# Advancing Health Equity and Environmental Performance through Design

A Holistic Framework for Healthy Buildings

#### **Presenters**



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AIA, LEED AP BD+C, LFA,

Principal, Design Director



**Erika Eitland** 

MPH, ScD

Senior Associate, Director

– Human Experience
Research



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AIA, LEED AP BD+C, RELi, LFA

Senior Associate, Senior Regenerative Design Advisor

#### **Course Description**

This session introduces a holistic framework for advancing health equity and environmental performance through design. Based on regenerative design philosophy's principles this holistic framework for healthy buildings considers the entire project delivery arc and identifies key mind shifts for a productive process. This session will offer an opportunity for participants to reflect on the knowledge gained so far and gaps to strengthen, which could be in any category: energy and carbon, water, design and beauty, biophilic design, materials, health, place or theory.

This session also explores how to introduce a **methodology that scales from macro to micro, integrating health, safety and welfare (HSW) principles** in every phase of the process. At a macro level, it considers **public health** community indicators / determinants and how to equitably solve those and improve the physical, emotional, and social well-being of occupants and users. At a micro level, it considers the choices made during the design process from **healthy material** selections with **low embodied carbon** to strategies to reduce **operational carbon**, integrate **renewable energy**, and achieve **Zero Net Energy** (ZNE) targets.

## **Learning Objectives**

Explore a holistic framework for advancing health equity and environmental performance through design.

Identify the public health community indicators / determinants and identify strategies to equitably design to improve health conditions for users and the community.

Consider design choices
to elevate the human
experience and wellbeing of occupants
through healthy material
selection and biophilic
moments.

Prioritize strategies that would yield operational carbon and energy reductions to achieve Zero Net Energy (ZNE) and when in the process these strategic decision matter the most.

# Three sessions curated as a sequel but can stand alone.

Join us for session 2 and 3!

#### **Session 1**

Advancing Health Equity and
Environmental Performance
through Design: A Holistic
Framework for Healthy Buildings

#### **Session 2**

Integrating Health Equity in the Design Process: Let's PRECEDE

#### **Session 3**

Achieving High Performance in Public Buildings: Design for Zero Net Energy, Low Carbon, and Material Health

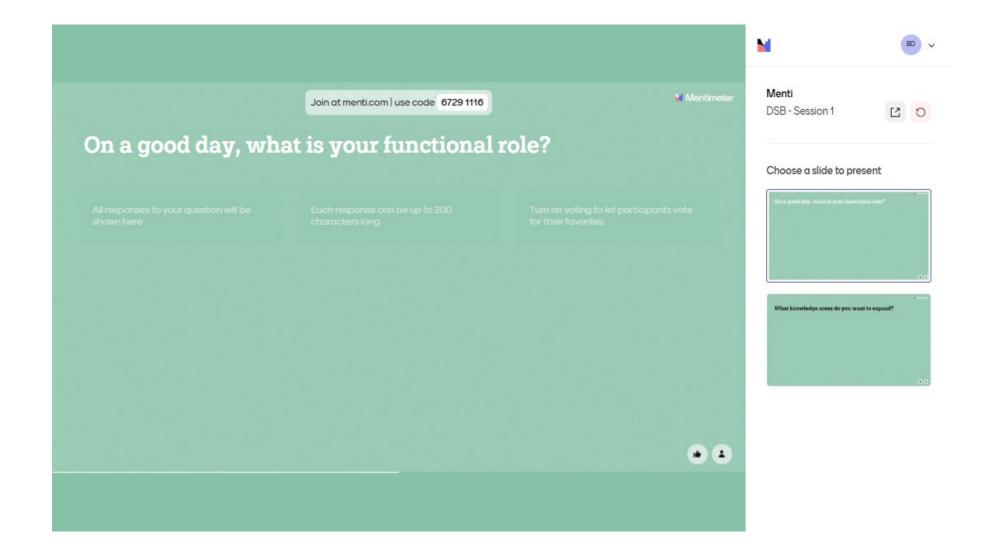
## Tell us about yourself.

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Use Code: 6729 1116



Grab your phone or use your computer





## Agenda

Holistic Framework: From Macro to Micro

**Human Health and Equity** 

**Embodied and Operational Carbon** 

**Biophilia and Material Health** 



Regenerative Design Principles

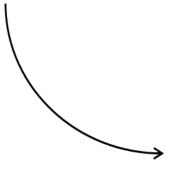
**Mind Shifts** 

**Project Arc Process** 

Regenerative design is a holistic, systems-based approach to design that aims to reconnect humans and nature through the continuous renewal of socio-ecological systems, moving beyond sustainability to achieve net-positive impacts.

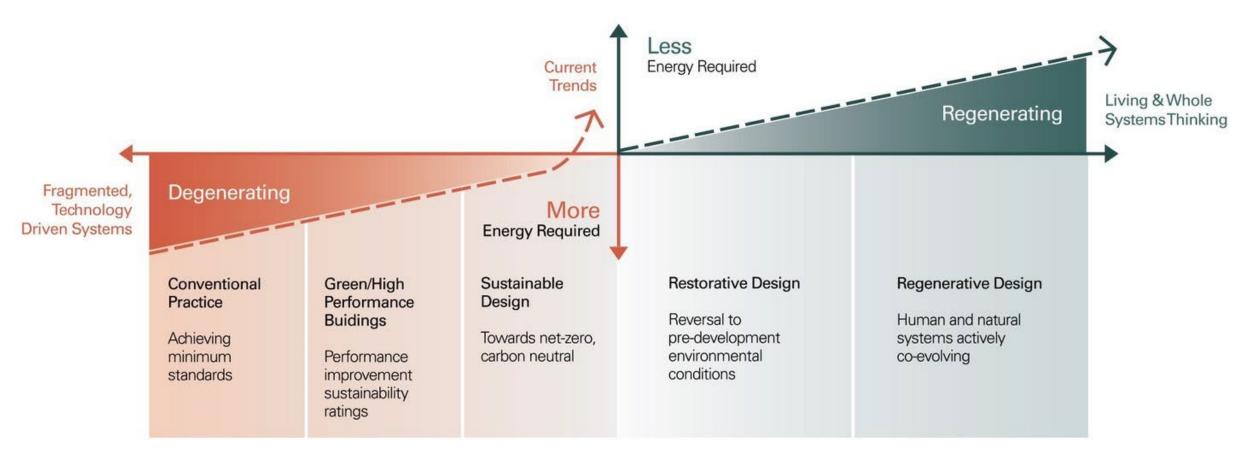
It seeks to **restore**, **repair**, **and sustain life** by creating systems that actively improve the **health of ecosystems and communities**, rather than just minimizing harm.

