

Promote Prevent Report Key Principles

INVESTMENT is UPSTREAM – beginning before issues appear

AN INTEGRATED BEHAVIORAL HEALTH APPROACH - instead of siloing behavioral health issues

THE SCIENCE OF PREVENTION is apparent - to ensure limited dollars help the people they are intended to serve

INVESTMENT is ACROSS THE CONTINUUM OF CARE: PROMOTION -> PREVENTION-> TREATMENT -> RECOVERY – rather than siphon dollars from treatment and recovery

ADDS, ENHANCES or BUILDS INFRASTRUCTURE FOR LOCAL PREVENTION AND PROMOTION – seeing evidence-based community coalitions as key

PARTNERS with INTERDISCIPLINARY PUBLIC AND PRIVATE STAKEHOLDERS IN PREVENTION AND PROMOTION – to reduce silos and foster interdisciplinary partnerships at both the local and state level

Special Commission on Behavioral Health Promotion and Upstream Prevention Key Principles and Rubric

Scale:

1= There is unclear evidence for meeting this criteria

2= There is partial evidence for meeting this criteria

3= There is clear evidence for meeting this criteria

Ideas for Investments	Focuses on upstream prevention (before issues appear)	Applies prevention science and ensures limited dollars match the identified purpose	Incorporates the continuum of care, from Promotion, Prevention, Integration of Behavioral Health, Treatment, Recovery	Enhances or builds local prevention infrastructure and capacity	Partners with public/private and interdisciplinary stakeholders

Core Concepts of Promotion/Prevention

- Promotion and prevention framework requires a paradigm shift
- Mental health and physical health are inseparable
- Successful promote/prevention is inherently interdisciplinary
- Mental, emotional, and behavioral health disorders are developmental
- Coordinated community level systems are needed to support promotion and prevention
- Developmental perspective is key
- Adaption for different cultures and large-scale dissemination is essential from the beginning of any promote/prevent effort.