



**Urban Land  
Institute**

**Boston/New England**

Infrastructure Council Presents: The Future of Parking  
January 23, 2018

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A special thanks to McCarter & English  
for hosting and sponsoring this event

**McCARTER  
& ENGLISH**  
ATTORNEYS AT LAW

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## Panelists

**Joe Albanese**, Founder and CEO, Commodore Builders

**J.F. Finn III**, Principal, Gensler

**Kasia Hart**, Transportation Policy Associate, MAPC

**Art Stadig**, Managing Principal, Walker Consultants

**Moderator: Tim Logan**, reporter, The Boston Globe

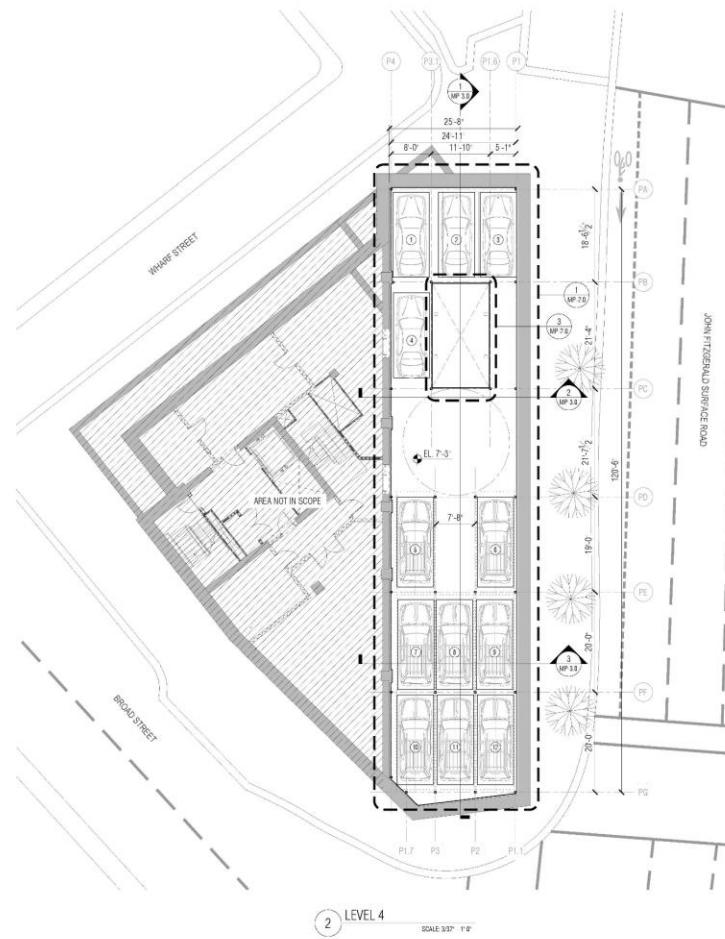
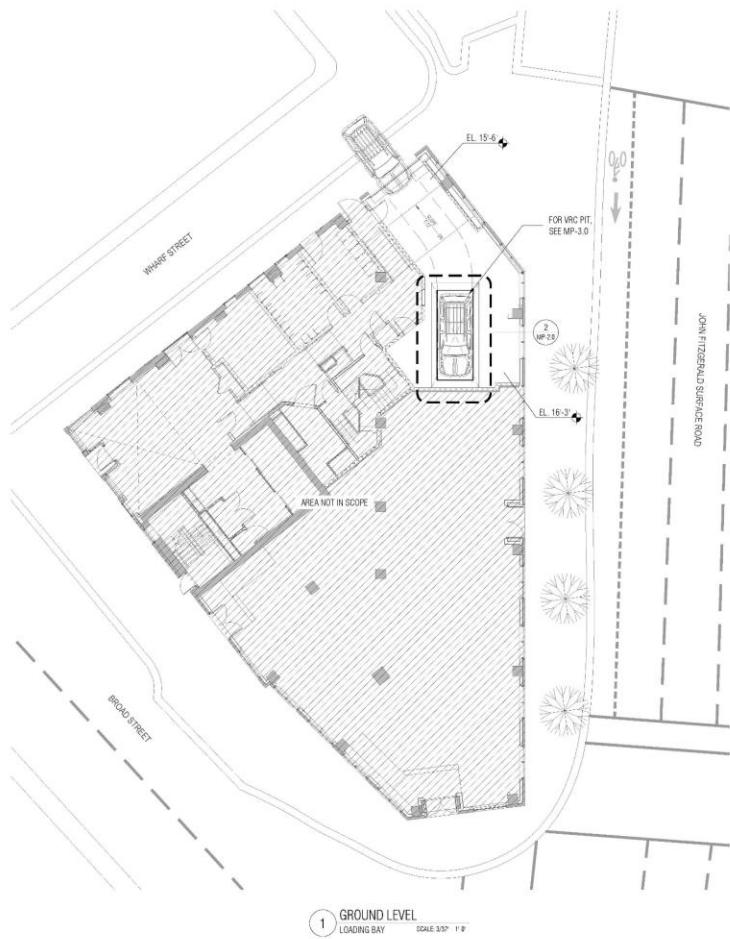
# **Joe Albanese, Founder and CEO, Commodore Builders**

