# Partner Outreach Email Template – English

**Subject line: The Community Health Equity Survey is now live!**

Dear \_\_\_\_\_\_\_\_,

We are excited to share that the Community Health Equity Survey (CHES) / formerly COVID-19 Community Impact Survey (CCIS) is now live! [Click here](http://www.mass.gov/healthsurvey) to access the survey.

As a trusted community partner, we would love your help in spreading the word.

Some ways you can help:

* Send a link to family, friends and colleagues in Massachusetts
* Promote the survey on organizational mailing lists
* Post about survey on social media
* Post flyers about the survey in places like beauty/barber shops, food pantries, grocery stores
* Use staff or volunteers to identify and support survey takers

**What is the goal of the survey?**

The Community Health Equity Survey will help communities improve conditions that impact health, particularly those most impacted by health inequities. The survey was developed in collaboration with community members and partners across Massachusetts, and it reflects what residents want to know about how their communities experience housing, mental health, safety, and other drivers of health. The Massachusetts Department of Public Health and our partners will use CHEI data to allocate funding, improve programming, and develop policies that address health inequities.

**How long will the survey be open for and who can take it?**

The survey will be open from July 31, 2023 through early Fall 2023. Anyone aged 14 and older can take the survey. It takes approximately 15-30 minutes to complete and is available in 11 languages: Arabic, Cape Verdean Creole, Chinese (simplified or traditional), English, Haitian Creole, Khmer, Portuguese, Russian, Spanish, and Vietnamese. The survey will also be available in ASL later this summer.

**What support is available for my organization to disseminate this survey?**

We’ve developed dissemination materials such as sample emails, Frequently Asked Questions, flyers, a resource list, and more that you can use to help us spread the word. These are available on our website: [www.mass.gov/chei](http://www.mass.gov/chei).

**How and when can I access this data?**

We strive to make this process as simple and transparent as possible. Results will be publicly available on our website soon after the survey closes in Fall 2023, and we are committed to providing partners like yourself with resources to use the data to take action that addresses barriers to health in your community.

We’re in this together and appreciate all of your effort to support health equity in your community. Please feel free to reach out to us with questions.

Thank you,

\_\_\_\_\_\_\_\_\_\_