

2019 HEALTH CARE COST TRENDS HEARING

OCTOBER 22



#CTH19




2019 HEALTH CARE COST TRENDS HEARING

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Up Next

Presentation: Performance of the Massachusetts Health Care System
Mr. Ray Campbell, Executive Director
Center for Health Information and Analysis



Performance of the Massachusetts Health Care System

Annual Report
October 2019

CENTER FOR HEALTH INFORMATION AND ANALYSIS



Agenda

- Overview
- Total Health Care Expenditures
- Medicare Trends
- MassHealth Trends
- Private Commercial Insurance Trends

Overview

- Role of CHIA's *Annual Report*
- Publication Package
 - Executive Summary + Chartbook
 - Datasets
 - Technical Documentation
- Acknowledgements
 - Data submitters
 - CHIA's staff & actuaries

Total Health Care Expenditures (THCE)

\$60.9B

Total Health
Care Expenditures,
2018

\$8,827

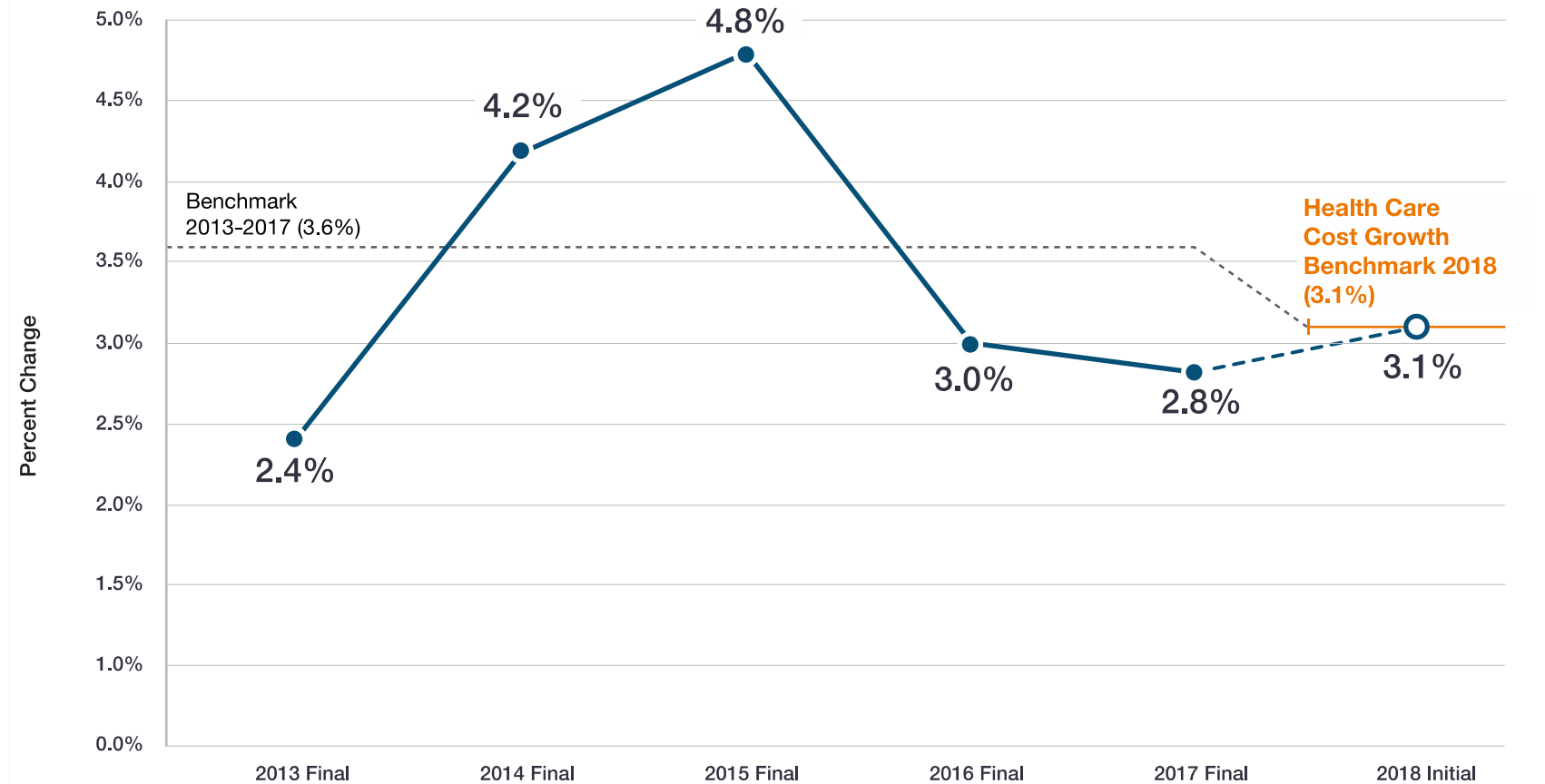
THCE
per capita, 2018

3.1%

Growth rate
per capita, 2018

Total Health Care Expenditures

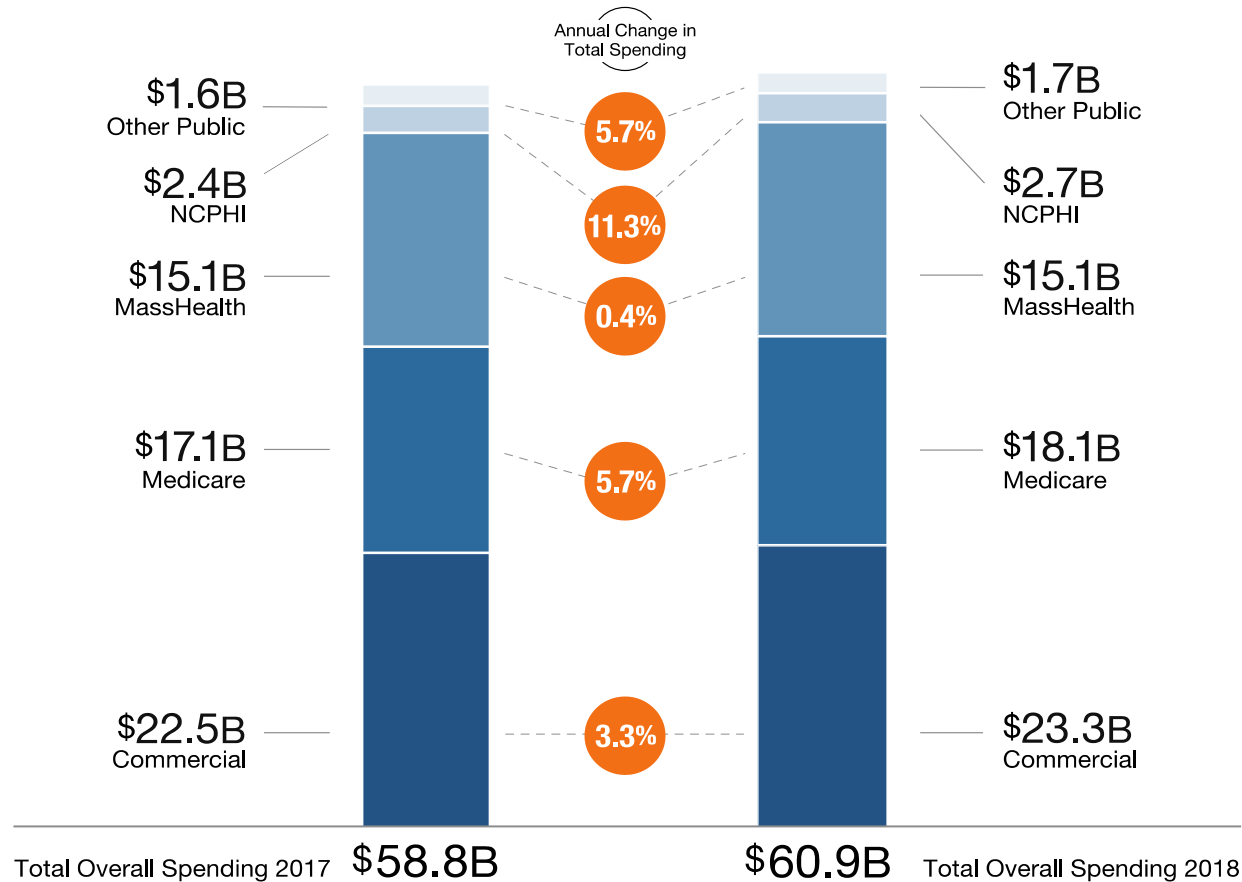
Trends, 2013-2018



THCE growth per capita equaled the health care cost growth benchmark in 2018, after two years of trending below.

Total Health Care Expenditures

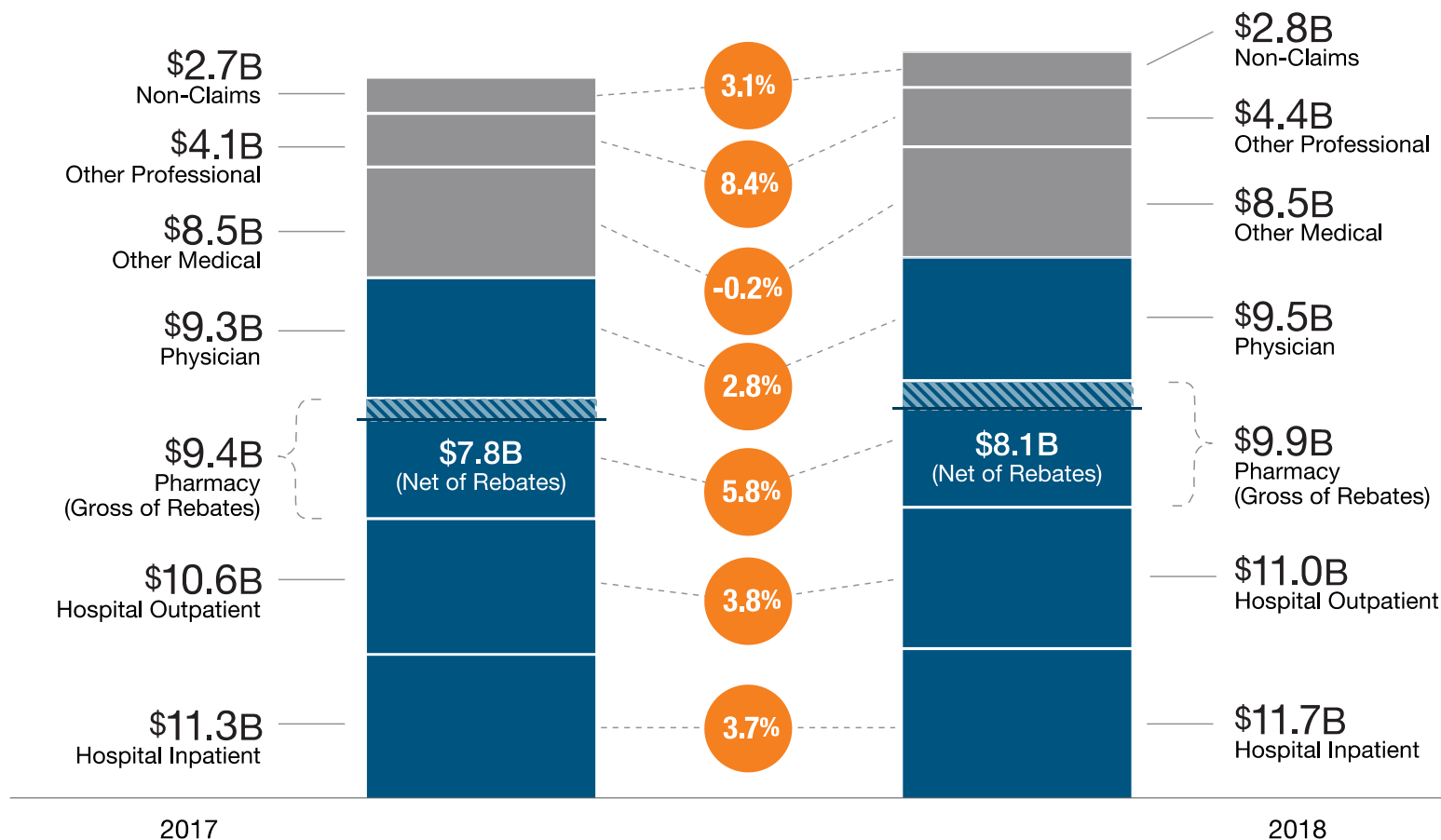
Components, 2018



Medicare expenditures grew fastest among the largest components of THCE, though all other categories also accelerated from 2017, except for MassHealth.

Total Health Care Expenditures

Spending by Service Category, 2017- 2018



After slower growth in 2017, expenditures accelerated across all service categories, with the exception of hospital outpatient expenses and non-claims.

Total Health Care Expenditure Components

Medicare

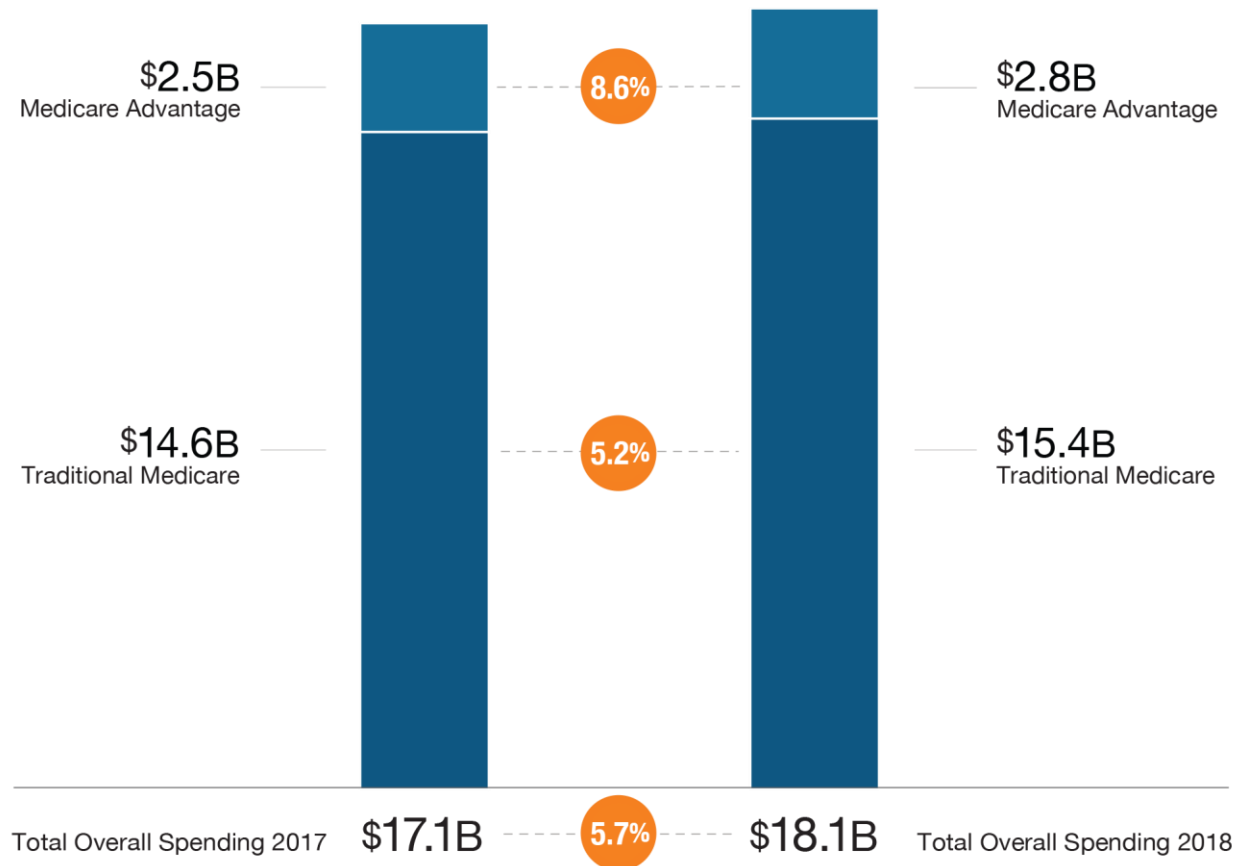
\$18.1B Expenditures, 2018

5.7% Expenditures, 2017-2018

2.6% Beneficiaries, 2017-2018

Medicare

Spending by Program, 2017-2018



Expenditures grew faster for Medicare Advantage beneficiaries than traditional Medicare, in part due to increasing enrollment.

Total Health Care Expenditure Components

MassHealth

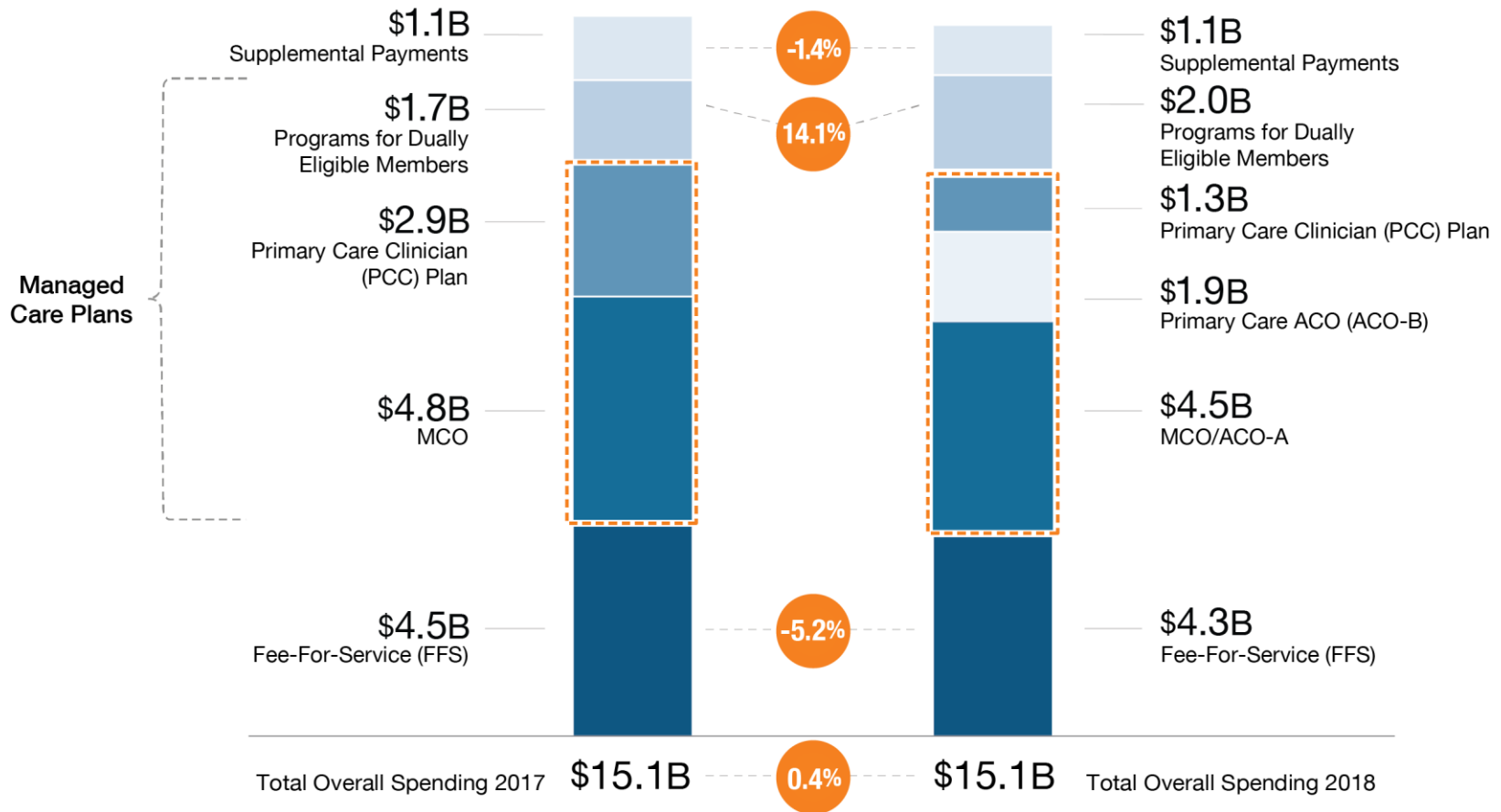
\$15.1B Expenditures, 2018

0.4% Expenditures,
2017-2018

-4.4% Members,
2017-2018

MassHealth

Spending by Program, 2017-2018



2018 marked a transition year for MassHealth, as members shifted to new accountable care organizations.

