

# **Southeast Asian Coalition of Central Massachusetts (SEACMA) Narrative: Community Investment Plan (CIP)**

## **Section 1: Community or Constituency(ies) to be Served by the Organization**

### *Service Area*

Southeast Asian Coalition of Central Massachusetts (SEACMA) primarily operates in Greater Worcester, Massachusetts; however, SEACMA does offer support to Asian individuals and families in 31 area towns (listed below) where there are no culturally responsive organizations which specifically provide support to Southeast Asians, of which the agency is aware (see attached Service Area Map).

Service Area List: Auburn, Barre, Boylston, Brookfield, Douglas, East Brookfield, East Douglas, Grafton, Holden, Hubbardston, Leicester, Millbury, New Braintree, Northborough, Northbridge, North Brookfield, Oakham, Oxford, Paxton, Princeton, Rutland, Shrewsbury, Spencer, Sterling, Sutton, Upton, Uxbridge, West Boylston, West Brookfield, and Worcester

### *Constituency(ies) to be Served: Population, Demographics, and Geographic Characteristics*

Located 40 miles west of Boston, the City of Worcester has a population of 185,428.<sup>1</sup> As the second most populous city in New England, Worcester has many strengths, as well as significant and unique areas of need. Worcester is a relatively young city, with over one-third of the population under the age of 19. The median age is 34.5 year. There is a higher proportion of youth in the City as compared to in the Commonwealth: 15-19 year old, 8.1% (Worcester) vs. 6.8% (Massachusetts); 20-24 years old, 10.2% (Worcester) vs. 7.3% (Massachusetts).<sup>2</sup> The City is diverse; 53.2% White, 12.4% African American, 5% Asian, 25.2% Hispanic and Latino, 4.2% from two or more races or other. In Worcester, 20.9% of individuals are foreign born. “Worcester is the largest resettlement community in Massachusetts, with 21% of all new arrival refugees/asylees in Massachusetts being placed in Worcester in FY2014.”<sup>3</sup>

The median household income in Worcester is approximately \$48,139 (per capita income, \$27,844); \$85,843 in Massachusetts. Approximately one-third of households in Worcester are female headed. Family Economic Risk Factors:

- 22.1% of families live below the poverty line in Worcester
  - 30.6% of families with children below the age of 18 live in poverty
  - 33.1% of families with a female householder (no husband present) live in poverty
  - 22.1% received food stamps/SNAP assistance
  - 75.0% of students are enrolled to receive free and reduced lunch
  - In a cluster of city center neighborhoods, 40% to 50% of residents live in poverty<sup>4</sup>
- 626 households/1,111 individuals were experiencing homelessness at the time of the 2017 Point in Time Homeless Count<sup>5</sup>

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<sup>1</sup> US Census (2019). Note: unless otherwise stated, all information is sourced from the US Census, 2019.

<sup>2</sup> Greater Worcester Community Health Assessment (2018).

<sup>3</sup> Greater Worcester Community Health Assessment (2015).

<sup>4</sup> Greater Worcester Community Health Assessment (2018).

<sup>5</sup> Worcester Point in Time Homeless Count (2017).

While Worcester is home to a number of colleges and universities, the education attainment level of its residents is overall lower than that of the Commonwealth. As a percentage of the population 25 and older, 13.7% Worcester residents had less than a high school degree, while 30.8% had a bachelor's degree or higher; compared to Massachusetts which had 8.7% and 45%, respectively.

Situated within Central Massachusetts, Worcester is the largest city in New England for refugee resettlement and has one of the largest immigrant populations. There are approximately 41,000 Asians in Central Massachusetts, with approximately 14,000 residing in Greater Worcester. The majority of SEACMA's clients are English Language Learners (ELL) of Vietnamese, Nepali, Cambodian, Burmese, or Laotian descent, as well as Arabic-speakers from Iran, Iraq, and Syria. SEACMA also serves clients from Africa, the Middle East, and South and Central America. These demographics have changed over the years, as populations have shifted; however, SEACMA serves anyone who seeks aid and works to support all who enter its doors. Over the course of the last year, individuals and families have been drawn to SEACMA as a direct result of the devastation caused by the COVID-19 pandemic. Individuals and families from Central and South America, primarily Honduras, El Salvador, and Mexico, seek the support of SEACMA's culturally relevant food security program. This is a small, but growing, population served by SEACMA. SEACMA has hired culturally- and linguistically competent staff to serve this population.

