Melrose-Wakefield Hospital is on the journey to becoming a Baby Friendly Hospital



The Baby-Friendly Hospital Initiative is a program of the World Health Organization (WHO) & United Nations Children's Fund (UNICEF). Baby-Friendly birthing facilities worldwide take special steps to create an environment for parents and infants that ensures the best start for breastfeeding.

## What does this mean for you?

- Whether you are breast or bottle feeding, you and your baby will receive the best care and support as you begin your new life together.
- You will be encouraged to stay together with your baby during your hospital stay (rooming-in).
- Complimentary pacifiers will not be routinely provided.
- Lactation consultants will be available to help you with breastfeeding.

For further information about Baby-Friendly, call the Breastfeeding Support Center at (781) 979-6455, or call Carol Downes, Director Maternal-Newborn Service at (781) 979-3643.

Or visit <u>www.hallmarkhealth.org</u> or <u>www.babyfriendlyusa.org</u>.

