



Pay As You Throw Workgroup

Session 3 - Implementation Plan



PAYT Facilitating Team



Ron Cochran
Northeast District 1



Irene Congdon
Central District



Brian Walsh
Northeast District 2



Agenda

- **Why the implementation plan matters**
- **Structure of the plan**
- **Making it actionable**



PAYT Workgroup Mission

Pay-As-You-Throw transforms solid waste from a rising cost to a managed utility—fair, transparent, and under your control.

With Pay-As-You-Throw, you reward reduction, not overuse—ensuring your program is sustainable for both the environment and your budget.

This workgroup is designed to foster collaboration among Massachusetts municipalities as we advance Pay-As-You-Throw programs that reduce waste, promote equity, and create resilient, cost-effective local solid waste systems—working together to build a cleaner, more sustainable Commonwealth.



PAYT Workgroup Mission

Pay-As-You-Throw transforms solid waste from a rising cost to a managed utility—fair, transparent, and under your control.

With Pay-As-You-Throw, you reward reduction, not overuse—ensuring your program is sustainable for both the environment and your budget.

This workgroup is designed to foster collaboration among Massachusetts municipalities as we advance Pay-As-You-Throw programs that reduce waste, promote equity, and create resilient, cost-effective local solid waste systems—working together to build a cleaner, more sustainable Commonwealth.



PAYT Workgroup Mission

Pay-As-You-Throw transforms solid waste from a rising cost to a managed utility—fair, transparent, and under your control.

With Pay-As-You-Throw, you reward reduction, not overuse—ensuring your program is sustainable for both the environment and your budget.

This workgroup is designed to foster collaboration among Massachusetts municipalities as we advance Pay-As-You-Throw programs that reduce waste, promote equity, and create resilient, cost-effective local solid waste systems—working together to build a cleaner, more sustainable Commonwealth.



PAYT Workgroup Mission

Pay-As-You-Throw transforms solid waste from a rising cost to a managed utility—fair, transparent, and under your control.

With Pay-As-You-Throw, you reward reduction, not overuse—ensuring your program is sustainable for both the environment and your budget.

This workgroup is designed to foster collaboration among Massachusetts municipalities as we advance Pay-As-You-Throw programs that reduce waste, promote equity, and create resilient, cost-effective local solid waste systems—working together to build a cleaner, more sustainable Commonwealth.



PAYT Workgroup Mission

Pay-As-You-Throw transforms solid waste from a rising cost to a managed utility—fair, transparent, and under your control.

With Pay-As-You-Throw, you reward reduction, not overuse—ensuring your program is sustainable for both the environment and your budget.

This workgroup is designed to foster collaboration among Massachusetts municipalities as we advance Pay-As-You-Throw programs that reduce waste, promote equity, and create resilient, cost-effective local solid waste systems—working together to build a cleaner, more sustainable Commonwealth.



