Each retail store must monitor customer entries and exits and limit occupancy at all times to the greater of the following:

- 8 persons (including store staff) per 1,000 square feet of accessible, indoor space; or
- 40% of the retail store’s maximum permitted occupancy as documented in its occupancy permit on record with the municipal building department or other municipal record holder

Operators of enclosed shopping malls and other indoor, multi-tenant retail spaces must monitor customer and worker entries and exits to common areas and limit occupancy of common areas at all times to 40% of maximum permitted occupancy levels.

All occupant counts and calculations shall include customers and workers.

Within enclosed shopping malls and other indoor multi-tenant retail spaces:

- Retailers or restaurants serving food and beverage may only provide take-out or delivery service
- Any seating areas, including food courts, must be closed
- Any children’s play areas must be closed
- All arcades must be closed

Stores must put markers outside of the store to ensure 6 feet of distance for customers who are waiting outside to enter.

If the store offers delivery, curbside pickup capabilities, or limited “appointment only shopping,” customers should be encouraged to use those methods before coming into the store.

Grocery stores and retail stores with a pharmacy department must provide dedicated hours at least one hour each day of operation, in the early morning, for adults 60 years of age and older. These hours must be conspicuously posted.

Other retail stores are encouraged to offer exclusive hours or other accommodations for those in high-risk populations as defined by the CDC.

Ensure separation of 6 feet or more between individuals where possible:

- Close or reconfigure worker common spaces and high density areas where workers are likely to congregate (e.g., break rooms, eating areas) to allow social distancing
- Install physical barriers for checkout stations where possible, otherwise maintain 6 feet distance where not possible
- Install visual social distancing markers to encourage customers to remain 6 feet apart (e.g., lines outside of the stores if applicable, lines to make payments, lines to use the restroom)

Establish directional aisles to manage customer flow for foot traffic, if possible, to minimize contact (e.g., one-way entrance and exit to the store, one-way aisles). Post clearly visible signage regarding these policies.

Disinfect shared equipment, such as cash registers, intercoms, tagging machines before use by another employee

Ensure access to handwashing facilities on site, including soap and running water, wherever possible and encourage frequent handwashing; alcohol-based hand sanitizers with at least 60% alcohol may be used as an alternative.

Retailers must close salad bars and any other self-serve prepared or other open good stations, and must eliminate any open free samples or tastings.

Retailers may not permit sampling or application of personal goods (i.e., make-up, perfume, lotion).

Fitting rooms must remain closed and customers may not try on clothes.

Disinfect shared equipment, such as cash registers, intercoms, tagging machines before use by another employee.

Ensure access to handwashing facilities on site, including soap and running water, wherever possible and encourage frequent handwashing; alcohol-based hand sanitizers with at least 60% alcohol may be used as an alternative.

Supply workers at workplace location with adequate cleaning products (e.g., sanitizer, disinfecting wipes).

Alcohol-based hand sanitizers with at least 60% alcohol should be made available at entrances and throughout floor areas for both workers and customers.

Additional details on Sector-Specific Protocols can be found at https://www.mass.gov/info-details/reopening-massachusetts
HYGIENE PROTOCOLS
Apply robust hygiene protocols

- Avoid sharing equipment and supplies between workers
- Post visible signage throughout the site to remind workers of hygiene and safety protocols
- Prohibit the use of reusable bags; stores are permitted to use plastic or paper bags

STAFFING & OPERATIONS
Include safety procedures in the operations

- Provide training to workers on up-to-date safety information and precautions including hygiene and other measures aimed at reducing disease transmission, including:
  - Social distancing, hand-washing, proper use of face coverings
  - Self-screening at home, including temperature or symptom checks
  - Importance of not coming to work if ill
  - When to seek medical attention if symptoms become severe
  - Which underlying health conditions may make individuals more susceptible to contracting and suffering from a severe case of the virus
- Adjust workplace hours and shifts (leverage working teams with different schedules or staggered arrival / departure) to minimize contact across workers and reduce congestion at entry points
- Businesses should reduce operating hours to allow for on-going off-hour sanitation and cleaning
- Limit visitors and service providers on site; shipping and deliveries should be completed in designated areas
- Workers must stay home if feeling ill
- Workers who are particularly vulnerable to COVID-19 according to the Centers for Disease Control (e.g., due to age or underlying conditions) are encouraged to stay home
- Workers are strongly encouraged to self-identify symptoms or any close contact to a known or suspected COVID-19 case to the employer
- Encourage workers who test positive for COVID-19 to disclose to the workplace employer for purposes of cleaning / disinfecting and contact tracing. If the employer is notified of a positive case at the workplace, the employer shall notify the local Board of Health (LBOH) in the city or town where the workplace is located and assist the LBOH as reasonably requested to advise likely contacts to isolate and self-quarantine. Testing of other workers may be recommended consistent with guidance and / or at the request of the LBOH
- Post notice to workers and customers of important health information and relevant safety measures as outlined in the Commonwealth’s Mandatory Safety Standards for Workplace
- For in-home delivery of products, such as furniture and appliances, screen customers for symptoms prior to workers entering the house. Delay delivery if customer indicates potential COVID-19 positive person in the household

CLEANING & DISINFECTING
Incorporate robust hygiene protocols

- Conduct frequent cleaning and disinfection of site (at least daily and more frequently if feasible)
- Keep cleaning logs that include date, time, and scope of cleaning
- Conduct frequent disinfecting of heavy transit areas and high-touch surfaces (e.g., doorknobs, bathrooms, baskets, carts, staff break rooms)
- In event of a positive case, shut down site for a deep cleaning and disinfecting of the workplace in accordance with current CDC guidance

Additional details on Sector-Specific Protocols can be found at https://www.mass.gov/info-details/reopening-massachusetts