



Reduce & Reuse (R&R) Workgroup

Virtual Meeting – March 24, 2021

Meeting Topic:
Review & discuss
the barriers and
strategies for draft
R&R Action Plan

Agenda

- **10 AM - 10:15 AM**
Welcome and brief background on R&R Workgroup
- **10:15 AM** – Barriers: summary of what we heard and group discussion
- **11:00 AM** – Strategies: summary of what we heard and prioritizing actions to include in the draft R&R Action Plan
- **12:00 PM** – Adjourn

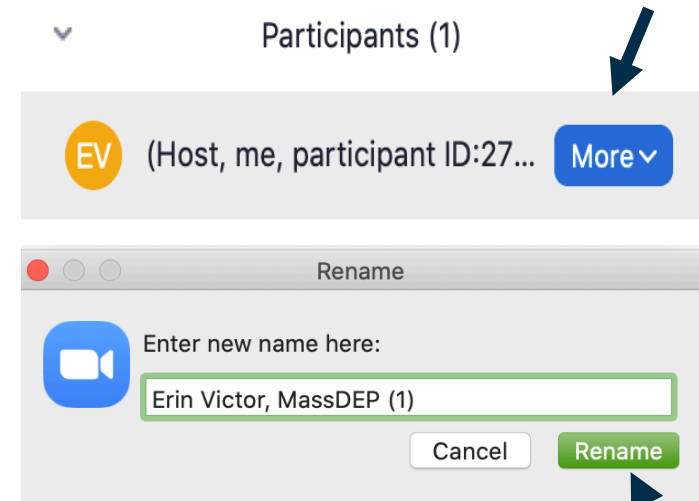
1. Mute yourself during presentations

2. Share your video during breakout sessions

3. Rename yourself

4. Chat with other attendees & ask questions

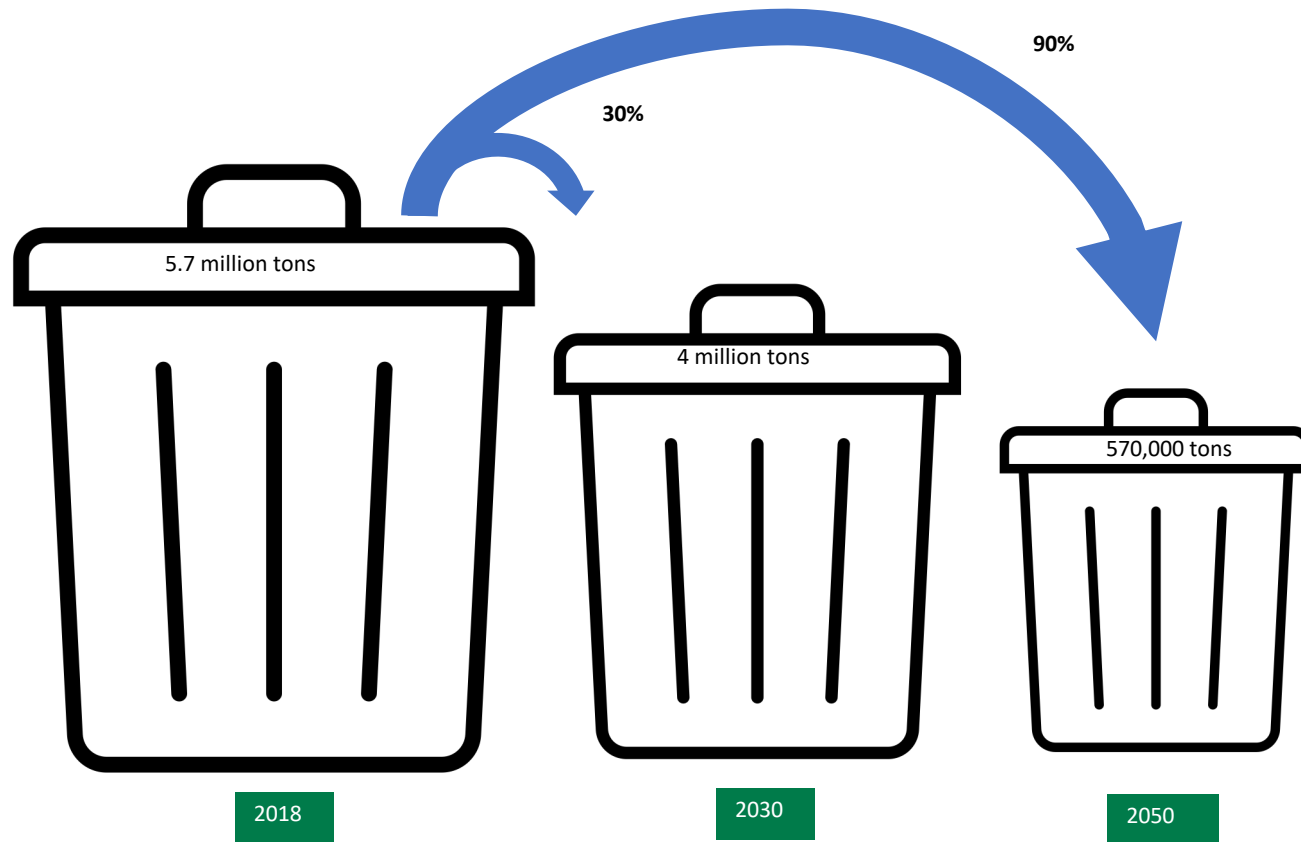
5. We are recording this meeting. Slides and link to recording will be shared out afterwards



