

Mass Workforce Issuance

Workforce Issuance No. 14-49

☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Investment Board Chairs
Workforce Investment Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: June 10, 2014

Subject: **Real-Time Labor Market Information Workshop**

Purpose: To notify Local Workforce Investment Boards, One-Stop Career Center Operators and other local workforce investment partners of the Massachusetts Community Colleges and Workforce Development [Transformation Agenda](#) Real-Time Labor Market Information Workshop. The training, facilitated by staff of Jobs for the Future (JFF) will be held at [Massasoit Community College](#) in Brockton on Thursday, July 10th, 2014 from 8:30 – 12:00. Seating is limited and registration is required.

Background: This in-depth training will focus on the value of real-time labor market information (RT LMI) and explore ways to leverage this data to improve decision-making around college services. For over two years, JFF has helped to launch and integrate this tool at community colleges.

This in-depth, hands-on training session will demonstrate how to use real time labor market information for:

- Program Evaluation
- Curriculum Design and Evaluation
- Employer Engagement
- Career planning and job placement services for students
- Institutional strategic planning and decision-making

By the end of the session attendees will have learned how data can be an integral part of making change, strategies for choosing priority areas for using LMI, what are the differences between traditional and real time LMI, as well as tips on analyzing and managing data. Best practices from other community colleges will be shared.

Seating is limited and registration is required - [register online today](#).

Inquiries: Please email questions to Beth Goguen at bgoguen@detma.org.