From Theory to Action

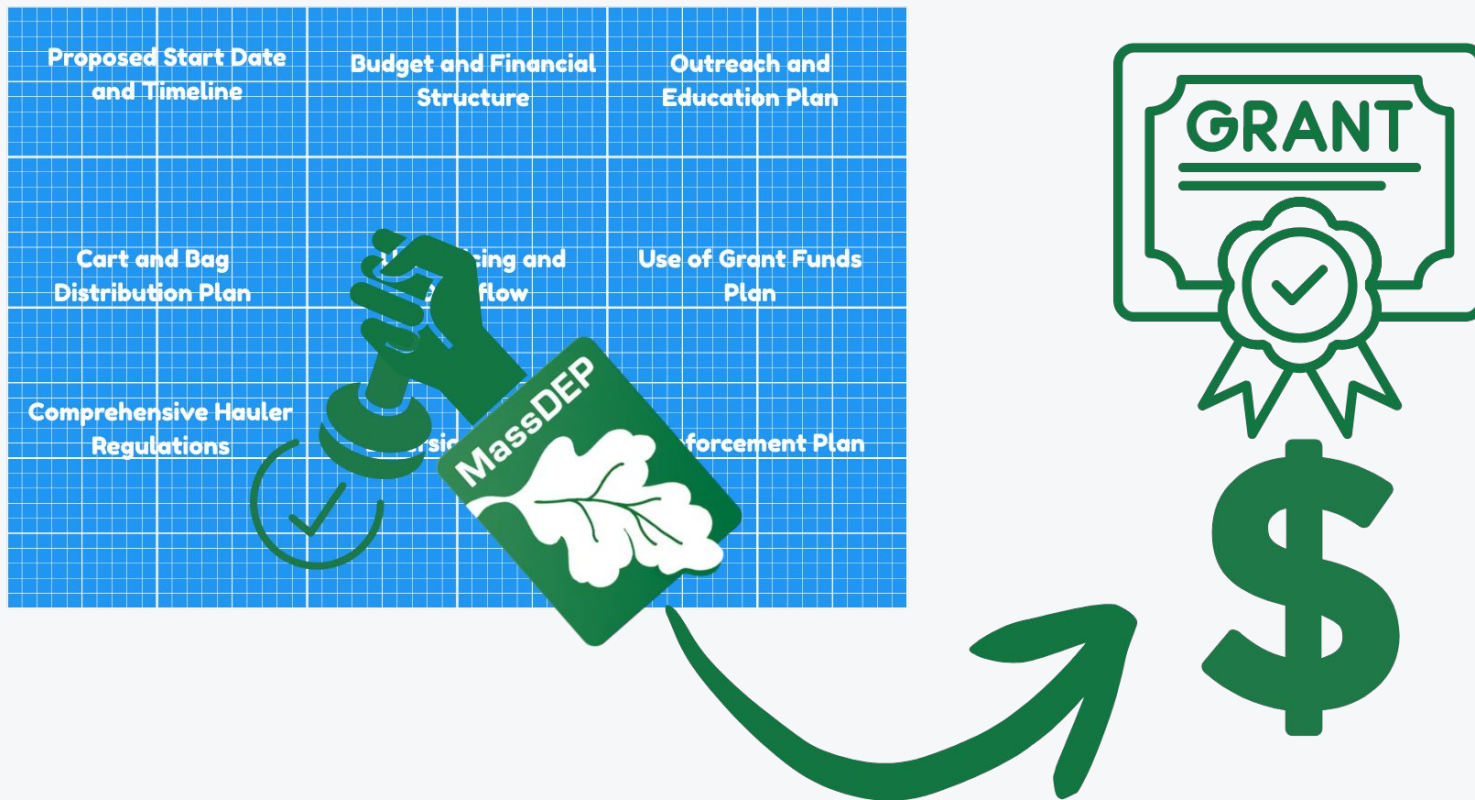


What Is an Implementation Plan?

Proposed Start Date and Timeline	Budget and Financial Structure	Outreach and Education Plan
Cart and Bag Distribution Plan	Unit Pricing and Overflow	Use of Grant Funds Plan
Comprehensive Hauler Regulations	Diversion Strategies	Enforcement Plan



Why MassDEP Requires It



Who Writes This Plan?



Are You Ready to Write It? Some Words of Caution.



Program Design



PAYT Models

- One 35 Gallon Cart Per Week , with PAYT bags for overflow
- Manual Collection with PAYT bags
- One 35 Gallon Cart per week, with an option for residents to pay annually for a second cart
- One 64 Gallon Cart picked up every other week, regular trash bags
- Any size Cart with only PAYT bags allowed in cart



