



Pay As You Throw Workgroup

**Exploring, Learning, and Advancing
Pay-As-You-Throw Together**



PAYT Workgroup

PAYT Facilitating Team



Ron Cochran
Northeast District 1



Irene Congdon
Central District



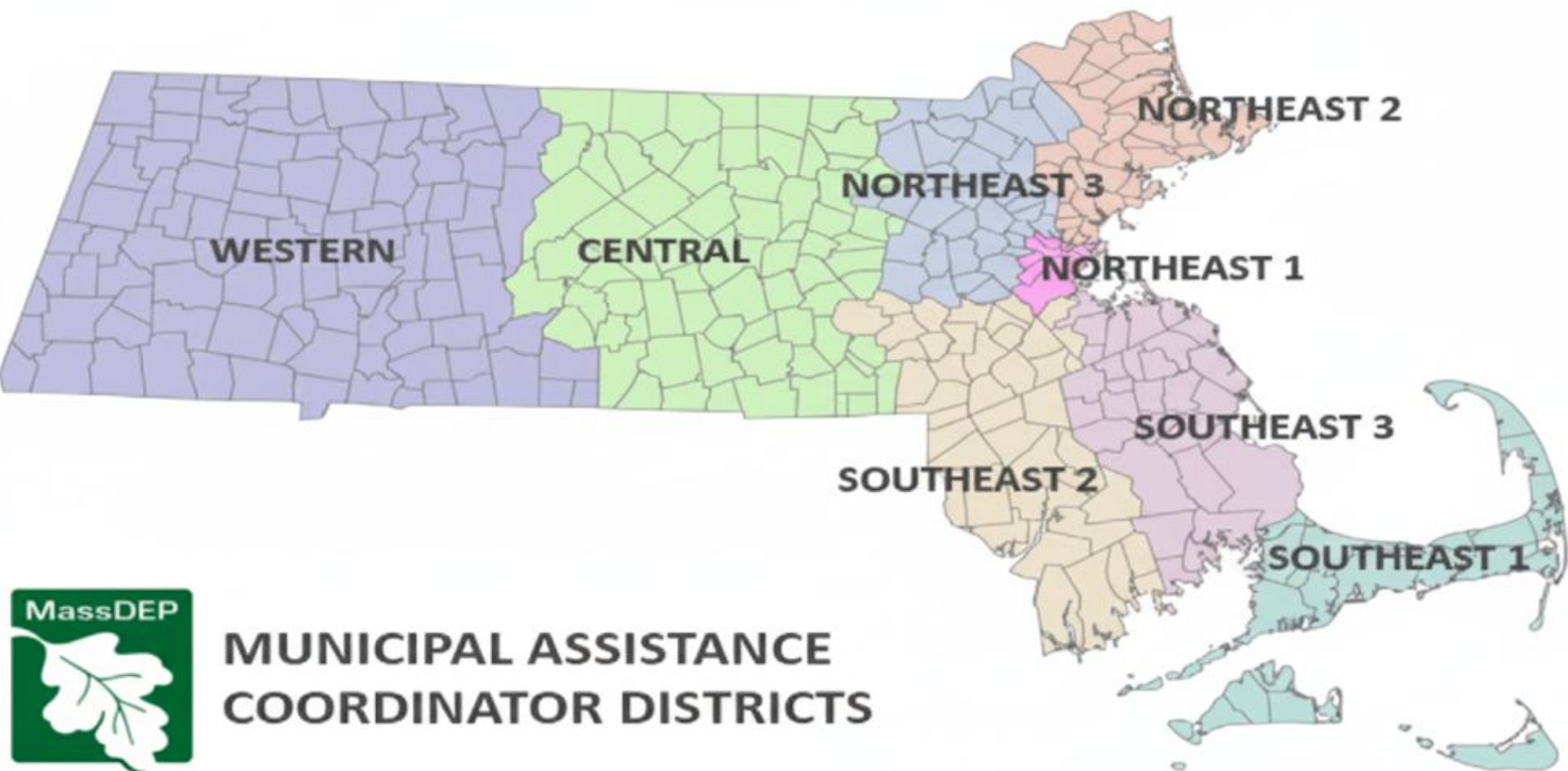
Brian Walsh
Northeast District 2



Agenda

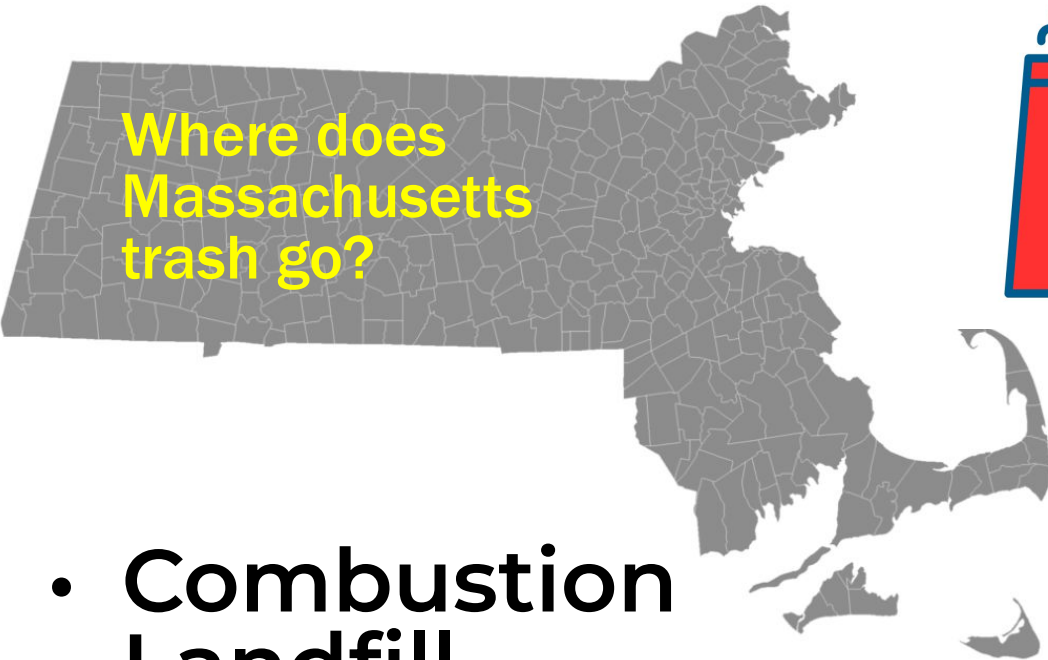
- The state of waste capacity in Massachusetts today.