Commercial Insurance

\$23.3B

Expenditures, 2018

3.3%

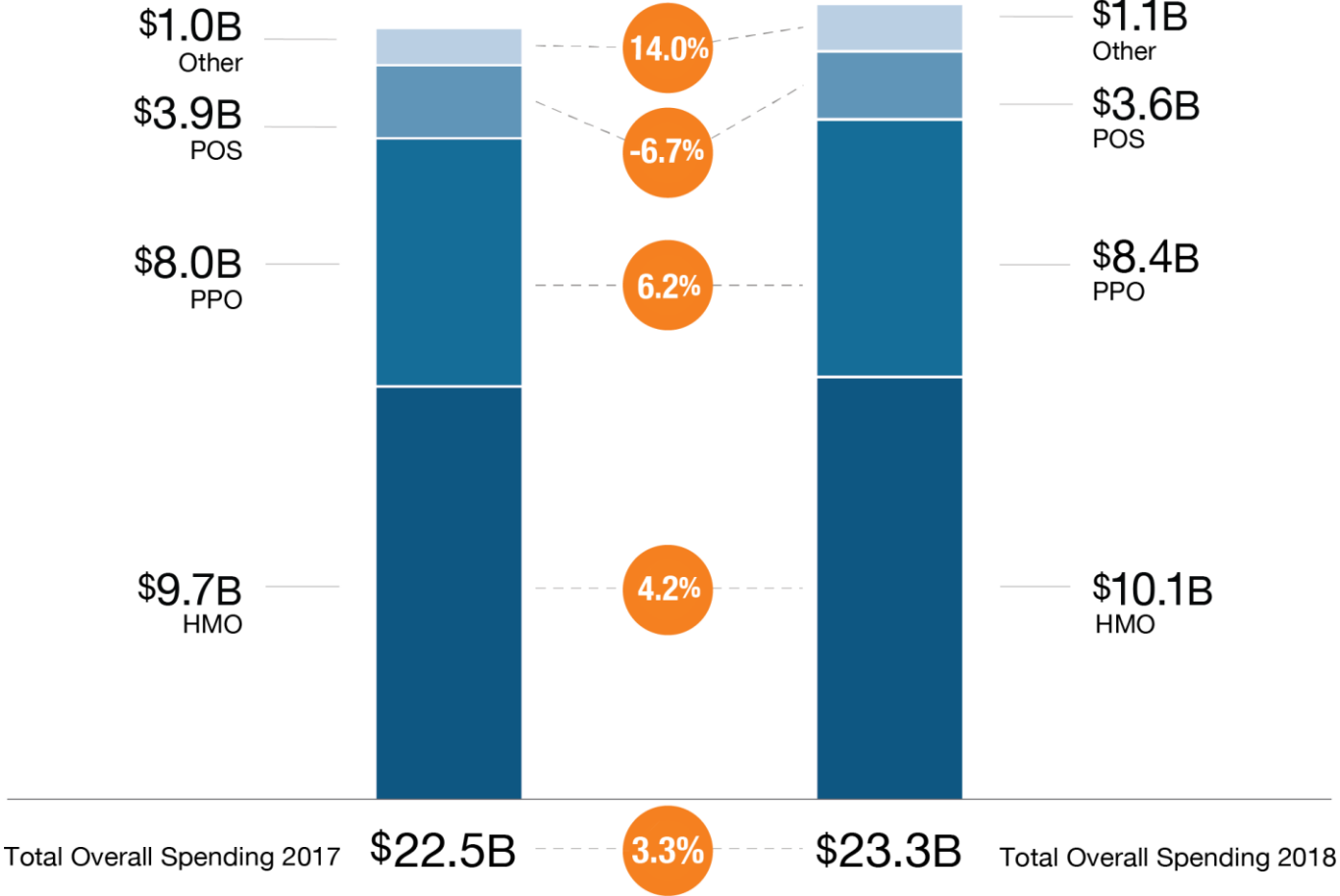
Expenditure,
2017-2018

-0.6%

Member Months,
2017- 2018

Commercial Insurance

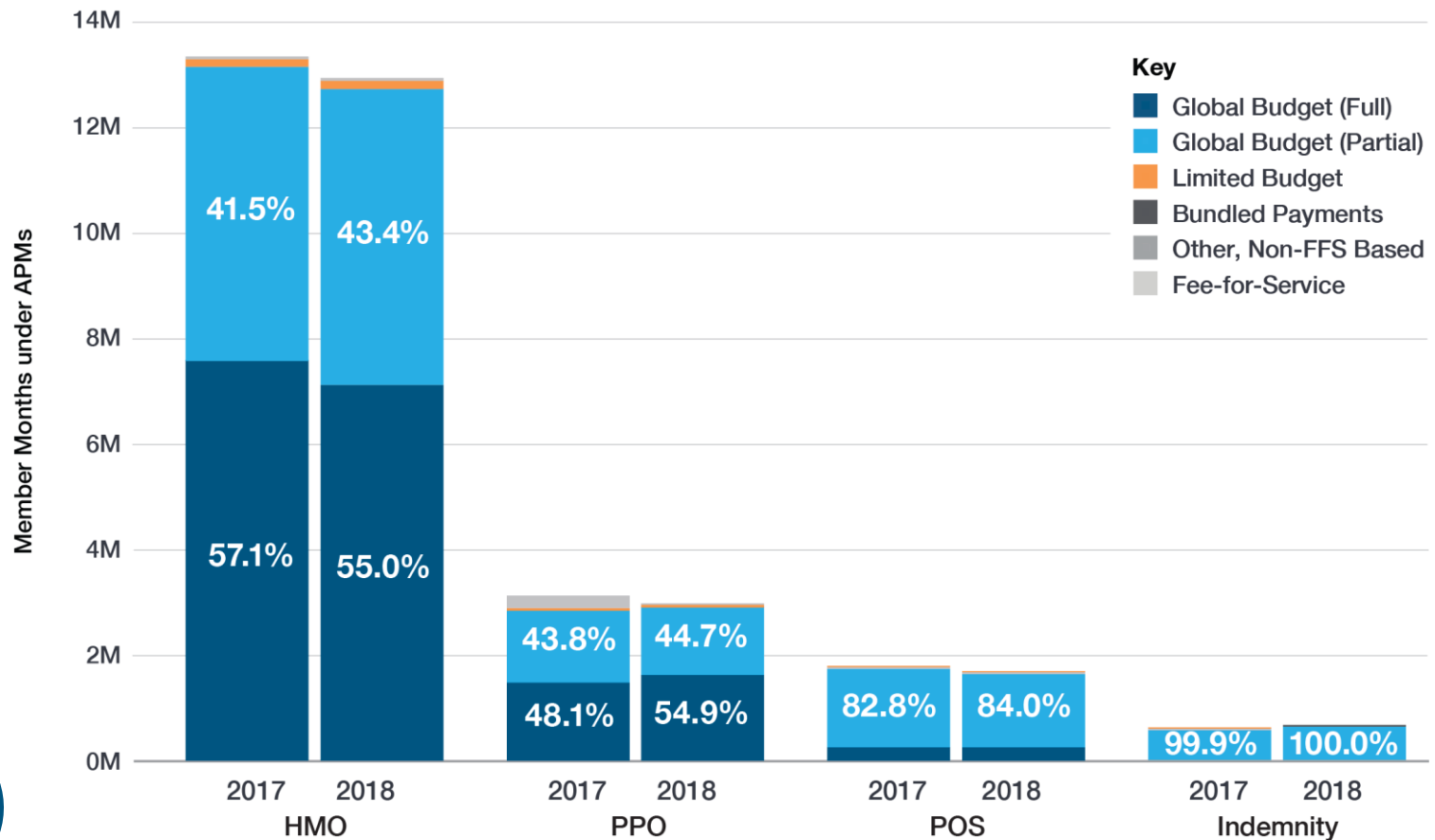
Spending by Product Type, 2017-2018



Expenditures increased for both HMO and PPO plans, though enrollment trends diverged.

Commercial Insurance

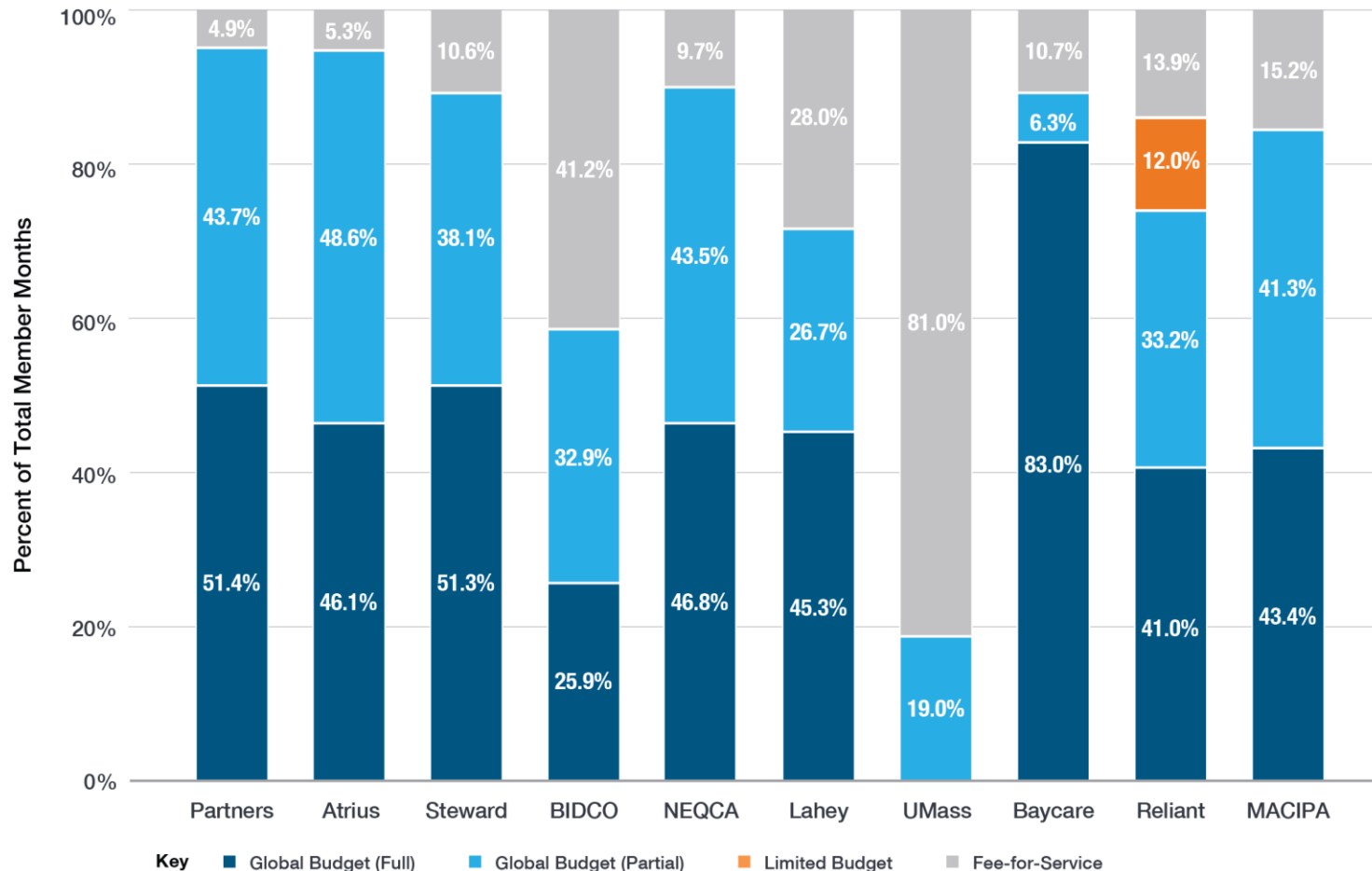
Alternative Payment Methods, 2017-2018



Global budgets inclusive of all services were the predominant APM among HMO and PPO products.

Commercial Insurance

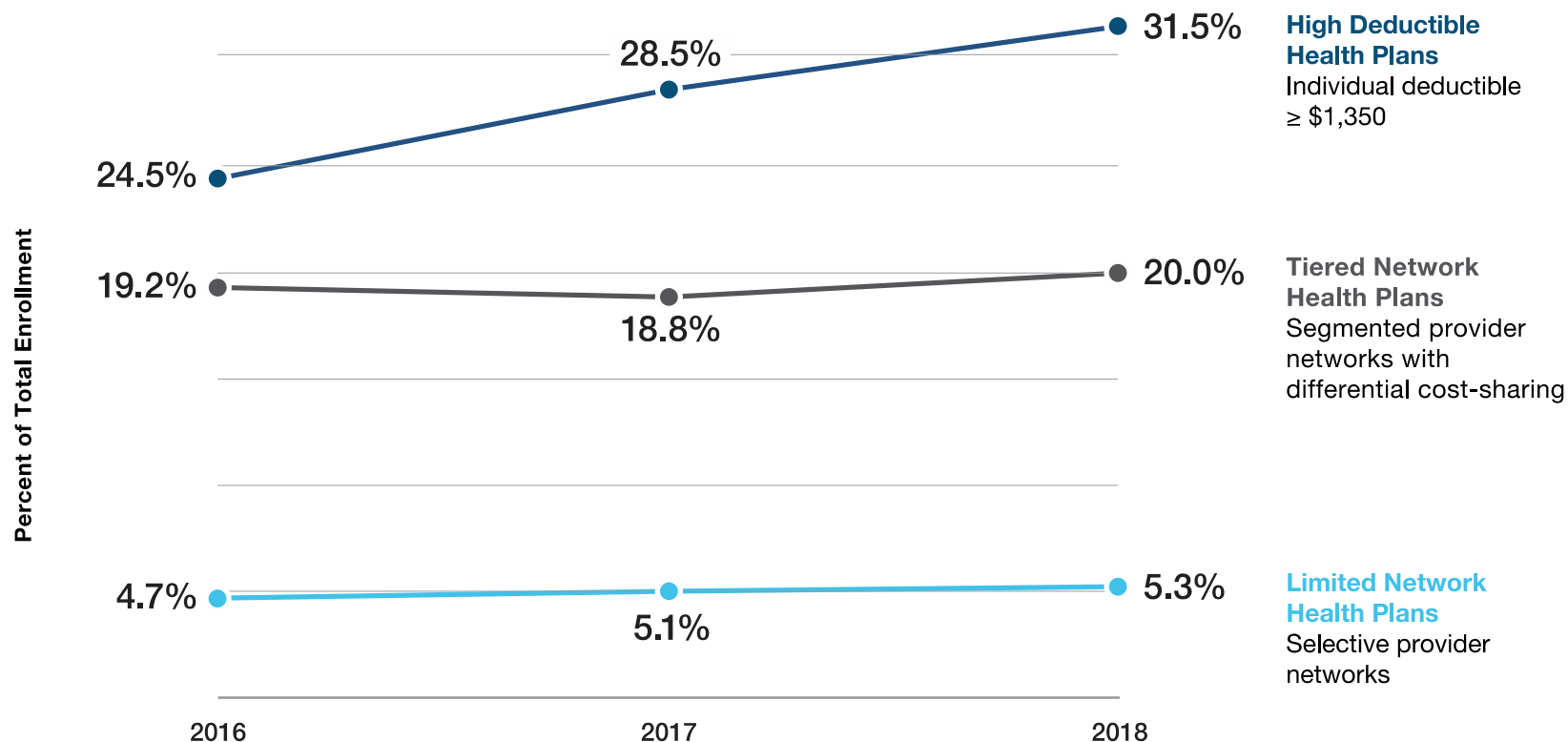
Alternative Payment Methods, 2018



APM adoption varied among the largest provider organizations.

Commercial Insurance

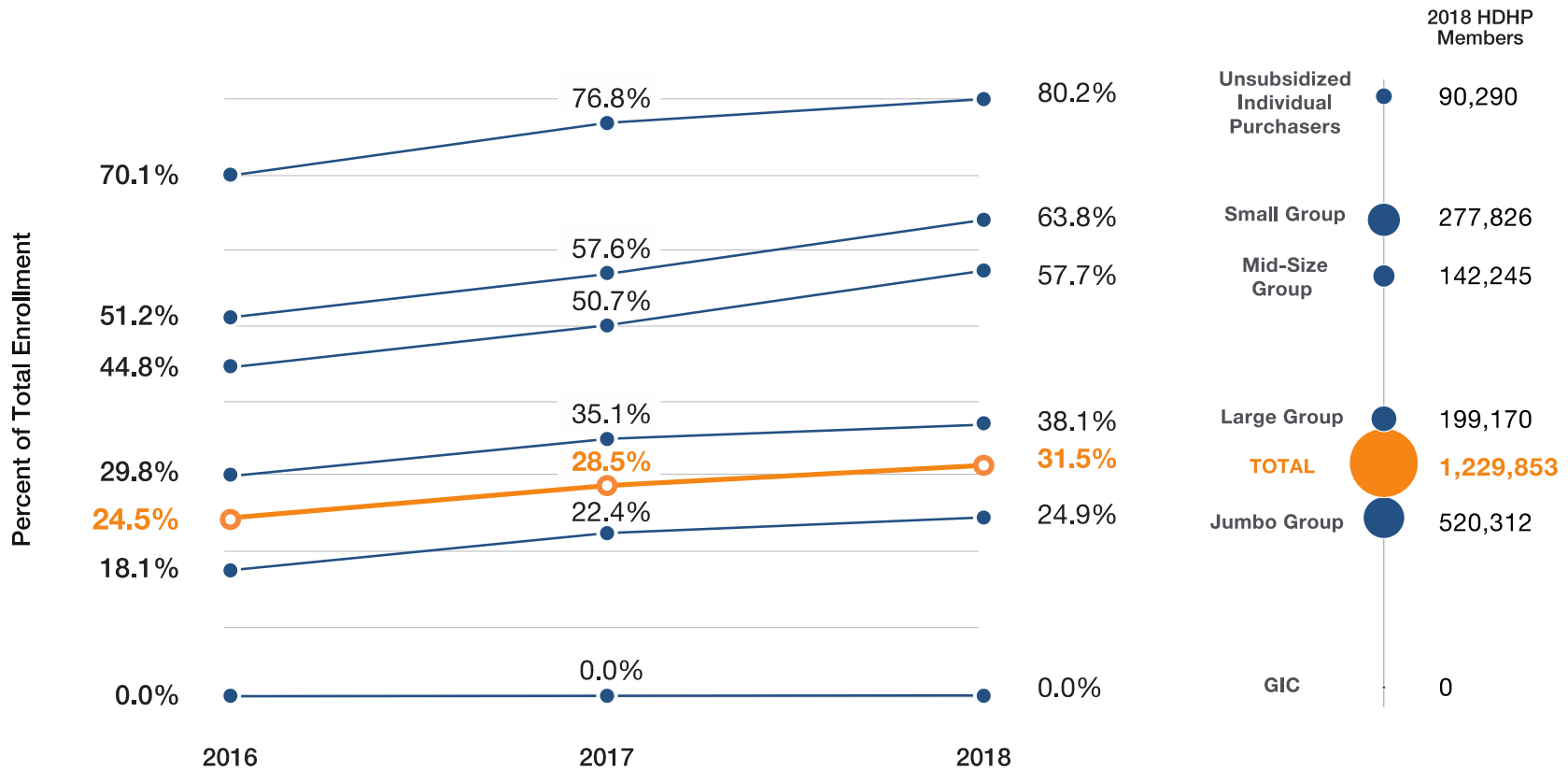
Benefit Design, 2016-2018



Enrollment in high deductible health plans continued to grow, while adoption of tiered and limited networks held steady.