Diversion Opportunities

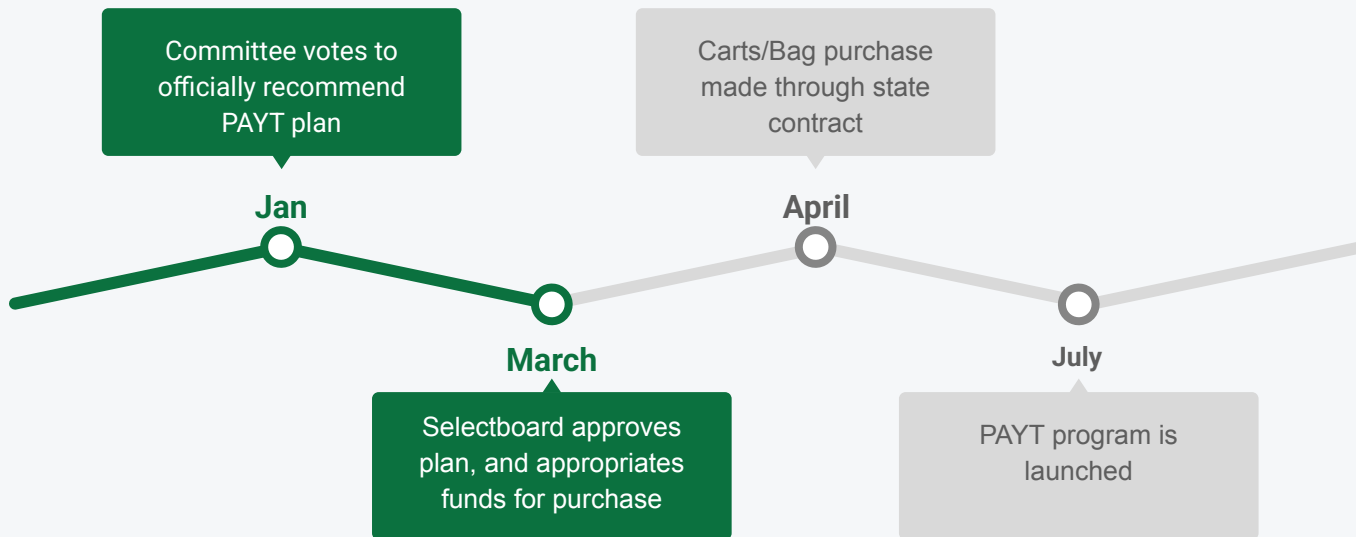
- Food Waste Diversion
 - CHARMs
 - Reuse & Repair
 - Textile Bins
-
- Make it convenient
 - Promote heavily and ongoing
 - Multilingual
 - Different forms of outreach



Team Member Responsibilities



Timeline

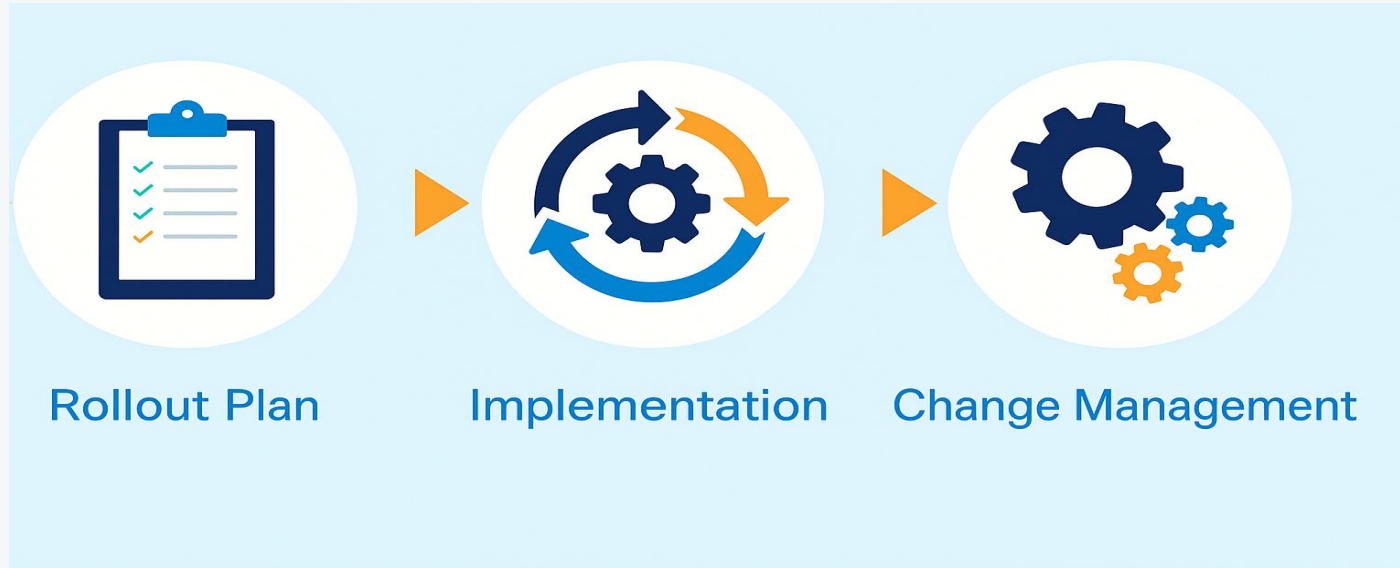


Financial Sustainability

- Fixed vs Variable Costs
- Setting Fees
- 3 Year Review
- Enterprise Fund
- Equity Considerations
- Data Collection