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# THE BOULEVARD

## 110 BROAD STREET, BOSTON, MA 02110





ISSUE	DATE
 <b>PARKPLUS</b> HIGH DENSITY VEHICLE STORAGE <i>Leaders in high density parking systems</i>	
<small>PARK PLUS, INC.          83 BROAD AVENUE          FARVE, NJ 07022          TEL: +1-201-917-5778          FAX: +1-201-917-5774  <a href="http://www.parkplusinc.com">www.parkplusinc.com</a></small>	
	
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<small>REPRODUCTION OF THESE DRAWINGS SHALL NOT          BE REPRODUCED OR COPIED, IN WHOLE OR IN          PART, WITHOUT PRIOR WRITTEN CONSENT.</small>	
<b>BEARING</b>  <b>LOCATION PLAN</b>	
<b>PROJECT NAME</b> <b>THE BOULEVARD</b> <small>110 BROAD STREET          BOSTON, MA 02110</small>	
<b>PROJECT NUMBER</b> C5435 <b>TITLE</b> ENTRY AND LEVEL 1 OVERALL PLANS	
DRAWN <input type="checkbox"/> CHECKED <input type="checkbox"/> CHECKED <input type="checkbox"/> DATE FM YF VS 04/24/2017	
SCALE <input type="checkbox"/> DRAWING NUMBER AS NOTED <b>MP-1.0</b>	

# FINANCIAL BENEFITS

- SAME SPACE, MORE PARKING
- REDUCED CONSTRUCTION COST & SCHEDULE
- LOW OPERATION & MAINTENANCE COSTS
- SPACE, TIME & TAX EFFICIENT

