



*Commonwealth of Massachusetts
Alcoholic Beverages Control Commission
95 Fourth Street, Suite 3
Chelsea, Massachusetts 02150-2358*

Jean M. Lorizio, Esq.
Chairman

DECISION

**JAYLEY INC. D/B/A PEABODY PACKAGE STORE
474 LOWELL STREET
PEABODY, MA 01960
LICENSE#: 90766-PK-0956
VIOLATION DATE: 7/26/2024
HEARD: 3/4/2025**

Jayley Inc. d/b/a Peabody Package Store ("Licensee") holds an alcohol license issued pursuant to M.G.L. c. 138, § 15. The Alcoholic Beverages Control Commission ("ABCC" or "Commission") held a hearing on Tuesday, March 4, 2025, regarding an alleged violation of M.G.L. Ch. 138 § 34 – Sale or delivery of an alcoholic beverage to a person under twenty-one (21) years of age (1 Count). Prior to the commencement of the hearing the Licensee stipulated to the facts in Investigator Bolcome's report. The hearing record was left open to allow the Licensee to submit photographs. The documents were received, marked as Exhibit A, and the record is now closed.

The following documents are in evidence:

1. Investigative Report of D. Bolcome;
 2. ABCC License Authority Certification, New License Approved 4/16/2024;
 3. Photograph of Fraudulent Identification;
 4. Photograph of Alcoholic Beverages Purchased by Underage Individual;
 5. Licensee's Stipulation of Facts.
- A. Photographs of Signage Outside and Inside of Licensed Premises.

There is one (1) audio recording of this hearing.

FINDINGS OF FACT

1. On Friday, July 26, 2024, Investigators David and Bolcome ("Investigators") conducted surveillance of Jayley Inc. d/b/a Peabody Package Store ("Licensee") to determine the way its business was being conducted.
2. At approximately 8:30 p.m., Investigators observed a youthful appearing female individual exit the licensed premises in possession of alcoholic beverages, which she placed in a black Nissan Altima. Investigators approached the vehicle, identified themselves and asked to see proof of legal age to purchase alcoholic beverages.

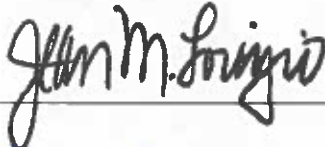
3. Underage #1, actual date of birth 3/25/2005 (age 19) was in possession of one 6-pack of Smirnoff Ice Original which was confiscated by Investigators. She presented to Investigators a fraudulent Connecticut driver's license bearing her name but a different birth date that she used to purchase the alcohol.
4. Investigators then spoke with the clerk on duty, Ramses, and showed him the fraudulent Connecticut driver's license. Ramses admitted to selling Underage #1 the alcoholic beverages.
5. Investigators advised Ramses that a report would be submitted to the Chief Investigator for further review.
6. Jason Hiou, Licensee and Manager of Record, appeared at the Commission hearing and testified that since this incident, out of state identifications are no longer accepted. In addition, Mr. Hiou has added an identification scanner to his point-of-sale system.
7. The Licensee has held a license under M.G.L. c. 138, § 15 since April 16, 2024.

CONCLUSION

Based on the evidence, the Commission finds the Licensee violated M.G.L. Ch. 138 § 34 – Sale or delivery of an alcoholic beverage to a person under twenty-one (21) years of age (1 Count). Therefore, the Commission **suspends the license for a period of 1 day which will be held in abeyance for a period of two (2) years provided no further violations of Chapter 138 or Commission Regulations are found by this Commission.**

ALCOHOLIC BEVERAGES CONTROL COMMISSION

Jean M. Lorizio, Chairman



Crystal Matthews, Commissioner



Deborah Baglio, Commissioner



Dated: November 26, 2025

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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这份文件是重要的，应立即进行翻译。

यह दस्तावेज़ महत्वपूर्ण है और इसका तुरंत अनुवाद किया जाना चाहिए

Dokiman sa a enpòtan epi li ta dwe tradwi touswit

‘Đây là tài liệu quan trọng và cần được dịch ngay’

ឯកសារនេះសំខាន់ណាស់ ហើយត្រូវបកប្រែជាបន្ទាន់។

2024-000171-ad-enf

cc: Local Licensing Board
Frederick G. Mahony, Chief Investigator
David Bolcome, Investigator
John David, Investigator
Administration, File