



**David E. Pierce, Ph.D.**  
*Director*

# *Commonwealth of Massachusetts*

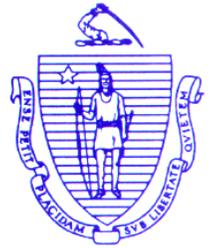
## **Division of Marine Fisheries**

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### **Seafood Marketing Steering Committee Meeting Agenda**

**Thursday, November 30<sup>th</sup> 2017**

**11:00 – 2:00, Duxbury Bay Maritime School**

**457 Washington Street, Duxbury, MA 02331**

Welcome and introductions: Director Pierce	11:00 – 11:30
Seafood Marketing Program update: Wendy Mainardi - Zip Trips, internship program, restaurant visits, etc.	11:30 – 12:00
Lunch break - Presentation on Pier to Plate: Ellie Leaning	12:00 – 12:45
Guest Presentation from Eating with the Ecosystem: Kate Masury	12:45 – 1:00
Group discussion: 2018 program strategy	1:00 – 1:50
Wrap up: David Pierce	1:50 – 2:00