MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

MassWorkforce Issuance

Workforce Issuance No. 14-13

□ Policy ☑ Information

To: Chief Elected Officials

Workforce Investment Board Chairs Workforce Investment Board Directors

Title I Administrators Career Center Directors Title I Fiscal Officers DCS Operations Managers

cc: WIA State Partners

From: Alice Sweeney, Director

Department of Career Services

Date: February 21, 2014

Subject: Ready to Work Partnership Funding Opportunity

Purpose: To notify Local Workforce Investment Boards, One-Stop Career Center Operators

and other local workforce investment partners of a new funding opportunity. The U.S. Department of Labor (DOL), Employment and Training Administration (ETA) has posted a Solicitation for Grant Applications, <u>SGA/DFA PY-13-07</u> for

the H-1B Ready to Work Partnership (Ready to Work) grant program.

Background: The Long-term Unemployed H-1B Ready To Work Partnerships grant program (Ready to Work) will utilize approximately \$150 million in revenues from the H-1B visa program to support high performing partnerships between employers,

1B visa program to support high performing partnerships between employers, non-profit organizations and America's public workforce system that will help provide long-term unemployed individuals with the range of services, training,

and access they need to fill middle and high-skill jobs.

The Ready to Work grants will reward partnerships with the following key features:

➤ Focus on Reemploying Long-Term Unemployed Workers: Programs will have to recruit long-term unemployed workers and employ strategies that are effective in getting them back to work in middle to high-skill occupations. These strategies could include assessments, job placement assistance, training, mentoring and supportive services such as financial counseling and behavioral health counseling.

- ➤ Work-based Training That Enables Earning While Learning through models such as On-the-Job Training (OJT), Paid Work Experience, Paid Internships and Registered Apprenticeships: Incorporating work-based training into these projects will afford employers the opportunity to train workers in the specific skill sets required for open jobs.
- ➤ Employer Engagement and Support in Program Design, including programs that commit to consider hiring qualified participants. Training programs funded by these grants must address the skills and competencies demanded by employers and high-growth industries, and ultimately lead to the employment of qualified participants. Preference will be given to applicants with employer partners that make a commitment to consider candidates who participate in these programs.

The Ready to Work program is designed to provide long-term unemployed workers with individualized counseling, training and supportive and specialized services leading to rapid employment in occupations and industries for which employers use H-1B visa to hire foreign workers. A small percentage of other unemployed and/or incumbent workers may also be served through this program.

Grants will be awarded to the lead applicant of a public and private partnership of entities that includes:

- 1. The workforce investment system;
- 2. Education and training providers; and
- 3. Business-related nonprofit organizations, organizations functioning as workforce intermediaries for the expressed purpose of serving needs of businesses or consortia of businesses.

As a pre-condition to be considered for Ready to Work funding, there must be at least three employers or a regional industry association consisting of at least three employers who are actively engaged in the project.

The Department expects to fund approximately 20-30 grants with individual grant amounts ranging from \$3 million to \$10 million. Applications must be received no later than 4:00pm EST, **June 19th, 2014**.

Please refer to the full Solicitation for Grant Applications (SGA), identified above, for complete information.