you that  
13 we are working on it with --

14 (Internet connection disrupted.)

15 (Whereupon, the proceedings were  
16 concluded on September 14, 2023.)

17 //

18 //

19 //

20 //

21 //

22 //

23 //

24 //

Office of Outdoor Advertising, September 14, 2023

C E R T I F I C A T E

I, Judith Luciano, do hereby certify that the foregoing record is a true and accurate transcription of the proceedings in the above-captioned matter to the best of my skill and ability.

*Judith Luciano*  
Judith Luciano

**\*\*All names not provided were spelled phonetically to the best of my ability.**

**ATM, INC. Court Reporting Services  
339-674-9100**

Attendee Report  
Report Generated:

9/19/2023 11:15

Topic	Webinar ID	Actual Start Time	Actual Duration (minu # Registered	# Cancelled	Unique Vie Total Users	Max Concurrent Views
SEPTEMBER 2023 - 0935 3843 6355		9/14/2023 10:33	76	24	0 16	44 15

Host Details

Attended	User Name (Original Name)	Email	Join Time	Leave Time	Time in Session (minutes)	Is Guest	Country/Region Name
Yes	Jerry Kelleher	<a href="mailto:gerard.kelleher@dot.state.ma.us">gerard.kelleher@dot.state.ma.us</a>	9/14/2023 10:33		9/14/2023 10:56	23 No	United States
Yes	Jerry Kelleher	<a href="mailto:gerard.kelleher@dot.state.ma.us">gerard.kelleher@dot.state.ma.us</a>	9/14/2023 10:58		9/14/2023 11:11	14 No	United States
Yes	Jerry Kelleher	<a href="mailto:gerard.kelleher@dot.state.ma.us">gerard.kelleher@dot.state.ma.us</a>	9/14/2023 11:19		9/14/2023 11:49	30 No	United States
Yes	Jerry Kelleher	<a href="mailto:gerard.kelleher@dot.state.ma.us">gerard.kelleher@dot.state.ma.us</a>	9/14/2023 10:56		9/14/2023 10:58	2 No	United States