# Regenerative Design is in service to life, all of life.



- Designers as healers of the planet
- Designers as agents of regeneration
- Every time you are to do something, you have an opportunity to engage with life.

## **Industry Shift**



<sup>&</sup>quot;Range of sustainability approaches" (Developed from Bill Reed, 2007)

## Regenerative Design has 5 Principles.

Life regenerates.

Life inter-relates.

Life is whole.

Life has patterns.

We are life.

Only life regenerates.

Life is about interrelationships.

Every place is unique, alive and whole.

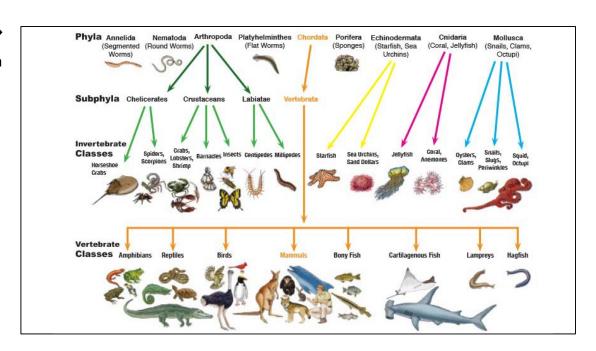
Working with whole systems requires an understanding of patterns.

We are nature.

## Key mind shifts frame a new perspective to depart from.

Animal Kingdom diagram

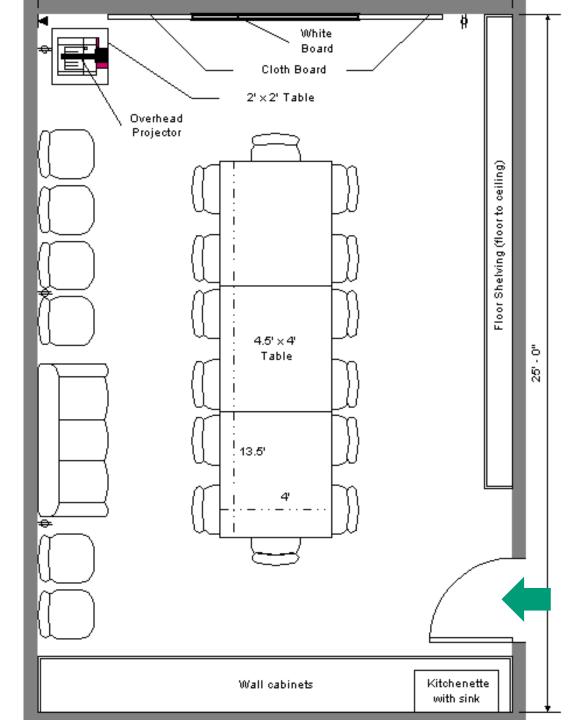




←
Categorizing species

### **Listen to Communities**

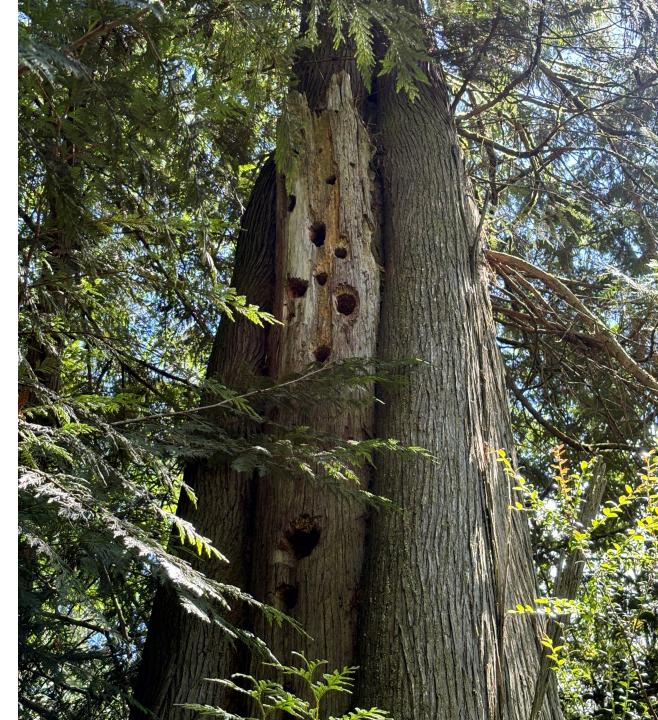
Who are the people at the table?



→ Participants

### **Listen to Context**

Who is "the client" with no voice at the table?



Woodpeckers.

### **Climate Grief**

# The ability to sit with joy and grief and not be slaves to either.

- Jason McLennan, Perkins&Will Chief Sustainability Officer

Sitting side by side, facing forward and looking into the future.



#### Macro to Micro to Occupancy



#### **MICRO MACRO Discovery: Concept Design: Schematic Design:** DD: Occupancy Engage, Embed, Invent Research, Explore, Integrate Define, Coordinate Maintain, Deepen **Scale Jumping: Engagement Integrate Systems Lock-in Systems Experience &** Listen to Communities Occupants / Users **Define Strategies** Coordination **Outcomes** Calibrate Performance Resolution Flora Purposeful Reiterative Modeling Confirmation Healthy Fauna Human Inspiration Micro Design Reiterations Details Inspirational Listen to Context Parti Idea Creation Inclusive Ecology (habitat and Equitable species) **Assemblies** Contextual Climate/Environment CD Concept **Healthy Materials** Resilient Cultural **Big Picture Embodied Carbon** Social Program / Plan De-mountability Economic Docs **Policy** Tight **Systems Thinking, Synergies** Follow thru on big decisions! **Project Completion** & Early Modeling: **Passive Strategies Define Project Purpose** CA Vision Daylight **Function Ventilation / Air Quality** Biophilia **Drivers Aspirations Active Strategies** Build Energy Quality Carbon Water Traditional Project Start

#### **MICRO MACRO Discovery: Concept Design: Schematic Design:** DD: Occupancy Research, Explore, Integrate Engage, Embed, Invent Define, Coordinate Maintain, Deepen **Scale Jumping: Engagement Integrate Systems Lock-in Systems Experience &** Listen to Communities Occupants / Users **Define Strategies** Coordination **Outcomes** Calibrate Performance Resolution Flora Purposeful Reiterative Modeling Confirmation Healthy Fauna Human Inspiration Micro Design Reiterations Details Inspirational Listen to Context Parti Idea Creation Inclusive Ecology (habitat and Equitable species) **Assemblies** Contextual Climate/Environment CD Concept **Healthy Materials** Resilient Cultural **Embodied Carbon Big Picture** Social Program / Plan De-mountability Economic Docs **Policy** Tight **Systems Thinking, Synergies** Follow thru on big decisions! **Project Completion** & Early Modeling: **Passive Strategies Define Project Purpose** CA Vision Daylight Ventilation / Air Quality **Function** Biophilia **Drivers Aspirations Active Strategies** Build Energy Quality Carbon Water Traditional Project Start



# Integrating Health Equity into Regenerative Design

**Health Indicators** 

**Health Determinants** 

**Health-Focuses Strategies** 

"The physician must be able to tell the antecedents, know the present, and foretell the future must mediate these things, and have two special objects in view with regard to disease, namely, to do good or to do no harm."

