# School Recycling in Massachusetts

November 18, 2020

Massachusetts Department of Environmental Protection

Ann McGovern, Consumer Waste Reduction Coordinator

Massachusetts Department of Environmental Protection

# Free Resources Available from MassDEP to help your municipality implement school recycling and waste diversion

- MassDEP Waste & Recycling Grants & Assistance <u>https://www.mass.gov/service-details/massdep-waste-recycling-grants-assistance</u>
- Sustainable Materials Recovery Program grants
- Technical Assistance
- The Green Team program, <u>www.thegreenteam.org</u>

## Sustainable Materials Recovery Program Grants

https://www.mass.gov/how-to/apply-for-a-sustainable-materials-recovery-program-smrp-municipal-grant

### Include many grant items, such as:

- Recycling Dividends Program (RDP)
- School Recycling Assistance
- Small Scale Initiatives
- Mattress Recycling Incentive
- PAYT/SMART Implementation Funds
- Education & Enforcement Coordinator
- Curbside Recycling/Organics Carts
- Drop-off Equipment
- Waste Reduction/Organics Capacity Projects

### Minimum Eligibility Requirements (for all SMRP grants)

 In 2021, municipal grant applicants will need to certify that paper, cardboard, bottle and can recycling is available in all municipal buildings, including schools, or will be within 30 days of award notification.

## Materials Disposal Bans

https://www.mass.gov/guides/massdep-waste-disposal-bans

## Materials Currently Banned from Disposal or Transfer for Disposal in Massachusetts

- Asphalt pavement, brick and concrete
- Cathode ray tubes
- Clean gypsum wallboard
- Commercial food material
- Ferrous and non-ferrous metals
- Glass and metal containers
- Lead acid batteries
- Leaves and yard waste
- Recyclable paper, cardboard and paperboard
- Single-resin narrow-necked plastic containers
- Treated and untreated wood and wood waste (banned from landfills only)
- White goods (large appliances)
- Whole tires (banned from landfills only; shredded tires acceptable)

## School Recycling Assistance Grants History

- 26 school districts awarded (2013-2020)
- FY13 Abington, Boston, Chicopee, Danvers, Medfield, Middleboro, Winchester
- FY14 Ayer, Hingham, Holyoke, Rockport
- FY15 Dedham, Sharon
- FY16 Fitchburg, Greenfield, Kingston, Sandwich
- FY17 Arlington
- FY18 Salem, Somerville, Uxbridge
- FY19 New Bedford, North Andover, Stoneham
- FY20 Millbury, Townsend
- Total Grant Amount Awarded: \$651,876

# Salem School Recycling Assistance Grant Highlights

- FY18 grant \$30,000 (\$5,000 implementation; \$25,000 equipment)
- Equipment inventoried and purchased as needed:
- 18 g blue bins (classrooms);
- 96 g wheeled carts (per recycling hauler);
- Tandem and single dollies;
- Recycling barrels for dollies;
- Recycling tilt trucks for cardboard;
- Flyer and signage printing;
- Stipend (2 years \$2000 expended; \$28K on equip)

## Challenges

- Grant coordinator and school recycling coordinator retired halfway through the 3-year grant duration;
- Micaela stepped in and coordinated with facilities and custodial staff to utilize the remaining funds available based on maximizing efficiency of recycling collection;
- Covid-19 interrupted the 3<sup>rd</sup> year of the grant, but Micaela was able to purchase equipment needed and wrap up the grant remotely.

## Successes

- Expansion and systemization of recycling throughout the district;
- Top-down support for school recycling, including Superintendent, principals and teachers;
- Increased student involvement and leadership among peers;
- Recycling increased 6% and trash decreased 6% (2018-2019);
- Successful collaboration between Salem Engineering Dept and School Facilities Dept.

## City of Salem Contact Information

## Micaela Guglielmi

**Waste Reduction Coordinator** 

City of Salem – Engineering Dept.

98 Washington Street – 2<sup>nd</sup> Floor. 01970-4023

978-619-5672

mguglielmi@salem.com

## Key School Recycling Resources

School Recycling Policy Template link

https://www.mass.gov/doc/school-recycling-assistance-sample-recycling-policy-template-0/download

School Recycling Implementation Plan
 Create a roadmap for your school district

THE GREEN TEAM <u>www.thegreenteam.org</u>

# THE GREEN TEAM Program Highlights

- Resources on <u>www.TheGreenTeam.org</u> website
- Educational materials and activities
- Free recycling & composting equipment
- Free idling reduction signs and materials
- Recycling, composting and share table signage
- Webinars and videos
- Recognition and prizes



## **MassDEP Contact Information**

Ann McGovern, Consumer Waste Reduction Coord.