Commercial Insurance

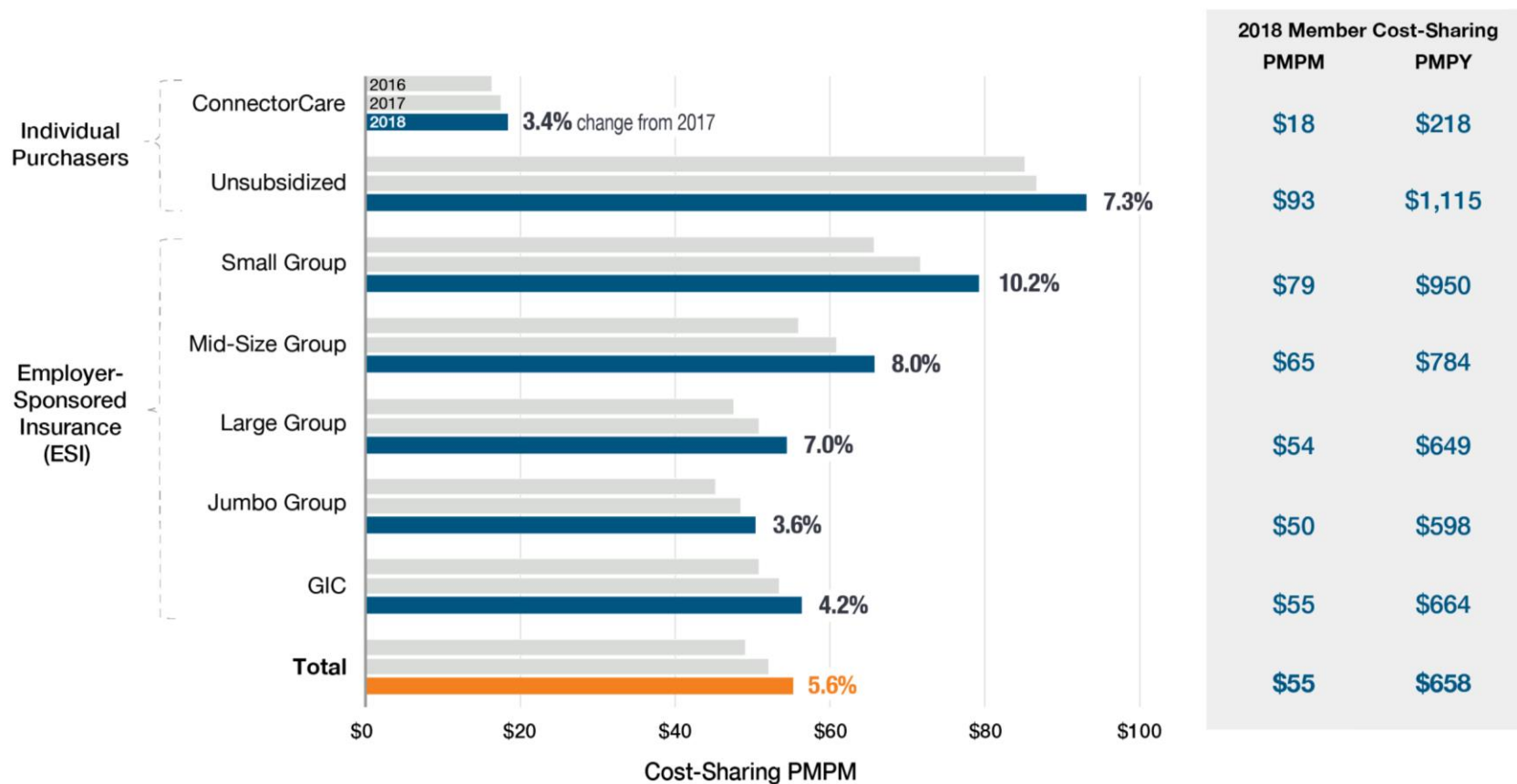
High Deductible Health Plans by Market Sector, 2016-2018



Nearly two-thirds of small group members and 80% of unsubsidized individuals were enrolled in high deductible health plans in 2018.

Commercial Insurance

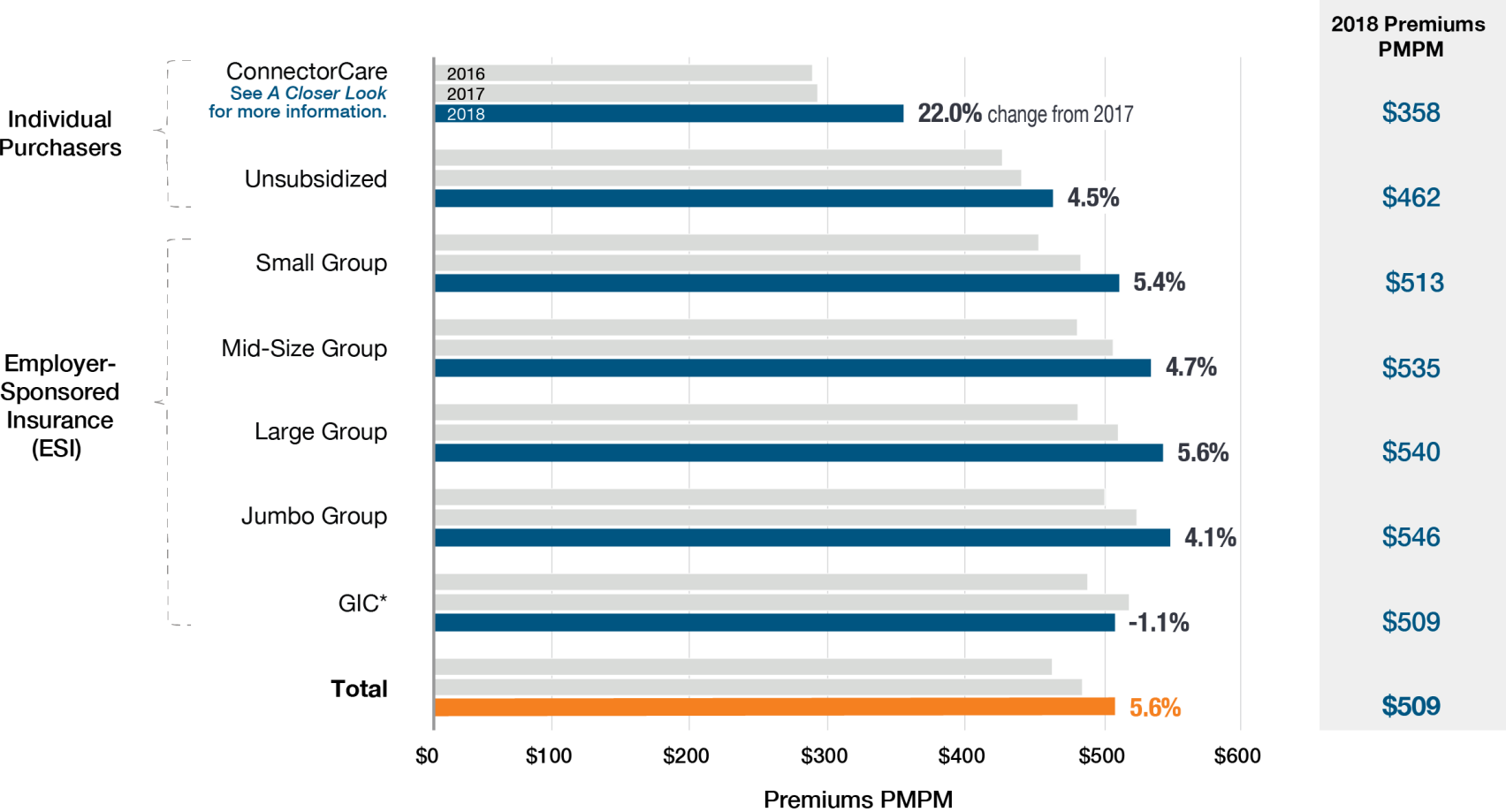
Cost-Sharing by Market Sector, 2016-2018



Member cost-sharing was higher among unsubsidized individuals and members covered by smaller employers.

Commercial Insurance

Fully-Insured Premiums by Market Sector, 2016-2018

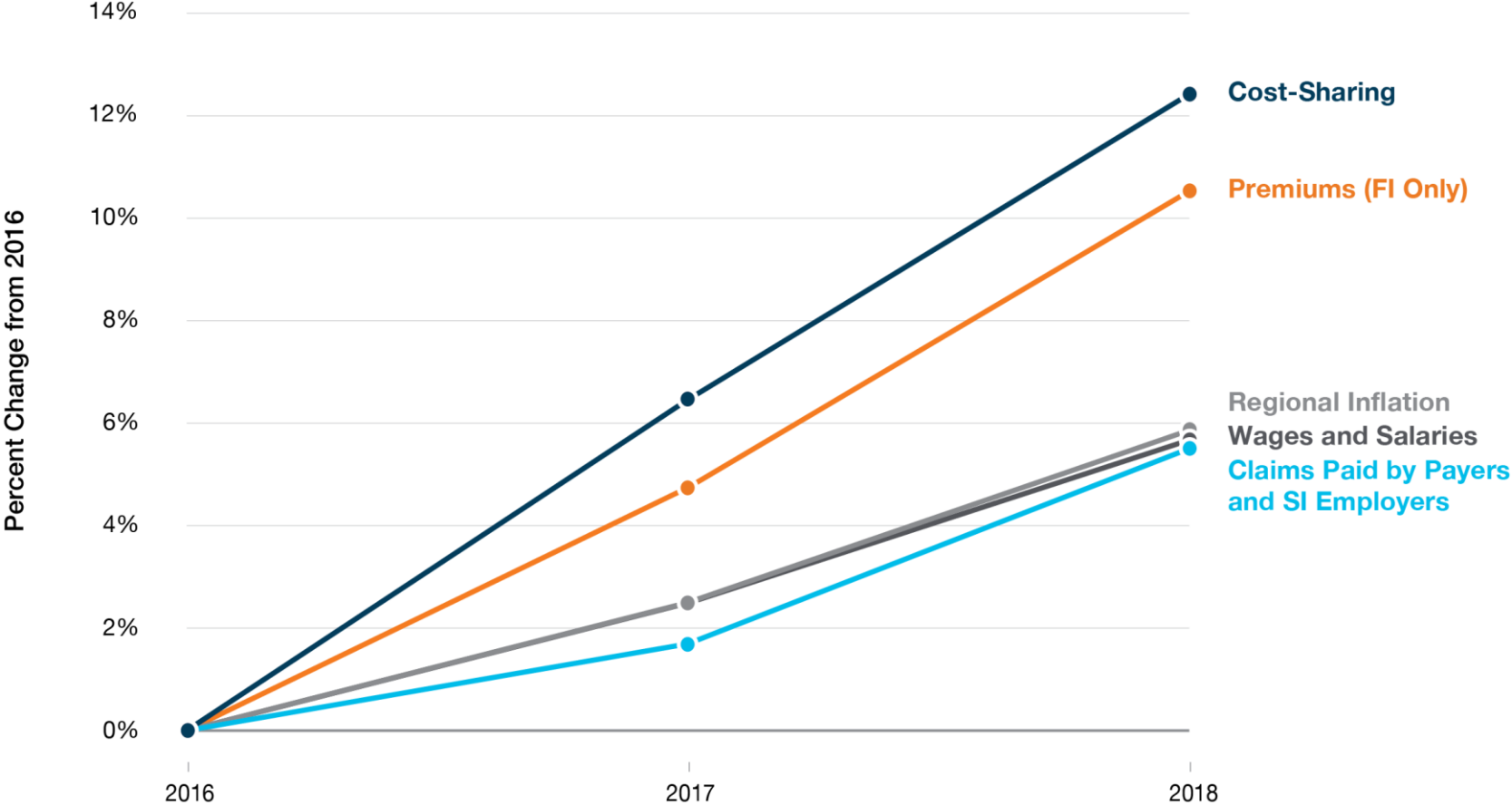


Fully-insured premiums increased 5.6% to \$509 PMPM in 2018. Members covered through larger employers had higher premiums.

For more information, see page 53 of CHIA's *Annual Report*

Commercial Insurance

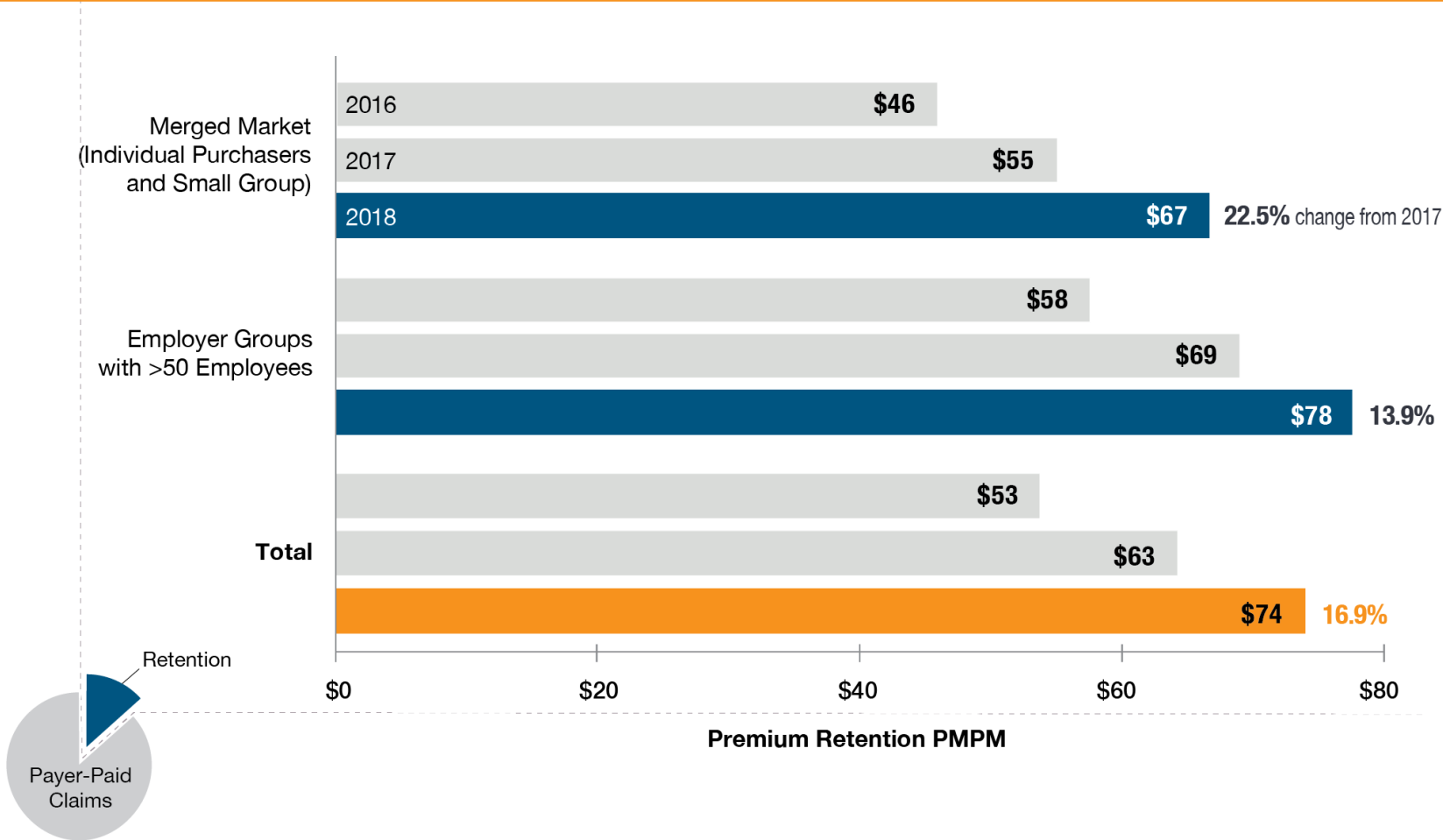
Affordability Trends, 2016-2018



Member cost-sharing and premiums increased at a faster rate than wages and inflation between 2016 and 2018.

Commercial Insurance

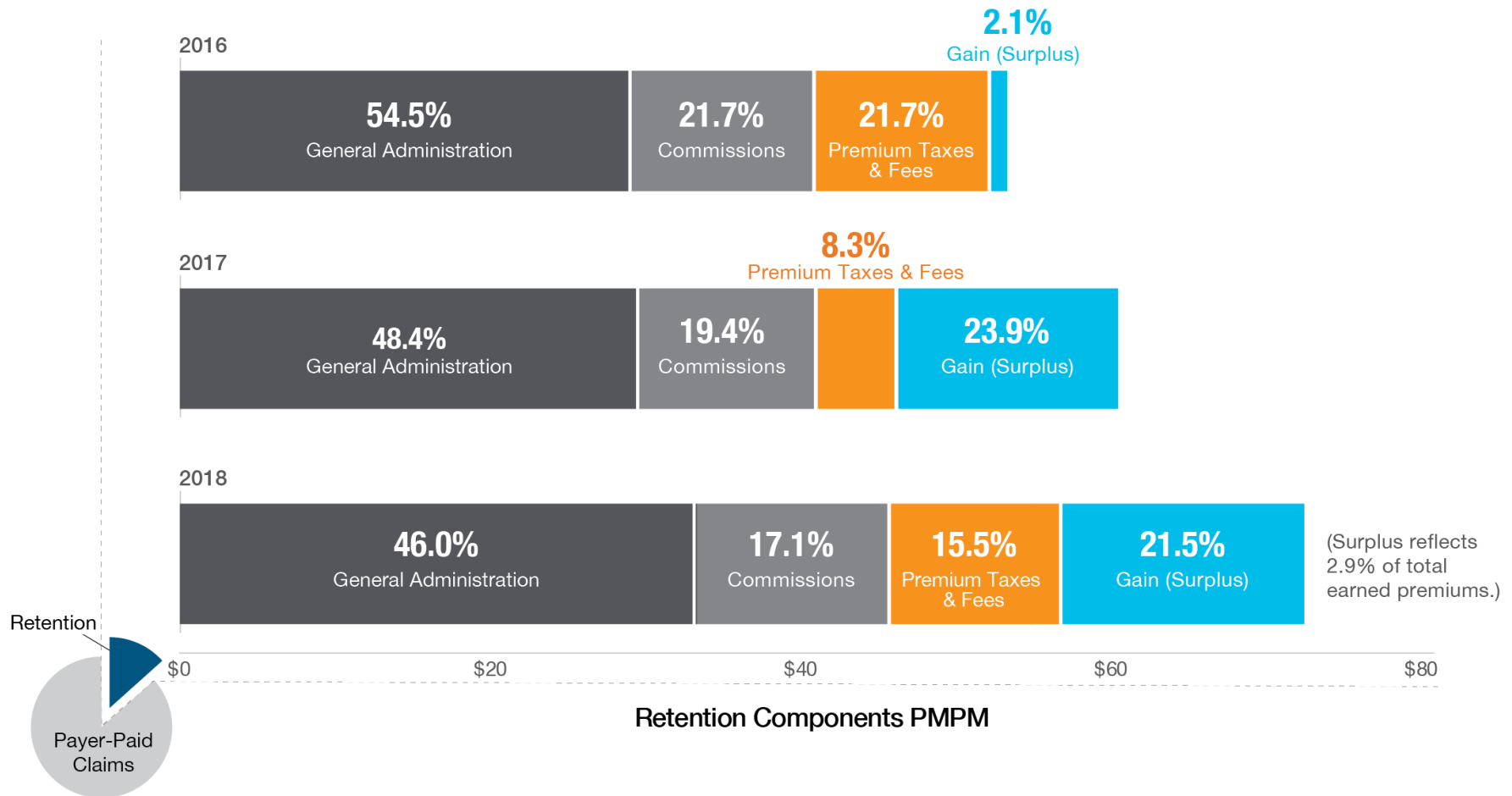
Fully-Insured Premium Retention by Market Segment, 2016-2018



For the second year in a row, premium retention grew rapidly for both merged market and larger employer plans in 2018.

Commercial Insurance

Components of Premium Retention (>50 Employees), 2016-2018



Payers reported more than one-fifth (21.5%) of premium retention as surplus in 2018. This gain represented 2.9% of total earned premiums.