- Of The Epidemics, Hippocrates

## Aphorismi HIPPOCRATIS.

Grace & Latine:

Optimam Editionem
THEODORI JANSSONII ab
Almeloveen, Med. Doct.

Amstelædami impressam, Anno 1685.

In usum JUVENTUTIS studiofe.



#### EDINBURGI:

In Ædibus R. FLEMING, Sumptibus Joannis
Paron Bibliopolæ in Area Parliamentaria.

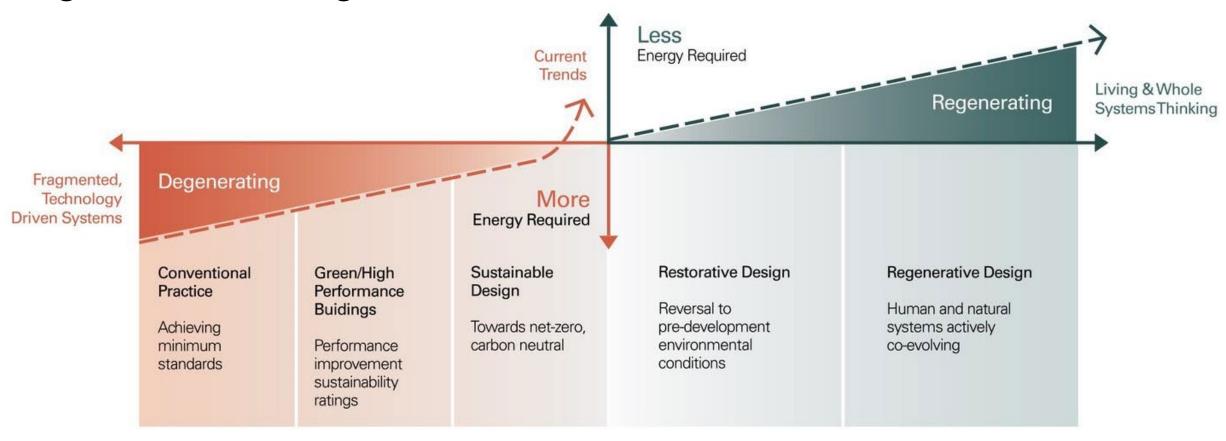
M. DEC. XXXVI.

"The designer must be able to learn from precedents, know the present, and foretell the future must mediate these things, and have two special objects in view with regard to people, namely, to do good or to do no harm."

- Of The Epidemics, Hippocrates (REVISED)



## **Regenerative Design**



<sup>&</sup>quot;Range of sustainability approaches" (Developed from Bill Reed, 2007)



## Walkability makes us human.

Hadar, Ethiopia

'Lucy': First bipedal hominin found

3.2 million years old



## And access to...









...Nature

...Clean Air

...Clean Water

...Natural Materials







...Healthy Food



...Circadian Light



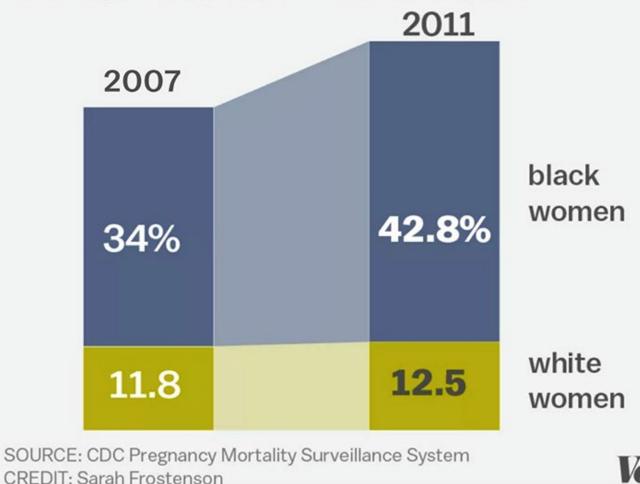
## **Health Disparities Require A Tailored Healthy Design** Response.

Health disparities are preventable differences in the burden of disease, injury, violence, or opportunities (CDC Adolescent and School Health, 2024).

...Closely linked with social, political, economic, and environmental disadvantage (National Cancer Institute, 2025).

## America's black-white maternal mortality gap is widening

Percentage of pregnancy-related deaths by race

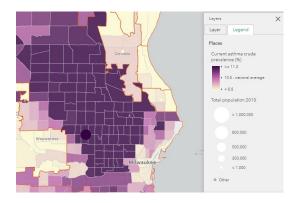


### Data exists. Barriers Persist.



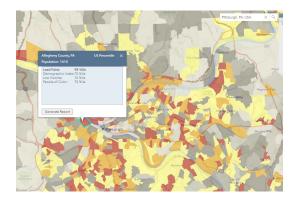
#### **City Health Dashboard**

- 500 of U.S. cities
- Comparative statistics to national average



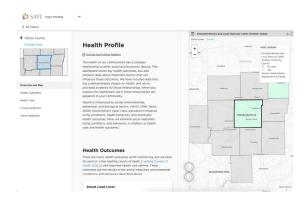
#### **CDC Places**

- Provides data on preventative healthcare
- Does not provide information on environmental exposures



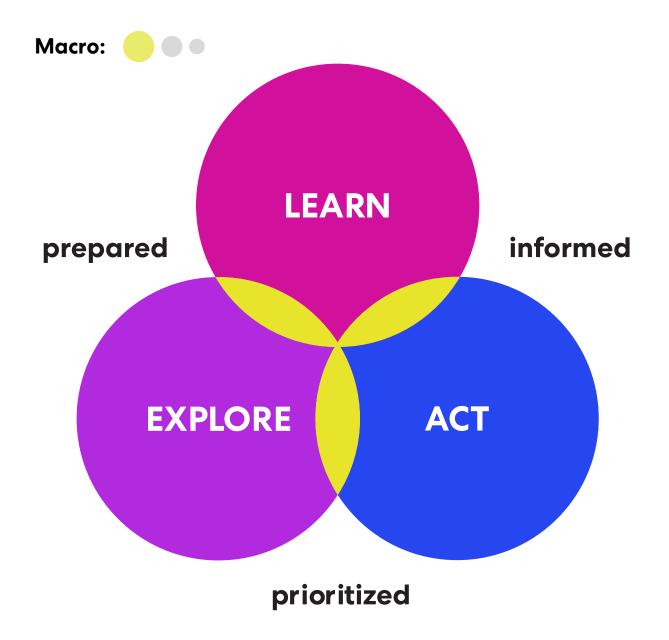
#### **EPA EJScreen**

- Educate users on how to interpret the results
- Do not educate users on the significance of these health outcomes