- What inspires a great PAYT program?
- What is PAYT and what does it mean in the eyes of all the stakeholders?
- How can this group can help you get to where you want to go?



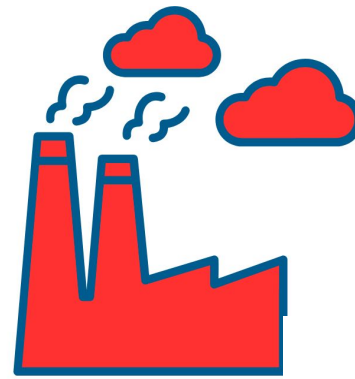


MassDEP

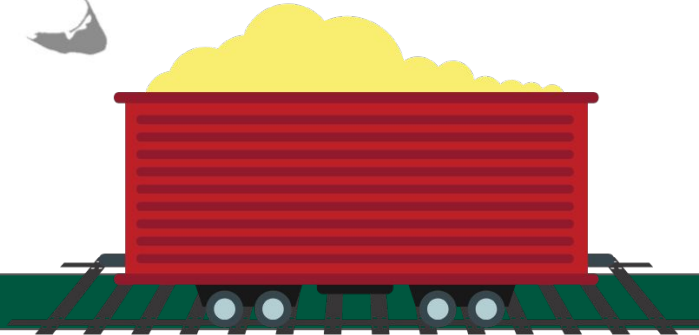
MUNICIPAL ASSISTANCE COORDINATOR DISTRICTS



Where does
Massachusetts
trash go?