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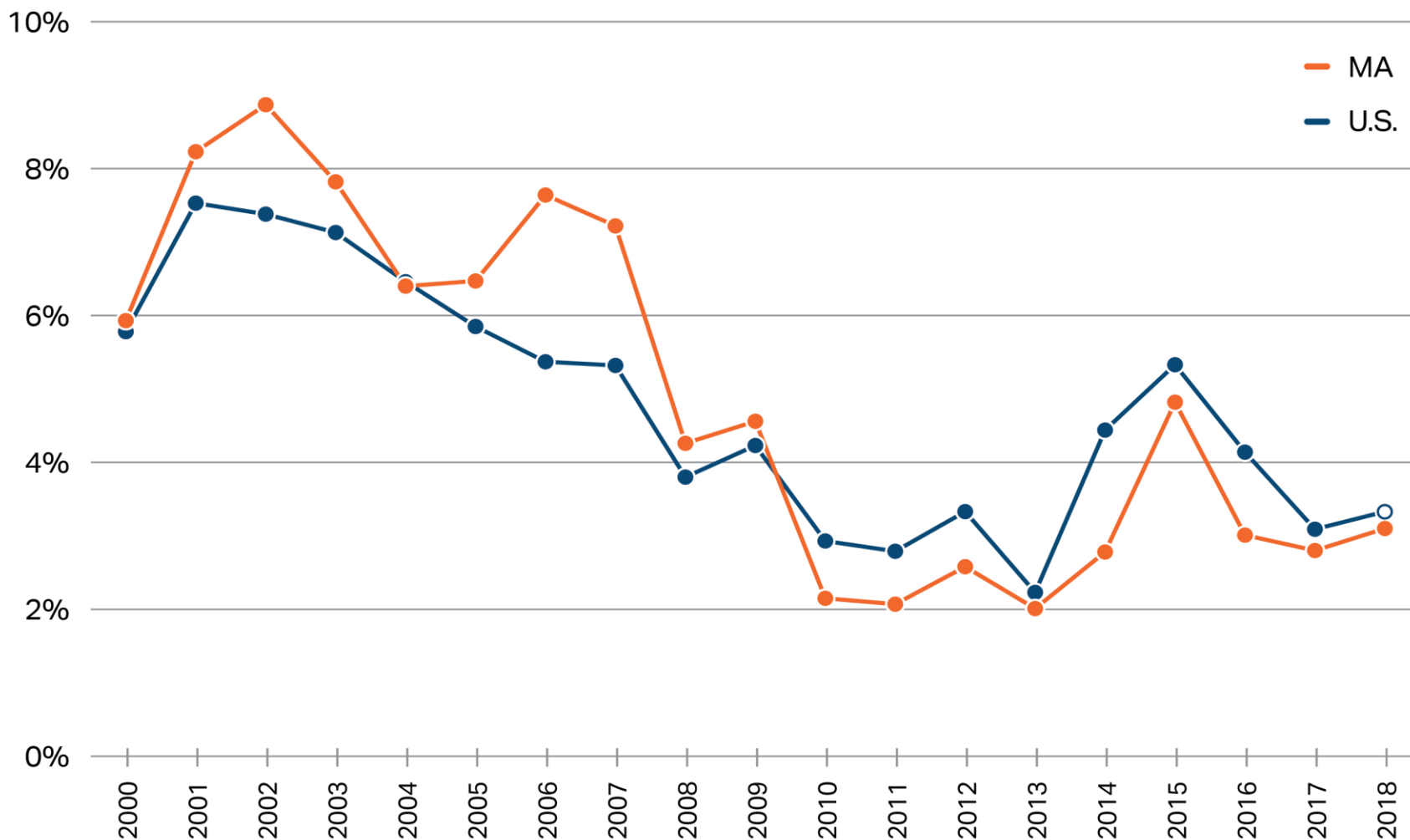
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Up Next

Presentation: Health Care Spending Trends and Impact on Affordability
Dr. David Auerbach, Director of Research and Cost Trends
Health Policy Commission

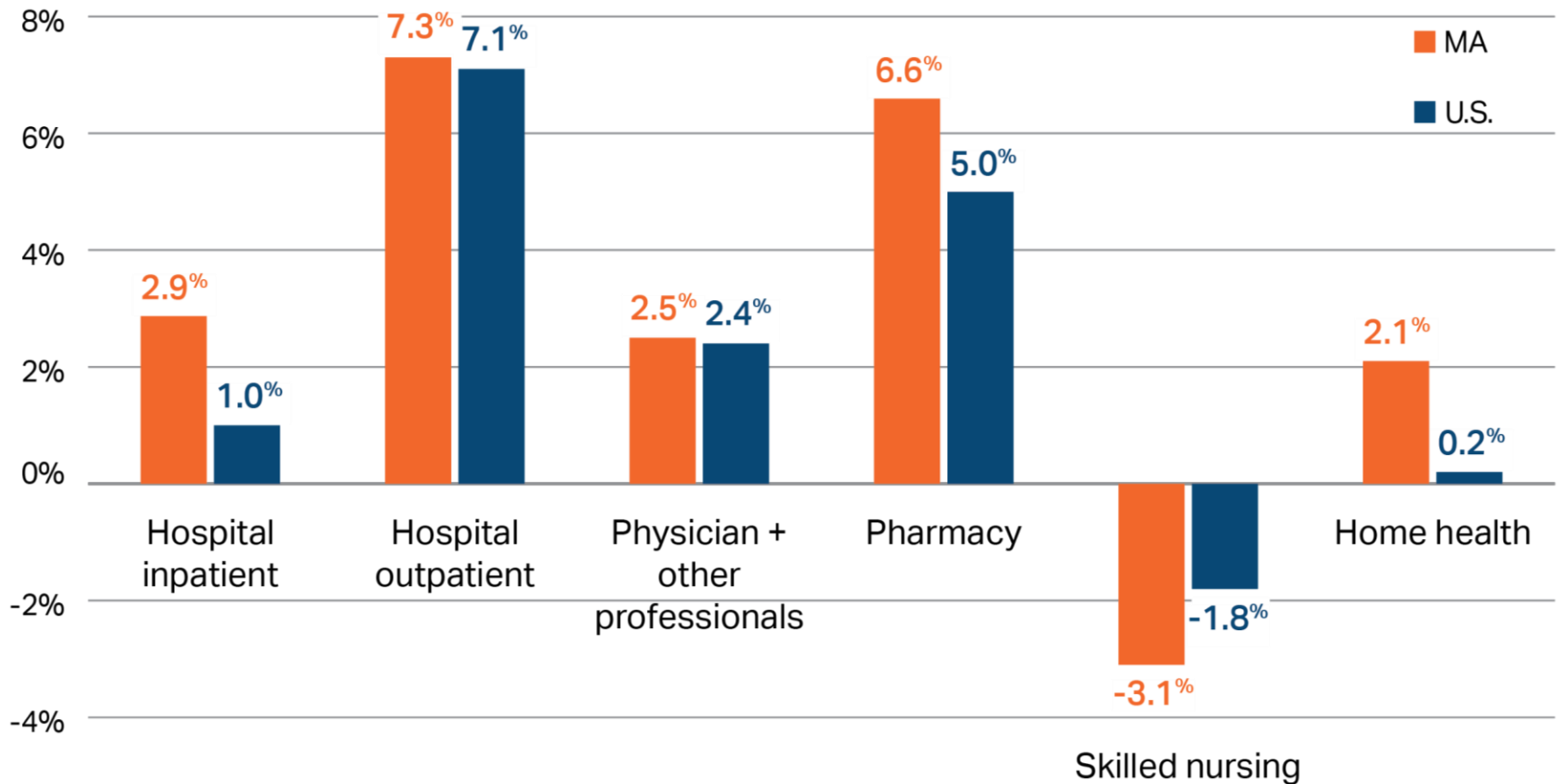
Since 2009, total health care spending growth in Massachusetts has been below the national rate.

Annual growth in per capita health care spending, Massachusetts and the U.S., 2000-2018



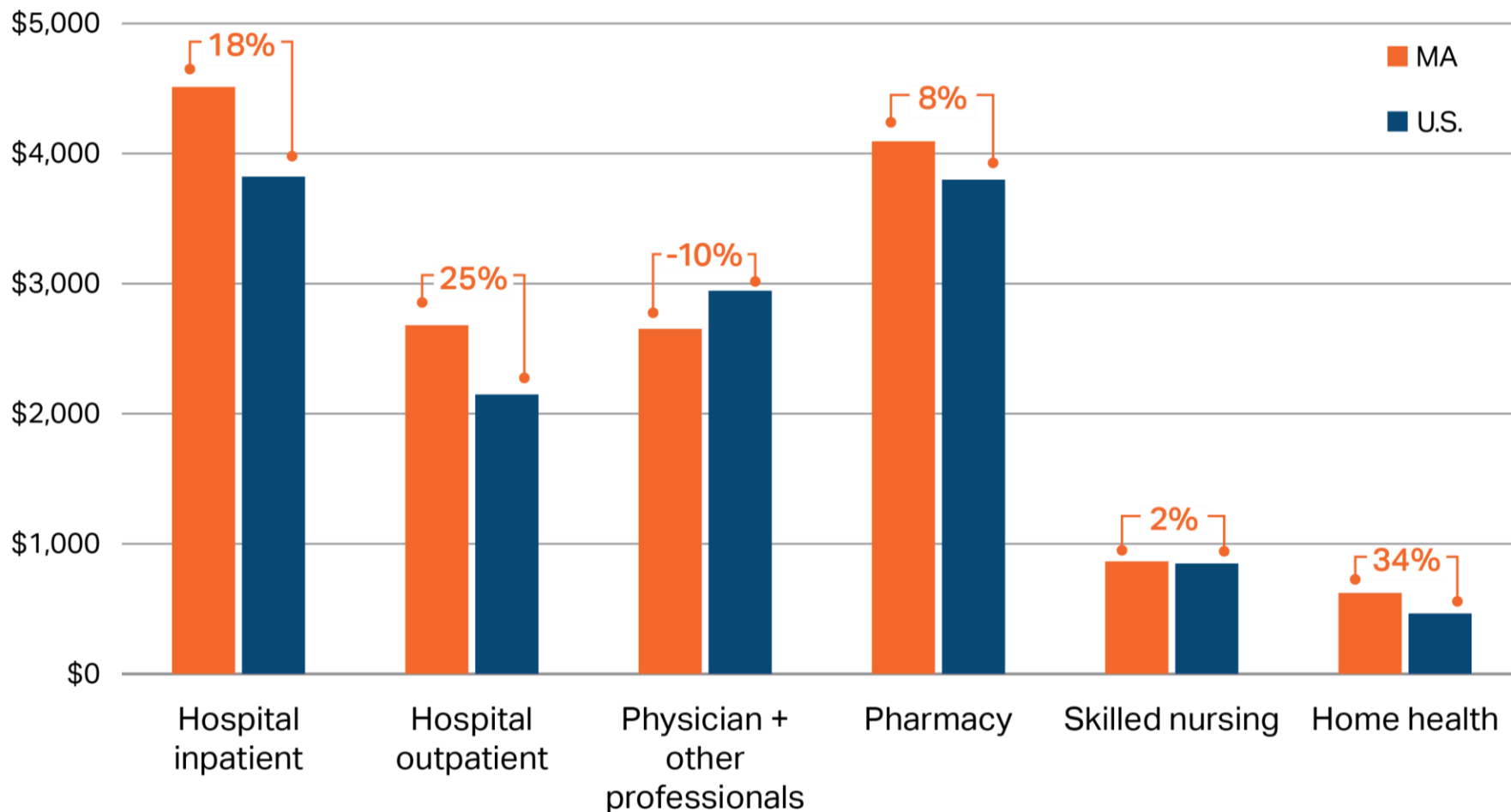
Medicare spending growth in Massachusetts was above the national rate in 2018 in nearly all categories of care.

Medicare spending growth per Medicare beneficiary, Massachusetts and the U.S., 2017-2018



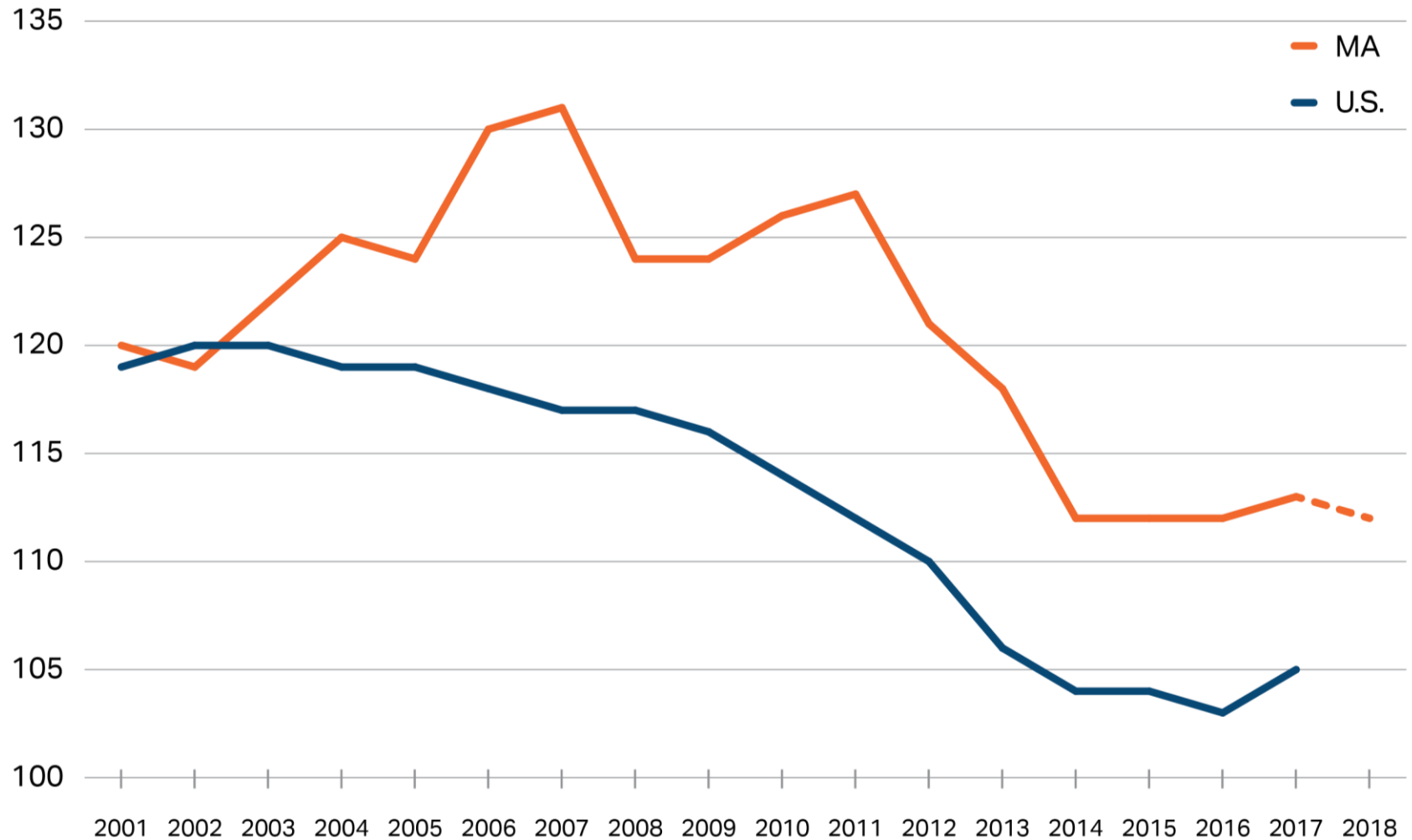
Spending levels in Massachusetts continue to be above the national average for Medicare beneficiaries in nearly all categories of care.

Medicare spending per Medicare beneficiary, Massachusetts and the U.S., 2018



Massachusetts inpatient hospital admission rates show little change since 2014 and continue to exceed the U.S. average.

Inpatient hospital admission rate per 1,000 residents, Massachusetts and the U.S., 2001-2018

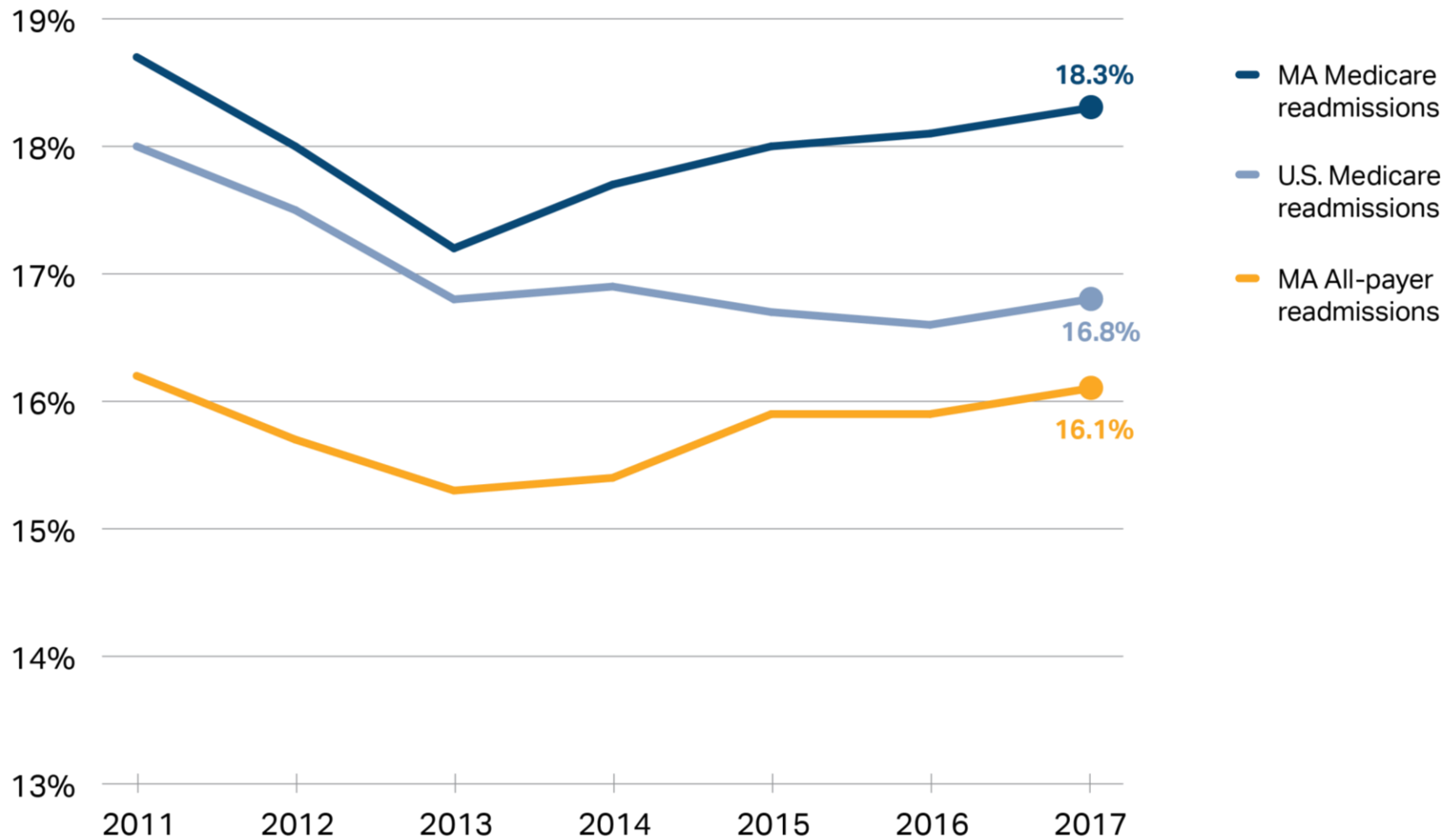


Notes: U.S. data includes Massachusetts.

Sources: Kaiser Family Foundation analysis of American Hospital Association data (U.S., 2001-2017), HPC analysis of Center for Health Information and Analysis Hospital Inpatient Database (MA 2018).

