

**Office of Outdoor Advertising**  
**September 18, 2025 Regular Session Minutes**

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《民权法》第六章专职人员，电话 857-368-8580。

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《民權法》第六章專職人員，電話 857-368-8580。

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**Present:**

Timothy McCarthy, Director

**1. Call to Order:**

11:00 a.m.

A. Sign in

**2. Minutes Approval:**

(Approved)

A. August 14, 2025 OOA Public Hearing

**3. Agenda Items:**

**A. Application for License**

1. Liquid Outdoor Media LLC  
125 Broemel Place, Unit #: 1131  
Pennington, NJ, 08534

**Taken Under Advisement**

**B. New Application for Permit(s)**

1. Bel-Vin Realty LLC

a. 57 South Maple Street

Brookfield

New Application # 2025002 (existing structure, facing west)

b. 57 South Maple Street

Brookfield

New Application # 2025003 (existing structure, facing east)

**Taken Under Advisement  
items 3: B: 1: a & b**

**C. Application for 2025 Renewal of Outdoor Advertising License(s) & Permit(s)**

			Date Processed
1. John Abdelahad dba Metropolitan Group	1 License	2 Permit/s	(8/15/2025)
2. Mall At NorthShore, LLC	1 License	- Permit/s	(8/15/2025)
3. Core Investments, Inc.	1 License	1 Permit/s	(9/5/2025)

**D. Application for 2025 Renewal of Outdoor Advertising Un-Licensed Permit(s)**

		Date Processed
1. Sea View Retreat	2 Permit/s	(9/12/2025)

#### **4. For the Record – Actions Taken Since Last Public Hearing:**

##### **A. New Application for License(s)**

1. VAM Realty Trust  
14 Lanides Lane  
Leominster, MA, 01453

**APPROVED 8/28/2025**

##### **B. Application for Transfer of Permit(s)**

1. Maverick Media LLC (Transferor) – Genesis Digital Media LLC (Transferee)
  - a. Permit #: 2025D008 423 William F. McClellan Highway Boston
  - b. Permit #: 2025D009 423 William F. McClellan Highway Boston

**APPROVED 8/28/2025**

**Items 4: B: 1: a & b**

2. New Tradition Holdings, LLC (Transferor) – HPL Enterprises Inc. (Transferee)
  - a. Permit #: 2005108 115 Porter Street Boston

**APPROVED 8/28/2025**

##### **C. New Application for Electronic Permit(s)**

1. Orange Barrel Media, LLC
  - a. 50 Stuart Street a/k/a 270 Tremont Street (façade of structure) Boston  
New Application # 2025D012 (new structure, facing east)

**Taken Under Advisement**

2. Catahoula Realty Trust
  - a. 101 President Avenue Fall River  
New Application 2024D008 (new structure, facing north)
  - b. 101 President Avenue Fall River  
New Application 2024D009 (new structure, facing south)

**Taken Under Advisement**

**Items 4: C: 2: a & b**

## **B. New Application for Permit(s)**

### **1. New Tradition Holdings, LLC**

- a. 53 - 85 Canal Street at Valenti Way (façade of building) Boston  
New Application # 2025001 (existing permit #'s 14846 & 25311 facing north)

**Taken Under Advisement**

### **2. Outfront Media, LLC (October 8, 2015 Public Hearing)**

- a. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015380 (new structure, facing north)
- b. 39 Old Colony Avenue (Parcel Id: 0700276000) Boston  
New Application 2015381 (new structure, facing south)

**Taken Under Advisement**

### **5. Public Comment:**

(None)

### **6. Adjournment:**

11:09 a.m.