

Recycling Market Development



SWAC Update
January 26, 2023

Google Group

- Facilitate communication and input between meetings
- MassDEP Recycling Market Development Google Group
- RMD-MassDEP@GoogleGroups.com
- E-mail if interested: sean.sylver@mass.gov

Recap of Meetings 1-6

- Meeting 1 – Intro
 - MassDEP Market Development Programs
 - OSD Environmentally Preferable Purchasing
 - MassDevelopment
 - Mass Office of Business Development
- Meeting 2 – Regional and National Perspectives
 - NERC and Circular Matters
- Meeting 3 – Business Support & Economic Development Strategies
- Meeting 4 – Demand Side Strategies
- Meeting 5 - Education, Outreach, Networking, and Information Sharing
- Meeting 6 – Research and Development
- <https://www.mass.gov/service-details/massdep-recycling-market-development-workgroup>

RMD Status

- Currently (through March 2023) Draft Action Plan
 - Barriers:
 - 1. Technical
 - 2. Logistical
 - 3. Economic
 - Solutions:
 - 1. Business Support and Economic Development Strategies
 - 2. Demand Side Strategies
 - 3. Education, Outreach, Networking and Information Sharing
 - 4. Research and Development
- Spring 2023-Stakeholder Feedback on Draft Action Plan