Program Rollout & Education



Households



DIVISION OF LOCAL SERVICES
BUREAU OF LOCAL ASSESSMENT

ASSESSMENT/CLASSIFICATION REPORT as of January 1, 2018
Fiscal Year 2019

TOWN

Property Type	Parcel Count	Class1 Residential	Class2 Open Space	Class3 Commercial	Class4 Industrial	Class5 Pers Prop
101	2,674	985,202,500	2674			
102	554	144,226,500	554			
MISC 103,109	10	9,302,500	37			
104	247	84,548,300	449			
105	24	8,610,500	72			
111-125	49	41,043,500	829			
130-32,106	94	3,841,800				
205-231	0					
300-393	141			56,082,000		
400-442	21				52,034,800	
450-452	1				510,100	
CH 61 LAND	0	2		1,679		
CH 61A LAND	2	4		25,496		
CH 61B LAND	1	1		173,175		
012-043	28	11,364,836	35	10,828,354		
501	174					
502	105					
503	0					
504	2					
505	3					
506	0					
508	4					
509-552	1					
TOTALS	4,142	1,294,189,238	4650	67,111,714	52,544,900	
Real and Personal Property Total Value						
Exempt Parcel Count & Value						
For CH 61, 61A and 61B Land: enter the mixed use parcel count in the left-hand box, and enter the 100% Chapter land parcel count in the right-hand box.						
Signatures						
Board of Assessors						
Stephen Pomfret, Board of Assessor, Maynard, amarrama@townofmaynard.net 978-897-1304 10/26/2018 12:50 PM						
William Doyle, Board of Assessor, Maynard, amarrama@townofmaynard.net 978-897-1304 10/26/2018 2:10 PM						
Comments						
506 Totals differ due to small PP exemption of \$2000 exempted account for XO Communications valued at \$100 Values changes greater than 10% supported by sales on LA3						

Property	Assessors	count	Unit
101	Single	2k	2k
102	Condo	560	560
111-125	4+ ask for break out	49	830
missing	Public housing		

Grant Use



Townsend PAYT Bags

Pay As You Throw Bags

Where To Buy!?



Starting October 1, 2024!

Small bags will be available January 1st.

OVERFLOW BAGS WILL BE ACCEPTED.
ONLY PURPLE TOWN ISSUED BAGS WILL BE COLLECTED.

Buy Your PAYT Bags

These bags are for all household trash.

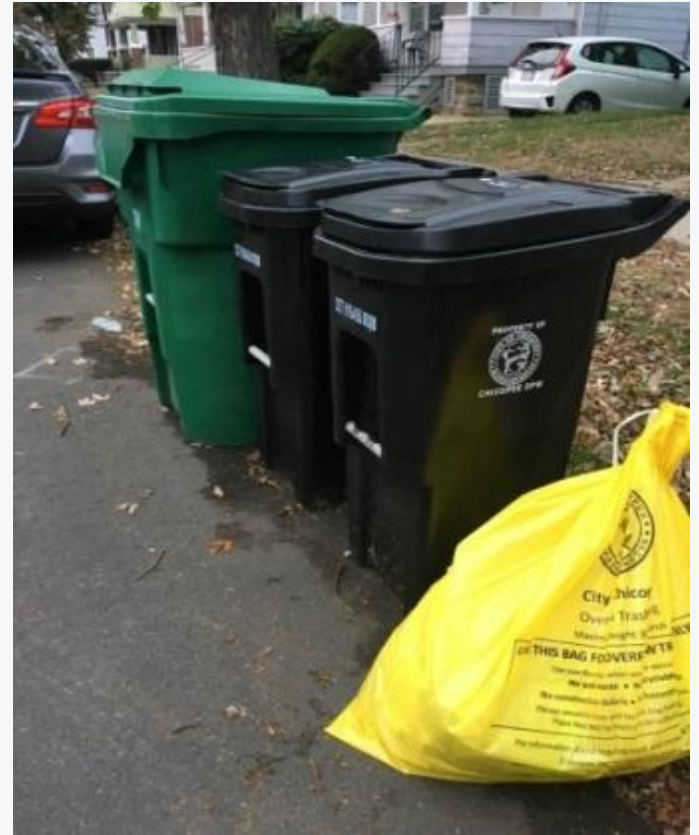
Large (33 gallon)	Roll of 5	\$17.50
Small (15 gallon)	Roll of 10	\$22.50

