

Recycling Market Development Working Group #6 Research and Development



December 15, 2022

AGENDA

- Introduction (15 min)
 - Recap of Meetings 1-5
- Panel Q&A (1 hr)
- Break (10 min)
- Breakout Groups (45 min)
- Return for Discussion with All Participants (50 min)
 - Moving Forward

Recap of Meetings 1-5

- Meeting 1 – Intro
 - MassDEP Market Development Programs
 - OSD Environmentally Preferable Purchasing
 - MassDevelopment
 - Mass Office of Business Development
- Meeting 2 – Regional and National Perspectives
 - NERC and Circular Matters
- Meeting 3 – Business Support & Economic Development Strategies
- Meeting 4 – Demand Side Strategies
- Meeting 5 - Education, Outreach, Networking, and Information Sharing
- <https://www.mass.gov/service-details/massdep-recycling-market-development-workgroup>

Panelists

- Bob Bylone, President and CEO
Pennsylvania Recycling Markets Center
- Kara Pochiro, VP of Communications & Public Affairs
Association of Plastics Recyclers
- Laurent Canneva and Laurent Meunier
Co-founders of Spare-It
- Yuly Fuentes-Medel, Ph.D.
Program Manager of Fiber Technologies, MIT

Panel/Breakout Q&A

- How are you using your organization's R&D agenda to identify potential recycling market opportunities?
- How can MassDEP, or other state agencies, stimulate recycling market development through R&D partnerships with other organizations?
- What are the risks to developing new or expanded recycling markets and what can be done to alleviate those risks?
- State agency purchasers have stated that three keys for recycled content products to succeed in the marketplace are consistent quality, consistent availability, and competitive price. How can R&D be used to help to achieve these goals?



RMD Moving Forward

- January-March 2023 Draft Action Plan
- Spring 2023-Stakeholder Feedback on Draft Action Plan