#### **SAVI Dashboard**

- Provides a diverse set of health, access, and community indicators
- Provides useful context to indicator significance
- Only provides data for the Indianapolis Metro Area





### LEARN.

Educate **designers**, **clients**, **students**, **and community stakeholders** on the role of public health in design

#### **EXPLORE.**

Summarize and quantify **demographic and health indicators** for any location in the United States

## ACT.

Provide **design recommendations** that respond to public health priorities

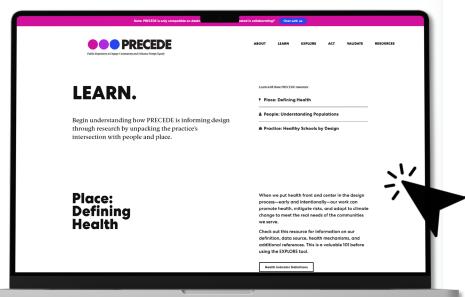
precede.perkinswill.com

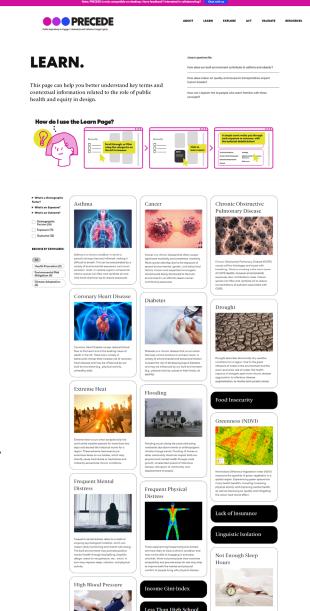


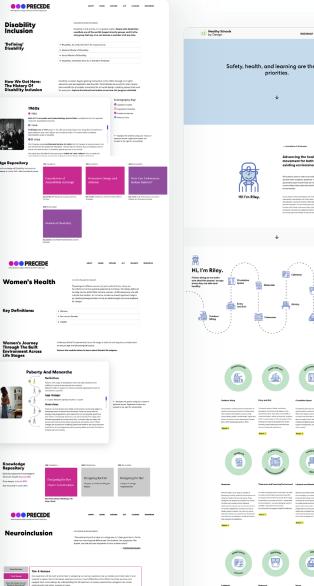


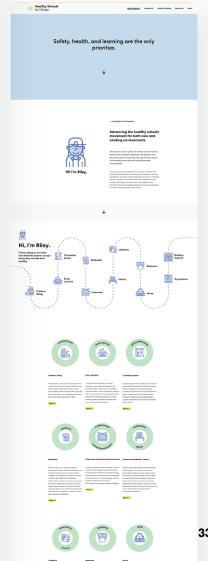


A **living** resource dedicated to uncovering the **impactful** ways design intersects with: Place, **People & Practice** 

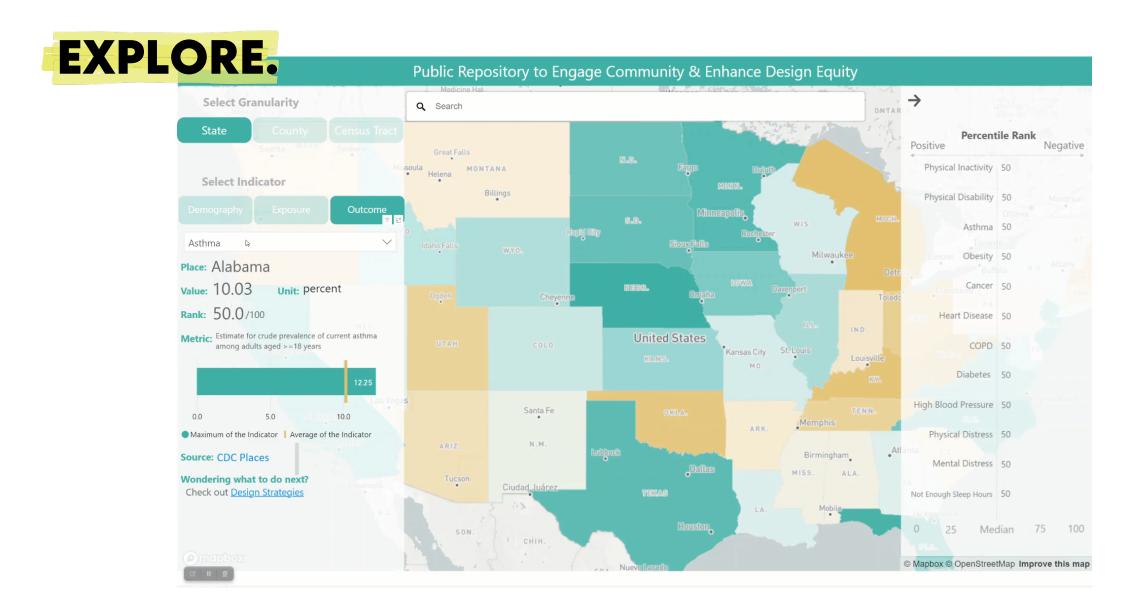














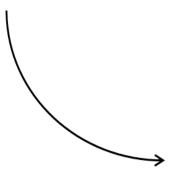


I. Pick Exposures & Outcomes from the "Explore" Phase	0	3. Determine Design Recommendations	0	4. Get More Information	
☐ Air Quality & Pollutants					
☐ Cancer					
Cardiovasular Health (Coronary Heart Disease)					
Diabetes					
☐ Drought					
Extreme Heat					
☐ Flooding (Coastal or River)					
Frequent Mental Distress					
☐ Frequent Physical Distress					
Greenness (NDVI, Park Access)					
High Blood Pressure					
Noise Pollution					
Not Enough Sleep Hours     ■		For viewing of the PRECEDE Strategies and Design recommendations, please start with Step 1 and make ye			
Obesity			e vour		
☐ Physical Inactivity			selection(s)		, ,
Respiratory Health (Asthma, COPD)					
☐ Traffic Proximity					
2. Select the Project Scale	0				
Building					
☐ Interior					
Operations					
Policy					
Site					
Urban Realm					
Perkins&Will					



**Until Session 2** 

# How can you embed health equity into your design practice?



- Check out PRECEDE! precede.perkinswill.com
- Think about health as a journey not a destination.
- Reconnect people with our evolutionary desire for clean, natural environments.