SEACMA intake data indicates that 90% of SEACMA clients are low-income and many face housing and food insecurity. With low-income backgrounds, limited English proficiency, and the challenges of assimilating into mainstream society, clients come to SEACMA as a first resort. Many clients are multi-generational families, with elders, adults, youth, and children living in the same household.

## **Section 2: Involvement of Community Residents and Stakeholders**

SEACMA was awarded certification as a Community Development Corporation in January 2021. This initial Community Investment Plan has been developed by SEACMA's Board of Directors, who are community residents and stakeholders, for implementation as of January 2021. Seventy-five percent of SEACMA's Board of Directors are constituents of SEACMA, live in defined service areas, and are low- and moderate-income. Most members are immigrants, refugees, or asylees and have an intimate understanding of the challenges and barriers faced by community residents and stakeholders. The Board of Directors, with input by residents, stakeholders, and SEACMA leadership, has been the driving force behind the initiation of, and planning for, the Community Investment Plan. As this plan is implemented, the SEACMA Board of Directors will stand up a Board Committee which will Monitor and Implement the Community Investment Plan. Committee members will be community residents and stakeholders. The committee will guide the organization as members; serve on the board; set priorities for property acquisition and development; partner with the organization to address neighborhood issues; and drive the setting of priorities for the strategic plan.

This plan is devised in accordance with SEACMA’s mission: to support, promote, and advocate for the success of the Southeast Asian population of Central and Western Massachusetts, as well as other immigrants, refugees, asylees, and low-income residents, in their pursuit of naturalization while also maintaining their own unique cultural identity. Therefore, expanding economic opportunities and cultural preservation are both a large part of SEACMA’s mission in serving residents of Greater Worcester. SEACMA provides holistic and culturally responsive services by supporting the economic, social, emotional, and cultural education development for the Southeast Asian community, as well as all who come to SEACMA. Across all programs, SEACMA’s multi-lingual staff advocate for and serve approximately 15,000 clients annually through several programs to access healthcare, housing, youth/elder programs, economic development, civic engagement, and more.

### **Section 3: Plan Goals**

For more than two decades, SEACMA has provided essential services to immigrants, refugees, and low-income residents from Southeast Asia in Central Massachusetts. An organization which is highly responsive to the needs of the community, SEACMA has expanded program offerings, geographic reach, and the demographic profile to reach and meet the needs of more individuals, families, and elders in need. SEACMA pursues its mission by:

- Providing job training and assistance within career pathways while advocating for each individual’s success.
- Bridging the gap between the Asian- and Arabic-speaking communities and the community at large.
- Supporting the academic, economic, social, health, and cultural needs of those who seek it.
- Promoting and embracing the cultural heritage of the different Southeast Asian cultures represented in Central and Western Massachusetts.
- Exploring long-term interventions and investments which holistically support the economic- and comprehensive health of the community.

*Priority Area 1: Promote equity by providing job training and assistance within career pathways while advocating for each individual’s success.*

Steady, gainful employment with a clear career pathway is an important step to stability for individuals, families, and the community as a whole. SEACMA will support the availability of employment opportunities which offer a clear career pathway within the community. SEACMA will support individuals to acquire the skills necessary to perform the positions that are available. Further, SEACMA will support skill acquisition, network development, and job placement for the community’s youth.

*Priority Area 2: Bridge the gap between the Asian- and Arabic-speaking communities and the community at large.*

Language and cultural barriers, as well as lack of knowledge about small business regulations, many individuals and families who had successful businesses in their home country work in low-wage seasonal jobs in restaurants or factories in Worcester. There is reason to believe that some members of the community work in exploitative conditions and sometimes are victims of

trafficking. SEACMA promotes economic development, including business assistance and development.

*Priority Area 3: Promote equity by improving the academic, economic, social, health, and cultural outcomes of those who seek it.*

SEACMA promotes equity for the community through academic achievement, economic success, and social and cultural promotion. SEACMA recognizes that the community will be successful and robust only when its members can achieve equity. SEACMA promotes the development of members of the community, to include building the economic capacity, mobility, and stability of low-income community members (e.g., homeownership assistance, financial education, foreclosure prevention, Individual Development Accounts (IDAs), and savings programs).