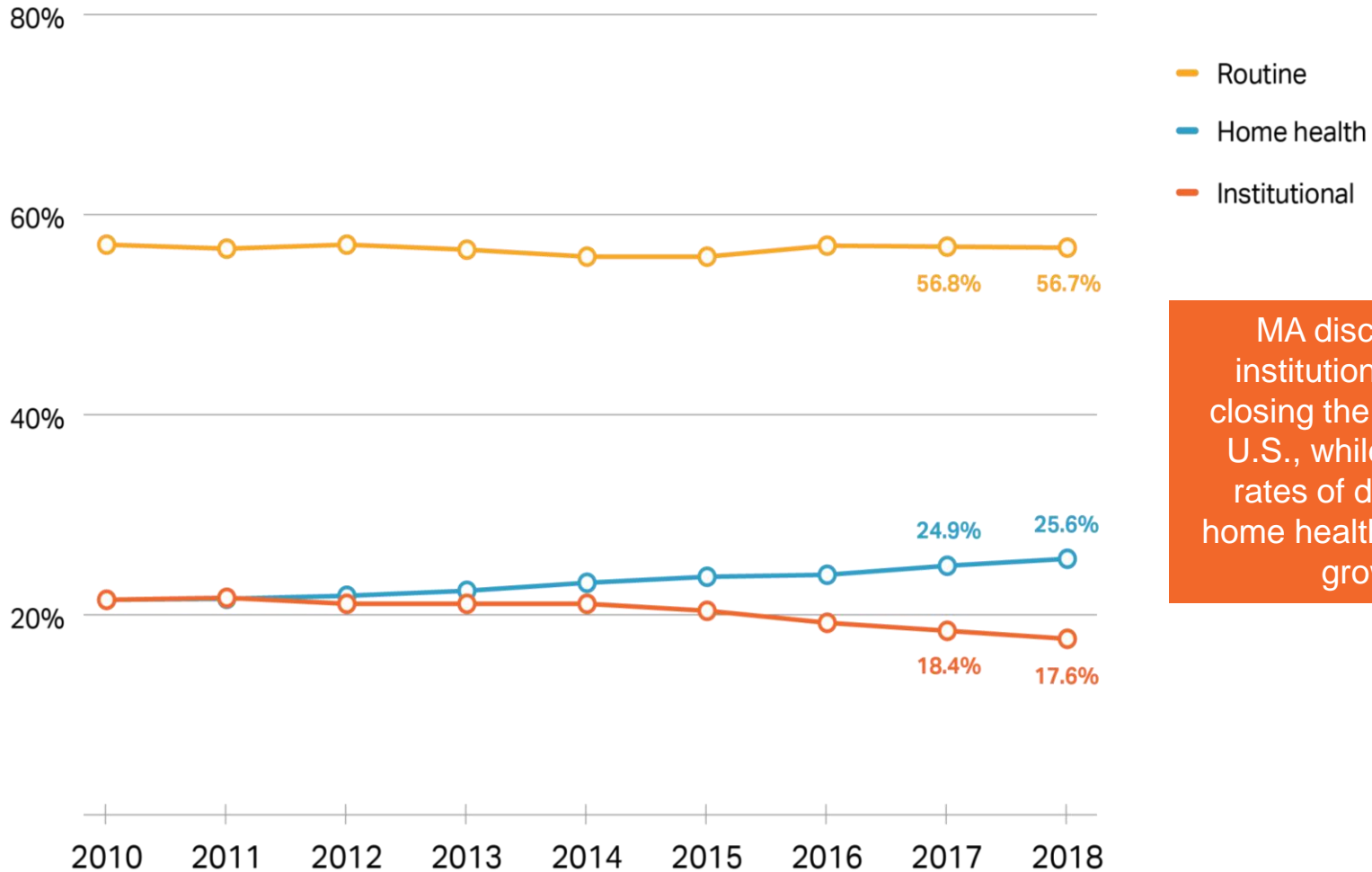
Massachusetts readmission rates continue to increase and significantly exceed the U.S. average.

Thirty-day readmission rates, Massachusetts and the U.S., 2011-2017



The rate of inpatient discharges to institutional post-acute care continued to decline, as care shifts to lower-cost settings.

Massachusetts discharge rates to post-acute care settings following an inpatient admission, 2010-2018



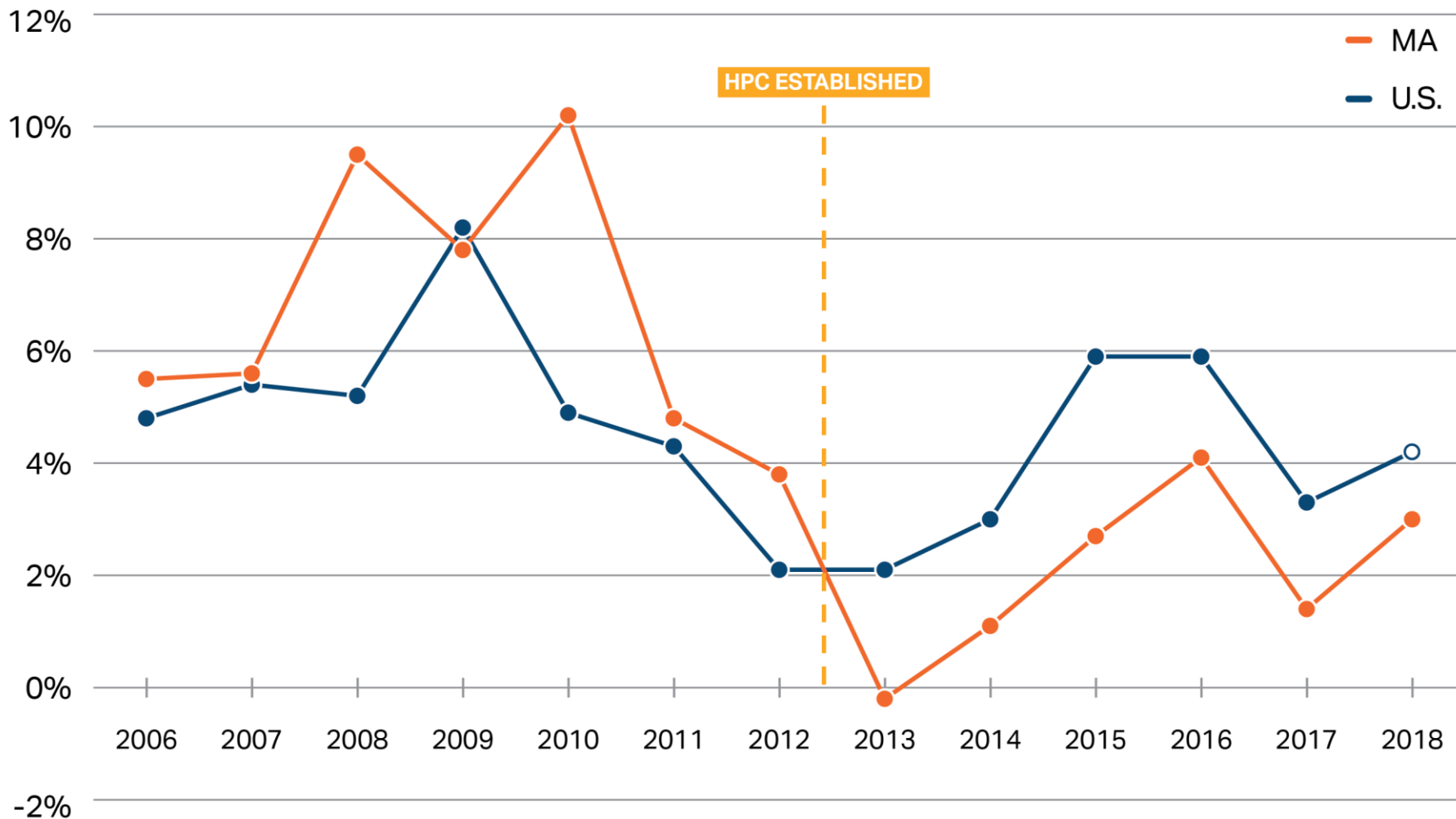
MA discharges to institutional care are closing the gap with the U.S., while the gap in rates of discharge to home health is large and growing.

Note: Out-of-state residents are excluded. Rates adjusted for age, sex, and changes in DRG mix. Several hospitals were excluded (UMass, Clinton, Cape Cod, Falmouth, Marlborough) due to coding irregularities in the data.

Sources: HPC analysis of Center for Health Information and Analysis Hospital Inpatient Discharge Database (2010-2018) and Agency for Healthcare Research and Quality, Healthcare Cost and Utilization Project.

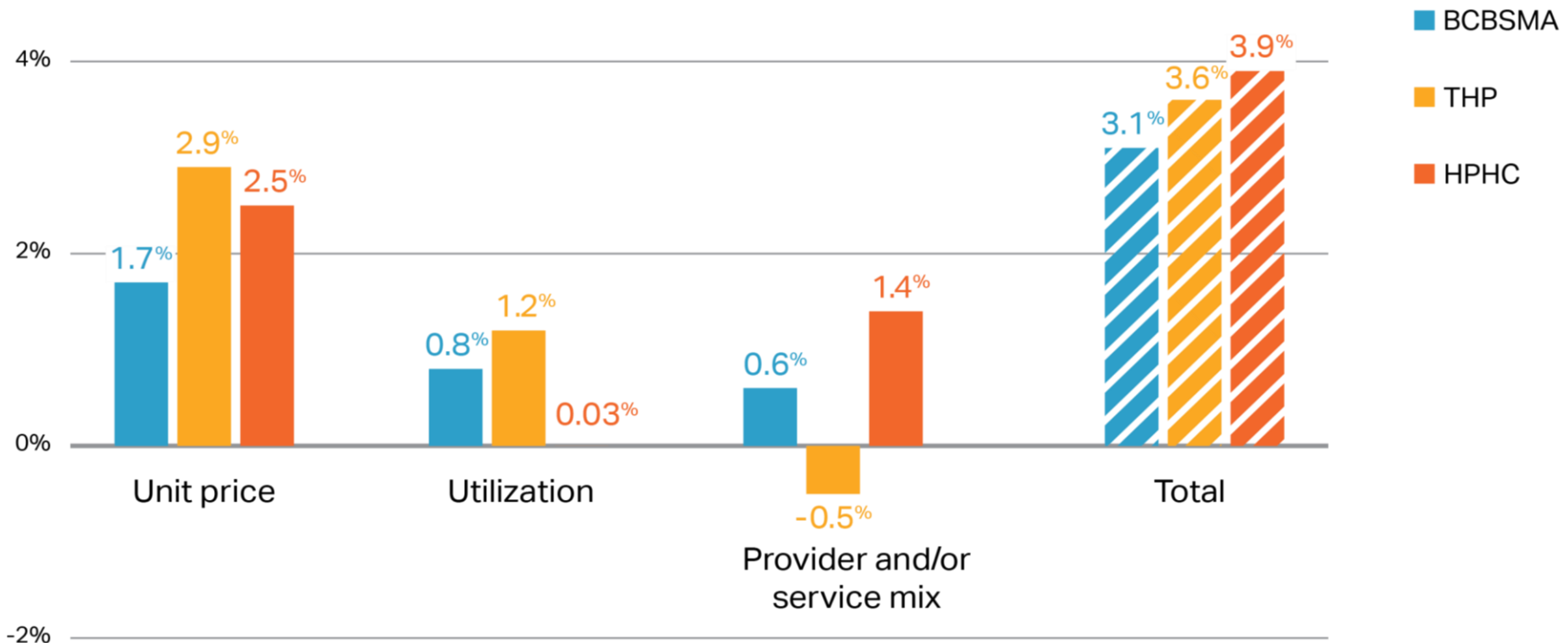
Commercial spending growth in Massachusetts has been below the national rate every year since 2013.

Annual growth in commercial medical spending per enrollee, Massachusetts and the U.S., 2006-2018



Unit price increases continued to drive most of the spending growth among Massachusetts' largest insurers over the past three years.

Average annual growth in spending by component for top three Massachusetts payers, 2016-2018

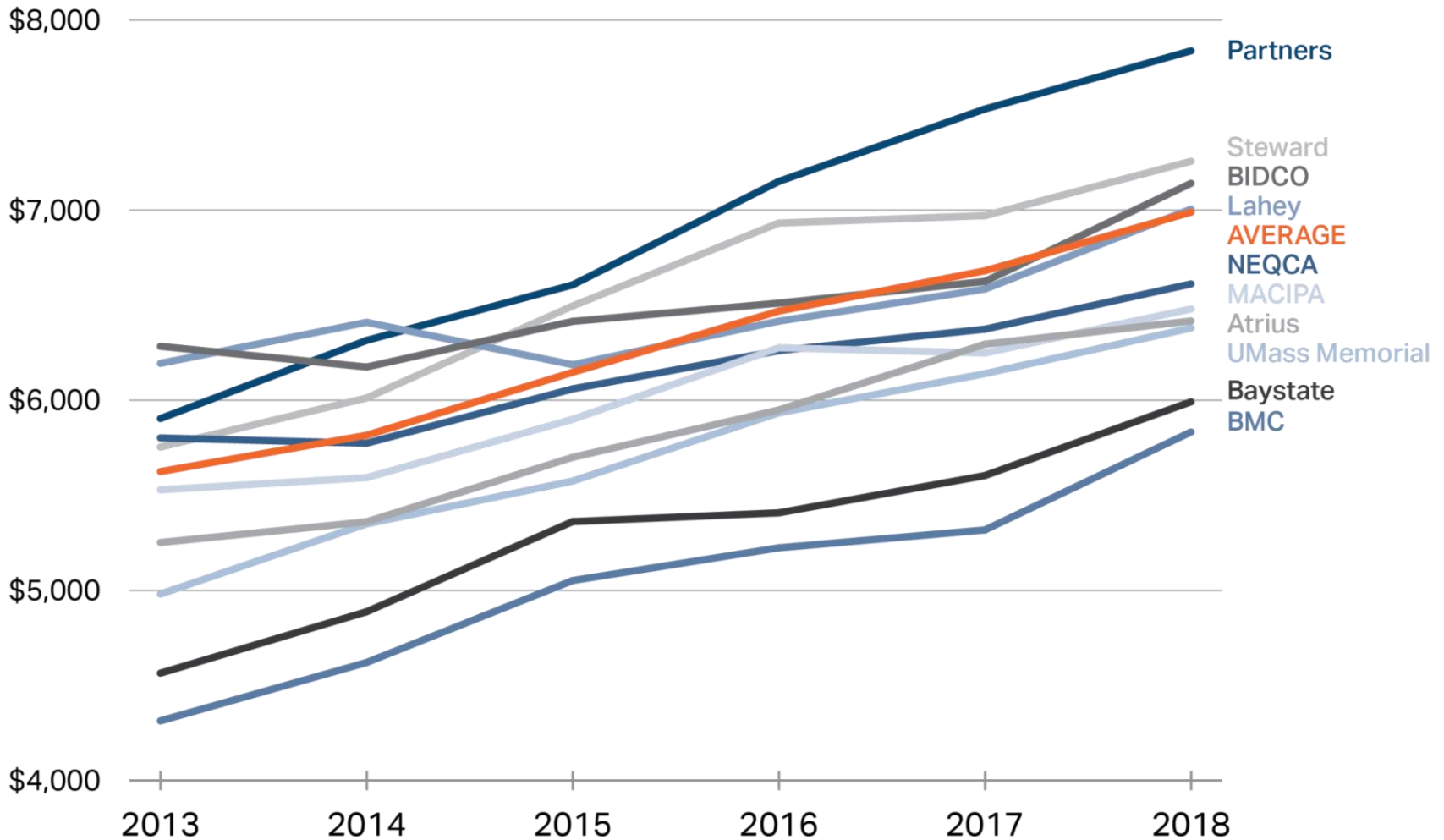


Notes: Average of medical expenditure trend by year 2016-2018. BCBSMA = Blue Cross Blue Shield of Massachusetts; THP = Tufts Health Plan; HPHC = Harvard Pilgrim Health Care.

Source: HPC analysis of Pre-Filed Testimony pursuant to the 2019 Annual Cost Trends Hearing

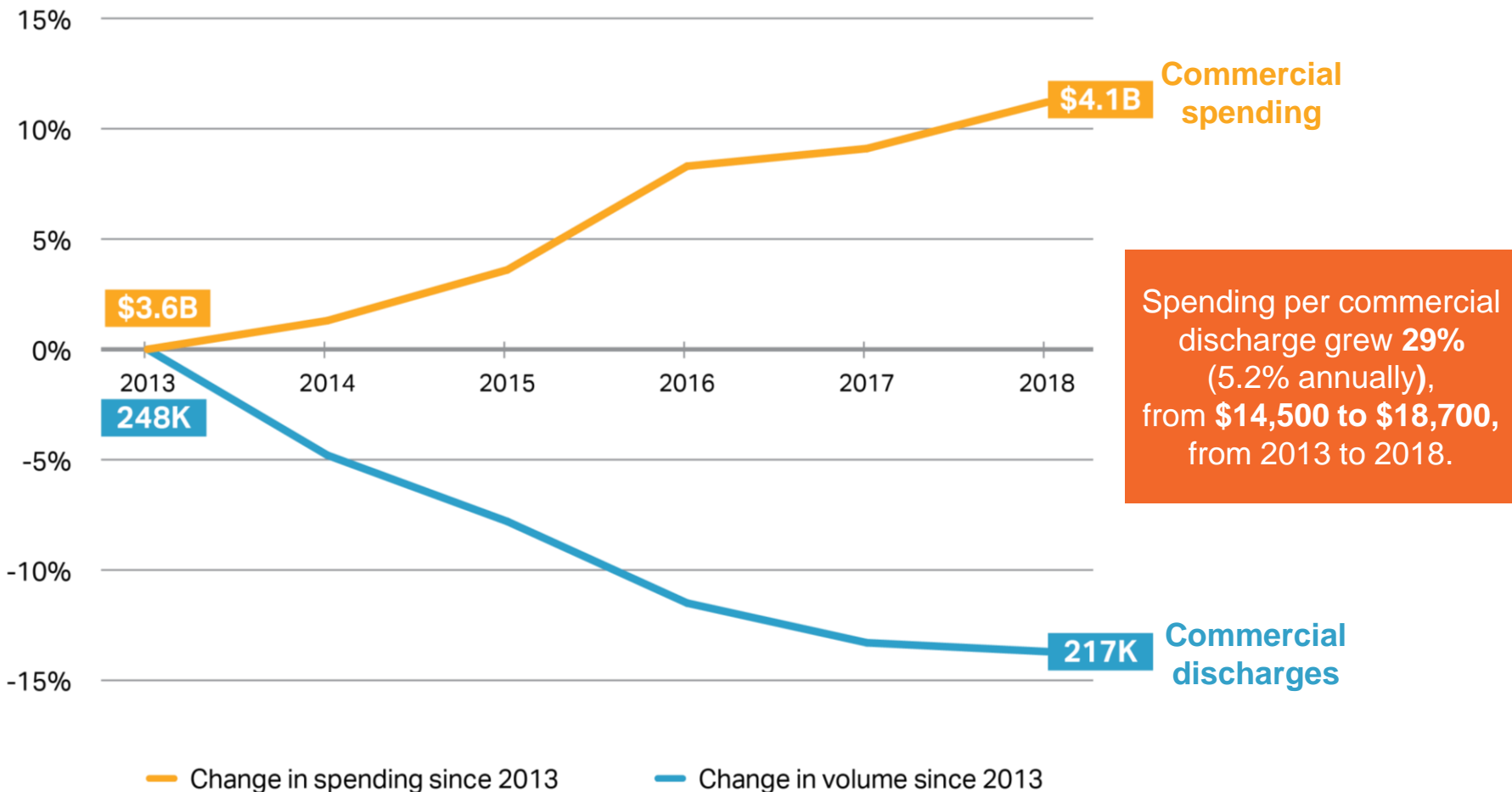
Annual commercial spending per member varies more than \$2,000 by provider group; spending grew 24% on average from 2013 – 2018.