VENDORS

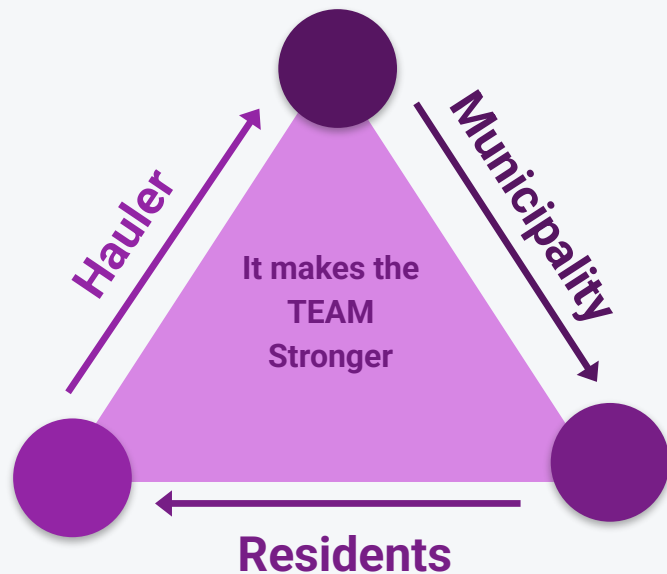
McNabb Pharmacy
233 Main Street
Townsend, MA

Hannaford Townsend
10 Main Street
Townsend, MA

FOR MORE INFORMATION



Hauler Regulations



How To Update Your Hauler Regs?

Board of Health
Meeting,
Public Hearing
Vote, Share
Enforce

Mandatory Recycling

In order to Protect the environment, promote recycle and be in compliance with the Massachusetts Waste ban regulations (310CMR 19.017); the Town of ____ hereby establishes a requirement of mandatory separation of Recyclables from the Solid Waste Stream. This requirement applies to all Residential Customers/ Generators and Commercial Customers/Generators in the town of ____.

The Town of ____ will inform all generators (residential and commercial) at least once per year that recycling is mandatory.

Bundled Service Requirement

A. Service to Residential Customers/Generators

For **Residential Customers/Generators**, the bundled service must provide Customers with Solid Waste and Recyclables collection at a rate that reflects the cost of providing both services. Solid Waste and Recycling services must be provided by the same Permitted Hauler unless otherwise pre-approved by the Board of Health. The Permitted Hauler may itemize the invoice to clearly show the cost of Recycling collection contained in the bundled service.

All Permitted Haulers serving Residential Customers/Generators must provide appropriately sized, paired Solid Waste and Recyclables containers that are clearly marked and adjacent or in close proximity to each other.

B. Service to Commercial Customers/Generators

For **Commercial Customers/Generators**, the Permitted Hauler must provide both Solid Waste and Recyclables collection; unless the Customer can provide proof to the Permitted Hauler that separate Recycling services are provided by another Permitted Hauler or via one of the methods listed on the Recycling Service Exemption Form. Permitted Haulers may charge separately for the collection of Recyclables. Commercial Customers/Generators may choose to contract for collection of Recyclables by a second Permitted Hauler that only performs Recyclables collection. Permitted Haulers that collect only Recyclables are not required to collect Solid Waste.

Permitted Haulers must provide the names and addresses of their Solid Waste only Commercial Customers to the Town so the Town can follow up to ensure that those Customers are complying with the Waste Bans.



