

## Schedule G - Publicity and Disclosure of Information

This Schedule G outlines how the Parties, the Independent Evaluator, and JFF, (collectively, the “**Project Stakeholders**<sup>1</sup>”) may publicly share information about the PFS Project. Key goals of this Schedule include increasing public confidence in the Parties’ commitment to and ability to carry out the PFS Project, increasing public awareness of the PFS Project and fostering each Party’s accountability and credibility by demonstrating that each, while independent, coordinates with the other(s). SFI will coordinate the participation of any Funding Partners in the initial public announcement or any on-going communications by any of the Funding Partners in accordance with the provisions of this Schedule G.

### *Section 1: Initial Public Announcement*

Prior to any announcement of the PFS Project, SFI in consultation with the Commonwealth will develop an “Announcement Strategy” for approval by the Operating Committee. This will include a plan for the initial public launch and communication-related roles and responsibilities of each Project Stakeholder leading up to and during the public announcement, including establishing the individual points of contact within each organization responsible for communications.

The Parties agree to identify a mutually agreeable date for a public announcement of the Project and to use commercially reasonable efforts to jointly develop a press release, a Project fact sheet, and a “FAQ” (answers to frequently asked questions) (“**Project Overview Materials**”). Only Project Overview Materials that have been approved by the Operating Committee may be used in public disclosures during the period approved by the Operating Committee. The Project Overview Materials may be modified from time to time upon consent of the Operating Committee, which consent will not be unreasonably withheld.

### *Section 2: On-going Communications*

Following the initial public announcement, the Project Stakeholders may engage in publicity efforts, such as media requests, press conferences, press statements, interviews, presentations and website postings without the consent of other Project Stakeholders; provided that the Project Stakeholders may publicly share the following information only:

- a. Information contained in the approved Project Overview Materials, except that Project Stakeholders may reasonably re-purpose, modify or update such information without requiring consent, if such changes do not relate to Final Outcomes or material changes to the PFS Project; and

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<sup>1</sup> Note: The obligations and responsibilities set forth in this schedule will be included in the applicable contracts with other Project Stakeholders.

- b. Information that is not Confidential Information, nor Proprietary Educational Materials, or protected by any similar non-disclosure obligations under a PFS Project-related agreement.

Project Stakeholders will use best efforts to promptly notify the other Project Stakeholders of any media inquiries regarding the PFS Project and will use good faith efforts to involve such other Project Stakeholders in preparing a response to any inquiry to the extent it relates to such other Project Stakeholders.

*Section 3: Consent of Project Stakeholders*

The prior written consent of the Operating Committee will be required for:

- a. Public statements regarding Final Outcomes or material changes to the Project;
- b. Written use of another Project Stakeholder's name or logo, except as already approved in the Project Overview Materials

For the avoidance of doubt, each of the Project Stakeholders (a) may make any disclosure as advised by its counsel as required by Law or legal process, in which case it will (to the extent practicable) provide prior notice of such disclosure to the other Party with respect to the timing and content of such disclosure; and (b) may share information with its directors, officers, employees, managers, members, stockholders, financing sources, advisors, agents and other representatives, as long as such representatives are bound by any applicable confidentiality obligations with respect to such information. For the avoidance of doubt, no disclosure of Proprietary Educational Materials shall be made in connection with any publicity contemplated hereunder and the terms of this Schedule G are subject in all cases to Section 5.01(c) of the PFS Contract.