## Operational Carbon & Energy

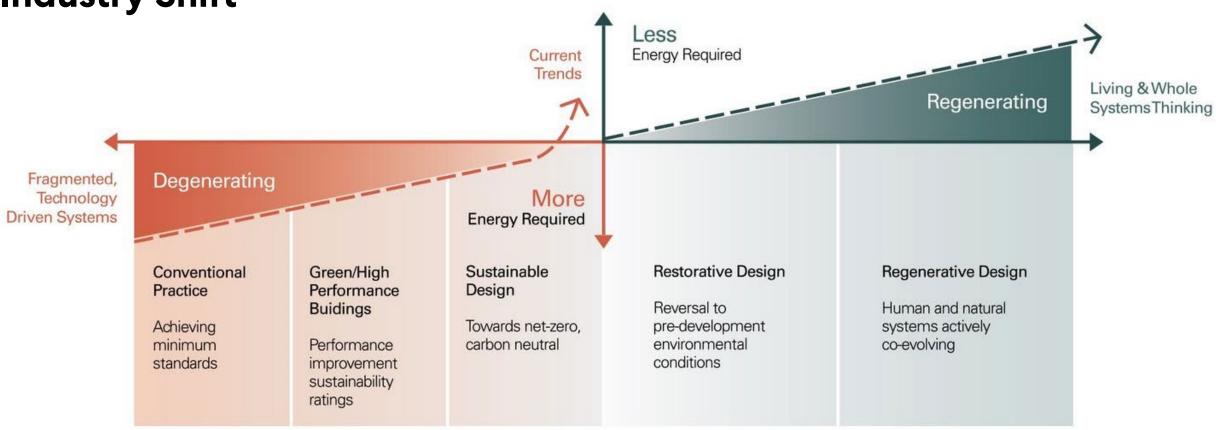
**Operational Carbon** 

**Zero Net Energy Design Process** 

**Making the Case** 

Micro:

**Industry Shift** 

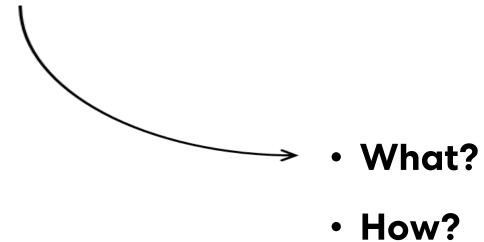


<sup>&</sup>quot;Range of sustainability approaches" (Developed from Bill Reed, 2007)



**Until Session 3** 

# How can we significantly reduce our lifecycle carbon footprint?



· Who?

# We can't change what we don't measure.



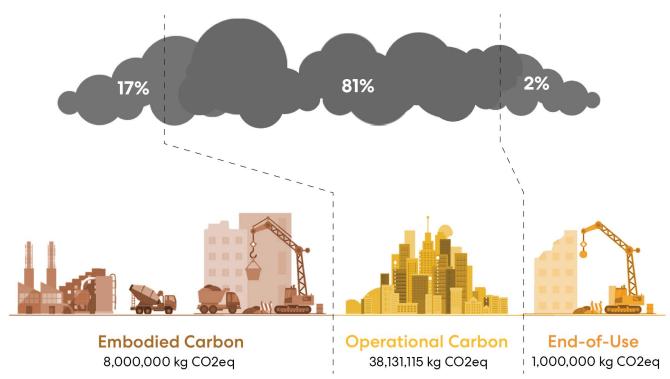


# What is operational Carbon?



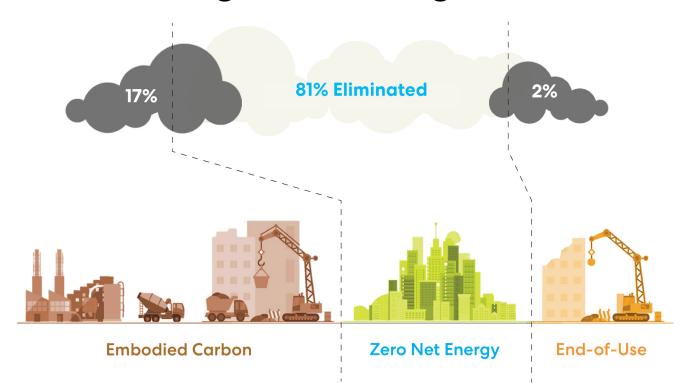


# What is operational Carbon?



<sup>\*</sup>Baseline Lifecycle Breakdown for a 200,000 sf school in ASHRAE climate zone 5a - 50yrs

### How do we get to a budget of ZERO?



#### **Product**

- A1 Extraction
- **A2** Transportation
- A3 Manufacturing

#### Construction

- A4 Transportation to site
- **A5** Construction Installation

#### **Material Use**

- **B1** Use
- **B2** Maintenance
- **B3** Repair
- **B4** Replacement
- **B5** Refurbishment

#### **Systems Operation**

- **B6** Operational Energy
- **B7** Operational Water
- C2 Trans. to disposalC3 Waste processing
- C4 Disposal

**End-of-life** 

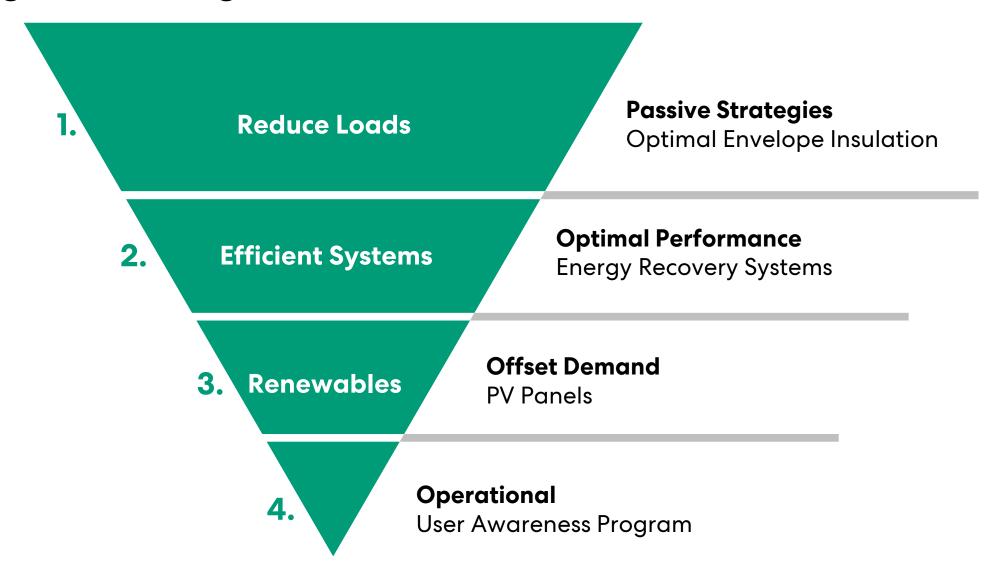
• C1 Demolition

#### Recovery

- D1 Reuse
- D2 Recycling
- **D3** Energy Recovery



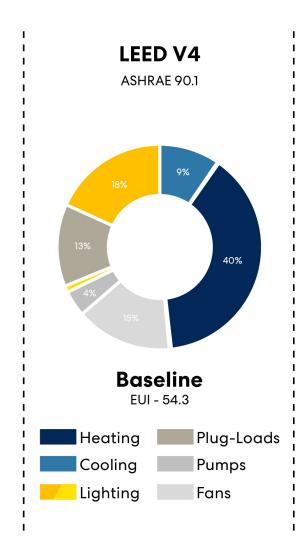
# How do we get to a budget of ZERO?

