



Office of Performance Management Oversight (OPMO)

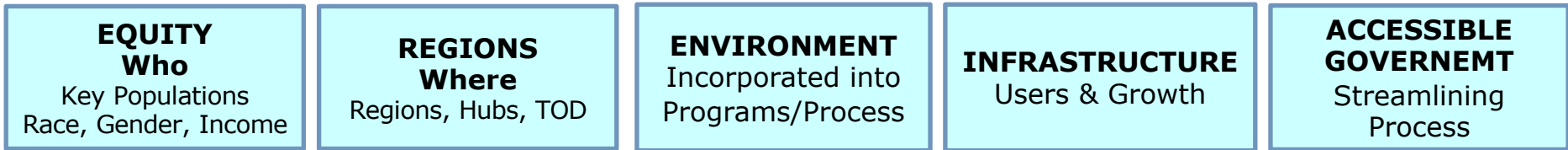
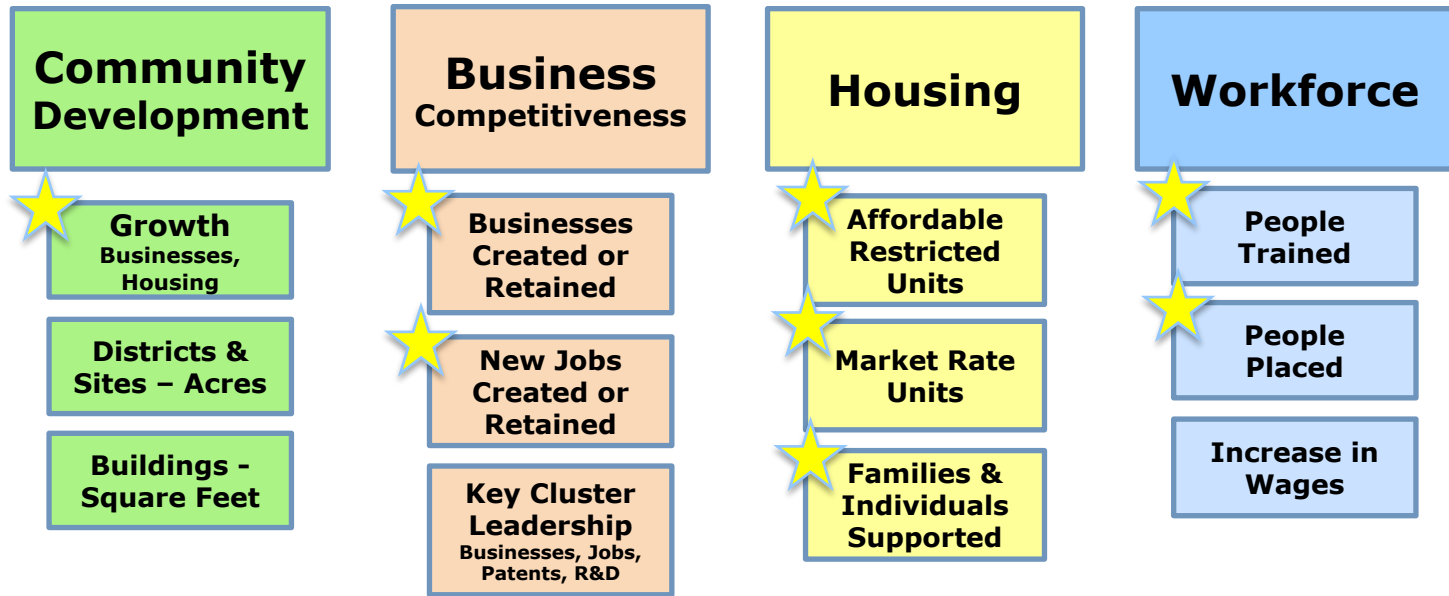
**Commonwealth Corporation
FY2022 Report**