Panelist Details

Attended	User Name (Original Name)	Email	Join Time	Leave Time	Time in Session (minutes)	Is Guest	Country/Region Name
Yes	Amanda Gulinello, Outfront Media	<a href="mailto:amanda.gulinello@outfront.com">amanda.gulinello@outfront.com</a>	9/14/2023 10:57		9/14/2023 11:43	47 Yes	United States
Yes	Jason Bean, MassDOT	<a href="mailto:Jason.Bean@dot.state.ma.us">Jason.Bean@dot.state.ma.us</a>	9/14/2023 10:56		9/14/2023 11:43	48 Yes	United States
Yes	John Mahoney, Outfront Media	<a href="mailto:John.mahoney@outfrontmedia.com">John.mahoney@outfrontmedia.com</a>	9/14/2023 10:53		9/14/2023 11:43	51 Yes	United States
Yes	Stephen Ross, American Outdoor	<a href="mailto:StephenRoss105@gmail.com">StephenRoss105@gmail.com</a>	9/14/2023 10:54		9/14/2023 11:43	50 Yes	United States
Yes	Domenic Serra, Media Vision	<a href="mailto:ds230@aol.com">ds230@aol.com</a>	9/14/2023 11:08		9/14/2023 11:22	15 Yes	United States
Yes	Richard Lynds, Media Vision	<a href="mailto:Rclyndsesq@lorcl.com">Rclyndsesq@lorcl.com</a>	9/14/2023 10:50		9/14/2023 11:23	33 Yes	United States
Yes	David Fraser, ATM Stenography	<a href="mailto:arltyp@comcast.net">arltyp@comcast.net</a>	9/14/2023 10:35		9/14/2023 10:44	9 Yes	United States
Yes	David Fraser, ATM Stenography	<a href="mailto:arltyp@comcast.net">arltyp@comcast.net</a>	9/14/2023 10:44		9/14/2023 11:29	45 Yes	United States
Yes	David Fraser, ATM Stenography	<a href="mailto:arltyp@comcast.net">arltyp@comcast.net</a>	9/14/2023 11:31		9/14/2023 11:35	5 Yes	United States
Yes	Lydia Quirk, MassDOT	<a href="mailto:Lydia.Quirk@dot.state.ma.us">Lydia.Quirk@dot.state.ma.us</a>	9/14/2023 10:52		9/14/2023 10:54	2 Yes	United States
Yes	Lydia Quirk, MassDOT	<a href="mailto:Lydia.Quirk@dot.state.ma.us">Lydia.Quirk@dot.state.ma.us</a>	9/14/2023 10:59		9/14/2023 11:49	50 Yes	United States
Yes	Chris Chaves, MassDOT	<a href="mailto:Christopher.Chaves@dot.state.ma.us">Christopher.Chaves@dot.state.ma.us</a>	9/14/2023 10:57		9/14/2023 11:43	46 Yes	United States
Yes	Marc Plante, MassDOT	<a href="mailto:Marc.Plante@dot.state.ma.us">Marc.Plante@dot.state.ma.us</a>	9/14/2023 10:49		9/14/2023 11:43	55 Yes	United States
Yes	Angela Rufo, Outfront Media	<a href="mailto:angela.rufo@outfront.com">angela.rufo@outfront.com</a>	9/14/2023 11:03		9/14/2023 11:43	40 Yes	United States
Yes	Feras Daas, J.W. Media	<a href="mailto:fdaas@wagedlawgroup.com">fdaas@wagedlawgroup.com</a>	9/14/2023 11:01		9/14/2023 11:43	43 Yes	United States
Yes	Frederick Casavant, J&J Outdoor	<a href="mailto:fcasavant1235@msullc.com">fcasavant1235@msullc.com</a>	9/14/2023 10:59		9/14/2023 11:08	9 Yes	United States
Yes	Patrick Keough, Lamar Central Outdoor	<a href="mailto:pkeough@lamar.com">pkeough@lamar.com</a>	9/14/2023 10:57		9/14/2023 11:31	34 Yes	United States
Yes	Jenish Patel, J&J Outdoor	<a href="mailto:Jenishpatel244@gmail.com">Jenishpatel244@gmail.com</a>	9/14/2023 10:47		9/14/2023 11:43	57 Yes	United States
Yes	Jemin Patel# J&J Outdoor (Jenish Patel, J&J Outdoor)	<a href="mailto:Jenishpatel244@gmail.com">Jenishpatel244@gmail.com</a>	9/14/2023 10:59		9/14/2023 11:15	16 Yes	United States
Yes	Faisal Waged, J.W. Media	<a href="mailto:fwaged@wagedlawgroup.com">fwaged@wagedlawgroup.com</a>	9/14/2023 10:59		9/14/2023 11:43	45 Yes	United States
Yes	Michael Murphy, Lamar Central Outdoor	<a href="mailto:mmurphy@lamar.com">mmurphy@lamar.com</a>	9/14/2023 10:56		9/14/2023 11:30	35 Yes	United States
Yes	Dan Giordano, Lamar Central Outdoor	<a href="mailto:dgiordano@lamar.com">dgiordano@lamar.com</a>	9/14/2023 10:57		9/14/2023 11:35	39 Yes	United States
Yes	Matt Renninger, Lamar Central Outdoor	<a href="mailto:mrenninger@lamar.com">mrenninger@lamar.com</a>	9/14/2023 10:57		9/14/2023 11:33	37 Yes	United States
Yes	Matt Renninger, Lamar Central Outdoor	<a href="mailto:mrenninger@lamar.com">mrenninger@lamar.com</a>	9/14/2023 11:35		9/14/2023 11:43	8 Yes	United States

