



**Commonwealth of Massachusetts**

Executive Office of Housing and  
Economic Development

## Office of Performance Management Oversight

FY24 Goals: Planning & Outcomes

*Agency Name: Commonwealth Corporation*



# Economic Development Leadership

---

## **Consumer Affairs and Business Regulation - Undersecretary D'Emilia**

- Commissioners of Banking, Insurance, Licensing, Telecoms, Standards
- Partnering closely with Economic Foundations, Economic Strategies, other Cabinets

## **Economic Strategies Undersecretary Stanton**

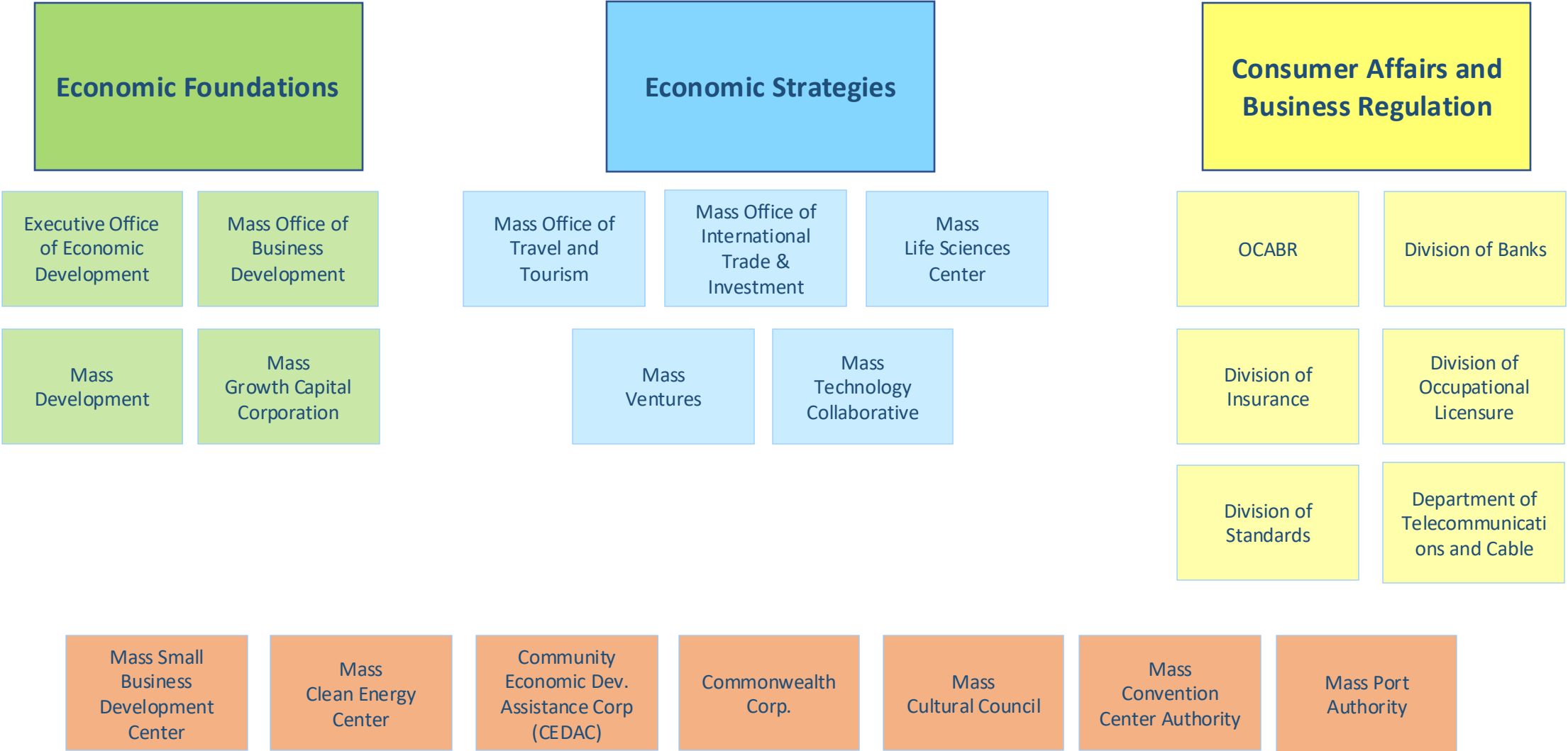
- Tourism/MOTT, International trade/MOITI
- New growth initiatives: Workforce, CHIPS+Science, Climate-tech, ARPA-H
- Partnering closely with our Quasis: MassTech, MassVentures, Mass Life Sciences

