



# Request for Vanity Plates for Businesses

Registry of Motor Vehicles  
P.O. Box 55895 • Boston, MA • 02205-5895  
Attn: Special Plates

## A. Instructions

**This application is only for use by businesses with a federal identification (FID) number. Individual applicants must go online to Mass.Gov/RMV to request a vanity plate.**

Please mail this completed application, a completed Registration and Title Application (RTA) including insurance company stamp, a \$50 vanity plate fee, and a \$20 registration swap fee to the address above. Make the check or money order payable to MassDOT. If your request is approved, your plates will be mailed to the address provided. If your request is denied, you will be mailed a letter with the reason for the denial. It may take up to 4-6 weeks from the date of the application for the plates to be manufactured. Once the plates have been manufactured, the \$50 fee is non-refundable.

If you do not already have a vehicle registered with active plates, you will need to apply for vanity plates at an RMV Service Center so a temporary plate can be issued.

## B. Business Information

Business Name

Address

Street

City

State

Zip  
Code

FID #

Phone #

Email Address

Gross Vehicle Weight Rating (weight rating per manufacturer)

Registered Weight (maximum weight being carried)

## C. Plate Type (Please check the box of the plate type you are applying for)

- Passenger Vanity     Motorcycle Vanity     Camper Vanity     Antique Vanity  
 Bus Vanity     Commercial Vanity     Livery Vanity

## D. Requirements

All vanity plates:

1. Must comply with the following readability standards:
  - a) Must start with at least two letters.
  - b) Passenger, Camper, Livery, Bus, and Commercial vanity plates may contain a maximum of six characters (letters or numbers) and a minimum of two characters. Vanity plates for antique vehicles may contain a maximum of four characters and a minimum of two characters. Motorcycle vanity plates may contain a maximum of five characters and a minimum of two characters.
  - c) Numbers cannot be used in the middle of a plate; they must come at the end. For example, AAA222 would be an acceptable Passenger vanity plate; AAA22A would not be acceptable. The first number used cannot be a "0."
  - d) No periods, spaces, or punctuation marks are allowed.
2. Must not be a duplicate of a plate that is already issued
3. Must not suggest a vulgarity or profanity including a swear or curse word, or a term not usually displayed in the community for general viewing
4. Must not be obscene or otherwise contain material of sexual suggestiveness in that it refers to a sexual body part, a sex act, or the availability for sex
5. Must not include an expression of "fighting words" that the RMV reasonably believes would incite or provoke violence or other immediate breach of peace
6. Must not reference criminal conduct, including but not limited to acts of violence, motor vehicle crimes, or crimes related to use of alcohol, drugs, illegal substances, or weapons
7. Must not be an expression of hate, contempt, or ridicule against an individual or group

**E. Plate Request** (maximum 6 characters)

1<sup>st</sup> Choice: \_\_\_\_\_

2nd Choice: \_\_\_\_\_

3rd Choice: \_\_\_\_\_

Plates will be mailed to the address provided on the front of this application unless you request they be sent to the following RMV Service Center for pick up.

RMV Service Center: \_\_\_\_\_

**F. Signature**

I request that number plates displaying the registration number (in order of preference shown above) be manufactured for assignment to a vehicle owned, co-owned, or leased by me. The plates must be displayed on the registered vehicle or immediately returned to the RMV.

I understand that by law, registration plates issued by the RMV remain the property of the Registrar and any unauthorized transfer of the plates, including the sale of a plate or plates, may result in suspension of registration privileges for my vehicle for up to 30 days and a transferee or buyer will not be able to register his/her vehicle with the plates. (NOTE: you may also be subject to legal action by an aggrieved buyer.) (Refer to 540 CMR Sections 2.05(4)(q) ). The Registrar reserves the right to deny or revoke a vanity plate at any time.

I swear (affirm), under the penalties of perjury, that the information I have provided is true and correct. I am aware that false statements are punishable by fine, imprisonment, or both.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_