*Priority Area 4: Promote and embrace the cultural heritage of the different Southeast Asian cultures represented in Central and Western Massachusetts.*

Over 20 years of experience and assessment has reinforced to SEACMA that many of SEACMA's clients, who are by and large immigrants, refugees, and asylees, have brought to their new home in Central Massachusetts traditional high-level skills that have been mostly lost in the US. These skills include tailoring, fine sewing, weaving, precious metalsmithing, lacquering, embroidering, and wood carving. Artisans will have a physical space, tools, and materials to practice their craft. Artisans will have a well marketed and widely promoted marketplace to offer their artwork for sale. Artisans will have the support and opportunity to expand their artisanal businesses through incubators, trainings, and technical support.

*Priority Area 5: Explore long-term interventions and investments which holistically support the economic- and comprehensive health of the community.*

SEACMA is actively exploring opportunity lead real estate development projects in the low-income neighborhood(s) with high populations of Southeast Asian, low-income, underserved, and underrepresented residents. Development projects would be mixed use, and would include: small business incubator, to include a professional/commercial community kitchen which would give community members a space to start-up cultural food businesses; workspace for artisanal handicraft creation; and entrepreneur and small business start-up space. SEACMA would host its offices in this space. Further, a collaborative space for elder care, via collaborations with current elder care providers, and a gym for youth mentorship would be included in this property development project. The property would also include multi-generational housing; approximately half of the housing stock would be studio apartments for elders, approximately half of the housing stock would be two-bedroom apartments suitable for families. Multi-generational housing would encourage the caring of elders and children within those housed there.

#### **Section 4: Activities to be Undertaken**

SEACMA relies on its multi-cultural and multi-lingual staff, dedicated volunteers, and many private, public, and municipal partners throughout the City, region, and Commonwealth to

support community members and promote their economic health and growth. SEACMA seeks to utilize best practices in all services areas.

*Activity Area 1: Promote equity by providing job training and assistance within career pathways while advocating for each individual's success.*

SEACMA will support low- and moderate-income individuals to assess career interests, strengths, needs, and goals; chart a career pathway; complete job training, to include hard and soft skills; and pursue employment.

- SEACMA conducts outreach to identify, recruit, and educate community members about career support and training opportunities. SEACMA disseminates information to community members who are English Language Learners in Greater Worcester and Central Massachusetts through gatherings, celebrations, and festivals.
- SEACMA provides career skill assessments which assess career interests, strengths, needs, and goals; SEACMA charts individuals as they chart a career pathway.
- SEACMA supports individuals as they develop their job skills, to include hard and soft skills, through training and education.
- SEACMA supports individuals as they pursue long-term employment, with a clear career pathway.
- Encourages small businesses to hire community members for sustainable jobs.
- SEACMA supports individuals as they file for unemployment insurance in the event they lose their position.

*Activity Area 2: Bridge the gap between the Asian- and Arabic-speaking communities and the community at large.*

SEACMA will promote economic health, economic participation, and entrepreneurship by providing business translation, technical assistance services, and incubators, supporting economic development, providing outreach and connection to public, private, and municipal partners for economic development.

- SEACMA will seek out and distribute information regarding economic participation, entrepreneurs, business opportunities, etc., from public, private, and municipal sources for the benefit of the community.
- SEACMA will offer translation and technical assistance services.
- SEACMA will make connections and serve as a bridge between community members and private, public, and municipal bodies for the purpose of promoting the economic health of the community at large. Organizations include the Small Business Administration, Center for Women and Enterprise, etc.
- SEACMA provides small business incubator and start-up opportunities to community members.
- SEACMA provides timely support to business owners and their staff in response to external changes and pressures. For example, distribution of personal protective equipment during the COVID-19 pandemic; staff supported employees to file for unemployment insurance.
- SEACMA mobilizes the small business owners in the community to provide support in times of need (e.g., donation and distribution of personal protective equipment and food, etc.).

*Activity Area 3: Promote equity by improving the academic, economic, social, health, and cultural outcomes of those who seek it.*

SEACMA will promote equity by improving the academic, economic, social, and cultural outcomes of those who seek it.