- Combustion
- Landfill
- Exports



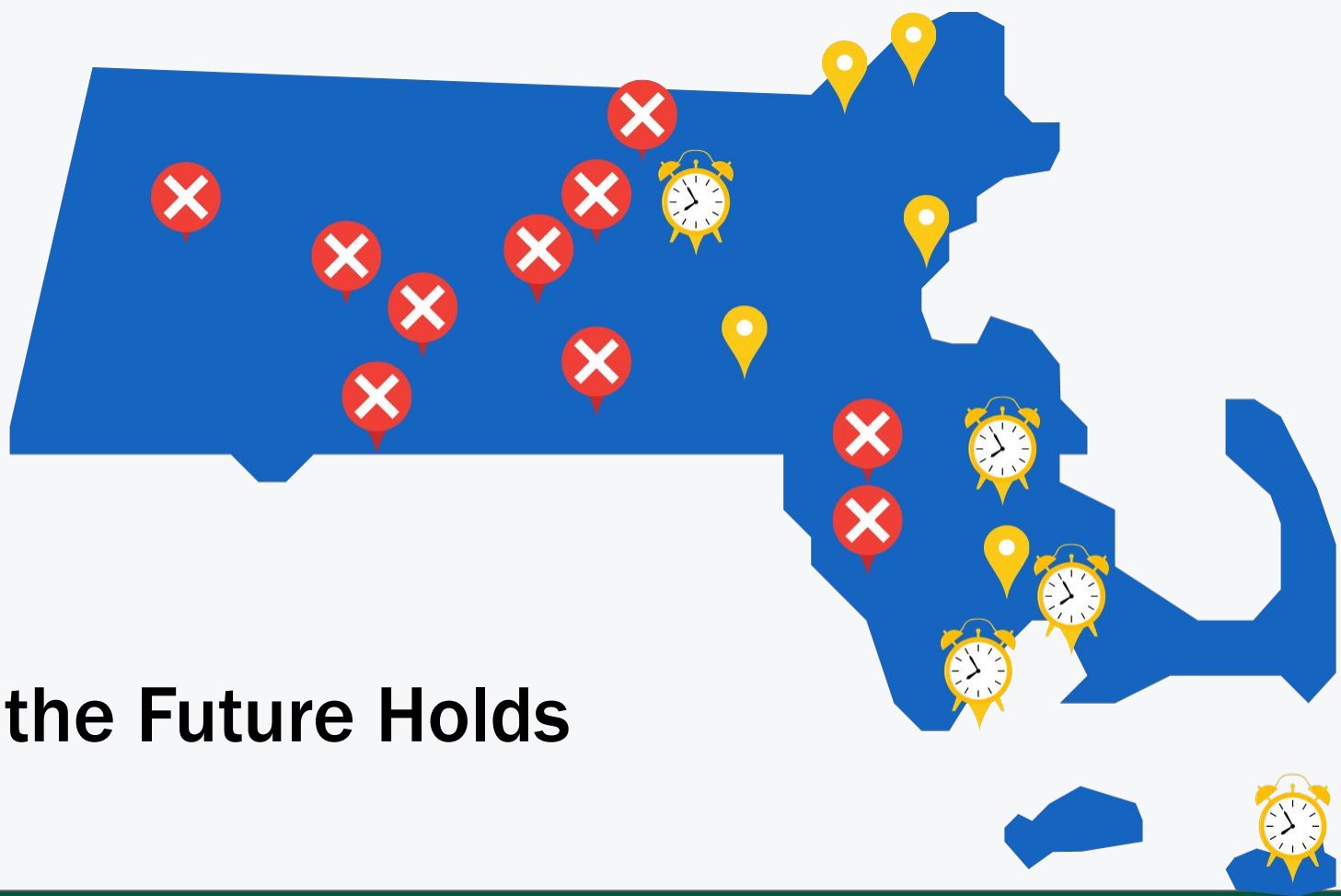


By the Numbers 2023 Data