# ENVIRONMENTAL BENEFITS

- REDUCED CARBON FOOTPRINT
- FEWER RESOURCES
- ENERGY & WATER EFFICIENT



# SOCIAL BENEFITS

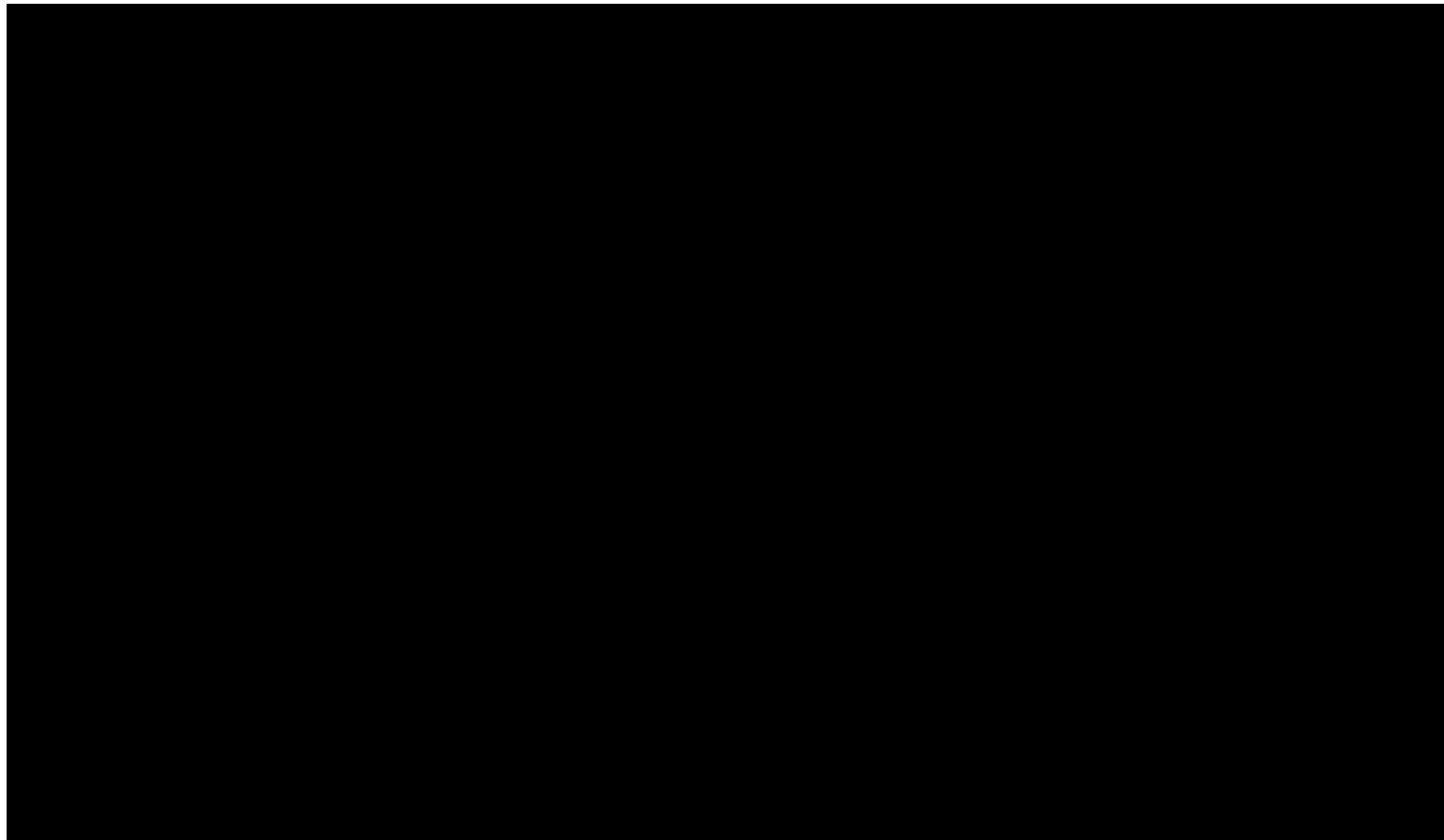
- LOCALIZED DROPOFF & COLLECTION
- SAFER & MORE CONVENIENT
- MINIMUM THEFT & ACCIDENT DAMAGE

# AGV [AUTOMATED GUIDED VEHICLE]

The AGV parking system consists of free-roaming, battery operated, omni-directional units using traffic management software, markers, vision systems and lasers for self-guidance to manage the automated storage and retrieval of vehicles on trays.

- **MAXIMUM PARKING EFFICIENCY**
- **FLEXIBLE FLOORPLAN CONFIGURATION**
- **INTELLIGENT TRAFFIC MANAGEMENT SOFTWARE**
- **24/7 VIDEO MONITORING**

# VIDEO: PARKPLUS AGV – 9 SPACES



# **J.F. Finn III, Principal, Gensler**

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Gensler

# ULI Boston/New England Infrastructure Council: The Future of Parking

January 23, 2018

Presented by:

**JF Finn III**  
Principal

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**260 million**



CARS, MOTORCYCLES AND BUSES IN THE U.S.