- Direct and Referral Services: SEACMA staff answer questions regarding access to education, healthcare, careers, entrepreneurship, and tax and voting information. SEACMA promotes and provides opportunities for civic engagement. SEACMA supports individuals as they seek citizenship. SEACMA dispenses critical information in a timely manner, from health and safety information; to census and voter information; to information about opportunities for financial relief; and more.
- Education: SEACMA offers English as Second Language (ESL) courses, academic tutoring, family literacy support, Vietnamese as Second Language (VSL), and Worcester Refugee Assistance Project (WRAP)
- Social and Cultural programs: SEACMA promotes youth's healthy activities, academic success, and community leadership through Youth Effect, Youth Effect International, and Worcester Youth Nian Dancers. SEACMA promotes food security through the Cultural Urban Garden Project, the cultural food pantry, and the hot meal and grocery delivery program. SEACMA supports the celebration of Southeast Asian culture through numerous cultural events, open to the community.
- Emergent Community Issues: SEACMA is highly responsive to the changing needs of the community and initiates new or revised programs when needed.

*Activity Area 4: Promote and embrace the cultural heritage of the different Southeast Asian cultures represented in Central and Western Massachusetts.*

SEACMA will provide artisan space, tools, and materials for community artisans to practice and produce their craft. SEACMA will provide a marketplace for artisans to offer their artwork for sale. SEACMA will provide support and opportunity to artisans to expand their artisanal businesses through incubators, trainings, and technical support.

- SEACMA recognizes and supports the many artisans in the community by providing artisan space, tools, and materials for community artisans to practice and produce their craft.
- SEACMA provides a well marketed and promoted marketplace for artisans to offer their artwork for sale.
- SEACMA provides support and opportunity to artisans to expand their artisanal businesses through incubators, trainings, and technical support (see Activity Area 2, above).
- SEACMA facilitates micro-loans for low-income community members to open and sustain their businesses.

*Activity Area 5: Explore long-term interventions and investments which holistically support the economic- and comprehensive health of the community.*

SEACMA will identify, purchase, and renovate a property in a neighborhood with a high number of Southeast Asian, low-income, underserved, and underrepresented residents. SEACMA will design and create a mixed-use space which meets the needs of the neighborhood and promotes holistic community health.

- SEACMA will identify and purchase a suitable property.

- SEACMA will plan and complete needed renovations.
- SEACMA will plan and open the building as it is usable.

## **Section 5: How Success will be Measured and/or Evaluated**

*Evaluation Area 1: Promote equity by providing job training and assistance within career pathways while advocating for each individual's success.*

SEACMA will track the following outcomes annually:

- Individuals Employed: 125
- Individuals Employed in Small Businesses: 50

*Evaluation Area 2: Bridge the gap between the Asian- and Arabic-speaking communities and the community at large.*

SEACMA will track the following outcomes annually:

- Outreach and information distribution: 5,000
- Individuals attend education and training sessions: 200
- Small businesses involved in incubator: 20
- Individuals connected to private, public, or governmental bodies for business promotion: 100

*Evaluation Area 3: Promote equity by improving the academic, economic, social, health, and cultural outcomes of those who seek it.*

SEACMA will track the following outcomes annually:

- Individuals receiving Direct Services: 2,000
- Individuals receiving Referral and Assistance: 150
- Individuals receiving English as Second Language (ESL): 120
- Individuals receiving Vietnamese as Second Language (VSL): 50
- Individuals participating in Youth Effect: 1000
- Individuals participating in Civic Engagement: 5,000

*Evaluation Area 4: Promote and embrace the cultural heritage of the different Southeast Asian cultures represented in Central and Western Massachusetts.*

SEACMA will track the following outcomes annually:

- Artisans practicing in workspace: 50
- Artisans launching small businesses: 10
- Microloans distributed: 10

*Evaluation Area 5: Explore long-term interventions and investments which holistically support the economic- and comprehensive health of the community.*

SEACMA will:

- Identify and purchase an appropriate property by Dec, 2021.
- Plan and complete necessary renovation by June, 2023.
- Open building by Dec, 2023.

## **Section 6: Collaborative Efforts to Support Implementation**

Over 20 years, SEACMA has helped connect more than 10,000 low- and moderate-income residents to local employers for stable jobs through partnerships with local government, organizations, universities, businesses, and corporations, such as: TJMaxx, FedEx, College of the Holy Cross, Clark University, City of Worcester, Quinsigamond Community College, etc.

