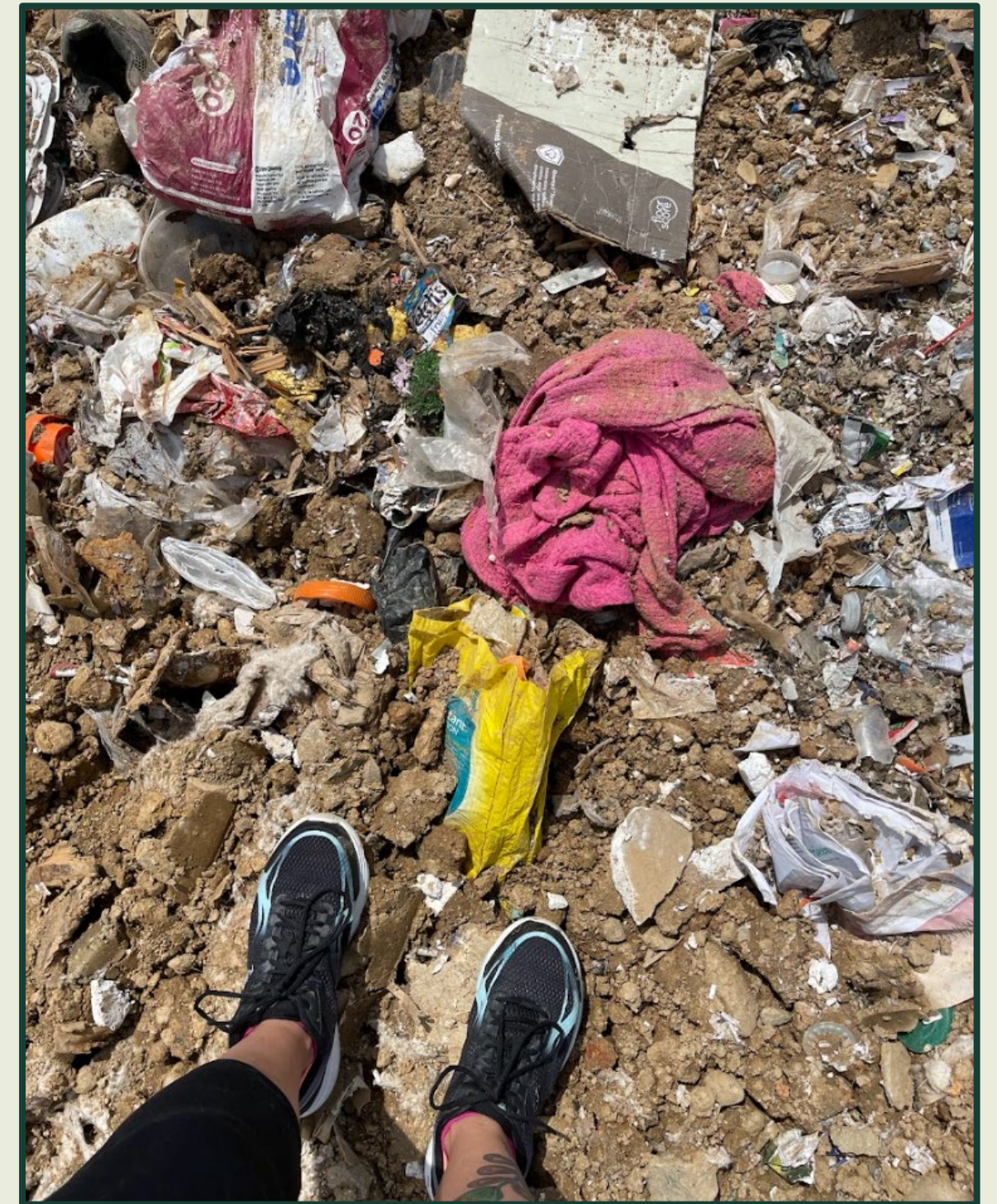




Textile Waste Problem

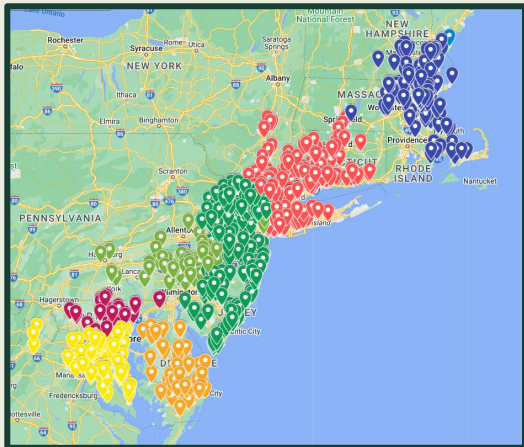
- In the US, we discard 104 lbs textiles per person per year (EPA, 2018)
- Per capita, textile waste grew 55% between 2000 and 2018 (NIST, 2021)
- Textile production reached ~100 MM metric tons in 2020, ~2x in last 20 years (Niinimaki, 2020)
- More than half fast fashion produced is disposed of in under 1 year (RRS, 2020)
- 85% ends up in municipal waste stream (EPA, 2018)