Attendee Details

Attended	User Name (Original Name)	First Name	Last Name	Email	Registration Time	Approval StJoin Time	Leave Time
Yes	Lydia Quirk# MassDOT	Lydia	Quirk	<a href="mailto:Lydia.Quirk@dot.state.ma.us">Lydia.Quirk@dot.state.ma.us</a>	8/24/2023 13:56 upgraded t	9/14/2023 10:54	9/14/2023 10:59
Yes	Ligia Madeira	Ligia	Madeira	<a href="mailto:lmadeira@taunton-ma.gov">lmadeira@taunton-ma.gov</a>	9/1/2023 15:20 approved	9/14/2023 10:58	9/14/2023 11:23
Yes	Yano Amara	Yano	Amara	<a href="mailto:Sebastiano@newtradition.com">Sebastiano@newtradition.com</a>	9/5/2023 16:22 approved	9/14/2023 10:58	9/14/2023 11:43
No	Peter	Peter	McClary	<a href="mailto:petermcclary@citivisions.com">petermcclary@citivisions.com</a>	9/12/2023 9:50 approved --	--	--
Yes	BRAD ROBIE	BRAD	ROBIE	<a href="mailto:brobie@robieproperties.com">brobie@robieproperties.com</a>	9/12/2023 16:58 approved	9/14/2023 10:58	9/14/2023 11:43
No	Kelson Gonçalves	Kelson	Gonçalves	<a href="mailto:Kelsonrodrigues2040@gmail.com">Kelsonrodrigues2040@gmail.com</a>	9/12/2023 16:59 approved --	--	--
Yes	Paul Heffernan	Paul	Heffernan	<a href="mailto:paul.heffernan@outfront.com">paul.heffernan@outfront.com</a>	9/12/2023 17:00 approved	9/14/2023 11:01	9/14/2023 11:43
No	Joe	Joe	Guarino	<a href="mailto:joe@newtradition.com">joe@newtradition.com</a>	9/12/2023 17:04 approved --	--	--
Yes	Maryfrances Galligan	Maryfrances	Galligan	<a href="mailto:mfgalligan@comcast.net">mfgalligan@comcast.net</a>	9/12/2023 17:16 denied	9/14/2023 10:56	9/14/2023 11:44
Yes	James Lack	James	Lack	<a href="mailto:jim@hplent.com">jim@hplent.com</a>	9/12/2023 17:27 approved	9/14/2023 11:02	9/14/2023 11:43
Yes	John bookston	John	bookston	<a href="mailto:john.bookston@gmail.com">john.bookston@gmail.com</a>	9/12/2023 17:27 approved	9/14/2023 11:06	9/14/2023 11:43
No	David	David	Hoffman	<a href="mailto:davidhoffman@ingallsoutdoor.com">davidhoffman@ingallsoutdoor.com</a>	9/12/2023 17:57 approved --	--	--
Yes	BOB MURRAY	BOB	MURRAY	<a href="mailto:bob@murraybillboards.com">bob@murraybillboards.com</a>	9/12/2023 18:47 approved	9/14/2023 11:01	9/14/2023 11:43
No	Candace	Candace	Maddalo	<a href="mailto:dotcmexpress@comcast.net">dotcmexpress@comcast.net</a>	9/12/2023 19:43 approved --	--	--
No	Prosper	Prosper	Pompilus	<a href="mailto:Pompilusprosper1972@gmail.com">Pompilusprosper1972@gmail.com</a>	9/13/2023 0:21 approved --	--	--
Yes	Garrett Postema	Garrett	Postema	<a href="mailto:garrett.postema@dot.state.ma.us">garrett.postema@dot.state.ma.us</a>	9/13/2023 8:28 approved	9/14/2023 11:01	9/14/2023 11:43
Yes	Cheryle Feugill	Cheryle	Feugill	<a href="mailto:cfeugill@robieproperties.com">cfeugill@robieproperties.com</a>	9/13/2023 8:29 approved	9/14/2023 10:56	9/14/2023 11:43
Yes	Ryan Driscoll	Ryan	Driscoll	<a href="mailto:ryan.driscoll@outfront.com">ryan.driscoll@outfront.com</a>	9/13/2023 8:49 approved	9/14/2023 11:01	9/14/2023 11:18
Yes	Matthew Minihan	Matthew	Minihan	<a href="mailto:matthew.minihan@dot.state.ma.us">matthew.minihan@dot.state.ma.us</a>	9/13/2023 8:51 approved	9/14/2023 11:07	9/14/2023 11:32
No	Susan	Susan	Eastman	<a href="mailto:Susan@rsamedia.com">Susan@rsamedia.com</a>	9/13/2023 9:36 approved --	--	--
No	Audrey	Audrey	Horst	<a href="mailto:audrey.horst@masenate.gov">audrey.horst@masenate.gov</a>	9/13/2023 13:43 approved --	--	--
Yes	Charlie Tevnan	Charlie	Tevnan	<a href="mailto:ctevnan@tevnan.com">ctevnan@tevnan.com</a>	9/14/2023 9:36 approved	9/14/2023 11:13	9/14/2023 11:43
Yes	Zoom user	Zoom	user	<a href="mailto:sksfw2ppgm@privaterelay.appleid.com">sksfw2ppgm@privaterelay.appleid.com</a>	9/14/2023 9:48 approved	9/14/2023 10:59	9/14/2023 11:22
No	Thao	Thao	Tran	<a href="mailto:thao.tran@dot.state.ma.us">thao.tran@dot.state.ma.us</a>	9/14/2023 9:53 approved --	--	--
Yes	John Lyons	John	Lyons	<a href="mailto:jiljdcpa@aol.com">jiljdcpa@aol.com</a>	9/14/2023 10:45 approved	9/14/2023 10:46	9/14/2023 11:43