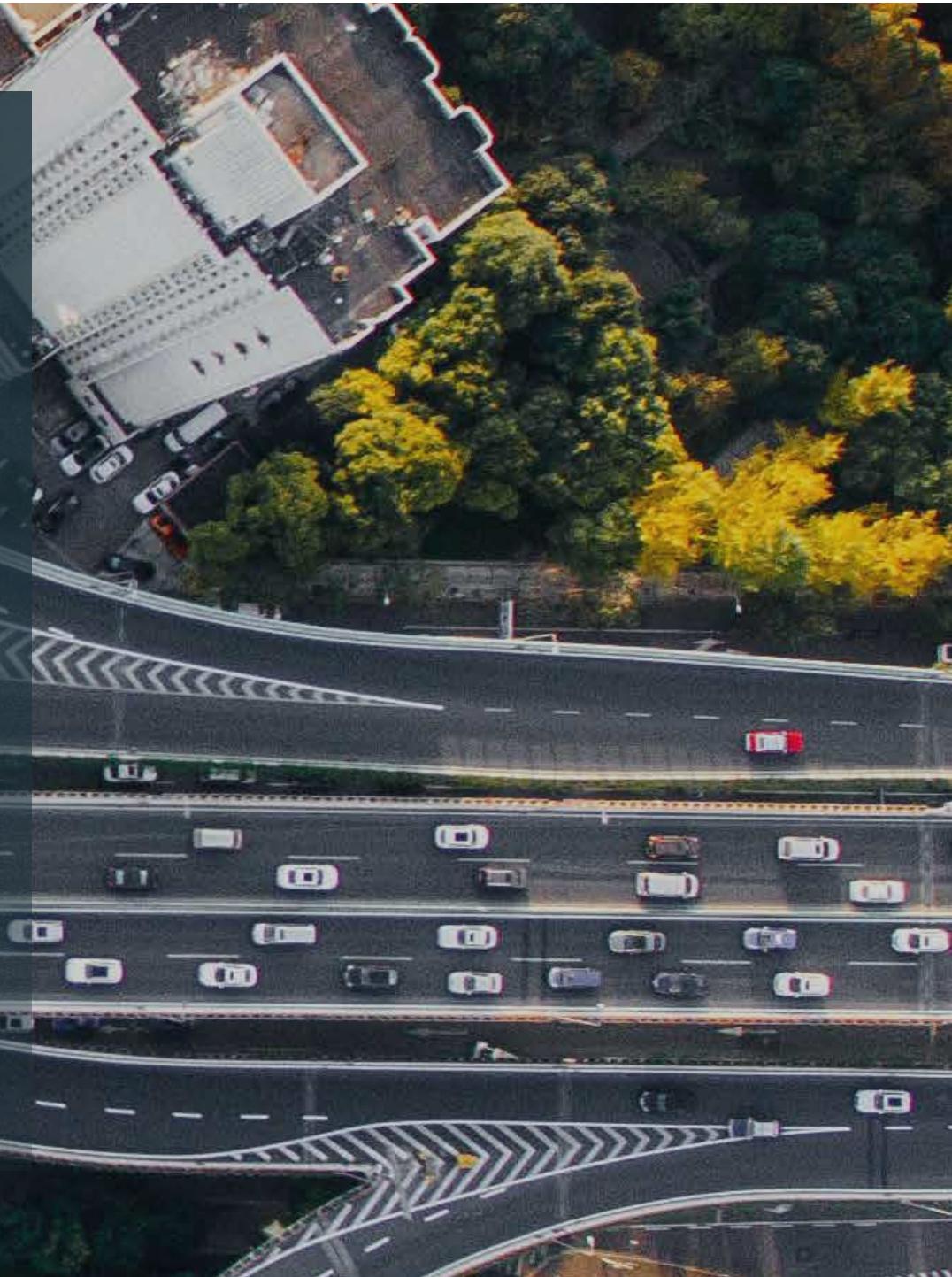
The automobile as we know it, gasoline- and diesel-engine powered, will be largely obsolete by 2030.



