

2010 MASSACHUSETTS SMALL GROUP/INDIVIDUAL MERGED MARKET MEMBERSHIP REPORT ¹
SUMMARY TOTALS

2010 MASSACHUSETTS TOTAL OF ELIGIBLE EMPLOYEES, INDIVIDUALS, AND YOUNG ADULTS (WITH 2010 MEMBERSHIP ACCORDING TO 2010 ANNUAL REPORTS)	2009 ² GROUP EMPLOYEES	2010 GROUP EMPLOYEES	2009 INDIVIDUALS (Inc. Young Adults)	2010 INDIVIDUALS (Inc. Young Adults)	2010 ³ EMPLOYEE AND INDIVIDUAL TOTAL	DIFF 2009 - 2010	2009 MARKET SHARE	2010 MARKET SHARE
Blue Cross and Blue Shield of Massachusetts, Inc.	9,753	5,615	1,525	1,123	6,738	(4,540)	2.8%	1.8%
Commercial Carriers	20,724	16,915	2,871	2,092	19,007	(4,588)	5.9%	5.0%
Health Maintenance Organizations	309,859	294,678	57,354	61,316	355,994	(11,219)	91.3%	93.3%
TOTALS:	340,336	317,208	61,750	64,531	381,739	(20,347)	100.0%	100.0%

2010 MASSACHUSETTS TOTAL OF ELIGIBLE DEPENDENTS (WITH 2010 MEMBERSHIP ACCORDING TO 2010 ANNUAL REPORTS)	2009 GROUP DEPENDENTS	2010 GROUP DEPENDENTS	2009 INDIVIDUAL DEPENDENTS	2010 INDIVIDUAL DEPENDENTS	2010 ³ DEPENDENT TOTAL	DIFF 2009 -2010	2009 MARKET SHARE	2010 MARKET SHARE
Blue Cross and Blue Shield of Massachusetts, Inc.	12,717	7,378	684	488	7,866	(5,535)	3.4%	2.1%
Commercial Carriers	20,365	17,666	992	1,034	18,700	(2,657)	5.4%	5.0%
Health Maintenance Organizations	331,966	320,917	25,512	27,960	348,877	(8,601)	91.1%	92.9%
TOTALS:	365,048	345,961	27,188	29,482	375,443	(16,793)	100.0%	100.0%

2010 MASSACHUSETTS TOTAL OF ELIGIBLE COVERED LIVES (WITH 2010 MEMBERSHIP ACCORDING TO 2010 ANNUAL REPORTS)	2009 GROUP COVERED LIVES	2010 GROUP COVERED LIVES	2009 INDIVIDUAL COVERED LIVES	2010 INDIVIDUAL COVERED LIVES	2010 ³ COVERED LIVES TOTAL	DIFF 2009 -2010	2009 MARKET SHARE	2010 MARKET SHARE
Blue Cross and Blue Shield of Massachusetts, Inc.	22,470	12,993	2,209	1,611	14,604	(10,075)	3.1%	1.9%
Commercial Carriers	41,089	34,588	3,863	3,126	37,714	(7,238)	5.7%	5.0%
Health Maintenance Organizations	641,825	615,595	82,866	89,276	704,871	(19,820)	91.2%	93.1%
TOTALS:	705,384	663,176	88,938	94,013	757,189	(37,133)	100.0%	100.0%

¹ Based on the 2010 Small Group/Individual Annual Reports currently on file with the Division.

² Represents eligible small groups [eligible employees and eligible dependents] including any sole proprietorship, firm, corporation, partnership or association actively engaged in business who, on at least 50% of its working days during the preceding year, employed from among one to not more than 50 eligible employees, the majority of whom worked in Massachusetts.

³ Represents eligible employees in employers with fewer than 50 eligible employees as well as their eligible dependents, eligible individuals and their eligible dependents, and Young Adults who are enrolled in small group/individual health benefit plans in Massachusetts.

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