Zoom Tips & Tricks

Background

MASSACHUSETTS WASTE REDUCTION GOAL



[Draft Massachusetts 2030 Solid Waste Master Plan](#)

PRIORITY MATERIALS



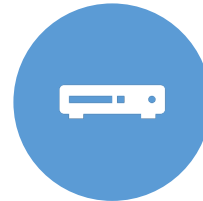
Single Use
Packaging



Building Materials



Textiles & Clothing



Electronics



House Durable
Goods



Furniture, Fixtures
& Equipment

Recap of 2020 R&R Workgroup Progress



KICKOFF MEETING -
[MARCH 2020](#)



CREATING A CULTURE OF
REUSE IN MA - [APRIL 2020](#);
[MAY 2020](#); [JULY 2020](#)



REUSE ROUNDTABLE: *THE
FUTURE & SAFETY OF
REUSE IN MA* - [MAY 2020](#)



HOUSEHOLD DURABLE
GOODS - [MAY 2020](#); [JUNE
2020](#)



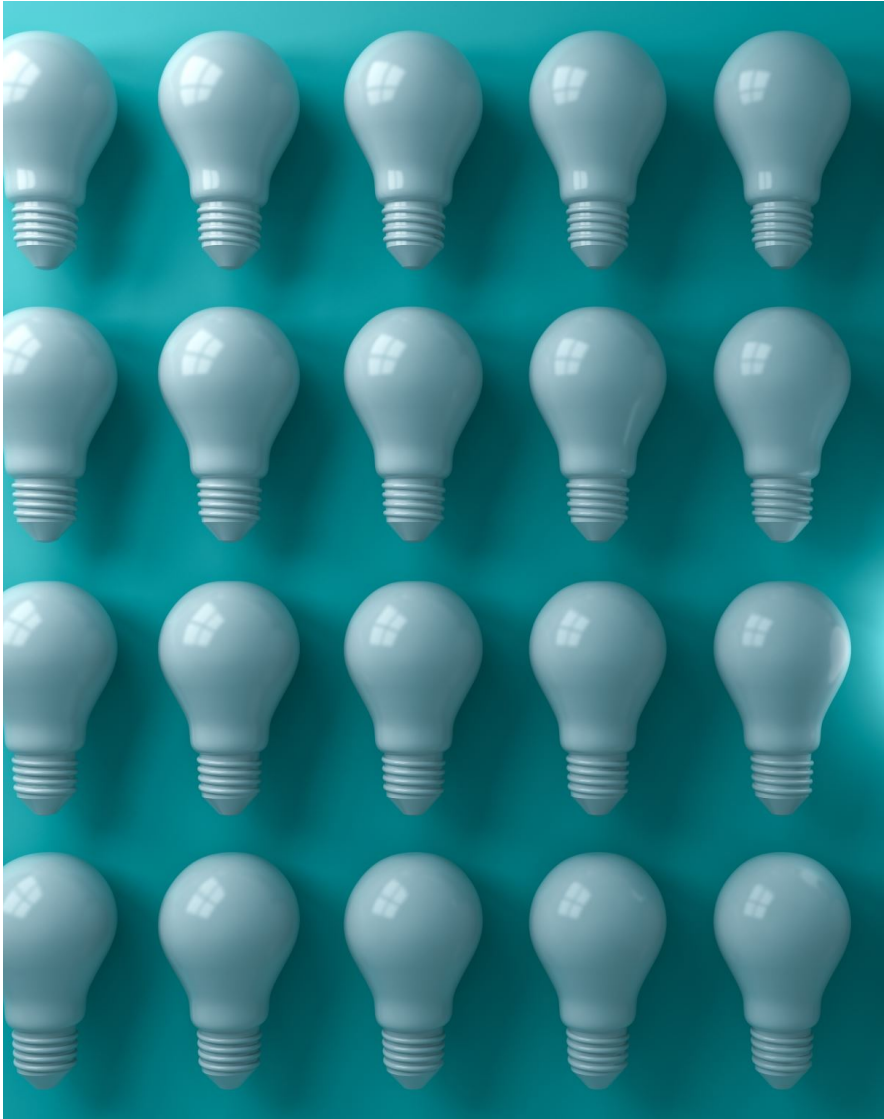
REPAIR PANEL DISCUSSION
- [AUGUST 2020](#)