Transportation & Logistics  
Statista, 2015



Why Cars as We Know Them May Disappear by 2050  
Fiscal Times, 2015



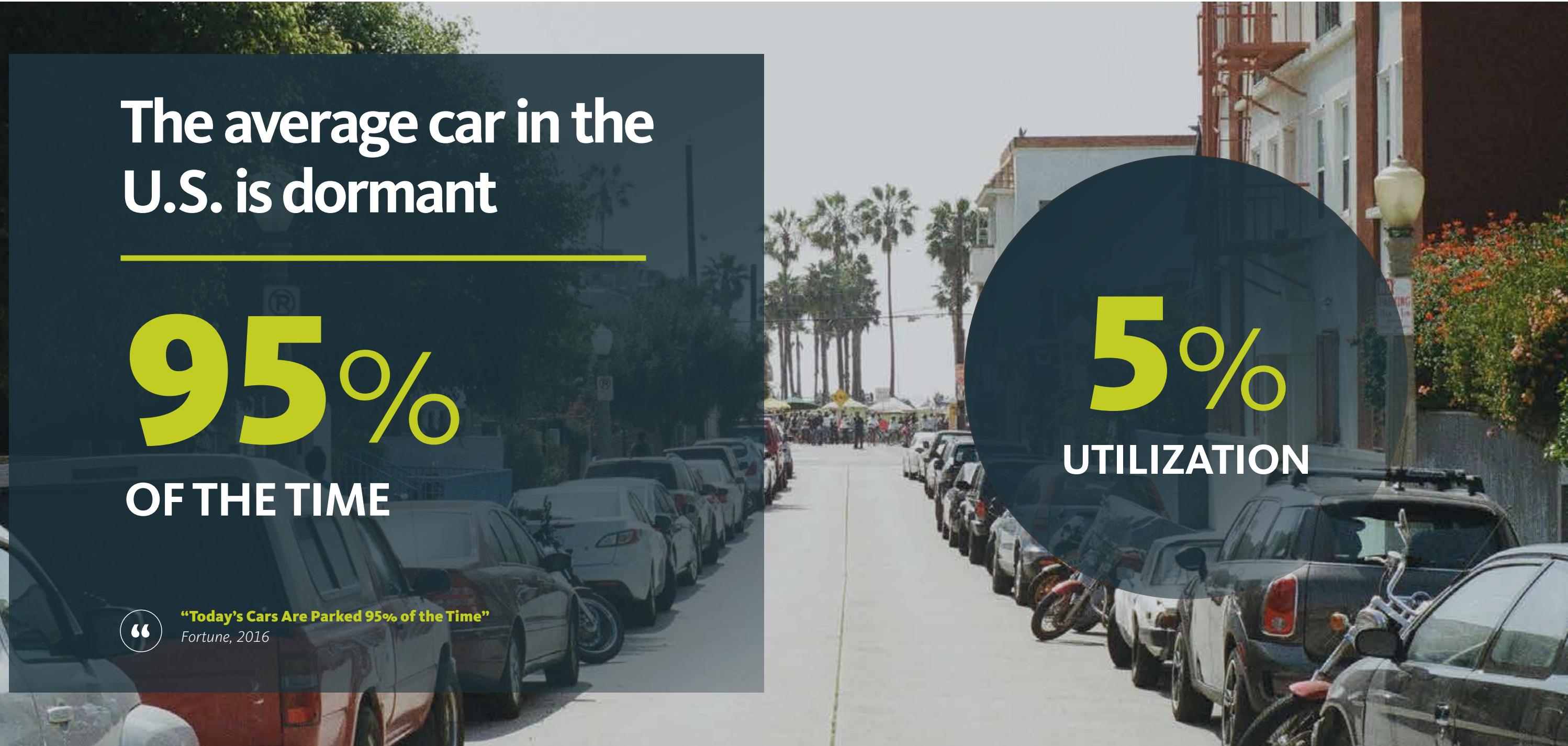
The average car in the U.S. is dormant

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95%  
OF THE TIME

“Today’s Cars Are Parked 95% of the Time”  
Fortune, 2016

5%  
UTILIZATION



There are an estimated  
**500 million**  
PARKING SPACES IN THE U.S.

