

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

Mass Workforce Issuance

100 DCS 05.123

☐ Policy

☒ Information

To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: March 31, 2017

Subject: **Small Business Expo 2017**

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of the U.S. Bureau of Labor Statistics Small Business Expo 2017 on April 13th at the Hynes Convention Center in Boston.

Background: The [Small Business Expo](#) is THE largest & most anticipated business-to-business networking event, trade show & conference for business owners, entrepreneurs & decision-makers. The event is free but registration is required. Attendees will have access to the Exhibitor Hall and 20+ business critical workshops. It is the most anticipated networking event of the year for business professionals to learn about products & services to help their business exceed its goals, network with other industry professionals & attend informative and cutting-edge workshops & seminars. Business owners, entrepreneurs or anyone that works for a small business should attend this trade show & conference.

Why Attend?

- Network with thousands of business owners, entrepreneurs & start-ups
- Establish hundreds of new contacts and reconnect with old ones
- Attend FREE business critical workshops & seminars
- Learn about new products and services for business growth
- Interact with the movers and shakers
- Discover new and innovative technologies
- Be in the RIGHT place at the RIGHT time
- It's FREE to attend!

Action

Requested: Please share the information with staff, partners and customers as appropriate.