## **Economic Foundations - Undersecretary Stolba**

- Infrastructure (MassWorks, One Stop, Broadband), Seaport Council, Military TF
- MOBD/Regional businesses, Rural director, Small/ micro businesses
- Partnering closely with our Quasis: MassGrowth, MassDevelopment, MassCEC

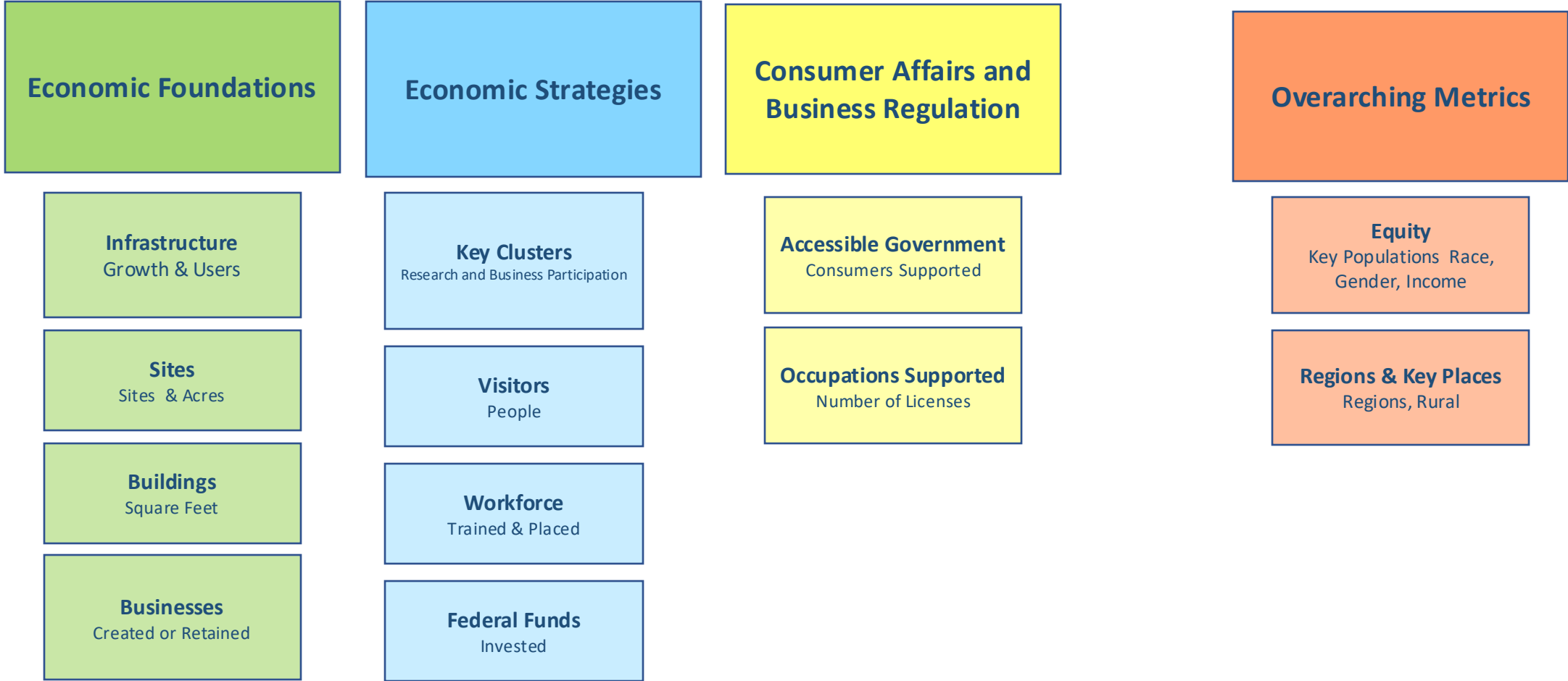
# Office of Performance Management – Agencies

