

Rapid Recovery Plan (RRP) Program Schedule

PHASE 1

PHASE 1 (May 2021)	
5/6/2021	Webinar @ 1:30 PM – COVID-19 Impacts on Getting People Downtown: Event Marketing & Digital Marketing
5/12/2021	Webinar @ 1:00 PM - COVID-19 Impacts on Helping Businesses Adjust to the Virtual World: E-Commerce & Social Media Marketing
5/13/2021	Webinar @ 1:00 PM - COVID-19 Impacts on Cultural Destinations, Public Art & Ground Floor Activation
5/14/2021	Release Subject Matter Expert Request Form - requests for Subject Matter Experts can begin
5/14/2021	First day Plan Facilitators can make Subject Matter Expert Consultation Requests
5/15/2021	Final Date for Plan Facilitators to submit Baseline Data
5/18/2021	Subject Matter Expert Best Project Sheet Deadline
5/18/2021	Webinar @ 1:00 PM – COVID-19 Impacts on Providing the Opportunity for an Equitable and Socially Inclusive Commercial Area
5/20/2021	Webinar @ 1:30 PM - COVID-19 Impacts on New Ideas for Wayfinding & Branding Your Commercial District
5/25/2021	Publication of Best Project Sheets
5/25/2021	Webinar @ 4:00 PM – COVID-19 Impacts on Storefronts, Display Windows and Signs- Program Ideas
5/31/2021	Last Date for Community Presentation of Phase 1 Findings by Plan Facilitators to Applicant Communities

PHASES 2 & 3

PHASE 2 (June - July 2021)	
5/14 - 8/9	SME Consultation Period
6/1/2021	Webinar @ 1:00 PM – COVID-19 Impacts on Helping Business Stabilize and Grow: Small Business Technical Assistance Programs
6/3/2021	Webinar @ 1:30 PM – COVID-19 Impacts & Restaurant Support
6/10/2021	Webinar @ 1:00 PM – COVID-19 Impacts on Creative Major Projects - Theaters, Outdoor Markets, & More
TBD	Webinar – Rapid Recovery Plan Funding Sources
7/30/2021	Last Date for Agreement between Plan Facilitators and Applicant Communities on Draft Project Recommendations List

PHASE 3 (August - September 2021)	
8/9/2021	Last Date by which Plan Facilitators can request Subject Matter Expert Consultations
9/15/2021	Final Plans Submitted