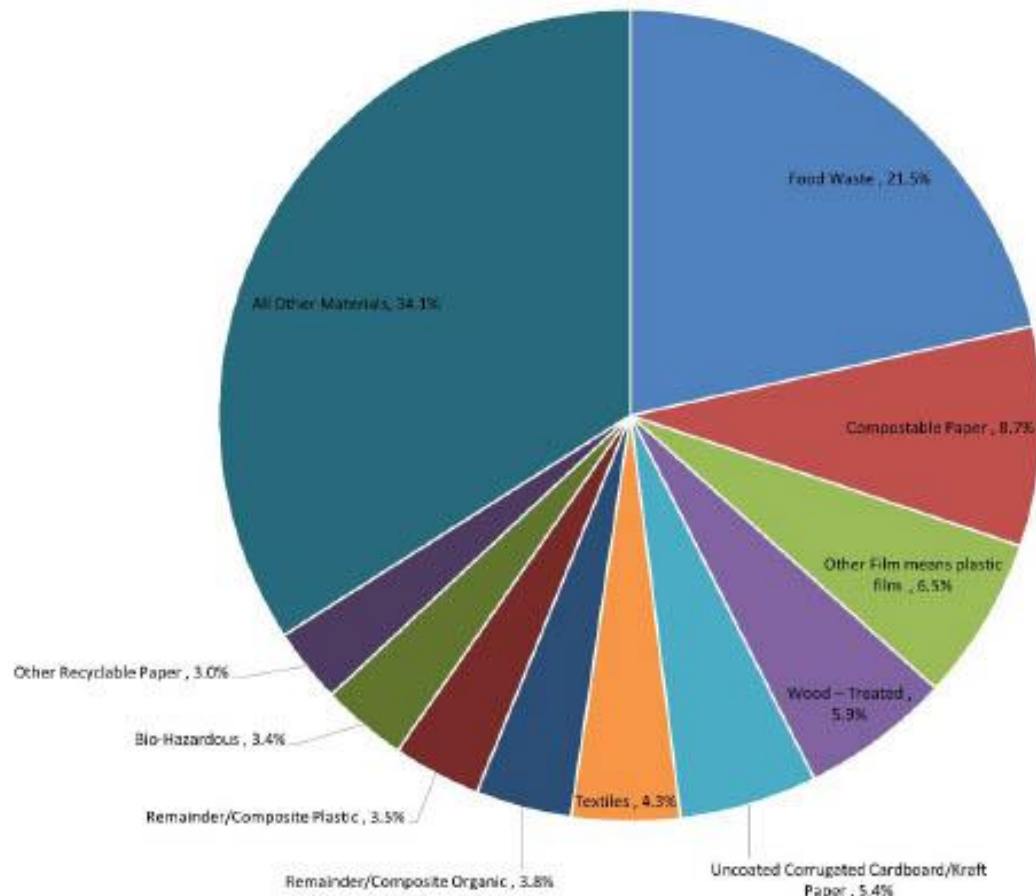


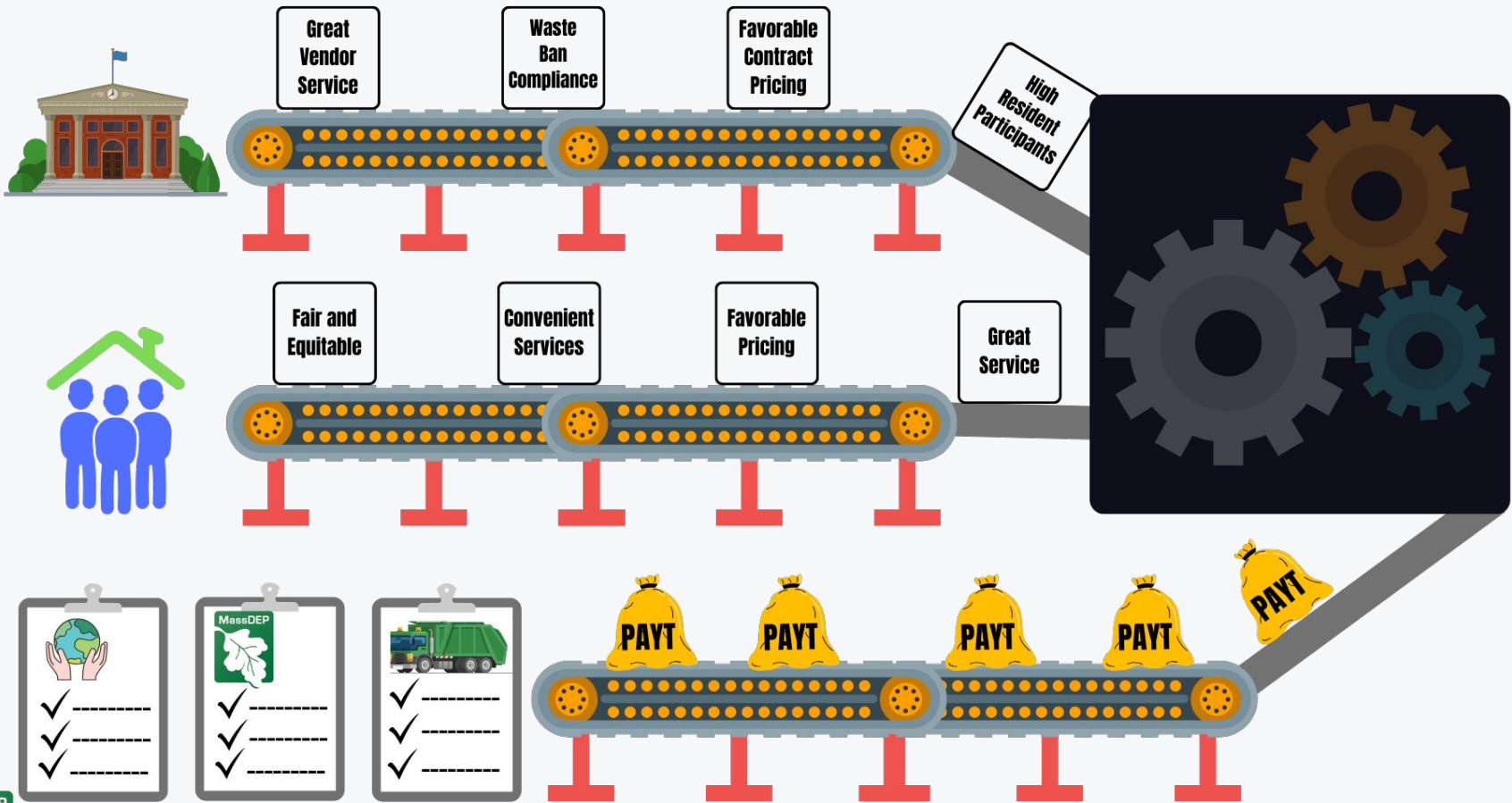
2003 Disposal Sites



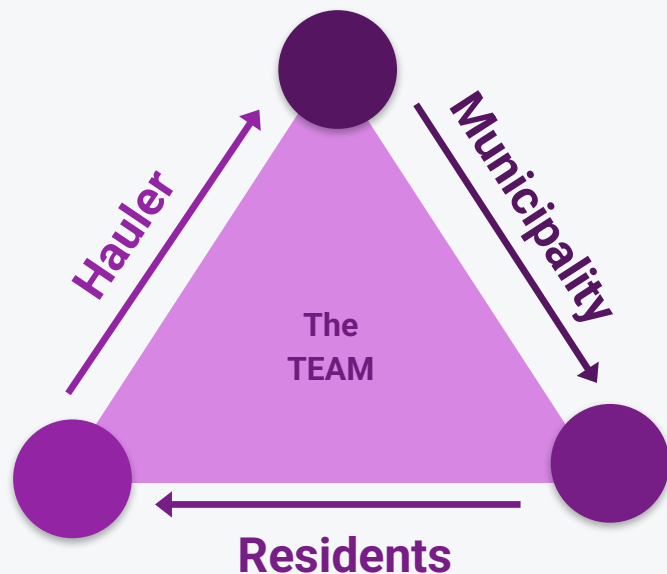
