



Office of Performance Management Oversight (OPMO)

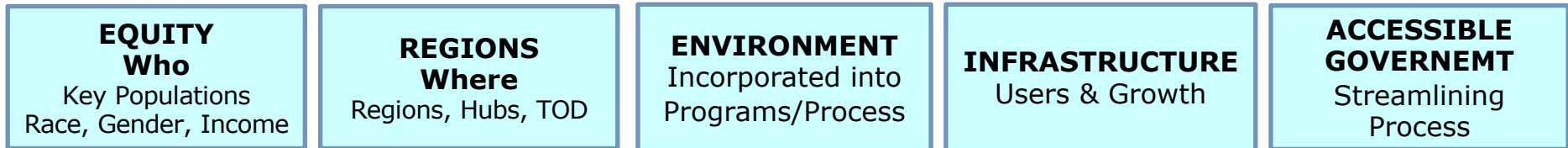
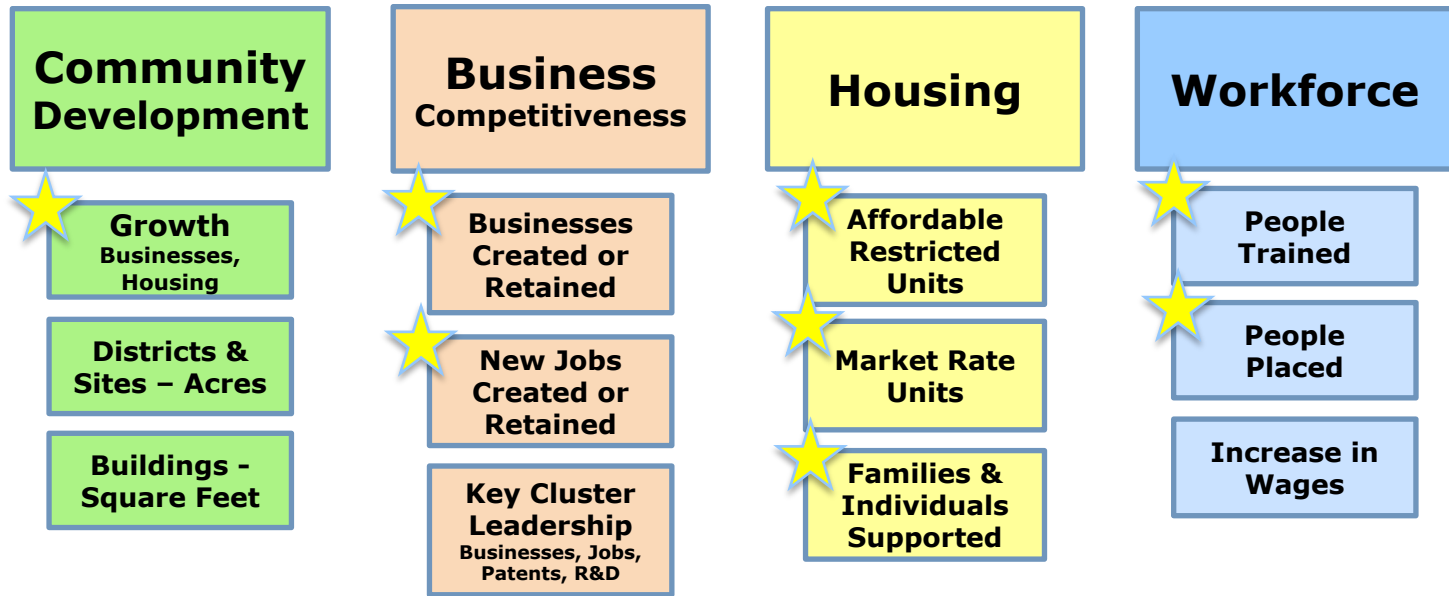
Mass Cultural Council
FY2021 Report



Economic Development Plan

Key Outcome Metrics

Economic Development Plan Pillars & Principals



Investment Leveraged from Other Sources - \$

Engagement & Technical Assistance – Contact with Individuals & Companies



Agency Mission

- **Mission:** Mass Cultural Council is a state agency that promotes excellence, education, diversity, and inclusion in the arts, humanities, and sciences to foster a rich cultural life for all Massachusetts residents and contribute to the vitality of our communities and economy.
- **Contribution to Partnerships for Growth:** We pursue this mission through a wide range of grants, initiatives, and advocacy for artists, communities, organizations, and schools. We work with partners in government, the cultural community, and across sectors, to increase public and private investment in the arts, humanities, and sciences.