SEACMA has collaborated with low- and moderate-income residents since 2016, in collaboration with Massachusetts Growth Capital Corporation (MGCC), to start local businesses (e.g., Pho Sure Restaurant, Kai Sushi Grill and Bar, etc.). This has continued through the COVID-19 pandemic. SEACMA has supported the start-up of four business, to date, over the course of the pandemic: DSK Cleaning, Gong Cha, Best Chinese Restaurant, and ChaShu Restaurant.

SEACMA maintains a strong relationship with SMOC, and other banks who serve as micro-lenders, to help low-income community members open and sustain businesses.

SEACMA collaborates with Worcester Public Schools to advocate for better education and employment opportunities for low- and moderate-income youth in Worcester.

SEACMA is also in partnership with local health care providers such as Family Health Center, UMASS Memorial, Community Health Link, and Worcester Senior Center to support low- and moderate-income communities to maintain quality healthcare and access to health information.

## **Section 7: Integration of Activities/Consistency with Community Strategy and Vision**

### *SEACMA's Vision for the Future*

SEACMA will be an incubator for artisans (e.g., chefs, handicrafts, etc.), small businesses, and entrepreneurs. SEACMA will be an incubator for community leadership, economic and business leadership, civic engagement, social justice, and health equity.

### *Consistency of CIP with Other Neighborhood, Community or Regional Plans*

#### Neighborhood and City-Level Plans:

Greater Worcester Community Health Improvement Plan (CHIP): SEACMA's CIP is in alignment with the Greater Worcester CHIP's one goal of health equity, and the three principles: invest first in the community; empower, listen to, and respect community voice; and eliminate gaps between services.

City of Worcester Consolidated and Action Plan: SEACMA's CIP is consistent with the City of Worcester's plans and goals for housing and community development. This consistency is seen both with the City of Worcester Five-Year Consolidated Plan, as well as its sub-plans (e.g., Community Development Block Grant (CDBG), Housing Investment Partnership Program (HOME), Housing Opportunities for Persons with AIDS (HOPWA), Emergency Solutions Grant



(ESG), and Worcester Lead Abatement Program (WLAP)). SEACMA supports the City's goals and has complementary goals for housing production and economic opportunity.

City of Worcester Housing Strategy Recommendations: SEACMA's goals align with the Housing First Coordinating Council 2019 Annual Report. SEACMA supports the goals of ending chronic homelessness through the creation of housing stock, participating in a continuum of care, and working with community partners to support the housing first agenda.

Worcester Redevelopment Authority: SEACMA's goals align with the City of Worcester's Downtown Urban Revitalization Plan, 2016, as well as any subsequent revitalization plans for the City.

#### Regional or State-Level Designations or Plans:

Worcester as a Gateway City: The City of Worcester, formally designated as a Gateway City by the Commonwealth, acts as an economic anchor for the region. SEACMA is eager to continue to participate in the economic development of the City. SEACMA maintains a number of positive partnerships that advance the economic development of the community, the City and the region.

Central Massachusetts Regional Planning Commission: SEACMA's CIP aligns with the Central Massachusetts Regional Planning Commission's Regional Housing Planning Initiative. SEACMA promotes fair and adequate housing for individuals and families in Worcester.

Massachusetts Department of Housing and Community Development 2019 Analysis of Impediments to Fair Housing Choice: SEACMA is committed to supporting the proactive provision of fair housing in the Commonwealth, region and the City.

### **Section 8: Financial Strategy**

As a trusted cultural broker and community-based agency since 1999, leveraging this program will greatly help our financial strategy as described below. (See 2021 Organization Budget and Statement of Financial Position Attached.)

- Working closely with the City of Worcester to identify a parcel of land or building owned by the city for community development purpose. SEACMA's Executive Director has been meeting with Peter Dunn, Worcester City Chief Development Officer, who has been very supportive and strongly suggested for SEACMA to set up a presence in the highly low-income Asian/immigrants/refugee- populated neighborhoods. Peter suggested these two locations:
  - 13 Southgate Street: 2-acre land parcel
  - 4 Mann Street: currently owned by Open Sky who is looking for a new location.
- Peter Dunn confirms opportunities to apply for CDBG for this project.
  - Local foundations, such as the George Fuller Foundation, Mailloux Family, and other funders have told us they would match our capitol fundraising effort.
  - Raising funding from business and philanthropists who will appreciate the CIP incentives.