**Office of Outdoor Advertising**  
**Hearing Agenda**  
**September 14, 2023**  
**11:00 AM**  
**Public Hearing**

This meeting is accessible to people with disabilities. MassDOT provides reasonable accommodations and/or language assistance free of charge upon request (e.g. interpreters in American Sign Language and languages other than English, live captioning, videos, assistive listening devices and alternate material formats), as available. For accommodation or language assistance, please contact MassDOT's Chief Diversity & Civil Rights Officer by phone at (857) 368-8580, TTD/TTY at (857) 266-0603, fax (857) 368-0602 or by email to [MASSDOT.CivilRights@dot.state.ma.us](mailto:MASSDOT.CivilRights@dot.state.ma.us). Requests should be made as soon as possible prior to the meeting, and for more difficult to arrange services including sign-language, CART or language translation or interpretation, requests should be made at least ten business days before the meeting.

Title VI Notice of Nondiscrimination: MassDOT complies with Title VI of the Civil Rights Act of 1964 and related federal and state statutes and regulations. It is the policy of MassDOT to ensure that no person or group of persons shall on the grounds of Title VI protected categories, including race, color, national origin, or under additional federal and state protected categories including sex, age, disability, sexual orientation, gender identity or expression, religion, creed, ancestry, veteran's status (including Vietnam-era veterans), or background, be excluded from participation in, be denied the benefits of, or be otherwise subjected to discrimination under any program or activity administered by MassDOT. To request additional information about this commitment, or to file a complaint under Title VI or a related nondiscrimination provision, please contact MassDOT's Title VI Specialist by phone at (857) 368-8580, TTY at (857) 368-8580, fax (857) 368-0602 or by e-mail at [MASSDOT.CivilRights@dot.state.ma.us](mailto:MASSDOT.CivilRights@dot.state.ma.us).

If information is needed in another language, please contact the MassDOT Title VI Specialist by phone at (857) 368-8580.

Caso esta informação seja necessária em outro idioma, favor contar o Especialista em Título VI do MassDOT pelo fone 857-368-8580.

Si necesita información en otro lenguaje, favor contactar al especialista de MassDOT del Título VI al 857-368-8580.

