



Gary LeBlanc <gleblanc@rockportma.gov>

[All Management] Purchasing Recycled Materials

1 message

Mitchell Vieira <mvieira@rockportma.gov> Tue, May 19, 2020 at 1:09 PM Bcc: AllManagement@rockportma.gov

Good Afternoon,

Buying recycled products makes a difference.

As you are all aware, Rockport's recycling program is steadily growing. We have been doing a great job of collecting recyclables, but success does not end here. As public sector purchasers, we need to complete the recycling process by purchasing products made with recycled material.

Recycling is big business in Massachusetts.

Buying products made with recycled material is critical to our efforts. If we don't purchase recycled products, there is no economic motivation for manufacturers to use the raw materials that we do recycle. Additionally, the recycling industry is adding jobs daily and contributes significantly to the state's economy.

Today, recycled products are high quality.

In the past, recycled products may have represented less quality and cost more, but tremendous advances from improved technology and increased demand have resulted in recycled products that are extremely cost competitive and high quality. Many products routinely purchased contain recycled content such as toilet tissue, paper towels, plastic trash bags and copy paper.

The Town of Rockport is officially committed to buying recycled products.

As a community, we are committed to buying recycled. The Board of Selectmen passed a buy recycled purchasing policy urging all departments to purchase products that are environmentally preferable and/or made of recycled materials. Please see attached.

So the next time you place an order with a vendor, you are encouraged to ask for products containing recycled content.

Your support is greatly appreciated and vital to the success of our recycling efforts. If you have any questions, please contact Gary LeBlanc at x40163.

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