

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

# Mass Workforce Issuance

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☐ Policy ☒ Information

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**To:** Chief Elected Officials  
Workforce Board Chairs  
Workforce Board Directors  
Title I Administrators  
Career Center Directors  
Title I Fiscal Officers  
DCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
Department of Career Services

**Date:** January 8, 2016

**Subject:** Request for Proposal for Retail Sector Strategies

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**Purpose:** To notify Local Workforce Boards, One-Stop Career Center Operators and other local workforce partners of a Request for Proposal (RFP) through the Chicago Cook Workforce Partnership for local workforce development boards (LWDBs) to institute and operate retail sector strategies in their region. Successful applicants will join a new national network committed to improving career opportunities in retail.

**Background:** The Chicago Cook Workforce Partnership, with support from the Walmart Foundation, seeks to strengthen the public workforce development system's retail sector focus and to improve the perception of careers in retail, both locally and nationally.

**Request for Proposal:** [Career Opportunities in Retail/Workforce Board Collaborative](#)

**Eligible Applicants:** Local Workforce Development Boards

**Application Deadline:** January 29, 2016

**Number of Awards:** 8 - 10

**Total Program Funding:** \$8,000,000

**Period of Performance:** 2 years, beginning April 2016

**Inquiries:** Please email all questions to Diane Hurley at [dhurley@detma.org](mailto:dhurley@detma.org). Also, indicate Issuance number and description.