Agency Goals

- **Agency Goal 1:** Growing the economy - Support the economic health of communities through targeted investments in artists and the cultural sector ensuring geographic diversity by reaching Gateway Cities and Underserved Rural Communities.
- **Agency Target for Goal 1:** Provide COVID-19 relief funding to artists/cultural practitioners and organizations in:
 - At least 75% of the Gateway Cities (20 out of 26)
 - At least 25% of rural under-served communities (10 out of 41)
- **Results of Goal 1:** Through Cultural Organization Economic Recovery Program and COVID-19 Individual Relief Fund, provided relief funding to:
 - Organizations in 19 out of 26 Gateway Cities (73%)
 - Organizations in 9 out of 41 under-served rural communities (22%)
 - Individuals in 26 out of 26 Gateway Cities (100%)
 - Individuals in 14 out of 41 under resourced rural communities (34%)



Agency Goals

- **Agency Goal 2:** Growing the Economy- Support the economic health of communities through targeted investments in artists and the cultural sector ensuring diversity by prioritizing relief funding for organizations whose primary mission is to presenting, promoting, and/or preserving the cultural traditions, art, history, and creative expression of people of color, women, people with disabilities, veterans, immigrants, people who are LGBTQIA+, and members of other historically underrepresented and underfunded groups, or advancing and/or supporting artists who are people of color, women, people with disabilities, veterans, LGBTQIA+, and members of other underrepresented and underfunded groups.
- **Agency Target for Goal 1:** Award 25% of the relief grants made through Cultural Organization Economic Recovery Program to organizations focused on underserved communities.
- **Results of Goal 1: Through Cultural Organization Economic Recovery Program:** The agency made 51 out of 183 grants to organizations focused on under-served communities (28%)



COVID-19 Relief Fund for Individuals

- **Program Description:** Events of all types have been cancelled across Massachusetts to reduce the spread of coronavirus (COVID-19). As a result, individuals who earn income partially or entirely through their work within the cultural sector are losing critical opportunities to support their well-being in the Commonwealth. In response, Mass Cultural Council established the COVID-19 Relief Fund to support individual artists and independent teaching artists/humanists/scientists living in Massachusetts whose creative practices and incomes are adversely impacted by COVID-19. Through Mass Cultural Council's COVID-19 Relief Fund for Individuals, grants of \$1,500 to individuals who are independent contractors, freelancers, gig workers, and self-employed or sole proprietors who have lost income derived from their work as individual artists and independent teaching artists/humanists/scientists as a direct result of COVID-19 related cancellations and closures in Massachusetts.
- **Program Budget:** \$690,000
- **Partnerships for Growth Goal Alignment:** Business Competitiveness
- **COVID – 19 Response:** This program was formed in response to COVID-19. Artists and cultural educators have reported losing an average of 8 jobs/gigs/contracts jobs since the pandemic started.



COVID-19 Relief Fund for Individuals

- **Fiscal Year Goal 1:** Replace one job/gig/contract per grantee, which means that they “retain” 1 job each.
- **Fiscal Year Target 1:** 460 jobs retained
- **Results of Goal 1:** 781 jobs retained



Cultural Organization Economic Recovery Grants

- **Program Description:** Cultural Organizations have suffered staggering losses as a result of the COVID-19 pandemic and related closures. The Cultural Organization Economic Recovery Grant Program offers grants to support Massachusetts nonprofit cultural organizations negatively impacted by the coronavirus/COVID-19 pandemic.
- **Program Budget:** \$10,000,000
- **Partnerships for Growth Goal Alignment:** Business Competitiveness
- **COVID – 19 Response:** These funds were appropriated through the Commonwealth’s Supplemental Budget for Fiscal Year 2020 (FY20) as well as federal monies received through the CARES Act. Awarded funds can be applied to employee payroll and benefit costs, current mortgage payments and mortgage interest, rent, utilities and interest on other debt obligations.
- **Fiscal Year Goal 1:** Provide relief funding to prevent to 100 cultural organizations from closing permanently.
- **Fiscal Year Target 1:** Retain 100% of organizations receiving FY21 relief funding.
- **Results of Goal 1:** Retained 100% of organizations that received FY21 funding
- **Fiscal Year Goal 2:** Provide relief funding to cultural organizations so they can retain employees.
- **Fiscal Year Target 2:** 75 employees retained
- **Results of Goal 2:** The funding helped retain a total of 1,991 employees across 155 cultural organizations.