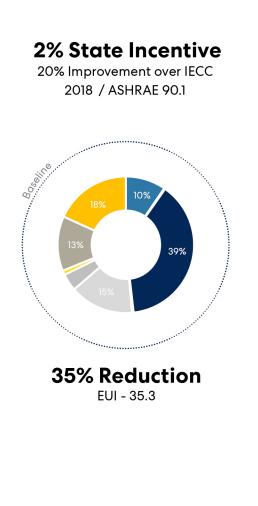


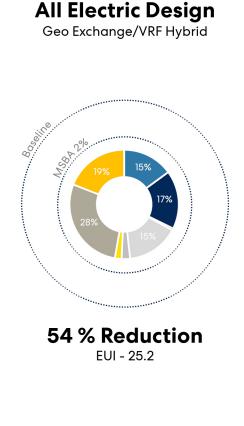


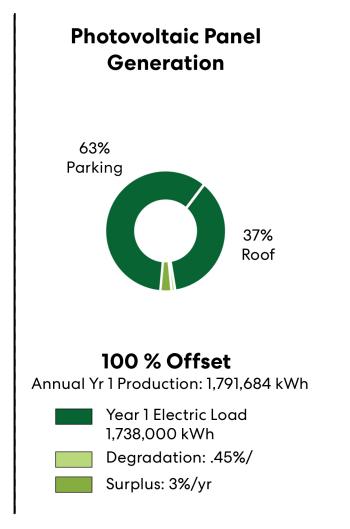


### How do we build measurement into the process?











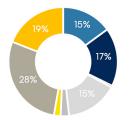
# How do we build measurement into the process?