Economic Development Plan

Key Outcome Metrics

Economic Development Plan Pillars & Principals



Investment Leveraged from Other Sources - \$

Engagement & Technical Assistance – Contact with Individuals & Companies



Agency Mission

- **Mission:** Commonwealth Corporation is a quasi-public workforce development agency committed to fostering workforce equity in Massachusetts by delivering innovative and collaborative professional development solutions that help diverse communities and employers succeed. We seek to meet the immediate and emerging needs of businesses and workers so they can thrive in our dynamic economy and lead to upward mobility for all.
- We advance our mission and goals through grant-making, technical assistance, research and evaluation that inform practice and policy, and the development and dissemination of tools, resources and models that enhance service delivery and performance.
- **Contribution to Partnerships for Growth:** Commonwealth Corporation supports business competitiveness by initiatives to support businesses investing in the upskilling of their incumbent workers to retain and expand their workforce. We implement initiatives to train a skilled workforce by supporting pathways for adults and youth to develop skills for high demand jobs.
- We support regional partnerships of businesses, education and workforce organizations aligned with the regional plans of the Workforce Skills Cabinet. Our adult and youth training programs advance equitable opportunity by targeting low-income, unemployed and other vulnerable populations and by including strategies outlined by the Governor's Black and Latino Advisory Commissions.



Agency Goals

- **Agency Goal 1:** Support businesses in strengthening their competitiveness by investing in the skills of their incumbent workers.
- **Agency Target for Goal 1:** Provide grants in FY2022 to over 800 businesses. Over 16,000 incumbent workers will be trained cumulatively over the course of these two-year grants.
- **Results of Goal 1:** Through the Workforce Training Fund's General Program and Express Program, training grants and activities that started during FY'22 have contract goals to train 23,393 workers from 1,354 businesses over the course of the two-year grant period.
- **Agency Goal 2:** Support regional industry sector partnerships of business, education and workforce organizations to prepare unemployed and underemployed workers for high demand jobs.
- **Agency Target for Goal 2:** Provide grants in FY2022 to over 65 regional partnerships. Over 4,500 unemployed/underemployed individuals will be trained and over 3,400 will obtain employment cumulatively over the course of these two-year grants.
- **Results of Goal 2:** Provided 62 new grant awards to 50 regional partnerships with the goals to enroll 3,016 unemployed/underemployed individuals and place 2,248 in employment over their two-year+ grants. The grants have enrolled 1,226 in training and placed 298 in employment through end of FY22. FY19 and FY20 grants that continued through FY22 have enrolled 1,251 participants, with 1,074 program completions and have placed 638 in employment.



Agency Goals

- **Agency Goal 3:** Provide low-income teens and young adults with work experience and work readiness training that prepares them to find and retain private sector jobs. Youth who are residents of the 40 cities and towns with the highest poverty rates and/or are vulnerable youth are prioritized for services.
- **Agency Target for Goal 3:** Through grants to the sixteen workforce areas, enroll over 5,400 youth in career development activities during the summer of 2021 and/or in programs during the 2021-2022 school year.
- **Results of Goal 3:** Through grants to the sixteen workforce areas, over 5,600 youth/young adults were enrolled in subsidized employment opportunities and Signal Success work readiness activities during the summer of 2021 and/or in programs of skills training with subsidized work experience during the 2021-2022 school year.
- **Agency Goal 4:** In support of MassHealth Delivery System Reform Incentive Payment (DSRIP) Statewide Investments Workforce Development Grants Program, provide grants to training providers to strengthen the state's frontline healthcare workforce.
- **Agency Target for Goal 4:** Provide training to over 200 incumbent frontline workers including community health workers and supervisors, peer specialists and other frontline workers.
- **Results of Goal 4:** There were over 186 enrollments of incumbent frontline workers including community health workers and supervisors as well as other frontline workers.



Workforce Training Fund Program

- **Program Description:** The Workforce Training Fund provides resources to Massachusetts' businesses to support their competitiveness by training current and newly hired employees.
- **Program Budget:** \$29,000,000
- **Partnerships for Growth Goal Alignment:** Business Competitiveness & Skilled Workforce
- **Fiscal Year Goal 1:** Support businesses in strengthening their competitiveness by investing in the skills of their incumbent workers.
- **Fiscal Year Target 1:** (a) Provide General Program skills training grants to at least 200 businesses to train over 10,000 workers over two years from the date their grant begins. (b) Provide Express Program skills training grants to at least 600 small businesses (100 or fewer employees) to train over 6,000 workers over two years from the date their grant begins. NOTE: Businesses submit applications on a rolling basis and grants are awarded throughout the year.
- **Results of Goal 1:** (a) The WTFP General Program awarded grants (including some consortium grants) to 166 businesses with plans to train 10,014 workers over their two-year grant periods. (b) The WTFP Express Program awarded grants to 1,186 businesses (90% small businesses with less than 100 employees) with plans to train 13,379 workers.