SINGLE USE PACKAGING –
[OCTOBER 2020](#)



PRIORITY MATERIALS DEEP
DIVE – [DECEMBER 2020](#)



Next Steps:

How does MassDEP most effectively utilize our limited staff and funding capacity to work towards our statewide goal to **reduce disposal by 30% by 2030 and 90% by 2050?**

Prioritization Matrix

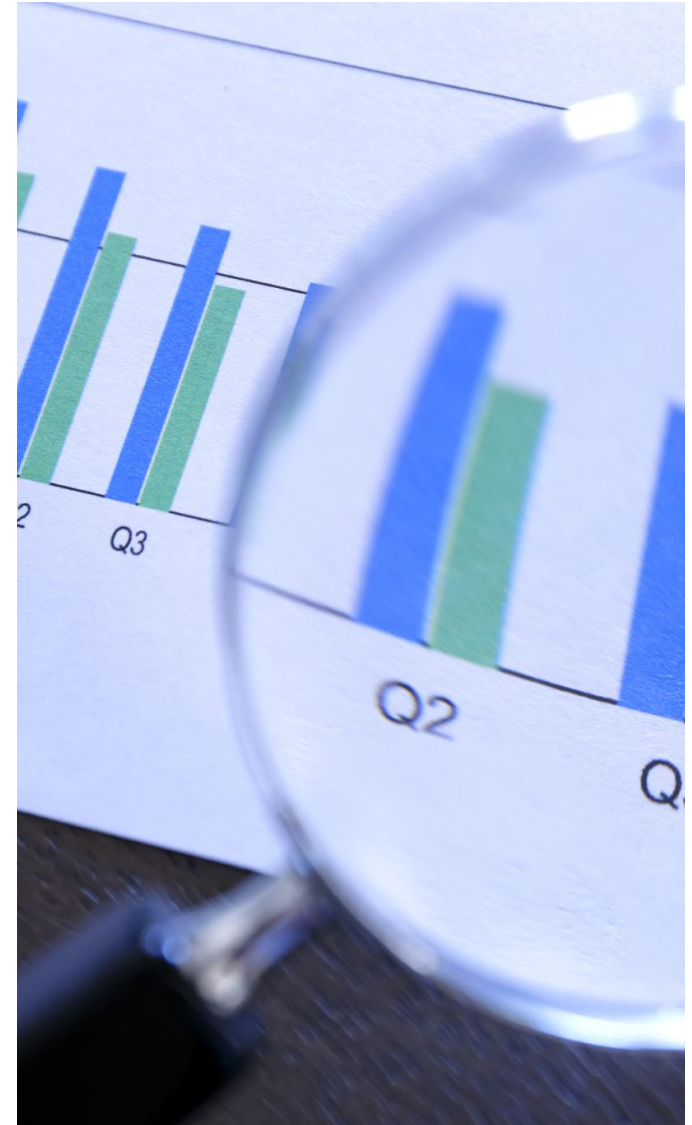
Criteria	Scale
Impact If this initiative is successfully implemented, how impactful will it be towards achieving our waste prevention and reuse goals?	High-Medium-Low
Feasibility What is the probability that the initiative will be successfully implemented and adopted given institutional and cultural barriers?	High-Medium-Low
Stakeholder Support What is the level of stakeholder support for this initiative?	High-Medium-Low

