

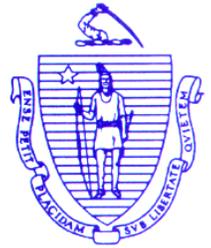


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Kathleen Theoharides
Secretary
Ronald Amidon
Commissioner
Mary-Lee King
Deputy Commissioner

Seafood Marketing Program Steering Committee Meeting Agenda

Thursday, October 10, 2019

9:15 – 10:45, Room 429

Massachusetts State House

24 Beacon Street, Boston, MA 02133

Welcome and introductions: David Pierce	9:15 – 9:30
Seafood Marketing Program update	9:30 – 9:50
- Seafood Expo North America, 2020 grant cycle, current projects: Wendy Mainardi	
- Port Profile project update: Story Reed	
Group discussion	9:50 – 10:15
Special Promotion project	10:15 – 10:40
- Highlights of the RFR, project goals and objectives: The Williams Agency	
Wrap up: David Pierce	10:40-10:45