---



# Economic Development – Metric Alignment

---



# Agency Mission

---

- **Mission:** Commonwealth Corporation is a quasi-public workforce development agency that fosters workforce equity in Massachusetts by delivering innovative and collaborative professional development solutions that help diverse communities and employers succeed. Our vision is a world where meaningful employment can lead to upward mobility for all.
- Commonwealth Corporation is committed to having Diversity, Equity, and Inclusion embedded into the programs and services we offer, reflected in the people we impact and our workplace culture. Our vision of a society where upward economic mobility is possible for all—cannot be accomplished alone, but through the collective efforts and support of our staff, partners, board members and the communities in which we live and serve.
- We advance our mission and goals through grant-making, technical assistance, research and evaluation that inform practice and policy, and the development and dissemination of tools, resources and models that enhance service delivery and performance. We support regional partnerships of businesses, education and workforce organizations aligned with the regional plans of the Workforce Skills Cabinet.

# Agency Goals

---

- **Agency Goal 1: Train and Upskill Current Workforce:** Support employers and their incumbent workers to build skills for career advancement and contribute to the competitiveness and productivity of Massachusetts businesses.
- **Agency Target for Goal 1:** Provide grants to over 1,150 businesses. Over 20,000 incumbent and newly hired workers will be trained cumulatively over the course of these grants during FY24 and FY25.
- **Results of Goal 1:** Provided grants to over 1,600 businesses that trained over 27,900 incumbent and newly hired workers.
- **Agency Goal 2: Develop Pipelines for Workers:** Provide training to job seekers to gain the skills needed for placement in an in-demand job, filling critical vacancies in Massachusetts. These strategies are developed through regional industry partnership with employers.
- **Agency Target for Goal 2:** Provide training grants in FY2024 to 80+ regional partnerships, with 4,670 unemployed/underemployed individuals trained and with 3,470 obtaining employment cumulatively over the course of these up to two-year grants. Provide resources to over 500 employers to support their engagement in regional training partnerships designed to fill critical vacancies.
- **Results of Goal 2:** Provided training grants to over 130 regional partnerships, with 5,122 unemployed/underemployed individuals trained and with 2,982 obtaining employment. Provided resources to 340 employers (WCTF & CTI only) to support their engagement in regional training partnerships to fill critical vacancies.
- **Agency Goal 3: Invest in Future Workforce:** Programs that focus on young people who are not currently in the workforce or are in the early portion of their work experience who need the support, training, coaching, and work experience to be successful in the workforce.
- **Agency Target for Goal 3:** Through grants to the sixteen workforce areas, enroll over 10,000 youth in career development activities during the summer of 2023 and/or in programs during the 2023-2024 school year.
- **Results of Goal 3:** Through grants to the sixteen workforce regions, a total of ~8,300 youth were served between Cycle 1 (start July 2023) and Cycle 2 (start June 2024).

# Workforce Training Fund Program (WTFP)

---

- **Program Description:** The Workforce Training Fund provides resources to Massachusetts' businesses to support their competitiveness and expand opportunities for their workers by training current and newly hired employees.
- **Program Budget:** \$32,000,000
- **Fiscal Year Goals:** Support businesses in strengthening their competitiveness by investing in the skills of their incumbent workers.
- **Fiscal Year Targets:** (a) Provide General Program skills training grants to over **150** businesses to train over **10,000** workers over two years from the date their grant begins. (b) Provide Express Program skills training grants to at least **900** businesses to train over **10,000** workers over two years from the date their grant begins. NOTE: Businesses submit applications on a rolling basis and grants are awarded throughout the year.
- **Results:**
  - (a) The WTFP General Program provided training grants to **200** businesses and trained **11,403** incumbent workers.
  - (b) The WTFP Express Program provided training grants to **1,484** businesses and trained **16,544** newly hired workers.