May 2023, MD landfill
Photo Credit: Helpsy

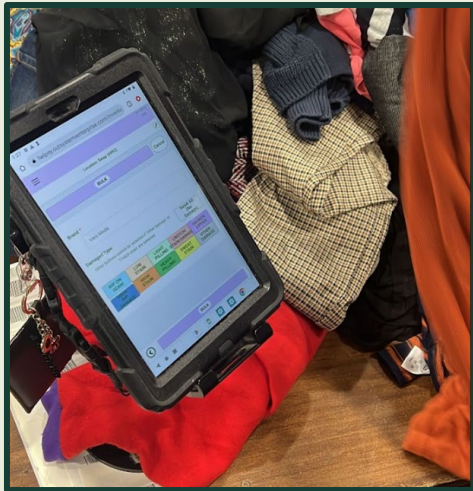
Helpsy Operates 3 Lines of Business

Helpsy’s mission is to keep clothes out of the trash, provide honorable work, and earn growing profits. We are a Certified B Corp and Public Benefit Corporation.



Collect

31 MM lbs/yr
1,000+ locations
10 states



Source

Proprietary sorting tech
Supply 6,000 thrift stores
and resellers

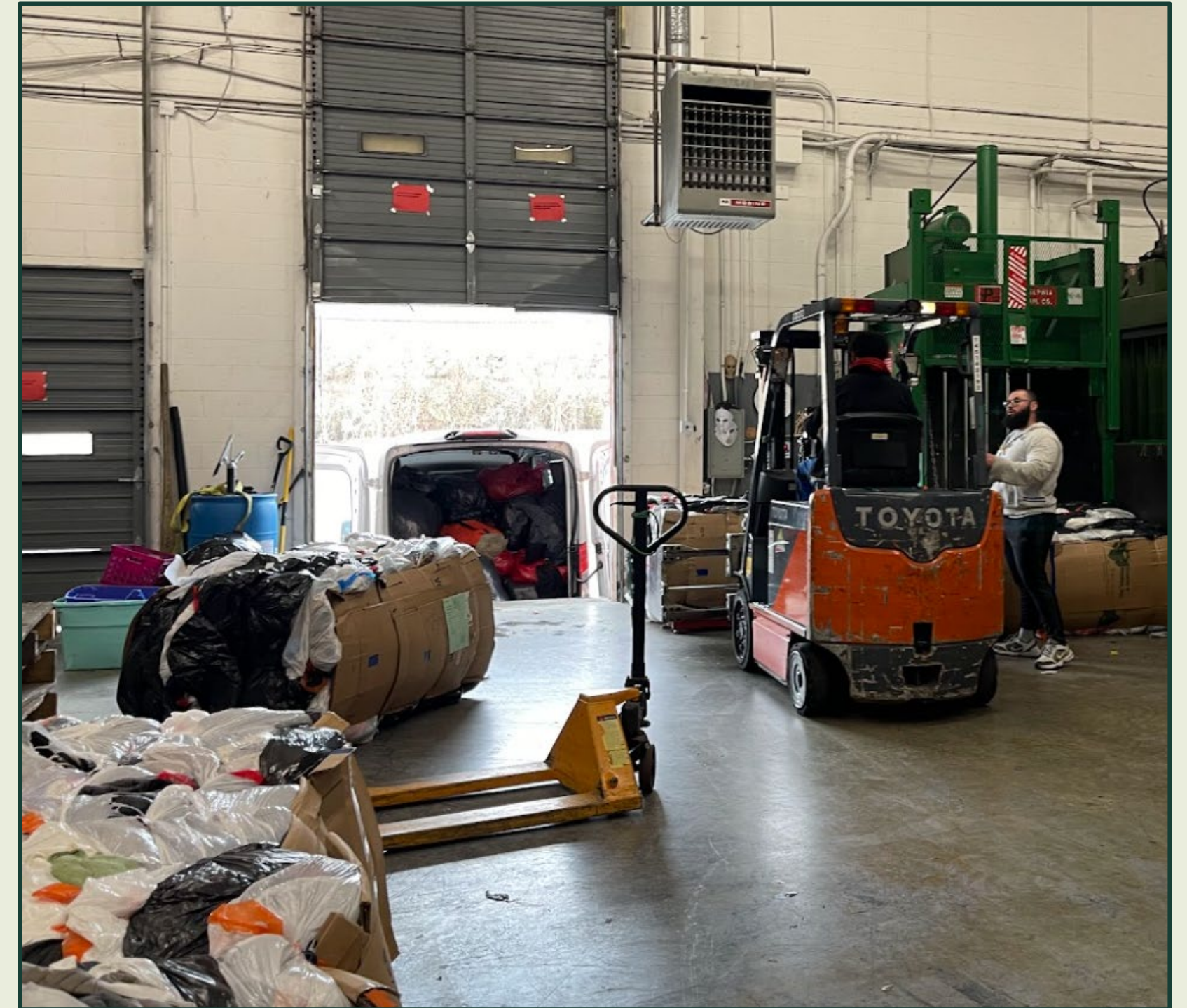


Trading

12 MM lbs/yr brokered
Used clothes, shoes,
toys, household items

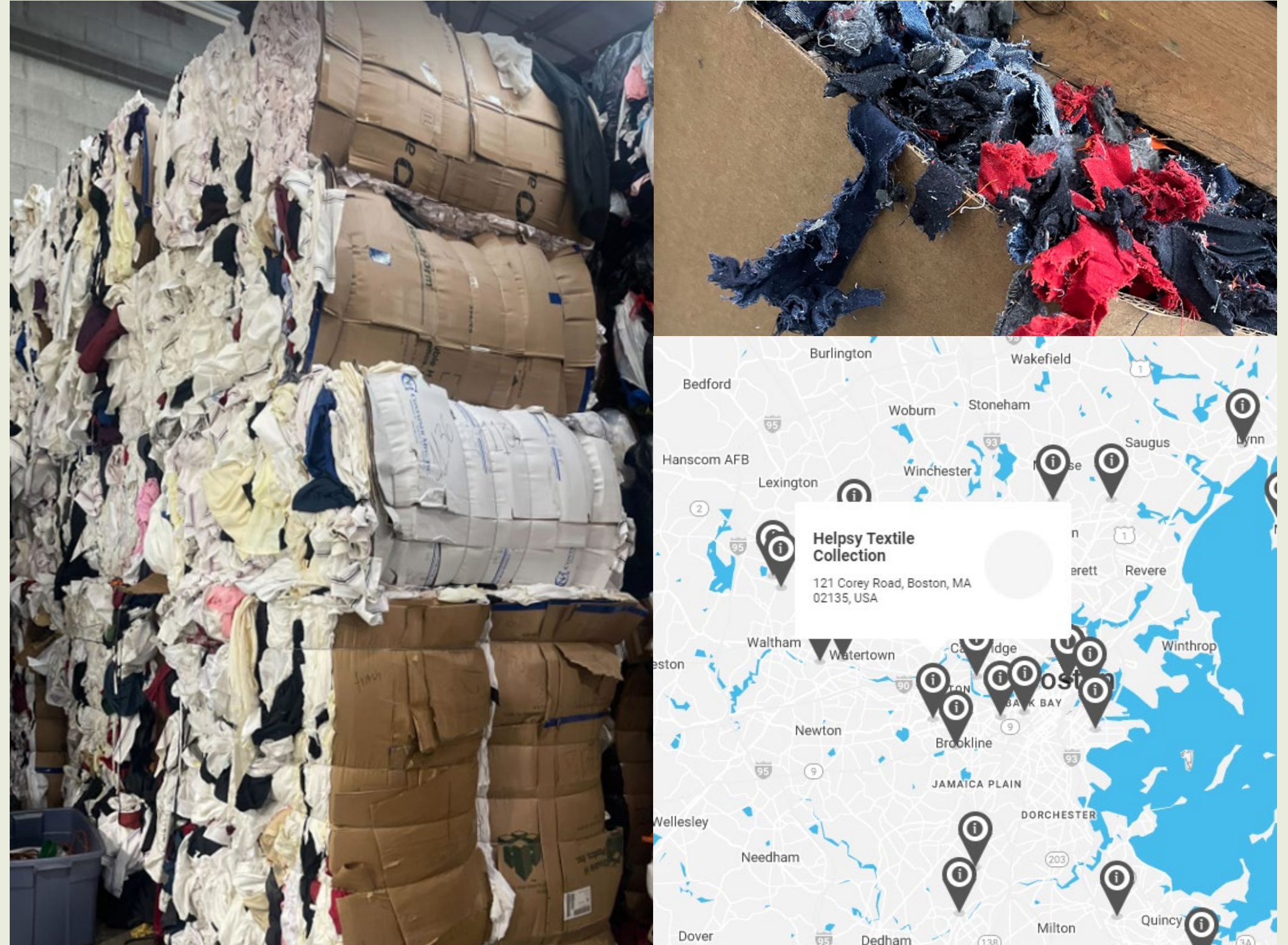
MassDEP Grants

- 2022: forklift, baler, rolling carts
- 2023: truck, steel bins



Since the ban...