Strategy	Timeframe	Sector	Priority Material	Tool	Status	Notes
Support businesses switching to reusable transportation and distribution systems through the RBDG Grant.	Short Te...	Busine... NGO	Transpor... Single Us...	Grant Fu...	Comple...	In RDGB 2021 Application released April 2021, reusable transportation packaging was added one of the grant priorities. MassDEP received 4 grants related to this and awarded 2 of them for a total of \$500,000
Launch Reuse Smart MA educational campaign	Mid-ter...	Gener...	Househol... Electronics Single Us... Textiles	Best Pra...	In Progr...	MassDEP currently has a RFP out for a marketing vendor to help support the launch of a Reuse Smart educational program similar to the Recycle Smart program
Update waste ban regulations to include textiles	Short Te...	Busine... Gener...	Textiles	Regulatio...	In Progr...	
Develop model ordinance for local municipalities	Long ter...	Munici...	Building ...	Legislation Best Pra...	Not Star...	MassDEP is currently looking at model ordinances in passed in other states

Reuse Action Plan : A Living Document

Measuring Progress

- Leading Measures – Program Performance
 - Annual Reporting
- Lagging Measures (Outcome)
 - Report every 3-5 years
- Progress updates on plan strategies:
 - Strategies completed or in progress
 - Which measures are on target, close to target, or need improvement



Barriers:

MassDEP held 10 meetings of the Reduce & Reuse (R&R) Working Group between March 2020 and January 2021. More than 320 individuals participated in these meetings. This [document](#) summarizes the input received over the course of this process from working group participants.

Summary of Barriers
Identified at
Stakeholder Meetings



**Cultural Barriers
(Individuals)**



**Infrastructure Barriers
(Reuse Organizations)**



Policy Barriers (System)



Market Driven Barriers

Barrier Discussion:

Objectives:

1. Identify any missing barriers
2. Ensure we accurately captured and summarized working group discussions to date

Questions to Consider:

- Are we missing any obvious barriers to the wider adoption of reduce/reuse/repair/share practices here in Massachusetts?
- Have we correctly captured and summarized the working group discussions over the past year?

Strategies:

MassDEP held 10 meetings of the Reduce & Reuse (R&R) Working Group between March 2020 and January 2021. More than 320 individuals participated in these meetings. This [document](#) summarizes the input received over the course of this process from working group participants.

Summary of Strategies Identified at Stakeholder Meetings



EDUCATION/BEHAVIOR CHANGE



**TOOLS, RESOURCE, & TECHNICAL
ASSISTANCE**



GRANTS/FINANCIAL INCENTIVES:



**JOB TRAINING/ WORKFORCE
DEVELOPMENT**



NETWORKING



LEGISLATION



PROCUREMENT

Strategies Discussion:

Meeting Objective:

Determine working group priorities for strategies MassDEP should include in draft R&R Action Plan

Questions to Consider:

- Are we missing any obvious strategies that would contribute to the wider adoption of reduce/reuse/repair/share practices here in Massachusetts?
- Have we correctly captured and summarized the working group discussions over the past year?
- What do you think MassDEP should prioritize for inclusion in the Draft R&R Action Plan?

Prioritizing Strategies

Dot Voting via: <https://metroretro.io/board/LBUQJR3UBDLX#>

R&R Working Group

GRANTS/FINANCIAL INCENTIVES:

- Continue to provide Micro-Grants and other small grants to NGOs, businesses, and individuals.
- Continue to provide technical assistance to help the work of the grant recipients.
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LEGISLATION:

- Support Right to Repair legislation.
- Advocate for the reform of the General Mining Act of 1872.
- Support state-wide legislation allowing single-use high and performance value dual containers.
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EDUCATION & BEHAVIOR CHANGE:

- Develop a state-wide education campaign to promote the value of recycling and reuse.
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PROCUREMENT:

- Develop a state-wide procurement policy to encourage the use of recycled and reusable materials.
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NETWORKING:

- Identify and connect with other organizations and individuals who are working on similar issues.
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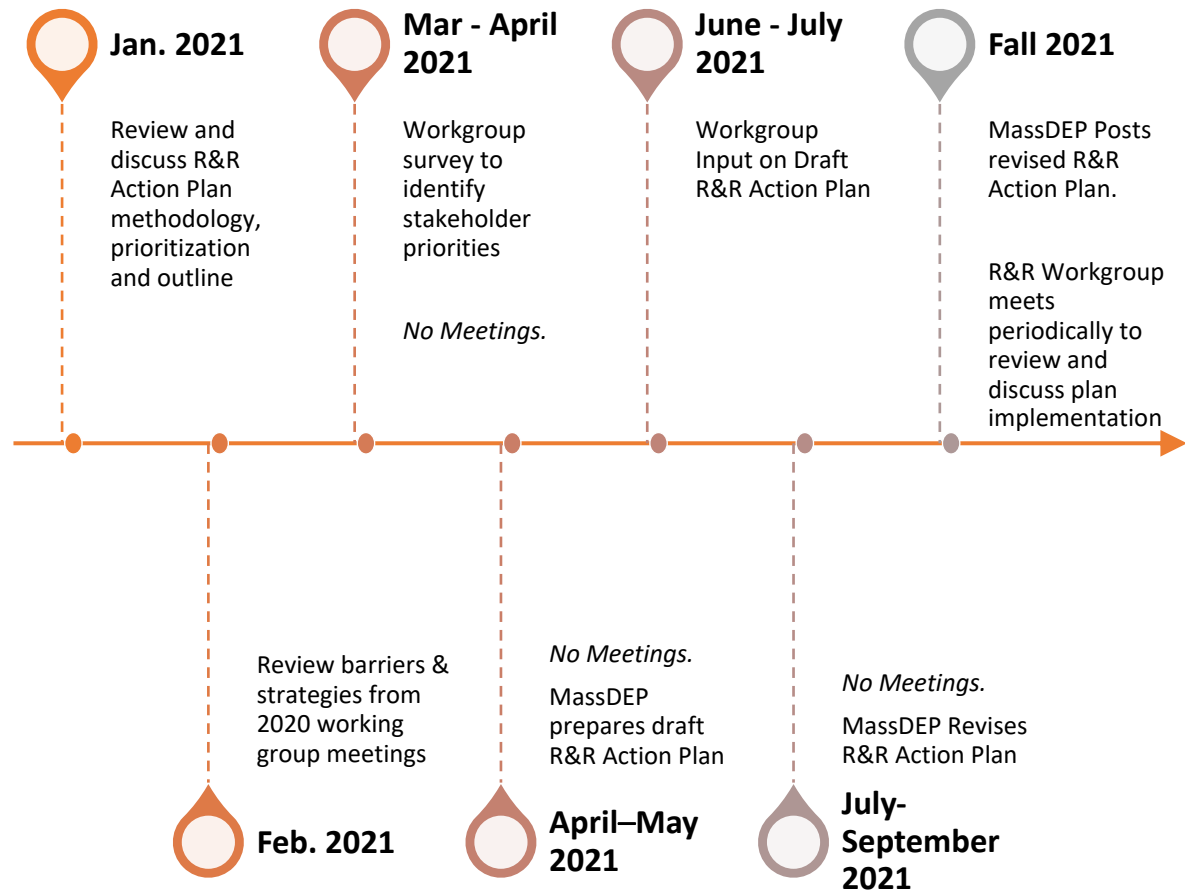
JOB TRAINING / WORKFORCE DEVELOPMENT:

- Support the development of a job training program for the construction industry.
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TOOLS, RESOURCE, & TECHNICAL ASSISTANCE:

- Develop a state-wide database of resources and technical assistance.
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Tentative 2021 R&R Working Group Schedule



Mark Your
Calendars:

(Tentative) Next
Meeting

Date: Wednesday, June 16,
2021

Time: 10 AM – 12 PM

Location: Virtual

Meeting Topic: Workgroup
Input on Draft R&R Action
Plan

Reduce & Reuse Micro-Grants

*Now accepting
applications for 2021*

This grant program provides small amounts of funding (up to \$5,000) for eligible for-profit and non-profit organizations for innovative, short term waste reduction initiatives. Initiatives must focus on promoting source reduction, reuse, or repair in Massachusetts.

[Micro-Grant Online Application](#)

[Grant Guidelines](#)

Still have questions? Contact Erin Victor at erin.victor@mass.gov

NETWORKING RESOURCES

- [R&R Working Group Directory](#)
- **MA Reduce & Reuse Network**
(*googlegroups*)

Join by emailing:

[ReduceReuseNetwork-
MA+subscribe@googlegroups.com](mailto:ReduceReuseNetwork-MA+subscribe@googlegroups.com)