What the Future Holds







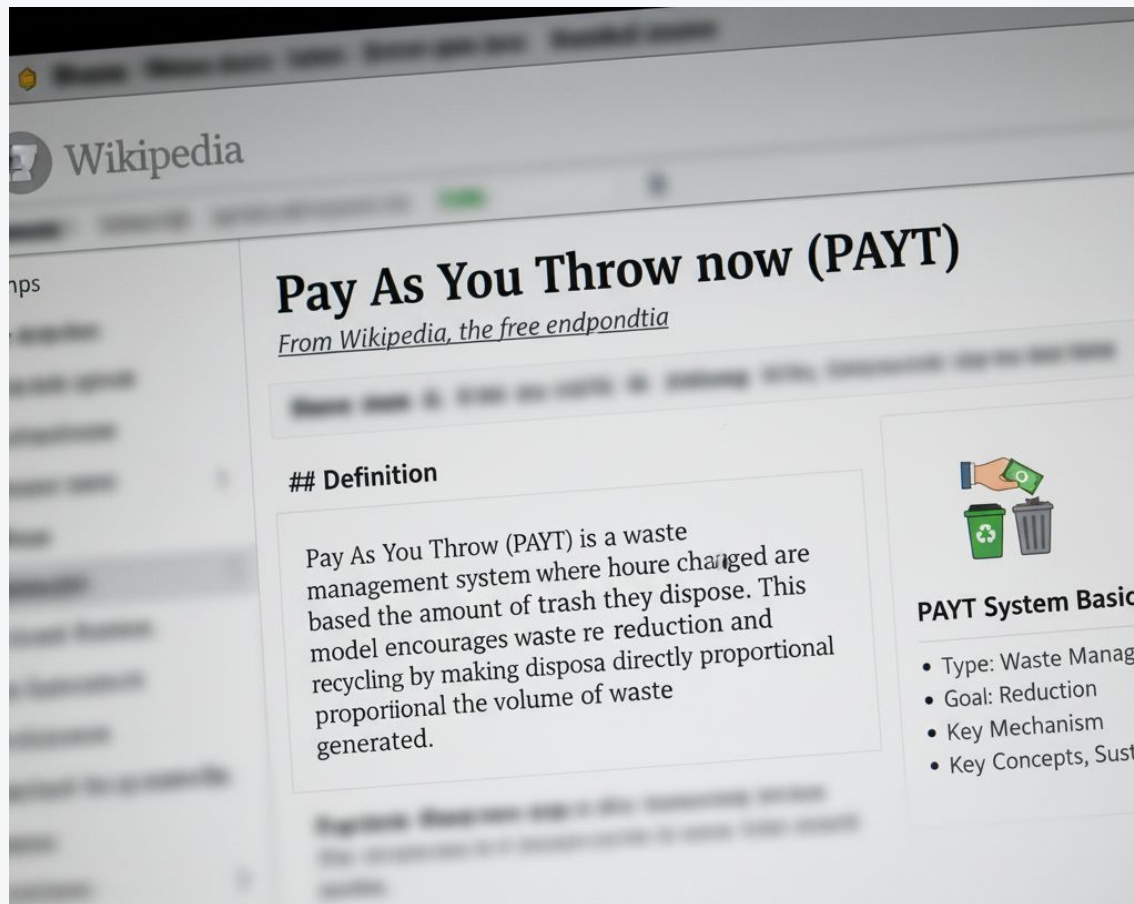
The Team - Municipality, Residents and Hauler



