



Commonwealth of Massachusetts
Executive Office of Energy & Environmental Affairs

Department of Environmental Protection

One Winter Street Boston, MA 02108 • 617-292-5500

Charles D. Baker
Governor

Karyn E. Polito
Lieutenant Governor

Matthew A. Beaton
Secretary

Martin Suuberg
Commissioner

Comprehensive Review of Revised Water Management Act Permit Requirements, July 1, 2017

Summary of High Water Use Education Costs referenced in Tables 9.2 – Demand Management

Mitigation efforts include Demand Management aimed at reducing overall water consumption. One of these action items is educating high water users on their water consumption through monthly mailings from May 1 to September 30. One approach to conservation education of high volume water users is to send an educational mailing that includes the customer's usage in comparison with more efficient customers, similar to those sent by energy utilities. This would be a separate mailing from billing and assumes that the water supplier already has the ability to collect monthly water usage.

Costs include the following:

- Cost to set-up the form mailer: \$1,000
- Cost to generate and send the mailers depends on the number of high water users. Since this is a targeted mailing, standard mailing rates apply (currently \$0.49). Assume cost to generate mailer is \$1.50 each.
 - Small system assumes 50 mailers
 - Medium system assumes 500 mailers
 - Large system assumes 5,000 mailers

Cost for Small system: \$1,100

Cost for Medium system: \$1,800

Cost for Large system: \$8,500