



July 13, 2010

John Q Sample
123 Any Street
Any City, IN ZIP+4



IMPORTANT ACCOUNT INFORMATION:

10 Digit Account PIN: 00000-00000

Answer to Secret Question: **XXXXXXXXXX**

12 Digit Assurance Wireless Key: **9999-9999-9999**

Assurance Wireless Phone Number: 000-000-0000

YOU'VE BEEN APPROVED FOR:

- 250 **FREE** Monthly Minutes for Local and Domestic Long-distance calling
- Or, choose from our **Monthly \$5 Talk and \$20 Talk & Text** offers
- Voicemail Account, Call Waiting, and Caller ID included • 911 access
- 411 service at \$1.75 per call plus standard airtime charges
- Low international rates to over 200 countries

For more minutes or texts:

- Messaging packs available for as low as \$5 for 200 messages, or texts for 10¢ each
- Additional voice minutes for 10¢ each

Dear John Q. Sample:

Great news! You have been approved for Assurance Wireless service and a FREE phone. Your phone should arrive within 5 business days. When you receive it, you will need to program it by following the easy steps found in the Quick Start Guide included with your new phone. You are currently enrolled in:

250 FREE Monthly Minutes for Local and Long-distance calling.

You can also add \$5 per month to **get 500 Total Voice Minutes**, or \$20 per month for **1000 Total Voice Minutes and 1000 Texts. BUT PLEASE DON'T SEND ANY MONEY NOW.** Just wait until your phone arrives and then you can choose the plan that best fits your needs.

And adding money is easy. You can buy Virgin Mobile Top-Up cards from thousands of stores across the country, including drugstores, supermarkets and major retailers such as Walmart and Target. Or you can use credit, debit or PayPal.

No matter which plan you choose, you will continue receiving **250 FREE minutes each month** for as long as you are eligible -- just be sure to make a call at least once every 60 days to keep your Assurance Wireless account active.

Please let us know when you no longer qualify for Assurance Wireless service. We will also be contacting you from time to time to make sure that you still qualify for this service. We hope you enjoy your Assurance Wireless phone and the **250 FREE voice minutes each month**. If you have any questions, call us at 1-888-321-5880 or visit www.assurancewireless.com.

Sincerely,

Assurance Wireless

A worry-free way to stay connected.

P.S. We've enclosed an application for a friend who lives in **[state, variable]** and may also qualify for a **FREE** cell phone and **FREE** wireless service! Please note that federal regulations permit only one Lifeline phone line (wireless or landline) per household. If you need more applications - or want to share with those living outside of **[fill in subscriber's state here]** - please visit assurancewireless.com or call 1-888-898-4888.

Offer limited to eligible customers (varies by state) residing in selected geographic areas and is non-transferable. Assurance Wireless is brought to you by Virgin Mobile USA and is a Lifeline Assistance program supported by the federal Universal Service Fund program. One Lifeline Assistance phone line per household. Additional voice minutes and text messages are 10¢ each. Domestic text prices are to send and receive. Int'l services are extra. Minimum Top-Up of \$10 may be required. Account may expire 150 days after you receive notice of ineligibility for Assurance Wireless service and account balance may be forfeited. State and local sales taxes and fees may apply. See Terms of Service for details. Coverage not available everywhere. Visit virginmobileusa.com to check coverage in your area. Assurance Wireless is subject to the Terms of Service found on www.assurancewireless.com.