

Office of Outdoor Advertising
Public Meeting

September 18, 2025

11:00 AM

State Transportation Building

10 Park Plaza

2nd Floor

Boston, MA 02116

(via Webinar)

Present:

Tim McCarthy, Director

Office of Outdoor Advertising, September 18, 2025

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P R O C E E D I N G S

TIM MCCARTHY: Good morning, everybody.

My name is Tim McCarthy. I am the Director of Outdoor Advertising for MassDOT. We are here for our September 18, 2025 Office of Outdoor Advertising hearing. With that, we will call the meeting to order.

Jerry of our team will go through the Zoom controls for this meeting. So, I will hand it over to navigator Jerry.

GERARD KELLEHER: Okay, please check your own microphone icon to make sure your speakers and your personal microphone are working if you intend to speak. And only panelists are on the camera. The interpretation feature is not functional for this webinar.

If you can't access the Internet or if you have any problems as we go, you can call in at the number shown, which is 301-715-8592. If you would like to ask a question, you have to hit the Raise Your Hand function, and I will unmute you at the appropriate time.

Please state your name before you ask

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1 the question for the public record.

2 Also, ask one question at a time. And,
3 please, make it pertinent to the agenda item that we
4 are covering at the time. There will be an opportunity
5 for general questions at the end of the meeting. You
6 can also put written questions in our Q&A feature, and
7 we'll endeavor to answer them as we go.

8 If you are listening on the phone and
9 would like to make a comment, dial *9. I will call
10 out the last three digits of your phone number and
11 unmute your audio when it is your turn to speak.
12 Again, identify yourself for the record.

13 Those are the basic outlines for
14 today's meeting. I'll turn it back to the Director,
15 Timothy McCarthy. Thank you.

16 TIM MCCARTHY: Thanks very much, Jerry.
17 This meeting is being held virtually by the Governor's
18 Act, extending virtual public meetings through June
19 30, 2027. We are running this hearing via Zoom
20 platform.

21 The OOA team is present. Thanks to
22 Lydia, Jerry, Jason, and Chris for your continued
23 support and great work of this department.

24 The meeting is accessible to people

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1 with disabilities and individuals with limited English
2 proficiency. If you filed a request to be available
3 today and did not receive it, please contact MassDOT's
4 Office of Diversity and Civil Rights at 857-368-8580
5 or email massdot.civilrights@dot.state.ma.us.

6 Please note that accessible versions of
7 the meeting materials have been previously posted to
8 the OOA website and will be referred to in the meeting
9 and will be posted in the links in the question and
10 answer box.

11 For anybody who may be new, we do not
12 make any decisions at this actual hearing. Every item
13 will be taken under advisement, and decisions are made
14 usually within a few weeks, sometimes as early as one
15 week. So, that will give everybody time to write in
16 comments to our email, which is
17 OOAInformation@dot.state.ma.us. And we look forward
18 to hearing any comments or questions that you have.
19 Also, we will have public comments at the end with a
20 final chance for any overall comments at the end of
21 our agenda.

22 The webinar list from Zoom is
23 considered the signed. The minutes: I move to approve
24 the minutes for the August 14, 2025 OOA public

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1 hearing. We have Number 3 on the agenda item.
2 Application for license for Liquid Outdoor Media, LLC,
3 125 Broemel Place, Unit #: 1131 Pennington, New
4 Jersey.

5 TIM MCCARTHY: Is there a
6 representative from Liquid Outdoor Media in
7 attendance?

8 (No response.)

9 So, we've gone over the paperwork. The
10 license paperwork has been reviewed and is in order:
11 the application, W-9, and DOR certificate. We'll take
12 this under advisement unless there anyone here who
13 would like to comment on behalf of Liquid Outdoor
14 Media?

15 (No response.)

16 GERARD KELLEHER: No hands are raised.

17 TIM MCCARTHY: All right. Thanks very
18 much, Jerry. We have a new application from Bel-Vin
19 Realty LLC, application for an existing two-sided
20 static sign. The application number is 2025002 and
21 003 at 57 South Maple Street, Brookfield. The signs
22 were previously permitted to another advertiser.

23 The OOA notified the town manager's
24 office and the office of the town clerk about the

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1 application on 8/15/2025. We have not received any
2 comments as of today regarding this application. The
3 OOA field inspection staff member to present the
4 findings and summarize his field report is Jason Bean,
5 so I hand it off to Jason.

6 JASON BEAN: Thank you, Director.

7 As you mentioned, this is an existing
8 two-sided static billboard. There are two businesses
9 within 500 feet of the proposed location. There are
10 no ramps in the vicinity to speak of. There are no
11 other critical areas.

12 TIM MCCARTHY: Thank you Jason. Is there
13 a representative for Bel-Vin Realty LLC present?

14 CASSIE PAOLUCCI Yes, Cassie Paolucci
15 representing Bel-Vin Realty LLC.

16 TIM MCCARTHY: Excellent. Do you have
17 anything to add to your applications for permit?

18 CASSIE PAOLUCCI No, thank you for your
19 time.

20 TIM MCCARTHY: We will take this under
21 advisement. Thank you, Ms. Paolucci.

22 TIM MCCARTHY: Okay. Next we have
23 recent renewals in our agenda. Is there any other
24 questions or issues?

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1 (No response.)

2 GERARD KELLEHER: No hands.

3 TIM MCCARTHY: No hands. All right.

4 So, at this time, I'd like to adjourn
5 the meeting of September 18, 2025. Have a great rest
6 of the day, and we'll talk to everybody soon.

7 Thank you very much, everybody.

8 (Whereupon, the proceedings were
9 concluded on September 18, 2025 at 11:09 a.m.)

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