



High School Video Contest

Deadline for entries: 11 p.m. Eastern on Sunday, October 4, 2026

View the recording of our [2026 Information Session](#) on “How to Submit a Video”

**The MassDOT Moving Together Conference is scheduled for Tuesday, October 27, 2026, in Boston. Winning videos will be featured during the lunchtime keynote session. We encourage students to start crafting ideas this summer and watch the recording of our information session.*

Submission Guidelines

Background: In today’s world, we’re seeing more students riding—and we’re seeing rapid growth in electric bikes/scooters (or e-bikes/e-scooters) in particular. E-bikes are expanding who can ride, how far students can travel, and how biking fits into busy family schedules. They make hills more manageable, increase independence, and expand active transportation to students who might not otherwise consider biking to school. At the same time, this growth is changing the landscape. E-bikes are heavier. They accelerate more quickly. They can reach higher speeds. That means the riding environment—and the safety considerations—are evolving as well. Some individuals take part in less-than-safe activities, and sometimes even outright dangerous behaviors. We all play a role in what goes on within our roadways every day. It’s the responsibility of each and every person to do our part in making sure that we are aware of those around us as we travel throughout the day.

Action: Lead the way in promoting safe walking, biking, rolling, and driving behaviors across Massachusetts by creating a public service announcement (**PSA**).

Here’s How: Write and produce a 30-60 second video showcasing safe riding behaviors for operating electric micromobility devices (e-bikes, e-scooters, etc.). Please note that students do not need access to a micromobility device in order to participate in the contest. Keep in mind that winning videos may be used in future Massachusetts Department of Transportation (MassDOT) campaigns, initiatives, and materials intended to improve safety.

Video submissions must adhere to ALL of the following criteria:

1. You must be a registered Massachusetts public high school student (grades 9-12) during the 2026-2027 academic year in order to participate in the contest.
2. Safety devices (helmet if riding a bicycle/scooter and seatbelt if driving a car) must be worn if any person is shown on a bicycle/scooter or in a car unless it is a specific example of what **NOT** to do.
3. You must **NOT** mention the MassDOT name or use the MassDOT logo in your video. The MassDOT and Safe Streets Smart Trips logos will be placed within all winning videos by the video submission staff.
4. You must **NOT** use any copyrighted music, videos, or images. Please be mindful of logos on clothing, references made, etc. (students are responsible for researching and confirming their ideas do not infringe on any copyright laws).
5. Please limit sounds and images related to crashes and injuries. Violent images and sounds could lead to your video being disqualified.
6. Please make sure the dialog and/or conversations within the video is audible. Videos with the audio too soft or drowned out by other sounds may not be selected.
7. Your message within the video must **focus on one or more of the following topics:**

- **Wear a Helmet**

Since e-bikes and e-scooters can travel at much higher speeds than traditional bikes/scooters, wearing a helmet is much more crucial. It is the law in Massachusetts that any person **16 years of age or younger** operating a bicycle or being carried as a passenger on a bicycle on a public way, bicycle path or on any other public right-of-way must wear a helmet.



- **No Riding on Sidewalks**

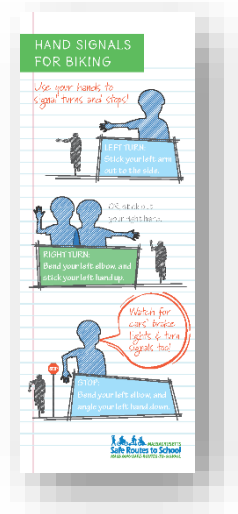
Sidewalks are for people walking or using an assisted mobility device. Electric power is for the road, not for sidewalks. Anyone operating a motorized vehicle needs to be on the street with the other vehicles.*



**Please note that some devices would be allowed on certain shared use paths or paved trails. It is important to stay informed on state and local regulations.*

- **Follow the Rules of the Road**

Bikes are considered vehicles, so people riding e-bikes and e-scooters must follow the same rules of the road. That includes riding on the right side of the road if in traffic (unless the bike lane is on the left side of the road), stopping at STOP signs and red lights, and signaling to show they are turning. It is the law that a white front light and rear red light is required when riding at night. Other best practices include dressing to be seen (light and bright clothing, reflective gear, etc.) and being predictable. Being predictable means riding with the flow of traffic, saving tricks and wheelies for the skate park, and no sudden changes without proper signaling.



Other Aspects to Consider

- Use human-centered language (“people on bikes” instead of cyclists, “people walking or rolling” instead of pedestrian, “driver” or “people driving” instead of car/vehicle).

Additional Resources

- [Massachusetts Laws about Bicycles](#)
- [Safe Routes to School E-bike Flyer](#)
- [Safe Routes to School E-bike Webinar](#)
- [Special Commission on Micromobility Final Report](#)
- [Safe Routes to School Bike Safety Resources](#)

Prizes: The contest features two entry categories—a freshman/sophomore category and a junior/senior category. A grand prize, runner-up, and honorable mention video will be selected in each category.

Prize categories:

- Grand Prize package – \$500 Amazon gift card and sponsor items
- Runner-up package – \$300 Amazon gift card and sponsor items
- Honorable Mention package – \$100 Amazon gift card and sponsor items

Eligibility: Massachusetts public high school students who are enrolled during the 2026-2027 academic year are eligible to participate. Students may submit individual entries or work in groups with up to five students. Please note that the prizes will be awarded per video, not per participating student.

Submission Rules: For any videos submitted, contact information for a school official must be provided to show that they are aware of the submission. In the case of a homeschooled student, a parent/guardian can provide their information.

- Video submissions must be received no later than 11:00 p.m. Eastern on Sunday, October 4, 2026, to be eligible for the contest.
- Videos with foul language or inappropriate actions, as determined by the selection committee, will be disqualified.
- Videos with commercial music will be disqualified.
- Videos with misspelled words will be disqualified.
- Videos using the MassDOT logo or MassDOT name will be disqualified.
- Videos with incorrect or uncited statistics will be disqualified.

How to submit:

1. The online submission form will be available on the [Roadway Safety Video](#) webpage.
2. Review the Video Contest Guidelines to confirm your video meets contest standards
3. Save your video file name in the following manner:
“title of video_school name_last name student”
4. Submit your video file to DropBox (the link to upload your video file will be in the submission form) by 11:00 p.m. Eastern on Sunday, October 4, 2026
5. You should receive a confirmation email that you submitted your online form, but we highly suggest that you email leon.papadopoulos@aeacom.com to confirm that we received your video file.