**Net Zero Energy!** 



ASHRAE 90.1



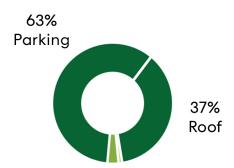
54 % Reduction

Annual Gross Demand 1,738,000 kWh



Generation

**Photovoltaic Panel** 



100 % Offset

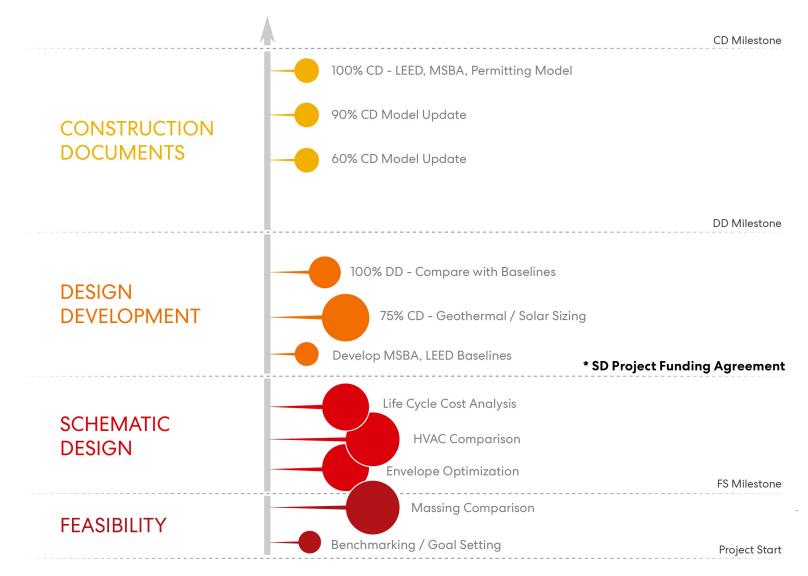
Annual Gross Production: 1,791,684 kWh

100% Reduction

EUI-0

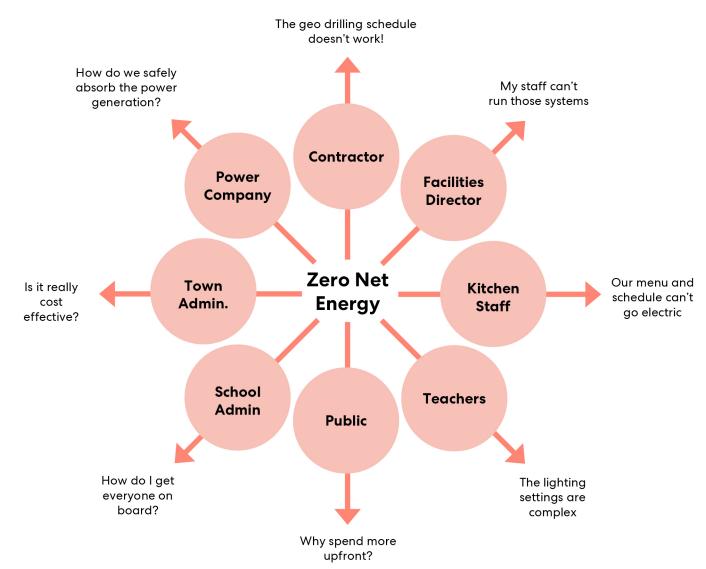


# How do we build measurement into the process?

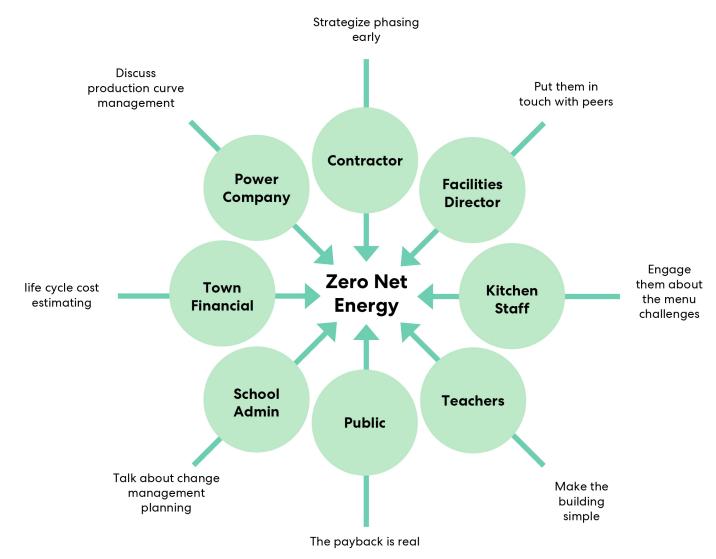




### Who is part of the conversation?



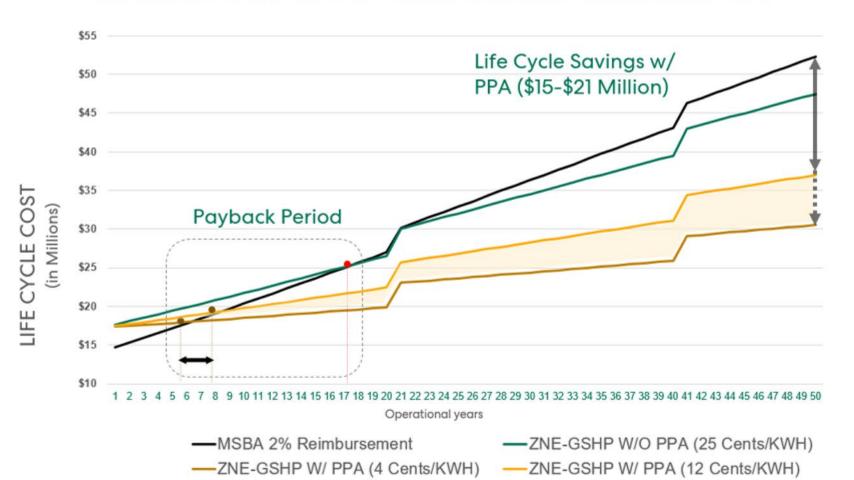
### Who is part of the conversation?





#### How do we make the financial case?

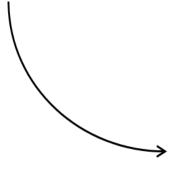
#### CUMULATIVE CASH FLOW: CAPITAL, OPERATIONAL, MAINTENANCE & REPLACEMENT COSTS



#### **ASSUMPTIONS:**

- Blended Electric Rate -\$.25/kwh (conservative estimate based on existing utility bill from the school)
- FEMP rates for discount and inflation
- Study period 50 years
- Replacement costs estimated at year 20 and 40 of operation
- Includes Mass save incentives and 2% Additional Reimbursement in the initial cost

# How can you significantly reduce energy demands?



- Measure your operational carbon budget early.
- Ratchet down the energy budget.
- Know who spends it and engage them!



# Biophilia & Material Health

**Biophilic Principles** 

**Material Health** 

**Embodied Carbon** 



•

Micro:

Biophilic Design Approaches

# What is humanity's place in nature and what is nature's place in our society?

- Nature in the space
- Natural analogues
- Nature of the space



# **Biophilic Design Approaches**

Terrapin Bright Green's 14 Patterns of Biophilic Design



#### Nature in the Space

- Visual connection w/nature
- Non-visual connection w/nature
- Non-rhythmic sensory stimuli
- Thermal and airflow variability
- Presence of water
- Dynamic and diffuse light
- Connection with natural systems



#### **Natural Analogues**

- Biomorphic forms and patterns
- Material connection with nature
- Complexity and order



#### **Nature of the Space**

- Prospect
- Refuge
- Mystery
- Risk / Peril

#### **Material Health**

We need to understand materials enough to know when it matters.

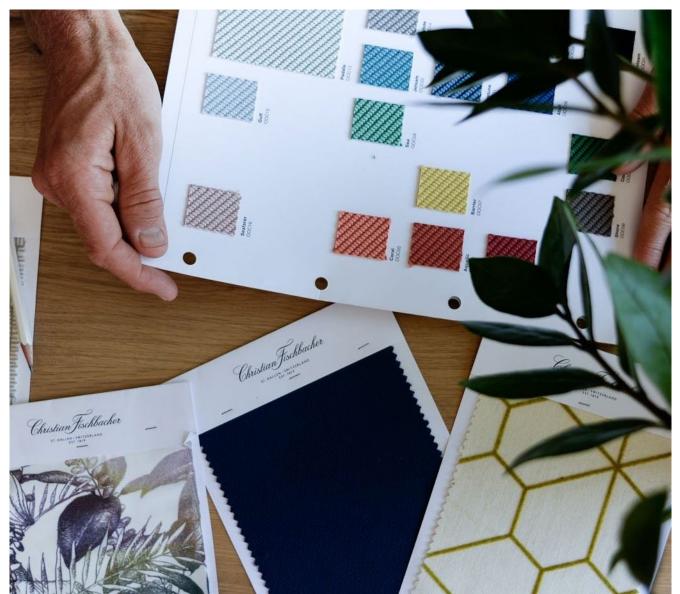
Depending on the material, the problem might be operational vs embodied carbon.

#### The right material for the right place.

- Need
- Purpose
- Function
- Chemical Composition
- Simplify to save materials
- Consider modularity
- Another way

Building Ease is a new tool for healthy material selection. https://buildingease.com/







#### **Material Health Lessons**

# The right material in the right place.

**Understand materials.** 

Track for signal issues.

Chase issues from material to assembly.

#### Northeastern University Multi-Purpose Athletic Facility

**Boston, Massachusetts** 

Building Size: 310,000 SF

#### Program types:

- Multi-purpose arena
- Fitness and multi-purpose recreation
- Basketball practice facility

#### **Seating capacity**:

• Hockey: 4,050

Basketball: 5,300

• Graduation: 5,630

#### **Certification (pursuing):**

• Living Building Challenge CORE / ILFI Zero Carbon

#### **Sustainability / Resilience:**

- Rainwater reuse
- Green roof
- Lower carbon footprint
- Materials free of harmful chemicals

#### **Energy:**

- All-electric building (fossil fuel free)
- (46) 800 ft deep geo-exchange wells
- Rooftop 570kw solar PV array



### Biophilia Workshop Agenda

### Wednesday May 29, 2024 Morning Session

9am – 11am 216-101 Large Conference Room

Design Team invited participants:

Joanna Jenkins

Tyler Hinckley

Laura Duenas

Chris Karlson

Vita Wang

Secil Yakin

Josh Rathbun

Alec Zebrowski

Bryan Schabel

Mayur Patel

Amina Helstern

Faith Nguyen

Sarah Brophy

Troy Depeiza

Lynne Gieseke

Shira Davis

NU invited participants:

