

Mass Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Board Chairs
Workforce Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: August 31, 2015

Subject: **Peer-to-Peer Massachusetts Business Conference - Save the Date**
Your Business is our Business: Utilizing your Public Workforce System

Purpose: To request Local Workforce Boards, One-Stop Career Center Operators and other local workforce partners to save the date of September 24th for the Peer-to-Peer Massachusetts Business Conference *Your Business is our Business: Utilizing your Public Workforce System* designed to bring together Businesses and Workforce Development Professionals.

Background: This event is a collaboration among the Massachusetts Workforce Professionals Association, Massachusetts One-Stop Career Centers, MA BizWorks and Commonwealth Corporation. The conference will offer informational sessions on relevant business topics and networking opportunities designed to increase employer engagement. The event will include speakers, panels and breakout sessions. Topics include:

- Unemployment Insurance
- WorkShare
- Mandated Sick Leave law
- Career center services to businesses
- Creating a talent pipeline with Youth
- Massachusetts employer resources throughout the business cycle
- Utilizing database information for business services
- Building employer relationships
- Utilizing social media

When: September 24th
8:00 a.m. to 3:30 p.m.

Where: Devens Common Center
31 Andrews Parkway, Devens, MA 01434

Cost: \$50 per participant

Registration: See attached flyers for details. Please note there is one flyer for Businesses and one flyer for Workforce Development Professionals.

Inquiries: Please direct inquiries to Lee-Ann Johnson at ljohnson@etrcc.com and copy Nancy McIntyre at nmcintyre@etrcc.com.

Attachments: A: Flyer for Businesses
B: Flyer for Workforce Development Professionals