- Increase in collections
- Increase in awareness
- Businesses and manufacturers looking for solutions for textile waste
- Other states



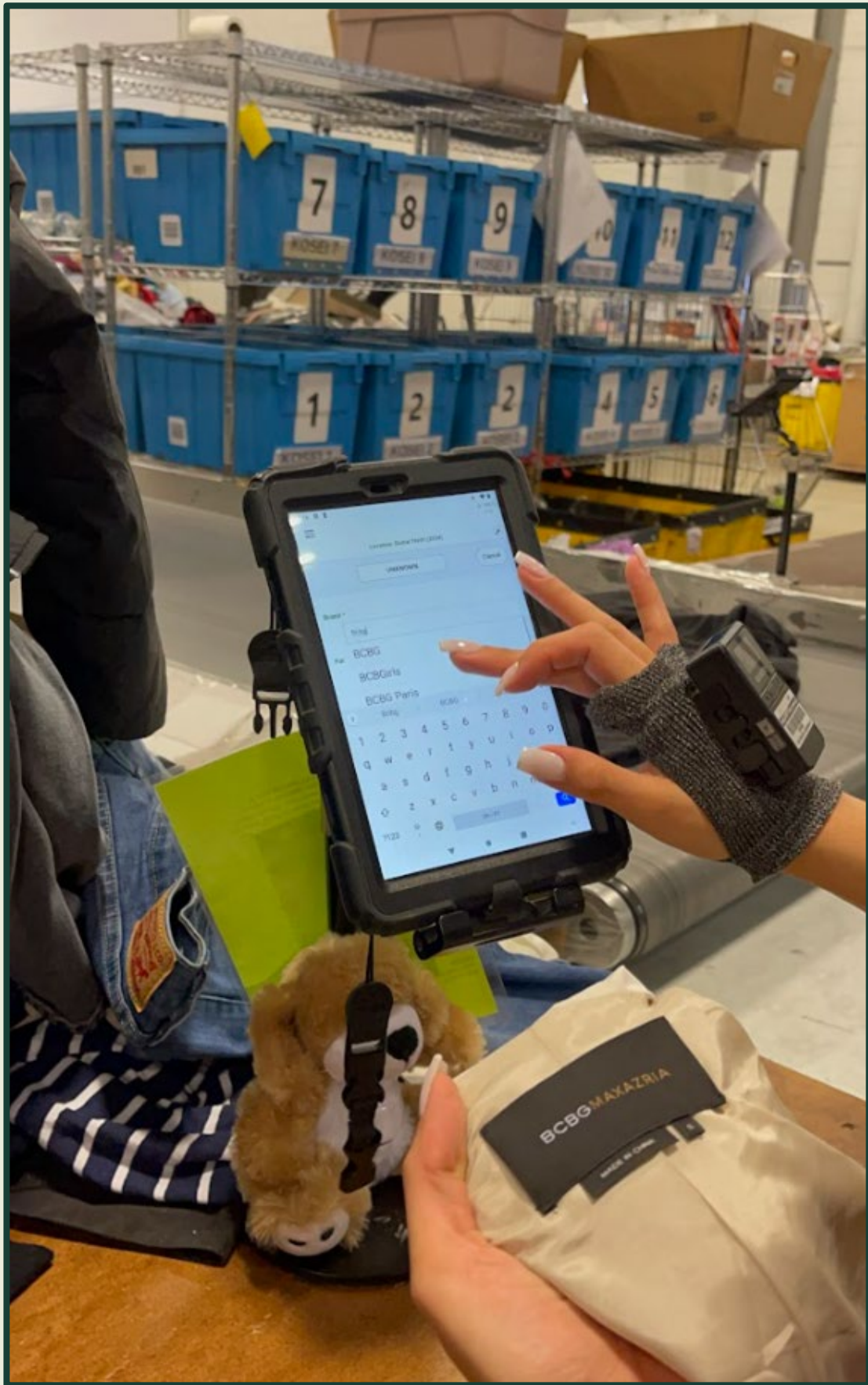
Helpsy focuses on Reuse

- 95% of the clothes we collect are sold for reuse or recycling. 5% unusable, contaminated
- Of the clothes we sell, 90% are sold to bulk graders and thrift stores
- While it's a global market, Helpsy has many domestic partners
- A growing % is being sorted at our HQ in New Jersey
- Buy back plus size, coats



Source: SMART: Secondary Materials and Recycled Textiles

How We Sort



Thank you!

Any questions?
Please reach out to: lisa@helpsy.co