

Mass Workforce Issuance

100 DCS 14.179

☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: March 16, 2017

Subject: **Recruiting Women for Nontraditional Apprenticeships and Employment Webinar**

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of the WorkforceGPS webinar: [Recruiting Women for Nontraditional Apprenticeships and Employment](#) on Thursday, March 23rd from 2:00pm - 3:00pm.

Background: Hear from industry experts and peers who have had success in employing creative solutions to recruit women into nontraditional apprenticeship and employment opportunities as they share best practices and resources.

Employers and Registered Apprenticeship programs are required to have not only a skilled workforce, but a diverse and inclusive one. Yet, industry stakeholders express frustration in recruiting the right candidate. This webinar will focus on the recruitment of women into nontraditional occupations through Registered Apprenticeship opportunities. Registered Apprenticeship programs, pre-apprenticeship training providers, employers, or other workforce practitioners are encouraged to attend. Learn how to improve efforts to recruit women and other under-represented populations and increase your organization's effectiveness in attracting qualified candidates.

A WorkforceGPS account is required for registration. WorkforceGPS is the next generation, device-friendly website for peer-to-peer connection and resources. Click [here](#) to create a free account.

Action

Requested: Please share the information with staff and partners as appropriate.