*Note: Counts based on data for WTFP grants awarded between 07/01/23 – 06/30/24.*



# Workforce Competitiveness Trust Fund (WCTF)

---

- **Program Description:** The Workforce Competitiveness Trust Fund (WCTF) supports partnerships of business, education and workforce partners to develop training pipelines for unemployed and underemployed workers in high demand occupations. The Secretary of Labor and Workforce Development, in consultation with the Workforce Skills Cabinet, directs Commonwealth Corporation to design and conduct competitive procurements that select training and job placement programs for occupations identified in the Regional Blueprints.
- **Program Budget:** \$18,500,000
- **Fiscal Year Goals:** Support regional industry sector partnerships of business, education and workforce partners to train unemployed and underemployed workers for high demand jobs.
- **Fiscal Year Targets:** Over a 2+ year period (FY24 & FY25), at least **37** regional skills training programs with over **110** employer partners will enroll **2,640** unemployed/underemployed individuals and place **1,980** in employment.
- **Results:** *These are preliminary results, and CommCorp will add in data for FY25 next year.*
  - The WCTF Program engaged a total of **81** regional skills training programs in FY24, and 5 so far in FY25. These programs engaged approximately **240** employer partners during FY24, including 75 partners within the Healthcare Hub space.
  - As of 09/30/24, for all grants active during FY24 (07/01/23 – 06/30/24), a total of **2,973** participants were enrolled in WCTF training program.
    - Of these, a total of **2,220** unemployed/underemployed individuals completed their training, and **1,552** individuals were placed into employment opportunities.
  - For all grants that were awarded with a contract start date during FY24 07/01/23 – 06/30/24, a total of **1,472** participants were enrolled in a WCTF training program.
    - Of these, a total of **689** unemployed/underemployed individuals have completed training so far, and **542** individuals have been placed into employment opportunities.



## Career Technical Initiative (CTI)

---

- **Program Description:** Career Technical Initiative (CTI) supports Massachusetts High Schools with designated aligned Chapter 74 vocational programs in partnership with MassHire Career Centers and local businesses to develop training pipelines for unemployed/underemployed workers in high demand construction/trades and manufacturing occupations. Through this initiative the Workforce Skills Cabinet will establish vocational high schools as Career Technical Institutes and provides funding to deliver adult training, credentialing, and placement services.
- **Program Budget:** \$12,500,000
- **Fiscal Year Goals:** Support regional industry sector partnerships of business, education and workforce partners to train unemployed and underemployed workers for high demand jobs.
- **Fiscal Year Targets:** Over a 2+ year period (FY24 & FY25), at least **26** regional skills training programs with over **130** employer partners will enroll **1,560** unemployed/underemployed individuals and place **1,170** in employment.
- **Results:** *These are preliminary results, and CommCorp will add in data for FY25 next year.*
  - The CTI Program engaged a total of **30** regional skills training programs in FY24. These programs engaged with **107** unique employer partners.
  - As of 06/30/24, for all grants open/active during FY24 (CTI Rounds 5-8), a total of **1,556** participants were enrolled in a CTI training program with a regional skills training partner. *Note: Matching with external wage records for placements reflects data through 09/30/24. Additional participants that were enrolled between 06/30/24 – 09/30/24 are not reflected in this enrollment count; this results in a slightly inflated placement rate if utilizing the information below.)*
    - A total of **1,258** individuals were placed into employment opportunities (as of 09/30/24).
  - For all grants that were awarded with a contract start date during FY24 (including some CTI Rounds 7-9), a total of **810** participants were enrolled in a CTI training program with a regional skills training partner.
    - Of these, **257** individuals have been placed into employment opportunities so far.

# Reentry Workforce Development Demonstration Program (RWDDP)

---

- **Program Description:** The Re-Entry Workforce Development Demonstration Program grants support the goal of improving workforce outcomes for individuals returning to their communities after incarceration, targeting individuals transitioning from a house of correction or the department of correction to their communities; provided, that program funds shall be used for: (a) job training for former prisoners in order to facilitate job placement; (b) wage subsidies to facilitate private sector employment and professional development; and (c) support services and programs for court-involved individuals.
- **Anticipated Program Budget:** \$2,500,000
- **Fiscal Year Goals:** Provide job training and employment services to place transitioning individuals into employment.
- **Fiscal Year Targets:** Through at least **14** local grantee partnerships, enroll **370** individuals into training programs and place **245** into employment by the end of their grant cycle.
- **Results:**
  - The RWDDP had two cycles that began between 7/1/2023 – 6/30/24:
    - FY23 Cohort 2 includes fourteen (14) contracts that began on 7/1/2023 (“FY23 Cohort 2”). This grant cycle has finished.
      - This cohort was able to successfully engage a total of **12** local grantee partnerships.
      - This cohort enrolled a total of **452** individuals.
      - This cohort had **132** individuals placed into employment.
    - FY24 Cohort 1 includes eleven (11) contracts that began on 6/28/2024 (“FY24 Cohort”). This grant cycle has not yet finished.
      - This cohort was able to successfully engage a total of **11** local grantee partnerships.
      - This cohort has, so far, enrolled a total of **107** individuals.
      - This cohort has, so far, had **13** individuals placed into employment.
  - *Note: Nearly all participants in the FY24 cohort have just begun active training, and therefore few have been placed into employment yet.*