- Renting space to well respected elder care providers and day care providers, services that are very much needed in Worcester, especially to Asian and English Language Learners families and clients.
- A membership gym for the community youth and young adults.
- Applying for economic development and job creation grants with state and federal to help with employment and job-readiness training. SEACMA's Executive Director works closely with Jeff Turgen, ED of Worcester WorkForce Center for this project.
- With previous and successful collaborations with Ma Department of Agriculture, Worcester Regional Council, and Mass Growth Capital Corporation, SEACMA is poised financially to install the commercial kitchen to help immigrants and refugees to start their food and food delivery services.
- SEACMA has met with VietAid (Dorchester, MA), Central Valley CDC (North Hampton, MA) for advice and best practices for the future pilot plan of a multigenerational housing project at the site for 10-15 low-income families who have elder parents and young children where they can cohabit and care for each other. This is a successful model in Asian countries that is cost effective to help low-income families thrive and break the poverty cycle.

## **Section 9: History, Track Record, and Sustainable Development**

### *History and Track Record*

For more than two decades, SEACMA has provided essential services to immigrants, refugees, and low-income residents from Southeast Asia in Central Massachusetts. An organization which is highly responsive to the needs of the community, SEACMA has expanded program offerings, geographic reach, and the demographic profile to reach and meet the needs of more individuals, families, and elders in need. SEACMA pursues its mission by:

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- Supporting the academic, economic, social, and cultural needs of those who seek it.
- Promoting and embracing the cultural heritage of the different Southeast Asian cultures represented in Central and Western Massachusetts.

SEACMA offers a holistic suite of services which include:

- Direct/Referral Services: answers questions regarding access to education, healthcare, careers, entrepreneurship, tax and voting information, along with providing civic engagement and citizenship opportunities.
- Education: courses support members of all ages and are offered on a rolling basis; include English Second Language (ESL) Courses, Academic Tutoring, Family Literacy, Vietnamese Second Language (VSL) Courses, and Worcester Refugee Assistance Project (WRAP).
- Youth Effect: encourage and promote healthy activities, academic success, and community leadership.

- Cultural Urban Garden Project: Members transform empty Worcester parking lots by cultivating vegetables native to Asia. The food is utilized for traditional dishes as part of Healthy Living and Eating Habits and Mental Wellness programs.
- Economic Development: Job seekers are supported through the search process. Entrepreneurs and artisans are supported through the Small Business Ownership and Entrepreneurship Incubator, the Small Business Technical Assistance Grant Program, and SEAC Market.
- Art and Cultural Heritage Preservation: For twenty years, SEACMA has presented the annual Asian Festival, which draws more than 3,000 people annually to celebrate Worcester's cultural diversity. Beginning in 2016, SEACMA and Worcester Art Museum have collaborated in the Southeast Asian Artists in Residence program, bringing two artists from Asia to Worcester.
- Health and Wellness: SEACMA assists clients in accessing healthcare, to include mental health, heart disease, diabetes, and suicide prevention. In response to the COVID-19 pandemic, SEACMA has distributed health and safety information and personal protective equipment to a population that is traditionally isolated and hard to reach. Further, in response to the pandemic and with plans to continue into the future, SEACMA launched a hot meal delivery program and culturally responsive food pantry.
- Elder Program: SEACMA engages community elders to support their needs, while encouraging community engagement and volunteerism, from the community garden, to youth engagement, to cultural art and music preservation.
- Civic, Community, and Cultural Engagement: SEACMA educates community members of the importance and impact of civic and community engagement, to include census and voting participation. SEACMA supports and encourages community and cultural engagement, to include through festivals and cultural arts, crafts, and performances at public events.
- Youth Effect International: youth expand their philanthropic endeavors beyond Worcester by providing school supplies to at-risk children in struggling communities.
- Worcester Youth Nian Dancers (WYND): youth participate in the WYND team as a way to channel energy into a cultural, healthy, and positive activity. WYND is one of the most recognized lion dance teams in the Greater Worcester and Boston areas.