Total medical expenditures (unadjusted) per member by managing provider organization, 2013-2018



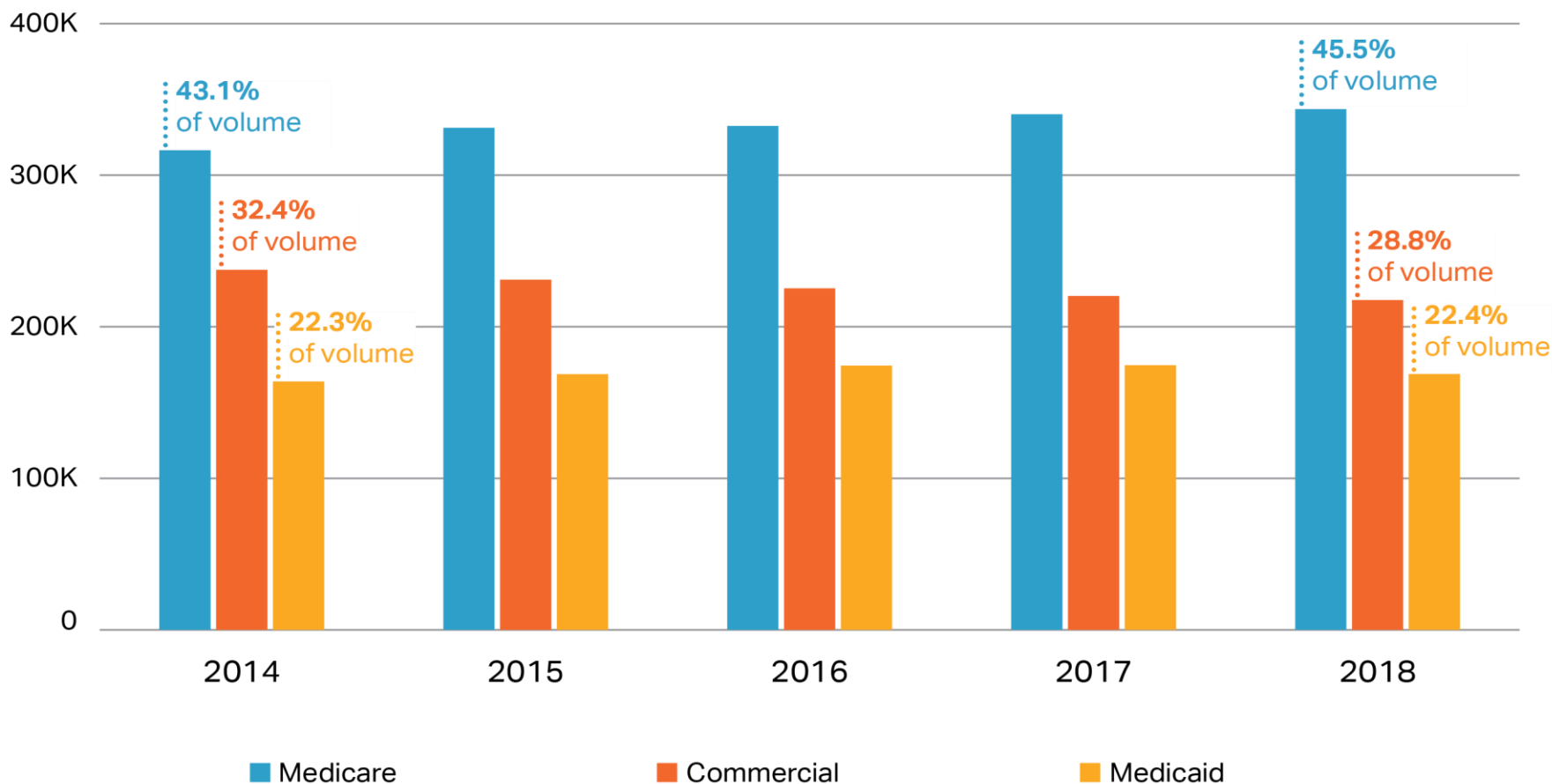
Commercial inpatient spending grew 11% even as volume fell 14% between 2013 and 2018.

Cumulative change in commercial inpatient hospital volume and spending per enrollee (percentages) and absolute, 2013-2018



Over the past five years, inpatient Medicare discharges have increased while commercial inpatient discharges have decreased.

Total inpatient hospital discharges by payer, Massachusetts, 2014-2018

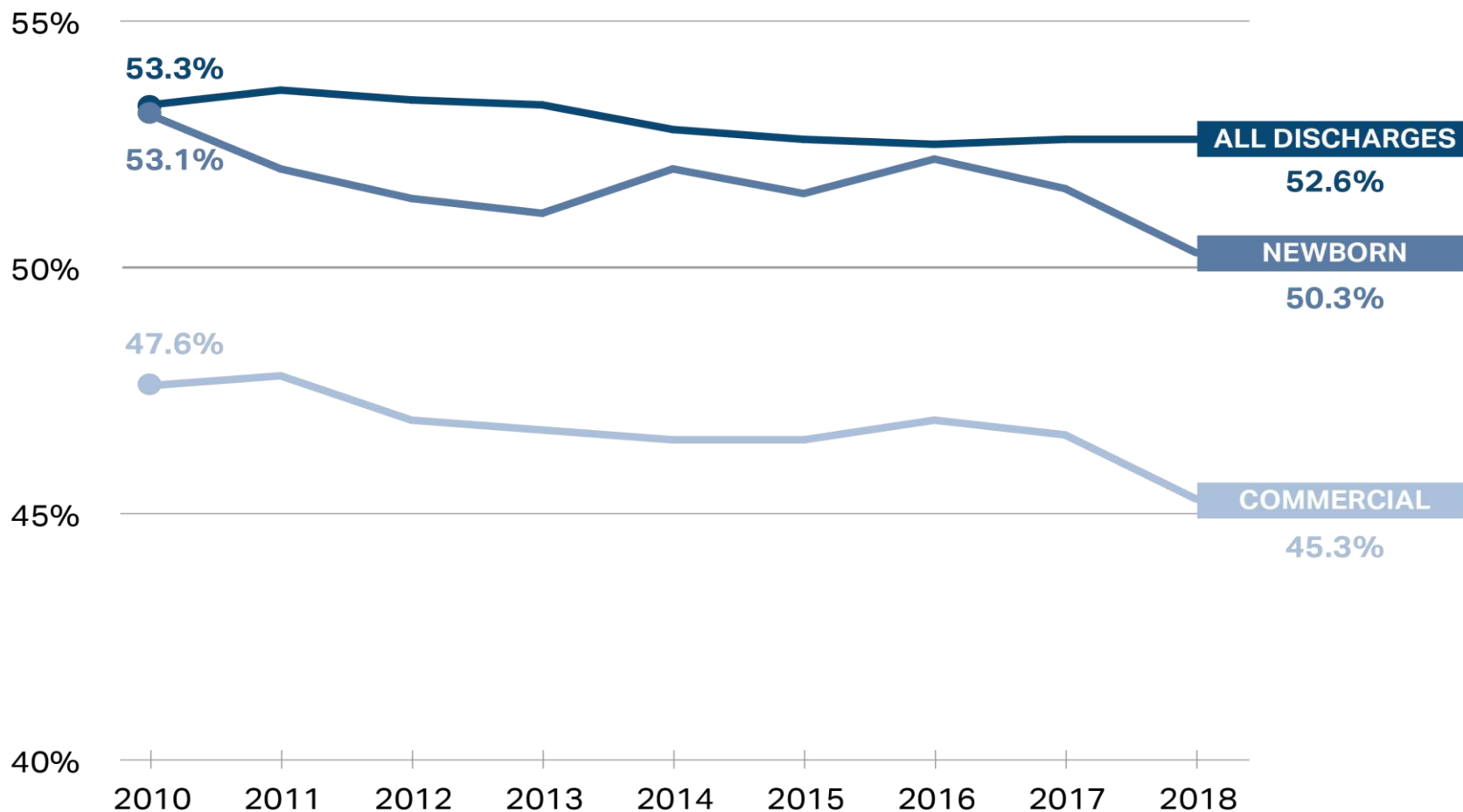


Notes: Out of state residents (~5% of discharges) are excluded from this analysis. Medicaid also includes "Low-margin government" discharges. All other payers (Other government, self/pay) are not illustrated, but accounted for in percentage calculations.

Sources: HPC analysis of Center for Health Information and Analysis Inpatient Discharge Database, 2014-2018.

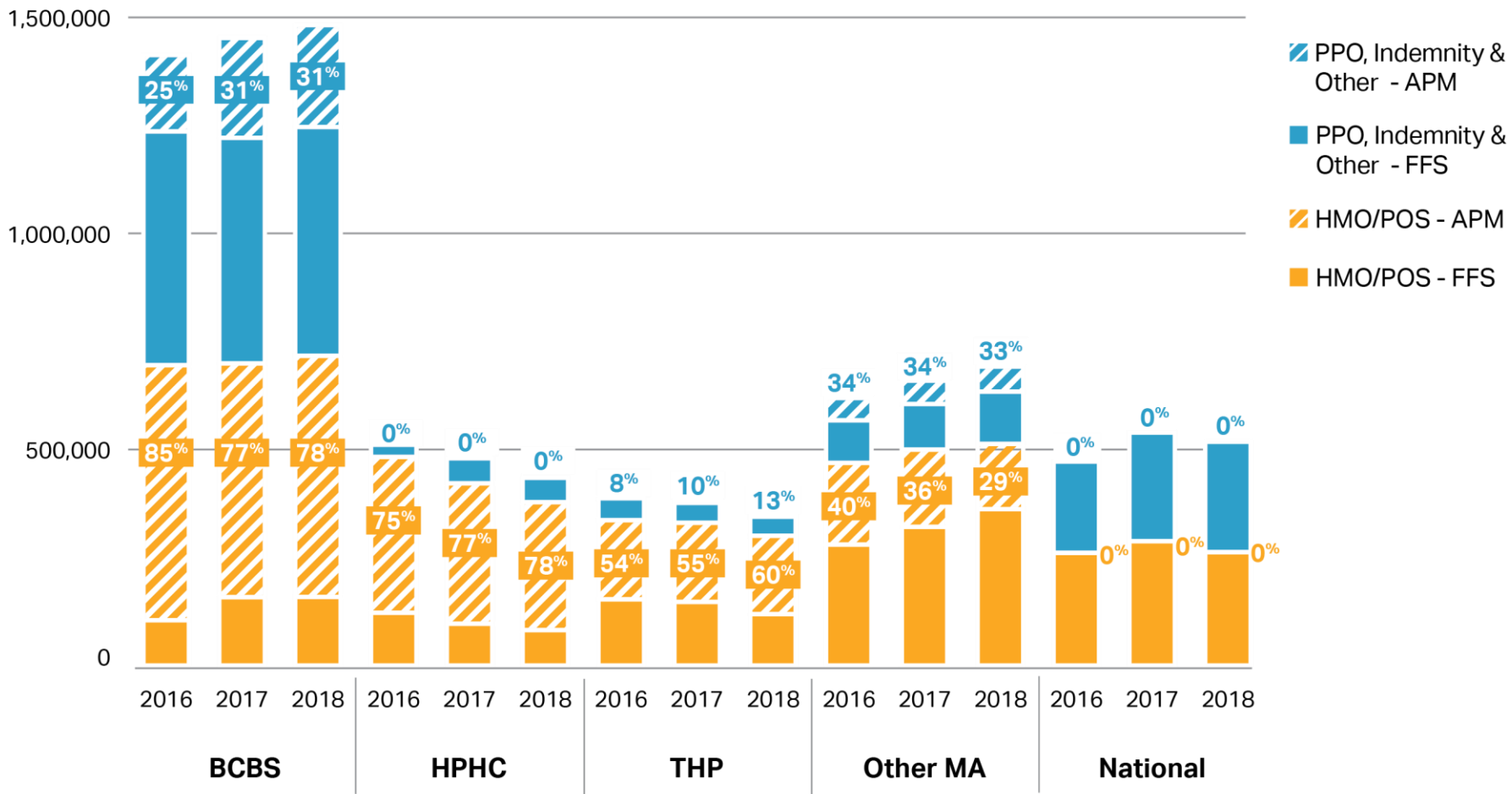
Since 2010, the share of newborns and commercial discharges at community hospitals has declined, especially in the past two years.

Massachusetts share of discharges in community hospitals, 2010-2018



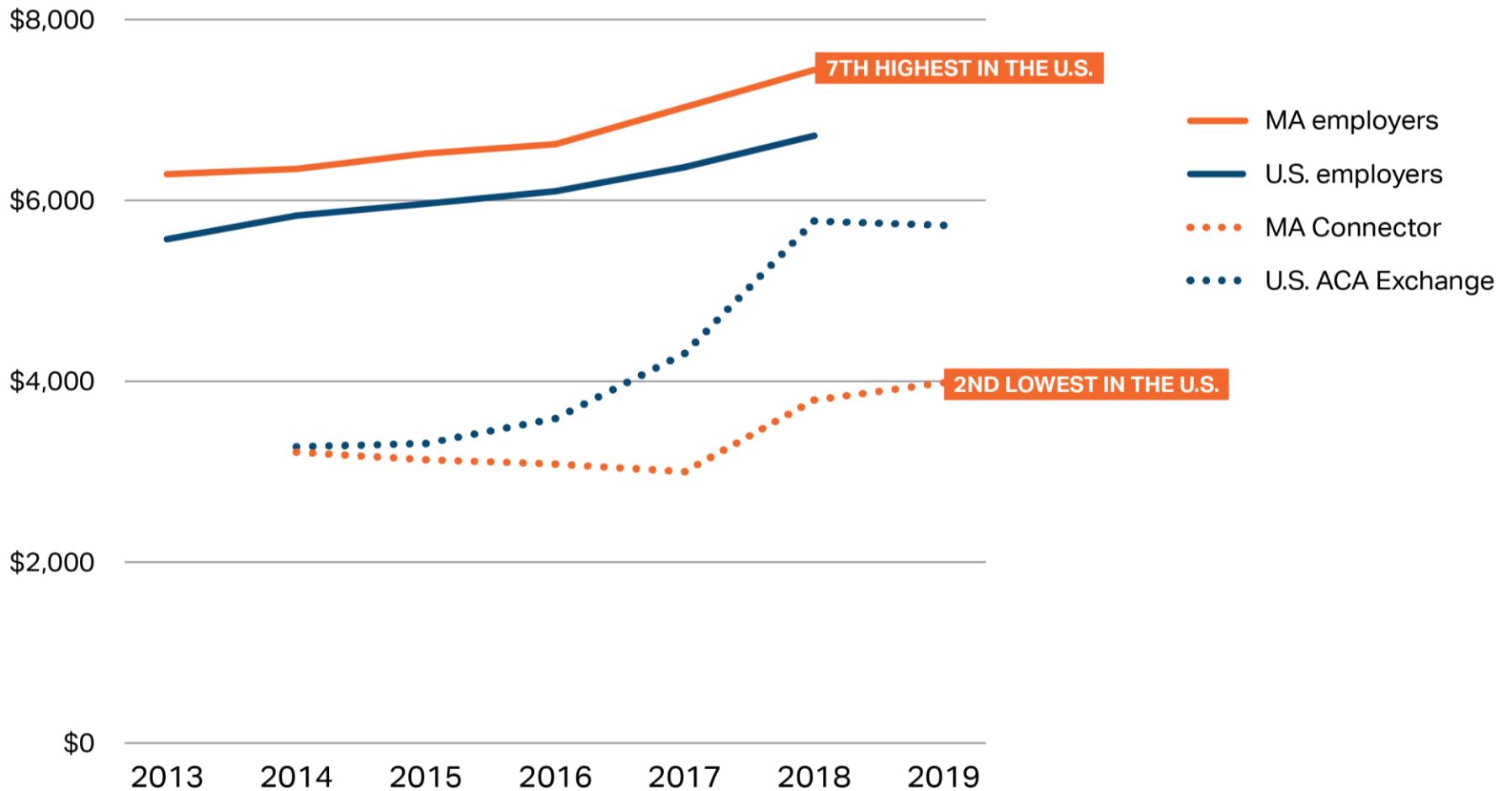
While overall APM adoption was stagnant in 2018, there is variation among Massachusetts insurers for their HMO and PPO members.

Commercial membership under alternative payment method (APM) and fee-for-service (FFS) contracts by payer, 2016-2018. Labels indicate percentage under an APM by product category.



While Massachusetts has among the highest employer-sponsored insurance premiums, Connector premiums remain the second lowest in the U.S.

Annual premium for *single* coverage in the employer market and average annual unsubsidized benchmark premium for a 40-year-old in the ACA Exchanges, Massachusetts and the U.S., 2013-2019

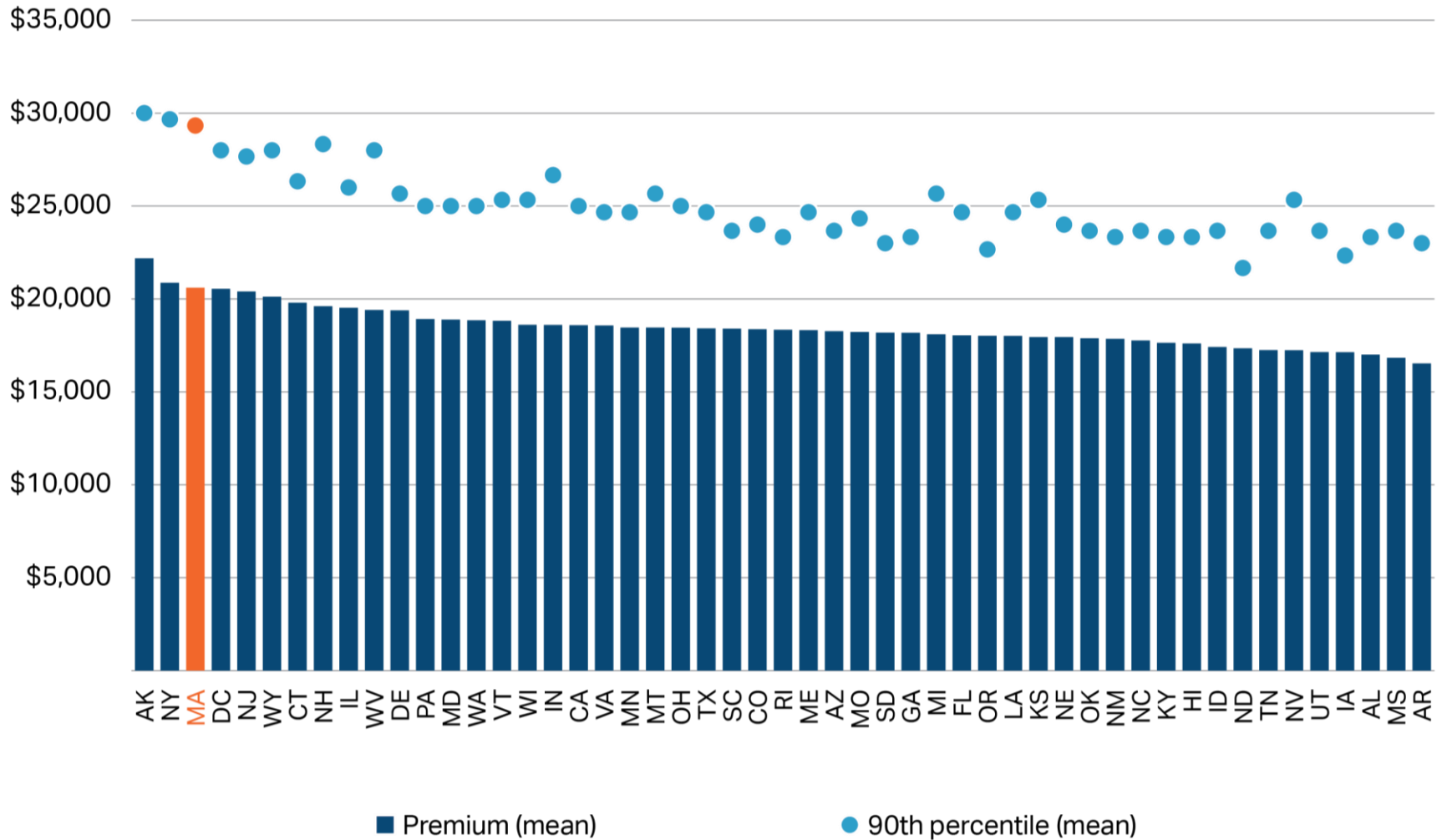


Notes: U.S. data includes Massachusetts. Employer premiums are averages based on a large sample of employers within each state. Exchange data represent the weighted average annual premium for the second-lowest silver (Benchmark) plan based on county-level data in each state. Exchange premiums grew in 2018 partly due to the discontinuation of cost-sharing reduction subsidies by the federal government.

Sources: Kaiser Family Foundation analysis of premium data from healthcare.gov (marketplace premiums 2014-2019); Agency for Healthcare Research and Quality (AHRQ) Medical Expenditure Panel Survey (MEPS), (commercial premiums 2013-2018).

