

MassDEP Recycling Market Development Working Group #5-Education, Outreach, Networking, and Information Sharing



September 15, 2022

Agenda

- Introduction
 - Announcements
 - Recap of Meetings 1-4
- Breakout Groups (40 Minutes):
 - **Packaging**-all forms of packaging
 - **Organics**-food scraps and other organics
 - **Construction & Bulky Materials**-construction, furniture and other bulky materials, mattresses & household goods (includes textiles)
 - **Materials with New and Evolving Markets**-Solar Panels, Wind Turbines, Electric Vehicle Batteries, and Heat Pumps
- Return for Discussion with All Participants
- Moving Forward
 - Late Fall 2022/Winter 2023 RMD WG Meetings
 - Google Group

Announcements

- **Demystifying Deconstruction: A New Workgroup Focused on Building Materials Reuse**
 - **Wednesday, September 28, 1:30-3:00 p.m.**
 - **Deconstruction Workgroup* Kick-off Meeting (*virtual*)**
 - **[REGISTER HERE](#)**
- **SWAC (*virtual*)-October 27, 10 AM-Noon**
 - **<https://www.mass.gov/service-details/massdep-solid-waste-advisory-committee>**

Recap of Meetings 1-4

- Meeting 1 – Intro
 - MassDEP Market Development Programs
 - OSD Environmentally Preferable Purchasing
 - MassDevelopment
 - Mass Office of Business Development
- Meeting 2 – Regional and National Perspectives
 - NERC and Circular Matters
- Meeting 3 – Business Support & Economic Development Strategies
- Meeting 4 – Demand Side Strategies
- <https://www.mass.gov/service-details/massdep-recycling-market-development-workgroup>

Today's Discussion Topic

Education, Outreach, Networking, and Information Sharing

- For the materials we are focused on, what do you think are the education, outreach and networking needs and opportunities to:
 1. Help generators of materials, haulers, and/or recycling facilities connect with existing market outlets.
 2. Enable recycled product manufacturers or others that are using or want to use recycled content feedstocks to obtain reliable supply.
 3. Improve knowledge and conduct research to develop new applications and uses for post-consumer materials.
 4. Drive innovation in technology development.

Late Fall 2022/Winter 2023

- December 2022-Working Group #6 (3-4 hour working group):
 - Research and Development-Product Testing and Technology Development
- Winter 2023:
 - Jan/Feb 2023 Draft Action Plan
 - Spring 2023- Stakeholder Feedback on Draft Action Plan

Google Group

- Facilitate communication and input between meetings
- MassDEP Recycling Market Development Google Group
- RMD-MassDEP@GoogleGroups.com
- E-mail me if interested: sean.sylver@mass.gov