

Right from the Start

A Pre-Permit Assistance Program for Massachusetts Businesses

The Massachusetts Office of Technical Assistance and Technology (OTA) is offering the **Right** from the Start program to provide Massachusetts businesses with the technical and regulatory support needed to maximize environmental and economic performance. It is especially designed to encourage businesses seeking permits for expansion or start up of new manufacturing operations to consider pollution prevention and resource conservation while projects are still it the planning stage. All OTA services are provided at no cost to Massachusetts businesses and are completely confidential.

Right from the Start offers:

- OTA's one-on-one and onsite technical assistance services, case studies, and workshops on topical environmental/business issues (water conservation, resource recovery, energy efficiency, environmental justice, and sustainable development).
- Information on current regulatory requirements and access to training and business mentoring organizations (Toxics Use Reduction Institute at UMass Lowell, Toxics Use Reduction Planners Association, Central Massachusetts Business Environmental Network).
- Access to state and federal funding opportunities and other incentive programs, including
 industry grants from the Toxics Use Reduction Institute and state-sponsored energy
 efficiency incentive programs from local utilities.
- Free technical support for equipment evaluation.
- Information on applied green chemistry practices, pollution prevention, and cleaner production technologies.
- Support for life sciences, pharmaceutical, medical device and other emerging, high-growth
 industries by providing pre-permitting assistance, as well as expertise in setting up
 environmentally-sound manufacturing operations while projects are still in the planning
 stage.

The **Right from the Start** program is geared toward helping Massachusetts businesses design pollution out of the process before the construction/modification phase. While better environmental designs may require a higher initial investment, the long-term savings from reduced materials, labor, and environmental liability costs often pay for themselves.

Through the **Right from the Start** program, OTA aims to reduce the business costs associated with environmental pollution or worker health and safety hazards, thereby improving the competitive advantage of Massachusetts companies. For more information, contact <u>Jack Illingworth</u> at (617) 626-1090.

Contact Information

OTA is ready to help you reduce toxics use and conserve energy, water and other resources. To learn more about our non-regulatory confidential services – which are provided at no cost to Massachusetts companies, call (617) 626-1060, fax and inquiry to (617)626-1095, or visit OTA's website:

http://www.mass.gov/eea/ota.

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