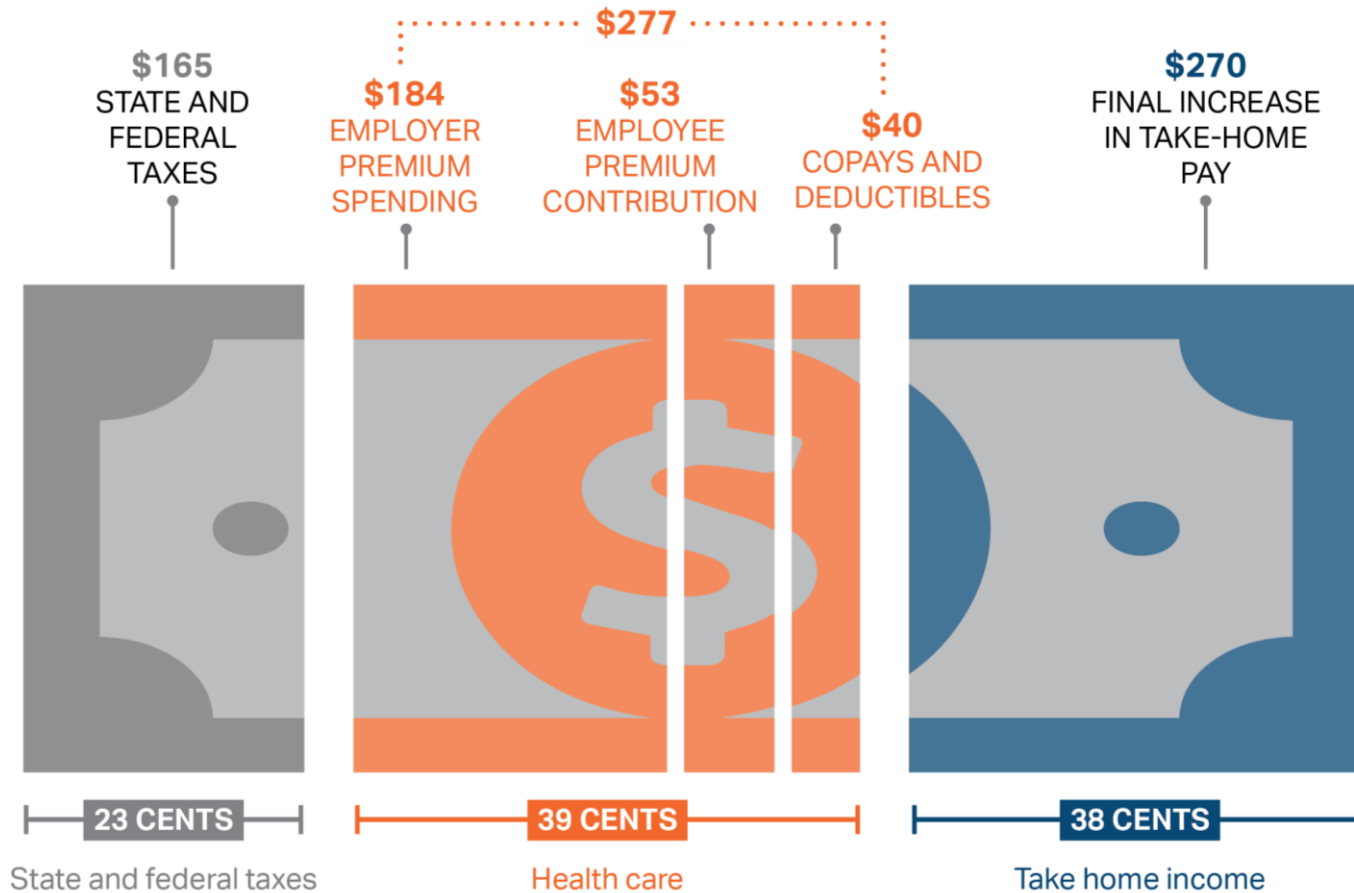
Massachusetts has the 3rd highest average family premium in the U.S.; premiums exceed \$30,000 for one in 10 Massachusetts residents.

Average and 90th percentile of family premiums by state averaged across 2016-2018



Nearly 40 cents of every additional dollar earned by Massachusetts families between 2016 and 2018 went to health care.

Allocation of the increase in monthly compensation between 2016 and 2018 for a median Massachusetts family with health insurance through an employer

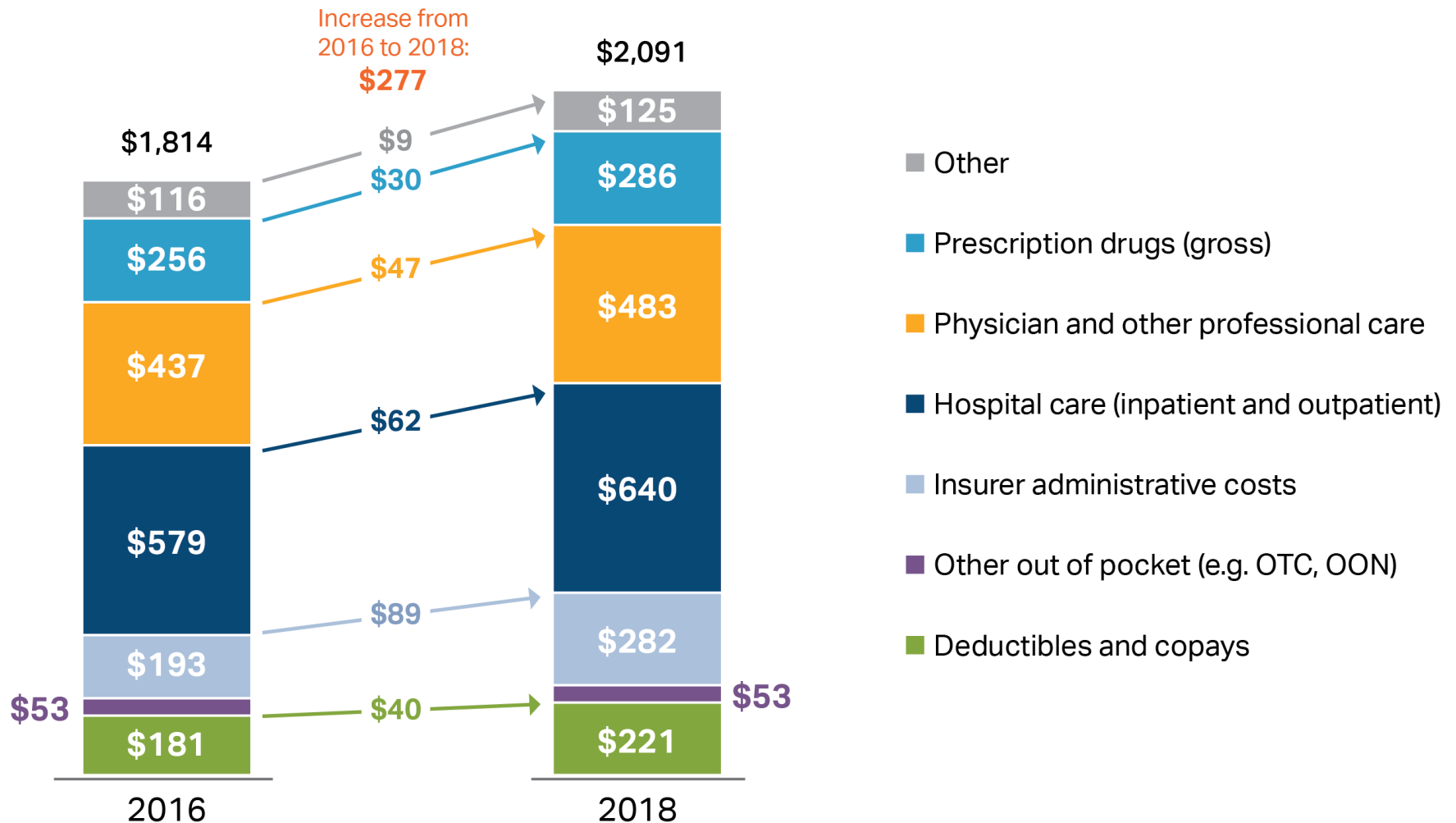


Notes: Data represent Massachusetts families who obtain private health insurance through an employer. Massachusetts median family income grew from \$95,207 to \$101,548 over the period while mean family employer-sponsored insurance premiums grew from \$18,955 to \$21,801. Compensation is defined as employer premium contributions plus income as recorded in the ACS and is considered earnings. All premium payments are assumed non-taxable. Tax figures include income, payroll, and state income tax.

Sources: HPC analysis of Agency for Healthcare Research and Quality (AHRQ) Medical Expenditure Panel Survey Insurance Component (premiums) American Community Survey (ACS) 1-year files (income), and Center for Health Information and Analysis 2019 Annual Report (cost-sharing).

Health care spending for Massachusetts families with employer-sponsored coverage exceeded \$2,000 per month in 2018.

Monthly health care spending for an average Massachusetts family, by category, 2016 vs. 2018



23% of Massachusetts middle-class families spend more than a quarter of all earnings on health care.

Characteristics of middle-class families with employer-sponsored health insurance that spend more than a quarter of earnings on health care (high burden families), 2016-2018 average

A HIGH BURDEN FAMILY IS:

*High burden:
share of health care
spending is greater
than 25% of total
compensation*

more likely to be non-white

29.4%

more likely to have a disability
or activity limitation

14.7%

more likely to lack a college degree

62.9%

more likely to be a single parent

50.1%

more likely to have worse health

31.8%

Notes: Estimates are a three-year average of middle class families from 2016-2018; middle class definition is based on General Social Survey (GSS) occupational prestige scores; "high burden" families are those whose total spending on healthcare (premiums, over-the-counter and other out-of-pocket spending) exceeds 25% of their total compensation. Premiums include employer and employee premium contributions and earnings (compensation) includes employer premium contribution. Disability or activity limitation was defined as difficulty walking or climbing stairs, dressing or bathing, hearing, seeing, or having a health problem or a disability which prevents work or limits the kind or amount of work they can perform. College degree was defined as having a B.A. or higher degree in the family. Single-parent families are those in families who did not report being in a married couple family (male or female reference person). Worse health was defined as those reporting a health status "poor," "fair" or "good."
Source: HPC's analysis of data from the CPS Annual Social and Economic Supplement (ASEC), 2016-8 and Agency for Healthcare Research and Quality (AHRQ) Medical Expenditure Panel Survey (MEPS), 2016-2018 (premiums).



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Up Next

Presentation: Opportunities to Drive Value in Health Care
Dr. Meredith Rosenthal, Professor of Health Economics and Policy
Harvard T.H. Chan School of Public Health

Beyond shopping: How can price transparency improve value-based purchasing?

Anna D. Sinaiko, Pragma Kakani and
Meredith Rosenthal

October 22, 2019

Can we spend less in health care without losing value?

Spending = Price x Quantity

Many policy strategies use price information to improve value

Target individuals:

- Decision support tools
- Benefit design

Target providers:

- Bundled payments
- Price regulation

Analysis of novel price dataset from Center for Health Information and Analysis (CHIA)

- Transparency a key strategy to reduce spending growth in MA
- CHIA has built both consumer-facing and “wholesale” price information assets
- Median fee-for-service prices for 291 outpatient services in Massachusetts during 2015
- Every insurer-provider-service paid price
 - N claims per price at least 15 (11 for maternity)
 - 8 commercial payers (75.4% commercial market)
 - 12,549 healthcare providers
- We use the wholesale data to examine variation in prices by geography, payer and provider

Measures of Price and Variation

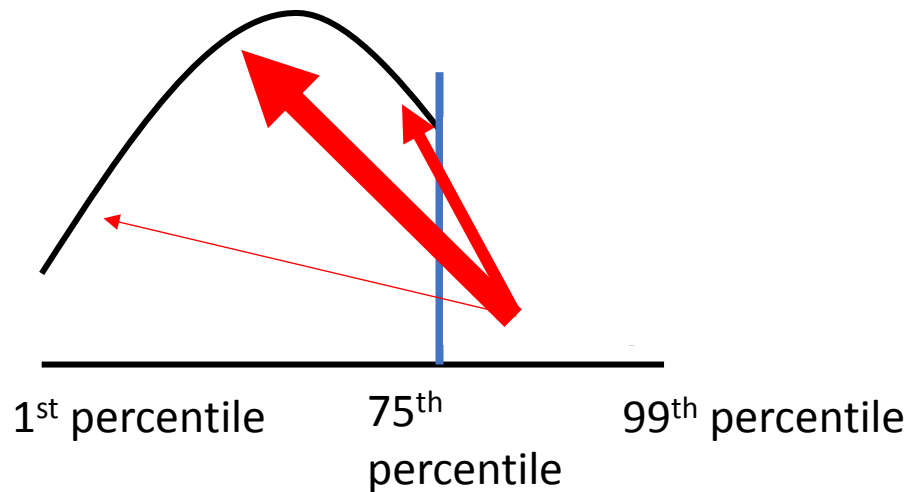
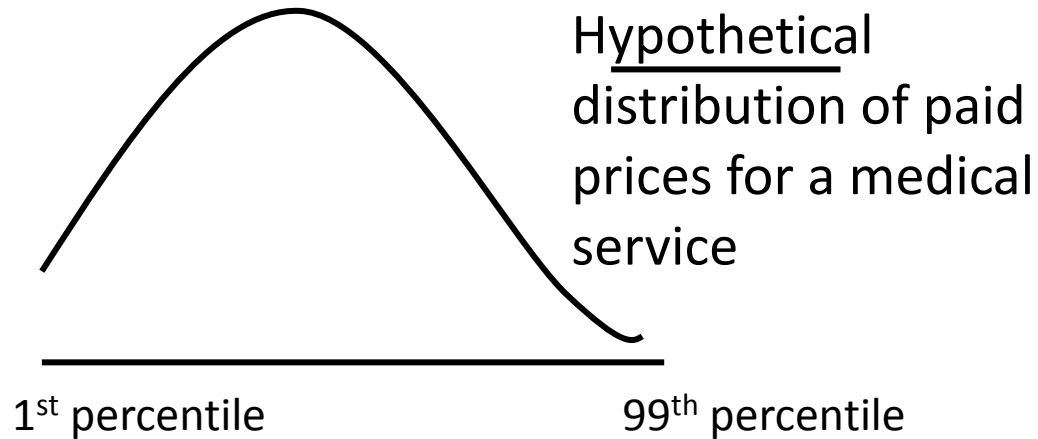
- Service (e.g., CPT-code) level price
 - Analyzed variation using Coefficient of Variation
 - Compared acute hospital prices vs other providers
- Estimated "implied price" for each provider

$$\text{Implied Price}_j = \frac{\sum_{s=1}^S \sum_{i=1}^I p_{isj} \times q_{isj}}{\sum_{s=1}^S \bar{p}_s \times q_{sj}}$$

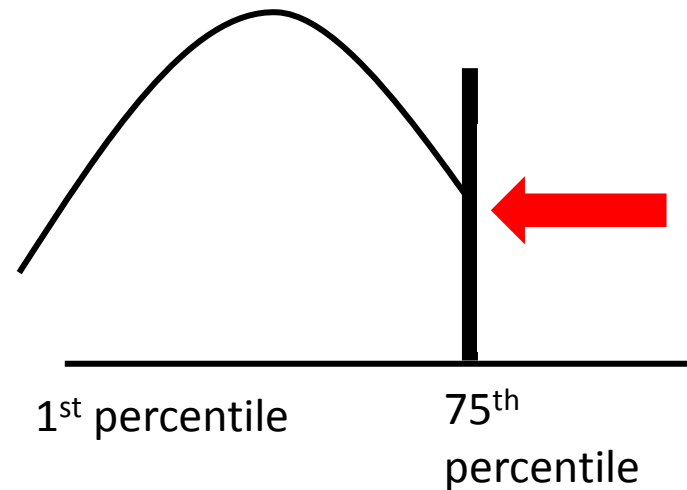
Where j indexes the provider, i indexes the insurer, and s indexes medical services

- Aggregated by geography (HSA), and provider deciles

Two stylized policy simulations



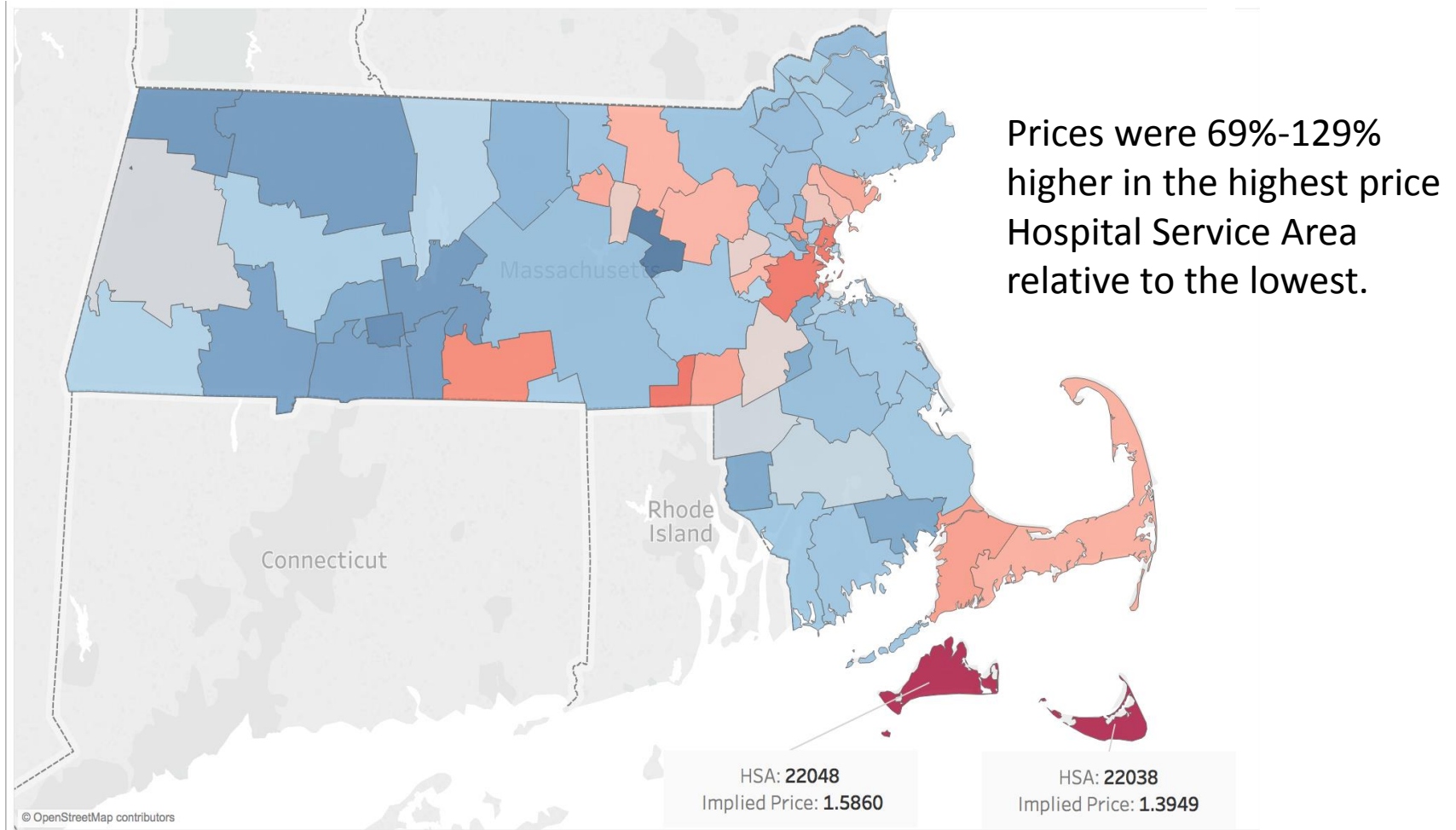
“Steering”



“State Price Ceiling”

