## **Safety Briefing**

April 15, 2025



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### **Safety Contact**



### **Distracted Driving: The Issue**

Any activity that diverts attention from driving:

- texting or talking on the phone
- eating or drinking
- working the navigation system
- working the audio system

An average of 3,000 deaths and approximately 8% of crashes per year are due to distracted driving

Massachusetts law prohibits using electronic devices while driving unless the device is in hands-free mode; not permitted to hold or support any electronic device/phone



www.mass.gov

www.nhtsa.gov



#### **Get Involved - Recommendations**

Teens/Young Drivers: Encourage friends to speak up when they see someone driving distracted

#### Parents:

Lead by example and always demonstrate safe driving habits; have all family members sign a pledge

Educators/Employers: Use communication campaigns to remind students and employees to maintain safe habits. Institute and maintain a company policy that prohibits distracted driving



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# ThankYou