# Employment Program for Young Adults with Disabilities (YAWD)

---

- **Program Description:** Funds for the employment training program for unemployed young adults with disabilities are awarded competitively by the Commonwealth Corporation to community-based organizations with recognized success in creating strong collaborations with employers to consider young adults with disabilities. Community-based organizations that receive funding provide extensive training and internship programming and ongoing post-placement support for participants and employers.
- **Program Budget:** \$900,000
- **Fiscal Year Goals:** Train and place young adults with disabilities into employment.
- **Fiscal Year Targets:** Through **4+** local partnerships led by community-based organizations, enroll **100** young adults with disabilities in training and place **70** into employment.
- **Results:**
  - The Young Adults with Disabilities Program was able to successfully establish **7** local partnerships led by community-based organizations.
  - A total of **141** young adults with disabilities were enrolled in the program.
  - Of the participants that completed the program, **43** have been placed into employment so far. *Note: CommCorp is actively following up with partners to obtain updated information regarding employment placements. This number is expected to grow.*

# Market Makers

---

- **Program Description:** The Commonwealth is investing significant resources to support the upskilling of workers impacted by COVID-19 and developing pipelines of workers to fill critical job vacancies for the Commonwealth's employers. One key capacity role that the Workforce Skills Cabinet is implementing are Market Makers within communities across Massachusetts to support this effort. Commonwealth Corporation will continue to offer support and technical assistance to the regional Market Makers as they engage with employers to develop worker pipeline solutions to ensure that training programs align with the skills and experience needed to fill vacant positions.
- **Program Budget:** \$700,000
- **Fiscal Year Goals:** Market Makers refer employers to existing training programs, while also building capacity by working with employers, training providers and conveners to form new partnerships that will apply for new grant funding including the Career Technical Initiative (CTI), Workforce Competitiveness Trust Fund (WCTF) and other programs.
- **Fiscal Year Targets:** Over the next fiscal year (FY24), Market Makers are expected to make **over 500** employer referrals to grant-funded training programs to build a pipeline of workers including those administered at CommCorp, e.g., CTI, WCTF, RENEW, and other state grants. These referrals are a combination of existing training programs that employers may recruit from, and new training programs where the employers may be partners.
- **Results:**
  - During FY24, a total of **519** employer referrals were made to grant-funded training programs to build a pipeline of workers

# YouthWorks

---

- **Program Description:** YouthWorks aims to reduce juvenile delinquency and homelessness in youth and young adults who are at-risk of falling into chronic unemployment through lack of exposure, experience, mentorship and access to opportunity often paired with poverty in high-risk areas through career exploration and subsidized work placements of participants between the ages of 14 and 25 in conjunction with existing programs such as Connecting Activities and WIOA in partnership with regional MassHire offices. YouthWorks provides Massachusetts teens and young adults with an opportunity to work, learn and thrive by helping young people gain the needed skills and experience to enter the workforce and begin to design a career path. In addition to subsidized work placements, the program provides CPR and First Aid training, career readiness training, career-focused project-based learning and career pathway skills training. All youth participate in *Signal Success*, soft skill development curriculum, through the facilitation of partners.
- **Program Budget:** \$32,670,000
- **Fiscal Year Goals:** Provide at-risk youth and young adults with career exploration, soft-skills, work readiness and career-focused experiences that prepare them for future jobs and a career trajectory.
- **Fiscal Year Targets:** Between the start of Cycle 1 (July 2023) through the completion of Cycle 2 (June 2024), the program expects to serve 10,000 participants in career development, worksite activities, and skills-based training programs. With these numbers, we expect to double previous program numbers.
- **Results:**
  - A total of ~8,300 youth were served between Cycle 1 (start July 2023) and Cycle 2 (start June 2024). *Note: CommCorp is still in the process of deduplicating some entries and confirming data completeness. Number provided not final.*