Workforce Competitiveness Trust Fund

- **Program Description:** The Workforce Competitiveness Trust Fund (WCTF) supports partnerships of business, education and workforce partners to develop training pipelines for unemployed and underemployed workers in high demand occupations. The Secretary of Labor and Workforce Development, in consultation with the Workforce Skills Cabinet, directs Commonwealth Corporation to design and conduct competitive procurements that select training and job placement programs for occupations identified in the Regional Blueprints.
- **Program Budget:** \$11,000,000
- **Partnerships for Growth Goal Alignment:** Train a Skilled Workforce
- **Fiscal Year Goal 1:** Support regional industry sector partnerships of business, education and workforce partners to train unemployed and underemployed workers for high demand jobs.
- **Fiscal Year Target 1:** Over a 2+ year period (FY22 & FY23), at least 30 regional skills training programs will enroll 1,350 unemployed/underemployed individuals and place 1,015 in employment.
- **Results of Goal 1:** (a) During FY22, grants were awarded to 25 regional skills training programs with plans to enroll 1,675 unemployed/underemployed individuals and place 1,250 in employment over their 2+ year grant periods. Through the end of FY22, there were 405 enrollments, 190 completions and 80 job placements. (b) FY19 and FY20 grants that continued through FY22 have enrolled 1,166 participants with 993 completions and have placed 598 in employment.



Learn to Earn Initiative

- **Program Description:** The Learn to Earn Initiative (LTE) is a comprehensive approach to providing unemployed and underemployed individuals receiving public benefits with the supports and skills needed to gain and retain employment in high demand occupations. LTE Programs help participants set and achieve goals necessary for sustained economic stability, such as maintaining and growing family net resources and minimizing the potential impact of increased earned income on receipt of benefits to reduce benefit cliff effects.
- **Program Budget:** \$1,000,000
- **Partnerships for Growth Goal Alignment:** Train a Skilled Workforce
- **Fiscal Year Goal 1:** Support regional industry sector partnerships to prepare unemployed and underemployed individuals receiving public benefits for placement in high demand jobs.
- **Fiscal Year Target 1:** Over a 2+ year period (FY22 & FY23), 3 regional skills training programs will enroll 85 individuals receiving public benefits and place 60 in employment.
- **Results of Goal 1:** (a) In FY22, 3 regional skills training partnerships were awarded FY20 Learn-to-Earn grants to enroll 78 individuals receiving public benefits and to place 58 in employment during their two-year contracts. There have been 19 enrollments in FY22. (b) FY19 LTE grants continued through FY22 with 85 enrollments, 81 program completions and 40 job placements to date.



Partnerships for Recovery: Career Technical Initiative

- **Program Description:** The Partnerships for Recovery: Career Technical Initiative (CTI) supports Massachusetts High Schools with designated aligned Chapter 74 vocational programs in partnership with MassHire Career Centers and local businesses to develop training pipelines for unemployed/underemployed workers in high demand construction/trades and manufacturing occupations. Through this initiative the Workforce Skills Cabinet will establish vocational high schools as Career Technical Institutes and provides funding to deliver adult training, credentialing, and placement services.
- **Program Budget:** \$4,000,000
- **Partnerships for Growth Goal Alignment:** Train a Skilled Workforce
- **Fiscal Year Goal 1:** Support regional industry sector partnerships of business, education and workforce partners to train unemployed and underemployed workers for high demand jobs.
- **Fiscal Year Target 1:** Through the end of FY2022, at least 10 regional skills training programs will enroll 720 unemployed/underemployed individuals and place 540 in employment.
- **Results of Goal 1:** Through the end of FY2022, 11 regional skills training partnerships have received a combined total of 23 CTI awards with plans to serve 915 unemployed/underemployed individuals and place 680 in employment through their two-year grants. The partnerships have enrolled 525 students with 332 completing programs and 150 placed into employment by the end of FY22.