What is PAYT?

Pay As You Throw (PAYT) is a waste management system where households are charged based on the amount of trash they dispose. This model encourages waste reduction and recycling by making disposal costs directly proportional to the volume of waste generated.

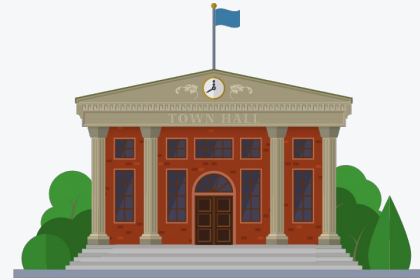




Why PAYT 'Matters' - Two Perspectives



- Aligns with statewide waste reduction and climate goals.
- Proven to reduce trash and increase recycling and diversion.
- Achieves results by shifting behavior, not regulation.



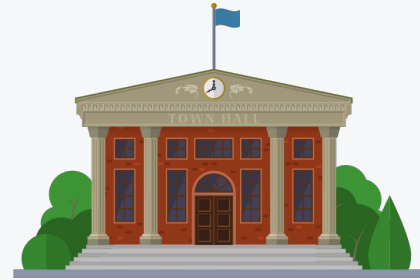
- Creates fairness for residents.
- Controls constantly rising trash costs for municipalities.
- Tends to take the emotion out of the fee.



Why PAYT 'Works' - Two Perspectives



- We see the data.
- We hear the positive feedback and success stories across the state.



- Munis rarely if ever eliminate a PAYT program.
- Budget gaps close.
- Waste diversion expands.



MassDEP's Commitment to PAYT



Why PAYT Sometimes Gets a Bad Rap

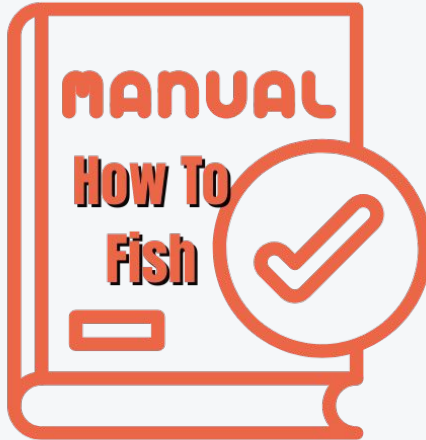


Why We Think This Group Will Help

PAYT
Technical
Assistance



PAYT Annual
Webinar



PAYT
Workgroup



Topic Preview

Getting to Yes



Building a PAYT Model



Making PAYT Pay Off



Marketing and Education



Maintenance and Updates



Implementation Plan



How This Group Will Help You Get There

What to Expect in Upcoming Sessions

- Deep dive into key focus areas (policies, programs, tools, best practices)
- Guidance from MassDEP, MACs, and peers
- Practical strategies and real-world examples
- Collaborative environment to share challenges and solutions

Participation Expectations

- Consistent attendance is critical to get the most value
- Build relationships and momentum through regular engagement