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

如果需要使用其它语言了解信息,请联系马萨诸塞州交通部(MassDOT) 《民权法》第六章 WRA 员,电话 857-368-8580。  
如果需要使用其它语言了解信息, 請聯系馬薩諸塞 J 'M 交 i E (MassDOT) 《民權\*》第六章專職人員, 電話 857-368-8580。

---

**1. Call to Order:**

A. Sign in

**2. Minutes Approval:**

A. August 10, 2023 OOA Public Hearing

**3. Agenda Items:**

**A. New Application for License(s)**

1. JW Media LLC  
33 Elm Street  
North Attleboro, MA 02760
2. J & J Outdoor Media Group  
455 Bedford Street  
Bridgewater, MA 02324
3. American Outside Advertising, LLC  
105 Sunset Rock Road  
Andover, MA 01810

**B. New Application for Transfer of Permit(s)**

- |   |                                     |
|---|-------------------------------------|
| 1. American Outdoor Advertising II, LLC –<br>(Transferor) | Outfront Media, LLC<br>(Transferee) |
| a. 2022D016 0 South Washington Street (Map 25, Lot 8-11)  | Norton                              |
| b. 2022D017 0 South Washington Street (Map 25, Lot 8-11)  | Norton                              |

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.

### **C. New Application for Electronic Permit(s)**

#### **1. Outfront Media, LLC**

a. 67 Millbrook Street

Worcester

New Application # 2023D017 (existing structure, permit # 2005039, facing north)

b.

67 Millbrook

Street

Worcester

New Application # 2023D018 (existing structure, permit # 2005040, facing south)

#### **2. Media Vision Inc.**

a. 729 County Street

Taunton

New Application # 2023D019 (new structure, facing north)

b.

729

County Street

Taunton

New Application # 2023D020 (new structure, facing south)

#### **3. Lamar Central Outdoor, LLC**

a. West side of Clinton Street at Rt I-91 (Parcel #: 02900-0050)

Springfield

New Application # 2023D021 (existing structure, permit #s: 2005001 & 002, facing north)

### **4. For the Record – Actions Taken Since Last Public Hearing:**

#### **A. New Application for Electronic Permit(s)**

#### **1. American Outdoor Advertising III, LLC**

a. 1 Spring Brook Road

Foxborough

New Application # 2023D015 (new structure, facing north)

b. 1 Spring Brook Road

Foxborough

New Application # 2023D016 (new structure, facing south)

**Approved 8/24/2023**

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.



2. Carroll Advertising, LLC

- a. 45 Washington Street Foxborough  
New Application 2023D005 (new structure, facing north)
- b. 45 Washington Street Foxborough  
New Application 2023D006 (new structure, facing south)

**Approved 8/24/2023**

3. Bay Colony Associates LLC (May 13, 2021 Public Hearing)

- a. 820 Morrissey Boulevard Boston New  
Application 2021D010 (existing structure, permit # 2002042, facing north)
- b. 820 Morrissey Boulevard Boston  
New Application 2021D011 (existing structure, permit # 2002041, facing south)

**Taken Under Advisement**

4. Cove Outdoor LLC (February 13, 2020 Public Hearing)

- a. 0 Finnell Drive Weymouth  
New Application 2020D004 (new structure, facing north)
- b. 0 Finnell Drive Weymouth  
New Application 2020D005 (new structure, facing south)

**Taken Under Advisement**

**B. New Application for Permit(s)**

1. Outfront Media, LLC (October 8, 2015 Public Hearing)

- a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015380 (new structure, facing north)
- b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
Application 2015381 (new structure, facing south)

**Taken Under Advisement**

**5. Public Comment:**

**6. Adjournment:**

NOTE: THIS AGENDA HAS BEEN PREPARED IN ADVANCE AND DOES NOT NECESSARILY INCLUDE ALL MATTERS WHICH MAY BE ADDED AND/OR REMOVED FROM THE AGENDA PRESENTED AT THIS HEARING.