Partnerships for Recovery: Rapid Reemployment Program

- **Program Description:** The Partnerships for Recovery: Rapid Reemployment Program (RRP) supports training institutions/vendors in partnership with employers and MassHire Workforce Boards & Career Centers to train and place in employment Massachusetts residents who have experienced an employment interruption due to COVID. On behalf of the Workforce Skills Cabinet, the funding supports the scale up of existing training vendors in the delivery of training programs for priority occupations in Healthcare, Information Technology, Financial Services and Transportation. This initiative is supported by funding from the Coronavirus Relief Fund established by the federal Coronavirus Aid, Relief, and Economic Security Act of 2020 (the “CARES” Act.)
- **Program Budget:** \$10,700,000
- **Partnerships for Growth Goal Alignment:** Train a Skilled Workforce
- **Fiscal Year Goal 1:** Support regional industry sector partnerships of business, education and workforce partners to train unemployed and underemployed workers for high demand jobs.
- **Fiscal Year Target 1:** Through the end of FY2022, at least 15 regional skills training programs will enroll 2,400 unemployed/underemployed individuals and place 1,800 in employment.
- **Results of Goal 1:** With delays in procurement and with the authorized spending period ending mid-year, there were 11 partnerships awarded \$1.9 million to serve 348 unemployed individuals and to place 260 in employment. The partnerships served 277 unemployed participants of which 255 successfully completed programs (92%). There were only 68 job placements that could be verified for performance payments by the end of the contracts in January 2022.



YouthWorks

- **Program Description:** YouthWorks provides Massachusetts teens and young adults with a chance to work, learn and thrive. YouthWorks helps young people gain the needed skills and experience to enter the workforce and begin to design a path toward sustained success. Administered in direct collaboration with local partner agency staff, the program provides subsidized work placements, career readiness training, career-focused project-based learning and career pathway skills training. All youth participate in *Signal Success*, an online, self-paced career development curriculum. YouthWorks also provides mentoring, stipends, case management and support services.
- **Program Budget:** \$20,000,000
- **Partnerships for Growth Goal Alignment:** Train a Skilled Workforce
- **Fiscal Year Goal 1:** Provide low-income youth with career exploration, work readiness and career-focused experiences that prepare youth for future jobs and a career trajectory.
- **Fiscal Year Target 1:** Enroll 4,925 youth in the career development activities during the summer of 2021 and enroll 550 youth in skills-based training programs during the 2021-2022 school year.
- **Results of Goal 1:** (a) In the summer of 2021, 4,715 youth/young adults were enrolled in YouthWorks subsidized employment opportunities and Signal Success work readiness activities, about 95% of goal. Unspent summer resources enabled Commonwealth Corporation to supplement YouthWorks year-round programming. (b) In the year-round program of 2021-2022, over 890 youth were enrolled in programs of skills training with subsidized work experience, about 160% of goal.



MassHealth Delivery System Reform Incentive Payment (DSRIP): Statewide Investments Program

- **Program Description:** On behalf of MassHealth, Commonwealth Corporation administers the DSRIP Statewide Investments Workforce Development Grants Program focused on frontline and extended healthcare workforce development. This funding stream is part of MassHealth's five-year DSRIP program authorized under the Medicaid Section 1115 Waiver. The Workforce Development Grants support the MassHealth Accountable Care Organizations (ACOs), and Community Partners (CPs) by strengthening the state's frontline healthcare workforce. Technical assistance is provided to training providers to support online and hybrid training models.
- **Program Budget:** \$1,000,000
- **Partnerships for Growth Goal Alignment:** Business & Skilled Workforce
- **Fiscal Year Goal 1:** Strengthen the state's frontline healthcare workforce through training in the four areas: 1). Community Health Worker, 2) Community Health Worker Supervisors, 3) Peer Specialists and 4) Competency Based Training Grants for other healthcare frontline workers.
- **Fiscal Year Target 1:** Provide training to over 200 incumbent frontline workers across the four initiatives.
- **Results of Goal 1:** While the Peer Specialist component was phased out prior to the start of FY22, there were 186 enrollments of incumbent workers across the remaining three training areas during FY22.