

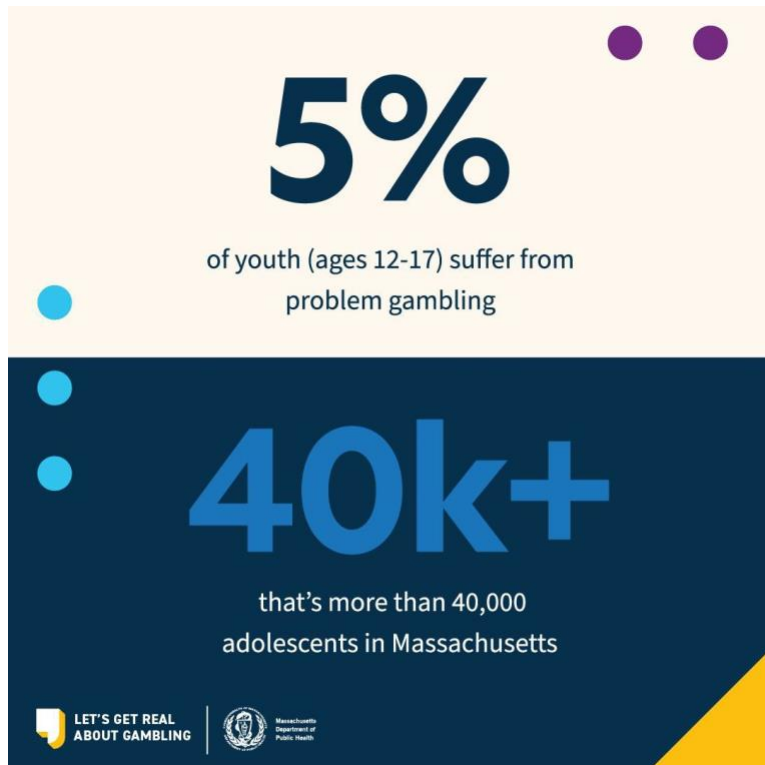
The number of children
with gambling problems
has **quadrupled** in just
two years.

4x

LET'S GET REAL
ABOUT GAMBLING



Post copy: As parents, we can't control every risk our child takes. But we can guide them away from more problematic risk-taking behavior— like alcohol, substance use, vaping, and gambling. While drugs and alcohol are a common concern for parents of adolescents, gambling often gets overlooked. When it comes to youth and gambling, it's important to know the facts. Learn more at mass.gov/YouthGambling.



Post copy: While alcohol, drugs, and vaping are concerns for most parents, problem gambling is a risk that's less recognized but impacts youth more than you may think. The statistics may surprise you. Learn more at mass.gov/YouthGambling.



Post copy option 1: Lottery tickets put kids at risk of developing a gambling problem later in life.

Why? Kids' brains aren't fully developed—that makes it hard for them to assess risk and make healthy choices for themselves. So don't introduce lottery tickets to kids—it's not worth the risk. Learn more at mass.gov/YouthGambling.

Post copy option 2: Lottery tickets can put kids at risk of developing a gambling problem in the future.

Learn more at mass.gov/YouthGambling