Mass Department of Environmental Protection

ann.mcgovern@mass.gov

617-292-5834

# HOW AND WHO: SETTING UP EFFECTIVE RECYCLING PROGRAM INFRASTRUCTURE

School Recycling Webinar | November 18, 2020





# FREE ASSISTANCE FOR BUSINESSES & INSTITUTIONS





RecyclingWorks in Massachusetts is funded by MassDEP, delivered under contract by the Center for EcoTechnology recyclingworksma.com







Educational Materials & Activities

Free Idling Reduction Signs & Materials

Free Recycling Equipment

Recognition & Prizes



## WHY SHOULD YOUR SCHOOL RECYCLE?

Comply with Massachusetts waste bans

Promote environmental stewardship

Easy setup with DEP resources







## STEPS TO SET UP A RECYCLING PROGRAM

- ☐ Build support & identify decision makers
- ☐ Identify what materials to collect
  - ☐ Where are they generated?
  - Who will move them?
  - ☐ How will they get moved?
  - What equipment is needed?
  - ☐ Does this match what your hauler can take?
- ☐ Training & messaging for users and movers
- ☐ Right-size dumpsters
- Celebrate & refocus!







## WHAT KIND OF RECYCLABLES, AND WHERE?

	Kitchen/ Receiving	Cafeteria	Classrooms	Offices	Copy Room	Gym/Sports Fields	Events
Cardboard	х	x		X			
Paper			Х	Х	Х		
Bottles & Cans	х	х	х	Х		х	х
Food Scraps	Х	Х	х				





## WHO IS MOVING MATERIALS?

- Determine before purchasing equipment
- Students certain classes or Green Team clubs
- Custodial staff
- What kind of equipment will be most helpful for them?









## **CONTAINER TYPES & CONSIDERATIONS**

- Outdoor containers ground level or loading dock
- Deskside bins vs. central collection areas in common spaces (staff)
- Paired bins
- Color-coding













## **CUSTODIANS ARE YOUR RECYCLING CHAMPIONS**

- Address concerns from custodial staff
- Same material, just separated.
- Feedback welcomed for continuous improvement.
- Incorporate language into contracts about compliance with all federal/state/local regulations







## **CONSOLIDATING MATERIALS**

- Handle both streams daily → avoid heavy consolidation before hauler pickup day
- Interim containers to put material in dumpster (e.g. tilt cart)
- Dual or split carts vs. making multiple rounds









### Always Empty Recyclables out of Plastic Bags

Bags tangle recycling equipment causing delays, injuries and extra costs.



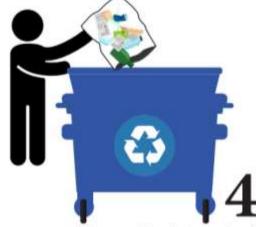
Pair trash and recycling bins whenever possible. Use color-coded plastic bags as liners to keep bins clean and make it easier to move materials.



Leave recycling bags untied or loosely tied so they are easy to empty.



Color-coded plastic bags make it easier to visually differentiate so that trash doesn't get confused with recycling in one cart.



Always empty recyclables out of the plastic bag into the dumpster.



Reuse or dispose of the plastic bag in the trash.



## **MANAGI**

- Hard to collect in outdoor carts (e.g. 32 gallon)
- May use different containers for collection
  - Flatbed cart
  - Tilt cart
  - Hamper
- Place cardboard dumpster by kitchen for year-round deliveries



Help us recycle even more by flattening your cardboard. It's as easy as opening the top of the box!