Carla Morelli

Ji-Hye Ham

Simon Foisey

Leah Bamberger

Jacob Glikel

**Torrey Spies** 

Stephen Schnieder

Cassandra McKenzie

Mark Bontempo

Jim Brand

Amy Pace

5 minutes- Welcome & Introduction

15 minutes- Warm up exercise

20 minutes- Intro to Biophilia

20 minutes- Framework

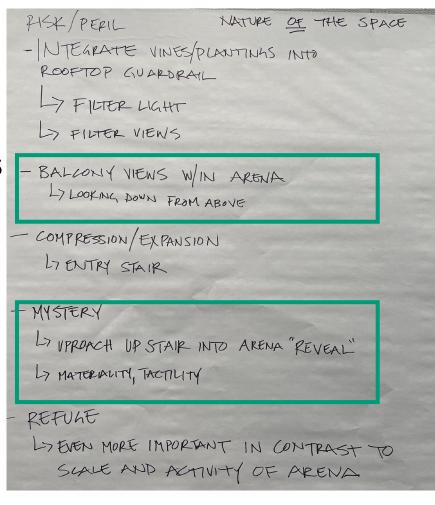
5 minutes- **Idea Generators** 

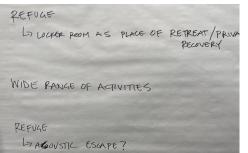
25 minutes- **Break Out Groups** 

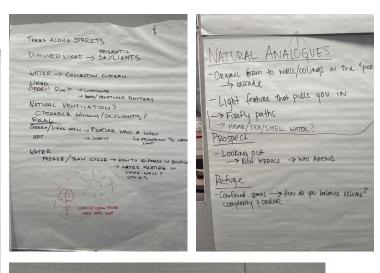
25 minutes- **Reconvene + Discuss** 

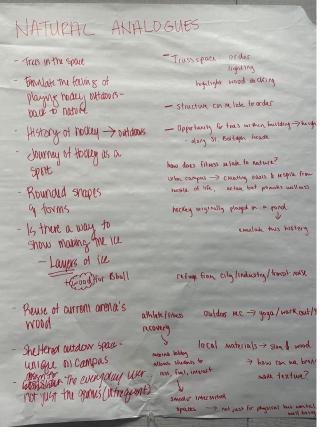
5 minutes- **Conclusions** 

# **Breakout Groups**Brainstorming Ideas



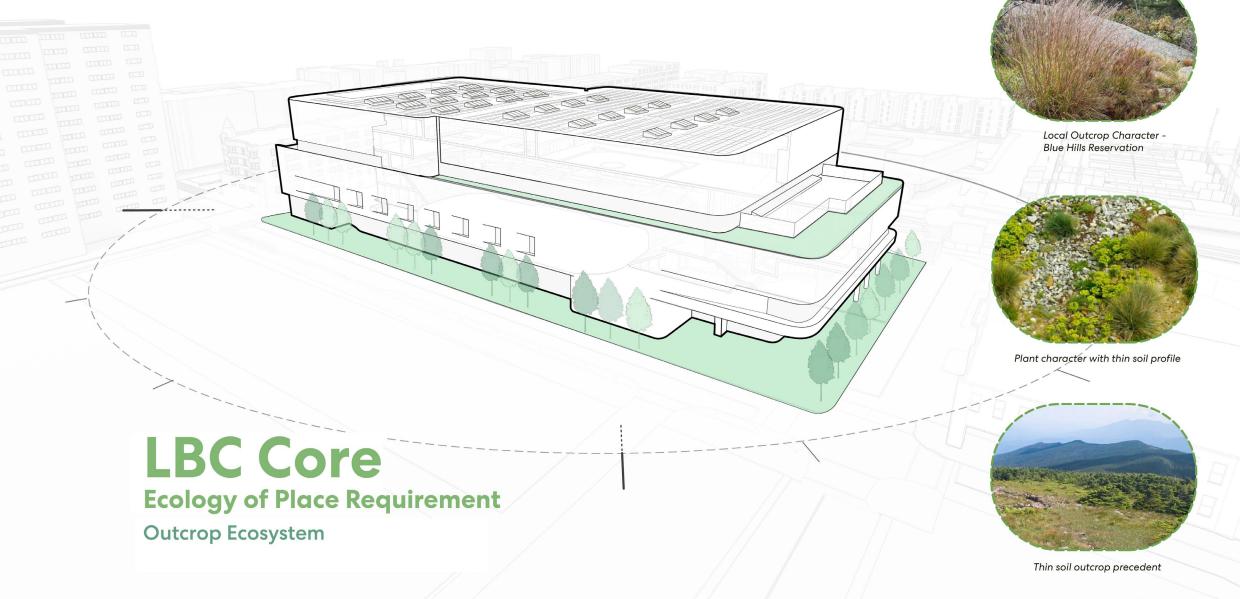






# **Health & Well-being DECEMBER 21** JUNE 21 Cross Laminate Timber Roof/Skylight 77% Daylit Active Public Realm 8:24 PM **All Regularly Occupied Spaces** Have Access To Natural Light 100% **FSC Certified Wood** 4:14 PM Prioritize, And Advocate For **Products With Health Awareness** Biophilic Experience/ Natural Lighting

#### **Ecology**





Biophilic Design Approaches

How can you understand your place in nature and nature's place in our society?

- Biophilic Design Charrettes
- Integrate natural materials
- Think holistically about your impact

# **Discussion**

# Advancing Health Equity and Environmental Performance through Design: A Holistic Framework for Healthy Buildings

Questions and Answers for Session 1 - 9.3.2025

1. Shall we make embodied carbon and emissions calculation (LCA) requirement in the early phase of the design?

Early LCA, even as a rough calculation, is good to set the dialogue about reductions. Since it is early and not all materials are decided (particularly for interiors), a reiterative approach is best. Often, the operational emissions can be model as scenarios for different systems. This allows early decisions for minimizing impact.

2. An old saying: The greenest building is the building that is already built. Given full lifecycle carbon. Is this still true in your opinion? What are the factors to consider?

Evaluating reuse is always step 1, If a deep energy retrofit to meet current code is part of the scope a building reuse will always yield a smaller lifecycle footprint. Existing buildings of a certain vintage are often full of chemicals of concern. We have a whole generation of post baby-boom buildings coming to the end of their life that need careful evaluation to make sure we are not perpetuating exposure to toxicants.

3. Would the biophilia charette be integrated with others? Please advise on phasing of charette/ engagement given other charette topics?

We find the Biophilic Design Charrette has more impact if it is early in the design process during the SD phase.

And yes, it most certainly integrates with other topics and charrettes! I think that is our primary message, that each of these topics relate to each other as a system.

4. In the public design arena, how can we encourage use, reuse, and adaptive reuse of existing buildings and structures rather than demolition and rebuild?

We must always consider existing resources. We like to think on a spectrum of Adaptive Reuse all the way to Transformation to understand the opportunity.

5. I am looking for resources on the relationship of neuroplasticity and the built environment. Need actual data from scientific experiments. Thank you

I would start with an analysis of the existing literature, but I don't have any specific literature to offer. Sorry!