SEACMA has been highly recognized for its work and accomplishments. Over the years, SEACMA's staff have been recognized for dedicated services to Asian immigrants, refugees, and asylees:

- Worcester Business Journal Power 50
- 2020: MA Youth Commissioners Award
- 2020: MIRA Give Liberty a Hand Honoree
- 2019: AA National Civic Engagement Leadership Award
- 2018: American Heart Association Innovation Challenge Award
- 2018: Worcester Women of Consequence
- 2017: Commonwealth of Massachusetts Asian American Commission Community Hero Award
- 2017: Worcester State University Binienda Center for Civic Engagement Award
- 2016: Katherine Forbes Erskine Award
- 2016: MCPHS Community Partner Award

- 2016: John Auerbach Community Leader Award
- 2015: Massachusetts Non-Profit Network Excellence Award
- 2015: Massachusetts Immigrant and Refugee Advocacy Outstanding Member
- 2014: Eleanor T. Hawley Human Rights Commission Award

SEACMA is a member of the Greater Worcester Community Health Improvement Advisory Board, the Governor’s Advisory Council for Refugees and Immigrants, the Attorney General’s Advisory Council for New Americans, the Worcester City Manager’s Advisory Council, and the Worcester Mayor’s Advisory Council.

*SEACMA and the Commonwealth of Massachusetts’ Sustainable Development Principles*

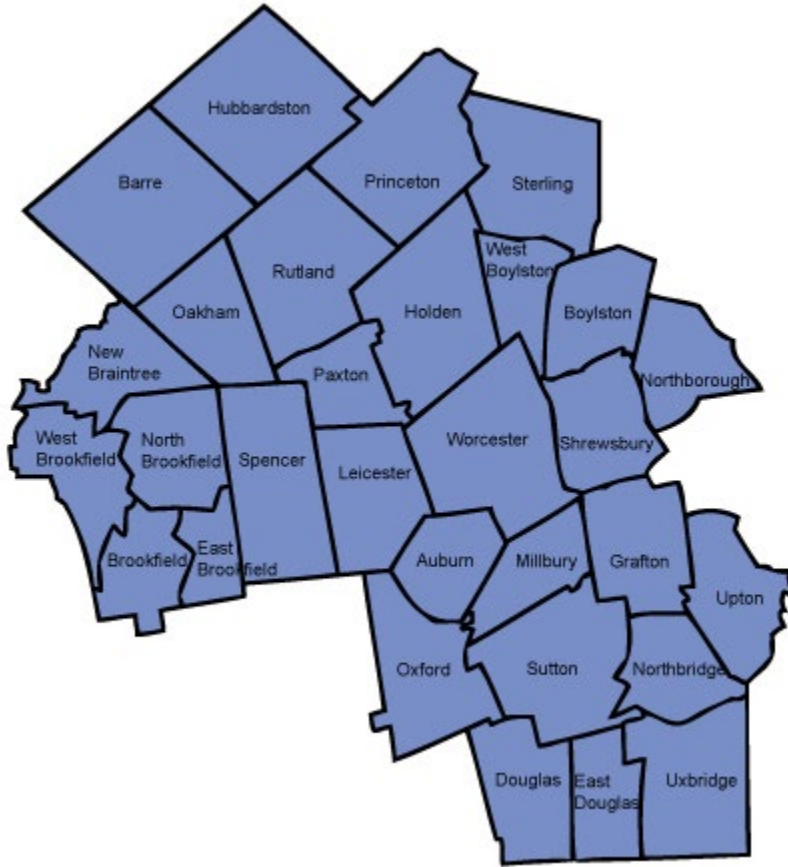
While SEACMA has been a strong champion of economic development in the Greater Worcester area, the organization is now embarking on the direct development of real property. SEACMA is confident that its mission and vision in this venture aligns with the Commonwealth of Massachusetts’ Sustainable Development Principles.

SEACMA understands and is aligned with the principles and will work to advance the principles: Concentrate Development and Mixed Use; Advance Equity; Make Efficient Decisions; Protect Land and Ecosystems; Use Natural Resources Wisely; Expand Housing Opportunities; Provide Transportation Choice; Increase Job and Business Opportunities; Promote Clean Energy; and Plan Regionally. SEACMA will work with all private, public, non-profit, government, and municipal partners necessary to fulfill these principles.