Supporting Documents



Massachusetts Department of Environmental Protection
Bureau of Waste Prevention
Sustainable Materials Recovery Program

Checklist for Pay-As-You-Throw (PAYT) Grant Award This document contains important grant deadlines and requirements



Massachusetts Department of Environmental Protection
Bureau of Waste Prevention
Sustainable Materials Recovery Program

Name of Municipality: _____

Instructions for the Municipal Recycling Contact:

- Fill out this checklist, have it signed by an authorized municipal official, and submit to MassDEP as soon as possible but no later than January 15, 2026. Make sure you have your Approved Implementation Plan. Once received, we'll send you a Grant Work.
- Return the signed Grant Scope of Work to MassDEP by February 15, 2026.
- Do not expend funds for which you intend to seek grant reimbursement until your Grant Scope of Work has been executed.
- All funds must be spent and invoices received by MassDEP no later than July 1, 2026.

STEP ONE: Program Approval

Check all boxes below to signify that the necessary approvals have been secured.

- ☐ A. The appropriate decision-making body (circle one: Board of Selectmen, C Board of Health, Town Meeting) voted on (insert date) _____ to implement PAYT Program for solid waste and has budgeted funds for implementation.
- ☐ B. The municipality understands that its MassDEP grant is conditioned upon the PAYT Program for a minimum of 2 years.
- ☐ C. The municipality understands that the actual grant amount will be determined by the number of households served by the municipal solid waste program, the type of program (e.g., curbside or drop-off), and the program design (e.g., no bags free, etc.).

STEP TWO: Program Implementation Plan

Grantees must complete a Technical Assistance Grant and work with their Municipal Coordinator (MAC) to prepare an Implementation Plan. The Draft Implementation Plan must be submitted with this Checklist and is due to MassDEP no later than January 15, 2026. The plan is due no later than February 15, 2026.

- ☐ Our municipality has developed an Implementation Plan that has been reviewed and approved by MassDEP. The Implementation Plan will become an appendix to the Scope of Work.

STEP THREE: Hauler Recycling Regulations or Ordinance

Check the box (A or B) that applies to your municipality. If you check box A, you must attach a copy of your municipal regulation to this checklist.

- ☐ A. Our municipality has adopted a regulation that requires private trash haulers to provide parallel access for solid waste and recycling services to residential customers (i.e., all customers receive recycling collection with trash collection for one price).
- ☐ B. *Our municipality is implementing a curbside PAYT Program that allows residents to dispose of one bag, barrel, or cart (≤ 35 gal) of trash each week, at no direct cost.

*A hauler recycling ordinance or regulation is not required because residents are less likely to opt out of a curbside "one bag free" program.

August 11, 2025



TOWN OF ASHBURNHAM
Town Hall, 32 Main Street
Ashburnham, Massachusetts 01430
Tel: 978-687-4400 ext. 209

STEP FOUR: Signature of Authorized Official

I have reviewed and am familiar with the information contained in this checklist. The information contained in this checklist and any attachments is to the best of my knowledge, true, accurate and complete. I am fully authorized to make this attestation on behalf of the Grantee municipality.

Print Name: _____ Title: _____

By: _____

(Signature)

(Date)

Ron Cochran
Massachusetts Department of Environmental Protection
Municipal Waste Reduction Branch
100 Cambridge Street
Boston, MA 02114

Dear Ron,

Effective July 1, 2025, the Town of Ashburnham transferred from a PAYT sticker program to a PAYT bag program. During the August 11, 2025, Select Board Meeting, the Board voted to commit to keeping this program in place for two years from the effective date of July 1, 2025.

Sincerely,

John W. Codere
Town Administrator



PAYT Workgroup

Please complete and sign the Checklist and email to Ron.H.Cochran@mass.gov no later than January 15, 2026.

Next Meeting: PAYT Models

When:

December 16, 2025 at 2 PM

Agenda:

- Basics of curbside and drop-off systems
- Mechanisms: carts, bags, tags — sizes and pricing
- Multi-family housing considerations
- Municipal buildings

Self-assessment: What model are you leaning toward?



Remaining Schedule

- December 16, 2025 at 2 PM
- January 20, 2026 at 2 PM
- February 17, 2026 at 2 PM
- March 17, 2026 at 2 PM



Cohort Introductions

Name, Title, & Municipality

Do you have a group formed yet?

Have you met already?