Remove all packaging from box



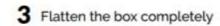








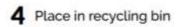




Open the bottom of the

box the same way you

opened the top











## KITCHEN COLLECTION

- Materials generated from deliveries, food preparation
- Easily accessible and available bins
   clustered bins
- Keep recyclables clean
- Good housekeeping practices
- Shared responsibilities







## **CAFETERIA WASTE STATIONS**

- Placement must accommodate end-of-lunch rush
- Student or staff monitors to improve sorting
- Mobile stations
- Design for the student AND custodian







## MANAGING FOOD WASTE OFF-SITE VS. ON-SITE

- Materials accepted vary by end site/process
- Larger schools may be subject to commercial organics waste ban
- New Age Composters & worm vouchers available through THE GREEN TEAM
- Contract with local composter or animal feed operation







## SIGNAGE CAN REDUCE CONTAMINATION

- Use images of materials found at school
- Keep it clean avoid too much text
- Confirm with Recycle Smart MA & your hauler about what goes in the bin
- Place at eye-level for your students







## **FUNDING CONSIDERATIONS**

- Strive for cost-neutrality
- Potential savings from avoided trash hauls
- Align programs with school fiscal year, as soon as district starts planning
- Commodity pricing
- Free equipment through THE GREEN TEAM
- SMRP District Grants & RDP Funds







## **RESULTS**

- Increased diversion can result in reducing trash service
- Use hauler/custodial feedback and reports to shape program.
- Share story to school committee/press
- Great Job to all involved!







## **USEFUL RESOURCES**

Starting a School Recycling Program

**Hauler Contract Guidance** 

Cardboard Box Graphic

Plastic Bag Graphic

Recycle Smart MA

Food Waste Diversion Guide for Schools

Cafeteria Source Separation Video





## THANK YOU

THE GREEN TEAM recycle@thegreenteam.org (413) 586-7350 x225

www.thegreenteam.org

RecyclingWorks in Massachusetts info@recyclingworksma.com (888) 254-5525

www.recyclingworksma.com

Heather Billings, <a href="heather.billings@cetonline.org">heather.billings@cetonline.org</a>, (508) 479-3713





# Recycling in Cambridge Schools

Building a Culture for a Sustainable Program

Meryl Brott, Recycling Program Manager Dept of Public Works

## **Schools**

- 11 Elementary (avg. 300 students each)
- 4 Upper Schools inside
   4 Elementary School
   Buildings
   (avg. 600 students each)
- 1 Combo Elementary + Upper (425 students)
- 1 High School (1,950 students)



## Department of Public Works

- Recycling Program Manager (works with schools in addition to other duties)
- Supplies for recycling
  - Carts (dumpsters, hampers)
  - Bins "blue bins" and "deskside bins"
  - Recycle and trash for entrances
- Materials for teachers, posters, signage





## Custodians

- Top-down support
  - Meeting with Chief Operating Officer and Senior Custodians
- Present annually before school year begins
- Visit schools, build relationships
- Provide carts & classroom bins
- Follow up on feedback re: where attention is needed
- Custodians remove recycling from classrooms
- "Get Rid of It Right" document

### Chief Operating Officer

**Director of Facilities** 

**Custodian Supervisor** 

**Senior Custodians** 

Custodians





### Interoffice Recycling Memo

To: Senior Custodians, Cambridge Public Schools

James Maloney, Chief Operating Officer CPS Cc:

> Dr. Jeffrey Young, Superintendent of Schools Jack Mingle, Food & Beverage Director Principals, Cambridge Public Schools

Kitchen Supervisors

Lisa Peterson, DPW Commissioner

John Nardone, DPW Assistant Commissioner for Operations John Fitzgerald, DPW Environmental Services Manager

Randi Mail, Recycling Director Recycling Advisory Committee

School Committee

Dana Ham, Director of Facilities From:

Meryl Brott, Recycling Program Manager, DPW

RE: School Recycling Procedures

Please keep this reference for recycling and waste procedures, which should be normal routine. Senior custodians are the main point person for recycling staff, but all school contacts should be aware of the procedures and operations at your building.

DPW rubbish crews notify recycling staff if there are any unauthorized materials in a school trash dumpster such as cardboard, computer monitors, televisions, fluorescent bulbs or metal items. These items are banned from disposal in MA and the state has increased enforcement efforts. If there is a problem, Meryl immediately contacts the school to troubleshoot the issue.

Most custodians are already faxing the self-reporting worksheets. You can also call or email the info to x4836 / mbrott@cambridgema.gov, or send through interoffice mail. Please start this week if you are not reporting recycling. We use this information to track your recycling progress and ensure that programs are sustainable.

If you have any questions, let us know. We look forward to working with you to promote recycling among the school community. Again, thank you for your continued efforts to maintain a solid recycling program.