**Attachment List**

- Service Area Map
- 2021 Organization Budget
- Statement of Financial Position
- CIP Adoption Documentation
  - Board Meeting Agenda
  - Board Meeting Attendance List
  - Board Meeting Minutes

# Southeast Asian Coalition of Central Massachusetts Service Area Map





# Statement of Financial Position

As of December 31, 2020

	As of Dec 31, 2020	As of Dec 31, 2019 (PY)	Total Change
<b>ASSETS</b>			
<b>Current Assets</b>			
<b>Bank Accounts</b>			
1000 Webster Five Cents - Checking	659,281.65	332,084.78	327,196.87
1001 Webster Five Cents - Savings	123,858.70	123,480.40	378.30
1002 Fundraising Account	9.11		9.11
1003 Paypal	2,822.50	48.60	2,773.90
1070 United CD 7261	-0.13	11,148.09	-11,148.22
<b>Total Bank Accounts</b>	<b>785,971.83</b>	<b>466,761.87</b>	<b>319,209.96</b>
<b>Accounts Receivable</b>			
1110 Accounts Receivable	-161,404.00	-7,709.00	-153,695.00
1112 Pledge Receivable	346,837.00	121,404.00	225,433.00
<b>Total Accounts Receivable</b>	<b>185,433.00</b>	<b>113,695.00</b>	<b>71,738.00</b>
<b>Other Current Assets</b>			
1450 Prepaid Expenses	2,970.00	4,430.00	-1,460.00
<b>Total Other Current Assets</b>	<b>2,970.00</b>	<b>4,430.00</b>	<b>-1,460.00</b>
<b>Total Current Assets</b>	<b>974,374.83</b>	<b>584,886.87</b>	<b>389,487.96</b>
<b>Fixed Assets</b>			
1640 Equipment	8,685.85	8,685.85	0.00
1650 Van	6,500.00	6,500.00	0.00
1652 Building	64,500.00	64,500.00	0.00
1745 Equipment -Accum Depreciation	-8,685.85	-8,685.85	0.00
1755 Van- Accum Depreciation	-6,500.00	-6,500.00	0.00
Accumulated Depreciation	-1,587.00	-1,587.00	0.00
<b>Total Fixed Assets</b>	<b>62,913.00</b>	<b>62,913.00</b>	<b>0.00</b>
<b>Other Assets</b>			
1500 Lincoln Investments-Mutual Fnds	19,279.00	9,708.82	9,570.18
<b>Total Other Assets</b>	<b>19,279.00</b>	<b>9,708.82</b>	<b>9,570.18</b>
<b>TOTAL ASSETS</b>	<b>\$1,056,566.83</b>	<b>\$657,508.69</b>	<b>\$399,058.14</b>

## LIABILITIES AND EQUITY

### Liabilities

#### Current Liabilities

##### Accounts Payable

2010 Accounts Payable	1,073.00	1,902.20	-829.20
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<b>Total Accounts Payable</b>	<b>1,073.00</b>	<b>1,902.20</b>	<b>-829.20</b>
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##### Credit Cards

Web5 VISA	2,126.66		2,126.66
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<b>Total Credit Cards</b>	<b>2,126.66</b>	<b>0.00</b>	<b>2,126.66</b>
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##### Other Current Liabilities

2110 Payroll Liabilities	-331.87	-331.87	0.00
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	As of Dec 31, 2020	As of Dec 31, 2019 (PY)	Total Change
2150 Accrued expense	5,000.00	12,598.84	-7,598.84
2310 PPP Grants Advance	61,400.00		61,400.00
2311 Due to Youth Effect Intl	-4,745.88	254.12	-5,000.00
<b>Total Other Current Liabilities</b>	<b>61,322.25</b>	<b>12,521.09</b>	<b>48,801.16</b>
<b>Total Current Liabilities</b>	<b>64,521.91</b>	<b>14,423.29</b>	<b>50,098.62</b>
<b>Total Liabilities</b>	<b>64,521.91</b>	<b>14,423.29</b>	<b>50,098.62</b>
<b>Equity</b>			
3010 Net Assets - Earnings	555,893.40	553,615.48	2,277.92
3100 Net Assets - Donor Restricted	87,192.00	87,192.00	0.00
3110 Net assets	9.11	0.00	9.11
Net Revenue	348,950.41	2,277.92	346,672.49
<b>Total Equity</b>	<b>992,044.92</b>	<b>643,085.40</b>	<b>348,959.52</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$1,056,566.83</b>	<b>\$657,508.69</b>	<b>\$399,058.14</b>