Geographic Variation within state

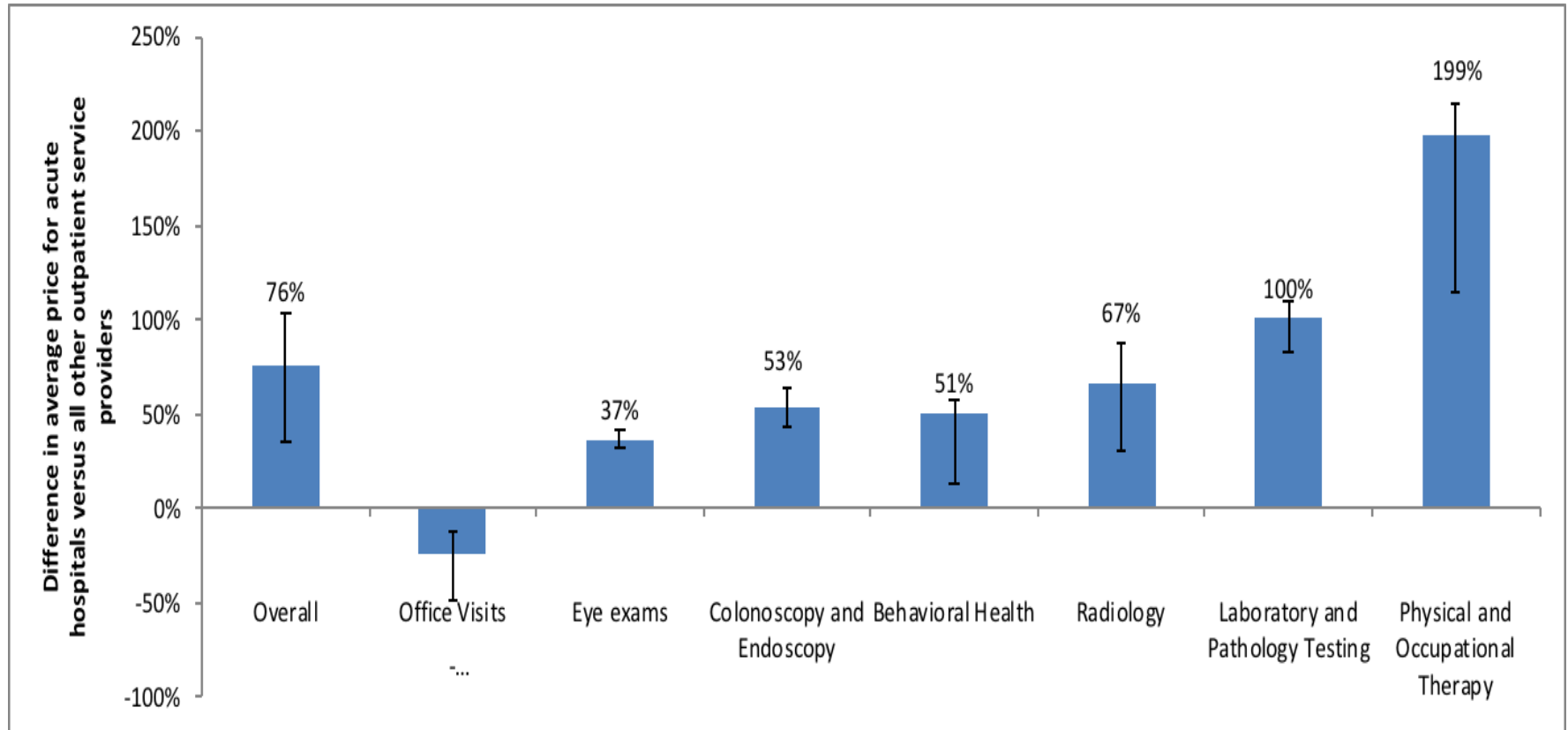
Implied Price by Hospital Service Area



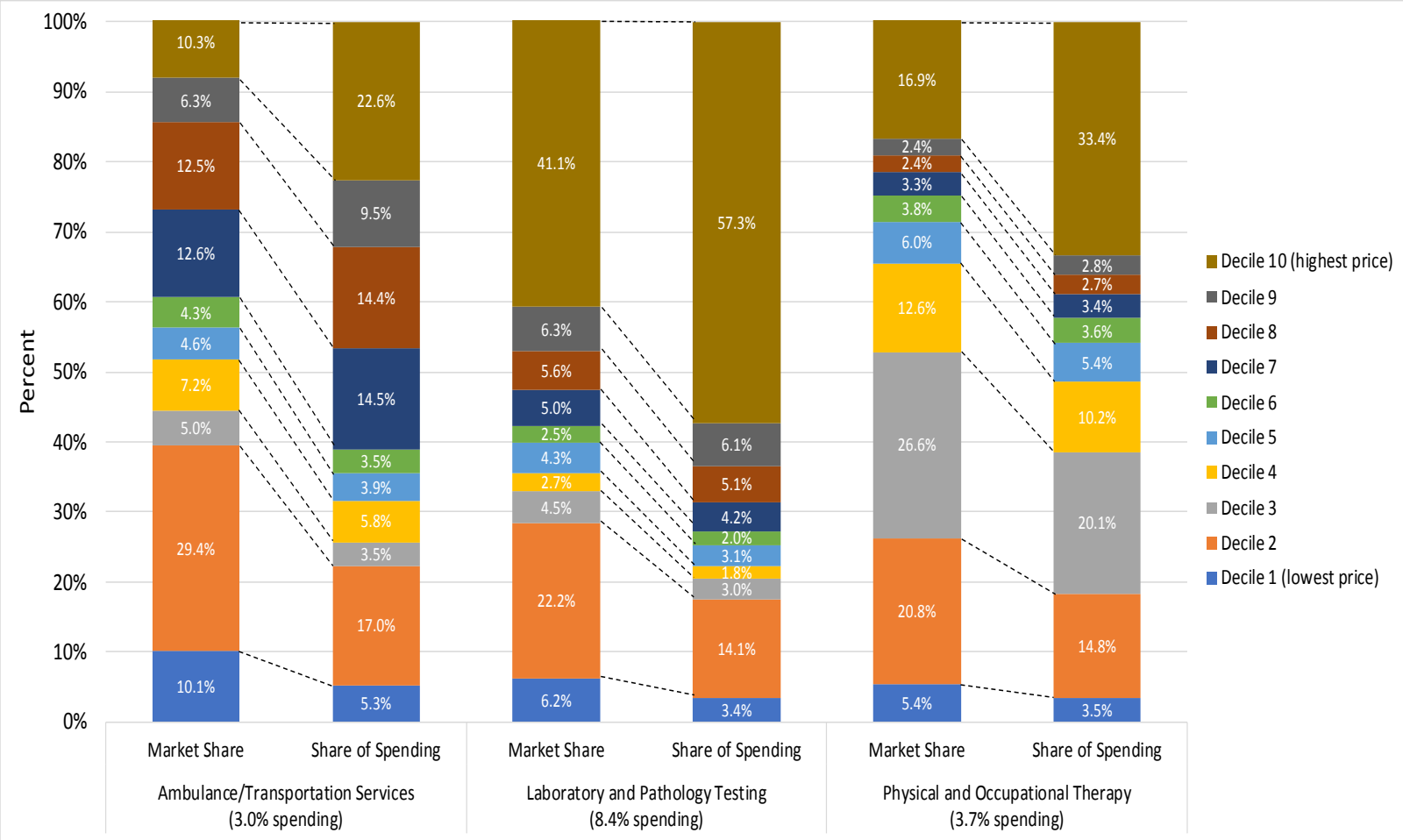
How much variation per service?

	Across Provider-insurer prices		Across Providers		Across Insurers	
	Mean provider-insurer price (SD)	Mean Coefficient of variation (SD)	N providers	Mean Coefficient of variation (SD)	N payers	Mean Coefficient of variation (SD)
Overall	177.68 (355.20)	0.50 (0.22)	12549	0.42 (0.22)	8	0.30 (0.51)
Service Line						
Ambulance/Transportation Services	654.15 (760.08)	0.79 (0.26)	255	0.75 (0.28)	8	0.34 (0.16)
Behavioral Health	88.62 (36.60)	0.35 (0.19)	7146	0.32 (0.21)	8	0.16 (0.11)
Colonoscopy and Endoscopy	2097.17 (888.71)	0.31 (0.05)	91	0.29 (0.04)	8	0.24 (0.11)
Emergency Department Visits	537.63 (351.89)	0.49 (0.10)	67	0.32 (0.07)	8	0.32 (0.07)
Eye exams	154.49 (86.59)	0.50 (0.07)	714	0.31 (0.06)	8	0.28 (0.04)
Laboratory and Pathology Testing	26.86 (26.89)	0.64 (0.12)	713	0.54 (0.11)	8	0.34 (0.13)
Maternity*	4132.35 (990.94)	0.24 (0.01)	99	0.20 (0.00)	4	0.16 (0.01)
Office Visits	164.81 (84.44)	0.38 (0.23)	4034	0.29 (0.17)	8	0.26 (0.35)
Physical and Occupational Therapy	42.96 (38.69)	0.70 (0.31)	1392	0.69 (0.36)	8	0.96 (1.89)
Radiology	471.11 (532.57)	0.42 (0.17)	518	0.34 (0.19)	8	0.22 (0.20)

Variation: Acute hospitals vs other providers



Variation: Implications for Spending Across 3 Service Types



Potential savings from “steering” and “price ceiling” stylized policies

<i>Policy Simulation:</i>	Steer patients to lower cost providers*	
	Savings as a percent of service category spending	Savings as percent of total spending
Overall		12.8%
By service line		
Ambulance/Transportation Services	23.4%	0.5%
Behavioral Health	7.3%	0.7%
Colonoscopy and Endoscopy	15.9%	0.5%
Emergency Department Visits	24.2%	0.5%
Eye exams	15.8%	0.6%
Laboratory and Pathology Testing	27.5%	1.3%
Maternity	1.7%	0.0%
Office Visits	9.2%	5.3%
Physical and Occupational Therapy	22.7%	1.1%
Radiology	21.0%	2.3%

Notes: *Simulation models shifting patients from providers paid prices above the 75th percentile price within HSA and within insurer to other providers. Only includes services rendered by at least 5 providers within HSA within insurer.

Limitations

- Outpatient service prices only here
- No data on quality
- Simulations don't account for all considerations important for policy:
 - Incentives for innovation?
 - Network sufficiency

Policy Implications

- Transparency is not just for consumers – payers and regulators may be able to use price information more effectively: through steering tools and other policies
- For what services can we successfully steer patients?
 - PT/OT?
 - Outpatient Labs?
 - Ambulances?
- More analysis could increase our understanding of the price differences – and which ones are associated with the greatest opportunities to increase value

Additional questions and comments:

mrosenth@hsph.harvard.edu



2019 HEALTH CARE COST TRENDS HEARING

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Up Next

Witness Panel 1: Confronting Complexity in the Health Care System

Witness Panel 1

Confronting Complexity in the Health Care System



MASSACHUSETTS
HEALTH POLICY COMMISSION

Health system complexity has implications for cost, quality, and access.

Complexity is endemic to the US healthcare system.



- Insurance plans vary in their **benefit levels**, **coverage** for specific services or drugs, **provider network composition**, and **administrative requirements**.
- Administrative and even clinical tasks are **performed differently or redundantly** by different actors in the health care system.
- **Information-sharing and care coordination** across different providers and electronic health record systems can be challenging.



Navigating this complexity is costly. Many of those costs are reflected in high administrative spending, among other implications.



- Patients may experience challenges with **timely access** to services, **adherence** to treatment plans, **surprise bills**, and **out-of-pocket costs**.
- **Variation in the resources** needed to manage complexity can impact providers, employers, and consumers.
- Providers may experience **burnout** and recruiting difficulty.



Administrative costs are a substantial share of national health care spending.

\$496
billion

Nationally, **billing and insurance-related (BIR) activities** are estimated to account for 13-14% of health care spending.

\$282
billion

Providers pay about 56% of these costs; public payer and private insurance companies pay the rest.

30%

When **non-BIR administrative costs** are included, administrative costs are estimated to reach close to 1/3 of national health care spending.



When examining private and public payer spending on administrative costs, **the U.S. had the highest level of administrative spending** of any OECD country.

Administrative Spending in Massachusetts

- Applying national figures to Massachusetts, the HPC estimates that BIR activities cost **Massachusetts providers** approximately **\$1.5 billion annually**.



- Physician practices** are estimated to spend **10% to 14% of revenue** on these activities, or **\$600 – \$840 million** per year.



- Hospitals** are estimated to spend **8% of revenue** on these activities, or **\$768 million** per year.

- CHIA estimates that **private payers in Massachusetts** spent approximately **\$2.5 billion** on non-claims expenses in 2017.



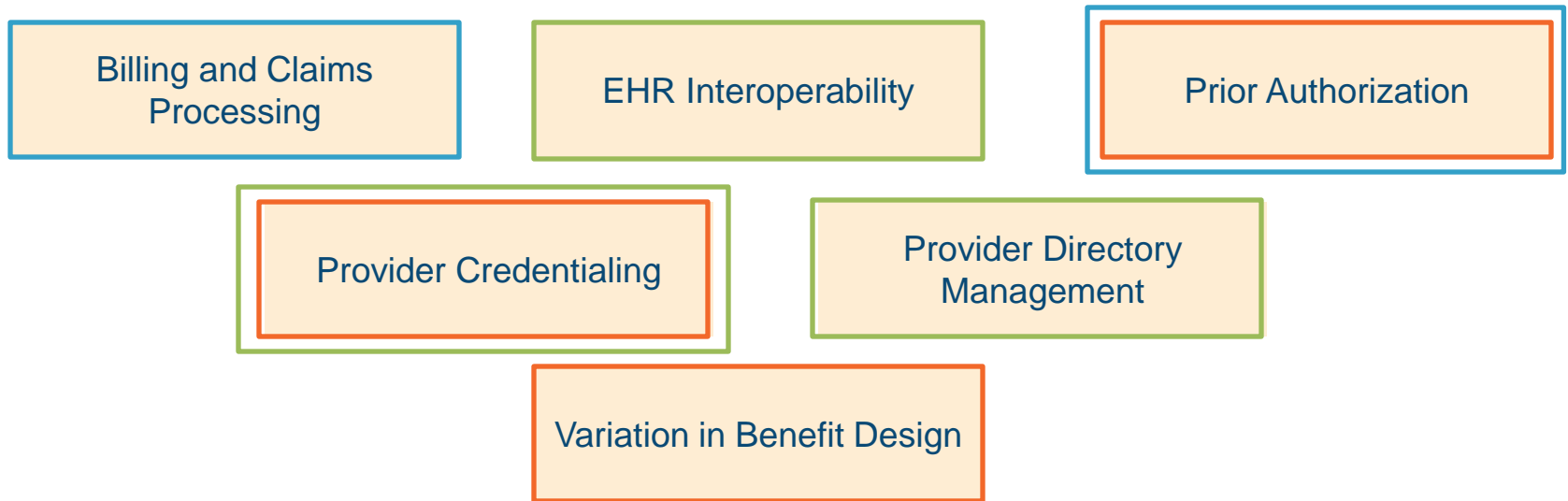
- These figures include areas that may constitute complexity without value as well as expenses like underwriting, rent, and salaries.
- These figures do not include **carrier payments to providers**, a portion of which are also spent on administrative tasks.

- These estimates do not include the time and monetary costs borne by patients.



Sources: Sakowski 2009, Casalino 2009, Kahn 2010. Commercial revenue data is sourced from CHIA's 2017 Relative Price Databook.; Center for Health Information and Analysis. Performance of the Massachusetts Health Care System: Annual Report September 2018. <http://www.chiamass.gov/assets/2018-annual-report/2018-Annual-Report.pdf>; Division of Insurance. Financial Summary of the 2017 Market for Health Insurance. <https://www.mass.gov/files/documents/2018/09/28/2017%20Annual%20Comprehensive%20Financial%20Statement.pdf>; Gorman Actuarial analysis of 2017 Federal MLR reports with Merged Market rebates from the MA MLR reports. Two carriers were excluded from the Federal MLR analysis due to data quality concerns

Payers and providers prioritize different areas of administrative complexity for greater alignment and simplification.



- The HPC's **Advisory Council** identified **Prior Authorization**, **Provider Credentialing**, and **Variation in Benefit Design** as top priority areas.
- Through pre-filed testimony, 29 surveyed **Providers** identified **Billing and Claims Processing** and **Prior Authorization** as top priority areas.
- Through pre-filed testimony, 12 surveyed **Payers** identified **EHR Interoperability**, **Provider Credentialing** and **Provider Directory Management** as top priority areas.

Levers for Reducing Administrative Complexity



Reduce Variation & Duplication

- Improve processes that require unnecessary repetition
- Standardize requirements and processes across organizations



Leverage Technology

- Reduce the use of faxing, phone, email
- Integrate forms, processes and systems into existing workflows
- Review existing IT systems against new technology



Eliminate Low-Value Tasks

- Identify tasks that are no longer achieving their intended purpose
- Determine whether task is valuable in all circumstances and consider differential application

Witness Panel 1: Confronting Complexity in the Health Care System

Witnesses

Dr. Michael Apkon, President and CEO
Cheryl Corman, Executive VP and Chief HR Officer
Dr. Alejandro J. Esparza-Perez, CMO
Amy Rosenthal, Executive Director
David Segal, President and CEO

Tufts Medical Center
Middlesex Savings Bank
Holyoke Health Center
Health Care For All
AllWays Health Partners

Goal

This panel will focus on the impact of administrative complexity on patients, employers, providers, and payers, as well as solutions for reducing complexity that does not provide value.



2019 HEALTH CARE COST TRENDS HEARING

#CTH19

Up Next

Witness Panel 2: Pharmaceutical Market Trends and Cost Drivers

Witness Panel 2

Pharmaceutical Market Trends and Cost Drivers

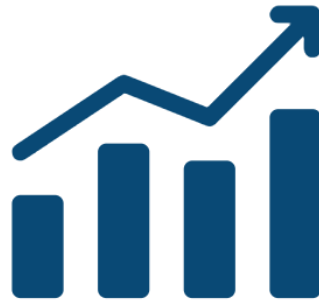


MASSACHUSETTS
HEALTH POLICY COMMISSION

There is a broad public consensus that further action is necessary to reduce prescription drug costs as more patients defer care due to cost.

6%

Estimated average annual net drug spending growth in the U.S., 2020 - 2024



Sources: Centers for Medicare and Medicaid Services, projected national health care expenditures per capita, Feb 2018 projections



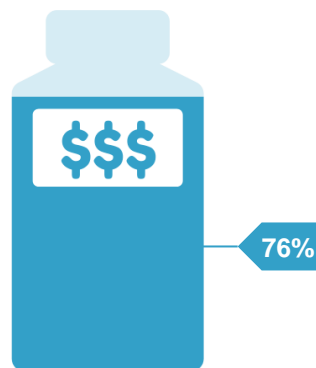
7 in 10

think “lowering prescription drug costs for as many people as possible” should be a top priority for Congress

Sources: Kirzinger A, Munana C, Fehr R, et al for the Kaiser Family Foundation. US Public’s Perspective on Prescription Drug Costs. JAMA. 2019;322(15):1440

76%

Massachusetts residents think the cost of prescription drugs is unreasonable



1 in 4

Massachusetts residents opted not to fill a prescription due to cost

43% of those reported their condition worsened as a result



Drug spending was identified as a main focus for cost containment by health plans and providers.

Strategies Used to Reduce Drug Spending



Value-based formulary design



Clinician education



Programs to encourage patient use of lower-cost alternatives

Recommended Policy Actions

- Increase **transparency from manufacturers** and **pharmacy benefit managers**
- Allow for more robust **price negotiation and controls**, reform manufacturer rebates
- Enhance **government oversight** and **monitoring of market tactics**
- **Flexibility in financing** to encourage value-based contracting
- Maximize **availability of biosimilars** and **generic specialty drugs**

Witness Panel 2: Pharmaceutical Market Trends and Cost Drivers

Witnesses

Dr. Troyen Brennan, Executive VP and CMO
Michael Carson, President and CEO
Erin Mistry, Head of Value, Access, and HEOR
Dr. David Twitchell, Chief Pharmacy Officer

CVS Health
Harvard Pilgrim Health Care
Syneos Health
Boston Medical Center Health System

Goal

The goal of this panel is to discuss emerging policies and strategies for payers, providers, manufacturers, and other stakeholders to address affordability of prescription drugs and promote value in pharmaceutical spending.



2019 HEALTH CARE COST TRENDS HEARING

#CTH19

Up Next
Public Testimony

PUBLIC TESTIMONY



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HEALTH POLICY COMMISSION

2019 HEALTH CARE COST TRENDS HEARING

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Tomorrow:

Day Two of the Health Care Cost Trends Hearing
Hearing begins at 9:00 AM