All the best.



Dana Ham Director of Facilities Cambridge Public Schools T 617.349.6855 F 617.349.6477 dham@cpsd.us

Meryl Brott Recycling Program Manager Cambridge Public Works T 617.349.4836 F 617.349.4868 mbrott@cambridgema.gov

### Self-Reporting Worksheets (See attached)

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### Recycling Education Assistance

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### **Metal Items**

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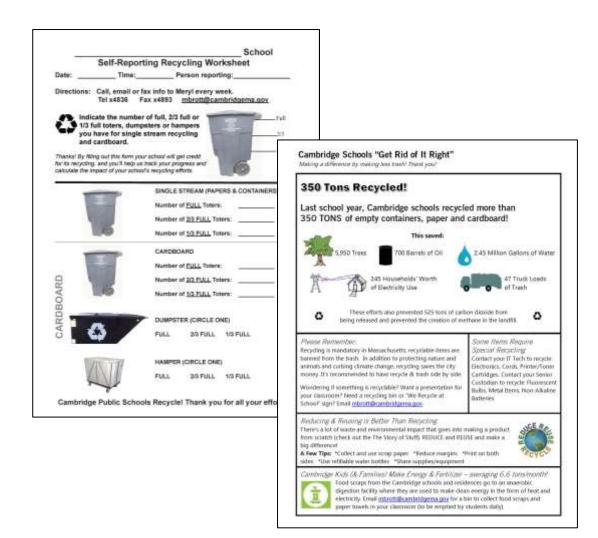






## Recycling Reports

- Weekly reports of recycling quantities.
- Allows for reporting impact of recycling.



# Principals



Connect via email over the summer



Request time to present at teacher/staff meeting before school starts (or just after school begins)



Forward emails to teachers

- Start of school
- Periodic updates
- Go Green Challenge
- End-of-year clean-out

## **Teachers**

- Provide recycling information for teachers to share & post in room
- Recommend: recycle and trash side-by-side
- Offer presentations
- Emails:
  - Start of school
  - Periodic updates
  - Go Green Challenge
  - End-of-year clean-out



# Reaching Other Staff

- Food Services
  - Presentation before school year starts
- Human Resources
  - Information for new hires
- Clerks and Family Liaisons
  - Key partners
- Librarians
  - Presentations, books/displays, recycle quiz



## Cafeteria

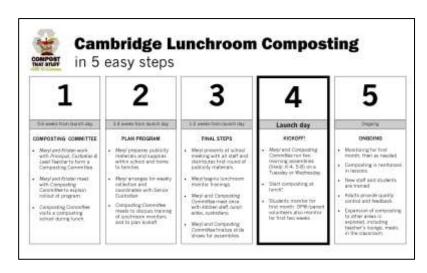
- "Get Rid of It Right" here too
- Organize volunteers (start of school mostly)
- Work with Lunch Aides
- (Include in Lunch Aide job description)



# **Bringing Composting to Schools**

- Presentation to teachers; packet of materials including Lesson Plans and Fact Sheets
- Logo, launch w/ banners, posters, pledge sheets, etc. and assembly -- made it a "big deal" and a source of school pride.
- CPS Sustainability Manager pressed principals: when/how soon would they start? (not if)
- Custodians knew it was coming; senior custodian on the school's implementation team
- "Five Easy Steps" doc replaced exhaustive 9-page Guide

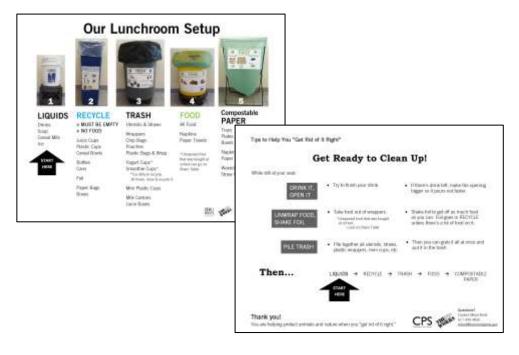




# We "get rid of it right"...



 Start of the school year packet for teachers



 Sorting Games for youngest kids, presentations



Meryl Brott
Recycling Program Manager
<a href="mailto:mbrott@cambridgema.gov">mbrott@cambridgema.gov</a>
617-349-4836