“**Paved, but Still Alive**”  
*The New York Times*



**Start with the Basics**

# Parking in Boston

**~380,000**

**BOSTON OFF-STREET  
PARKING INVENTORY**

**61MSF**

**“Future of Parking in Boston”**

*A Better City, 2016*

New Language of Road Transportation

# ICE

Internal Combustion Engine

# IO

Individual Ownership

# EV

Electric Vehicle

# TaaS

Transportation as a Service

# AV

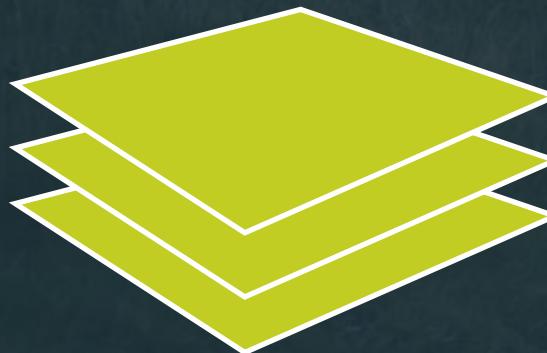
Autonomous Vehicle

# Parking Typologies—Projected Footprint Reduction

## Stand Alone Parking Structures

**60%**  
footprint reduction

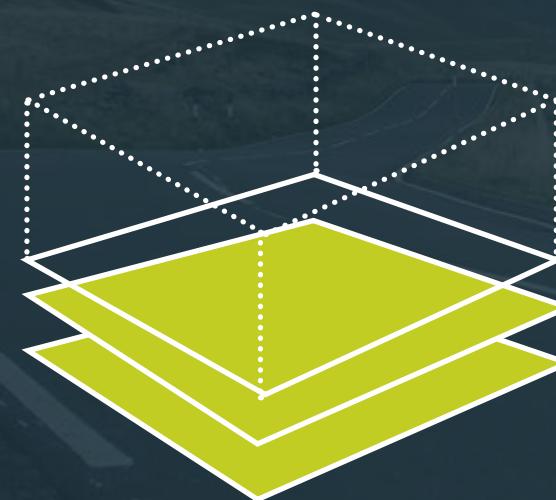
- Smaller stalls
- Narrower aisles
- No vertical connections
- Optimized structure
- Stall stacking



## Above Grade Parking

**25%–35%**  
footprint reduction

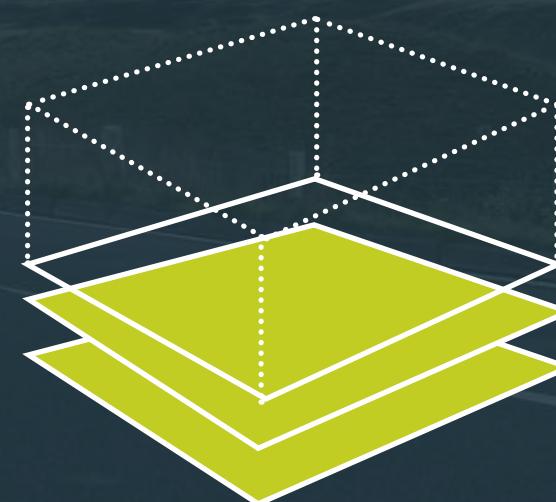
- Smaller stalls
- Narrower aisles



## Below Grade Parking

**25%–45%**  
footprint reduction

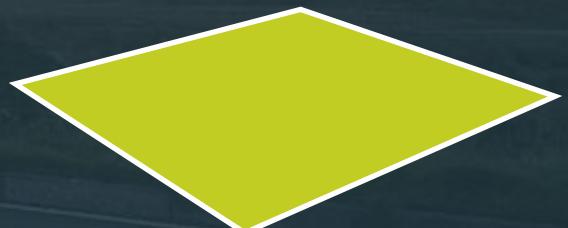
- Smaller stalls
- Narrower aisles
- Potential removal of vertical connections



## Surface Parking

**35%–100%**  
footprint reduction

- Smaller stalls
- Narrower aisles
- Elimination





**84.51° Centre** | Cincinnati, OH

**Kasia Hart, Transportation Policy  
Associate, MAPC**

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# Metro Boston Perfect Fit Parking Initiative

Phase 1: New Metrics and Models for Parking  
Supply & Demand

Kasia Hart, Transportation Policy  
Associate

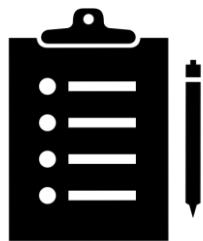


# Perfect Fit Parking: Aligning Parking Supply and Demand

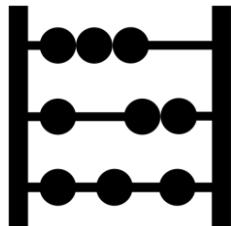
- Goal: collect data to gain insight into the existing relationship between parking supply and demand at **multifamily developments**
- Surveyed and conducted overnight counts at multifamily developments in **Arlington, Chelsea, Everett, Malden, and Melrose.**



# Data collection



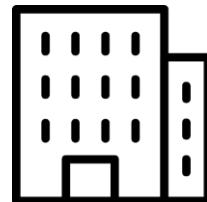
Surveyed **126** properties



Conducted overnight counts at **80** properties

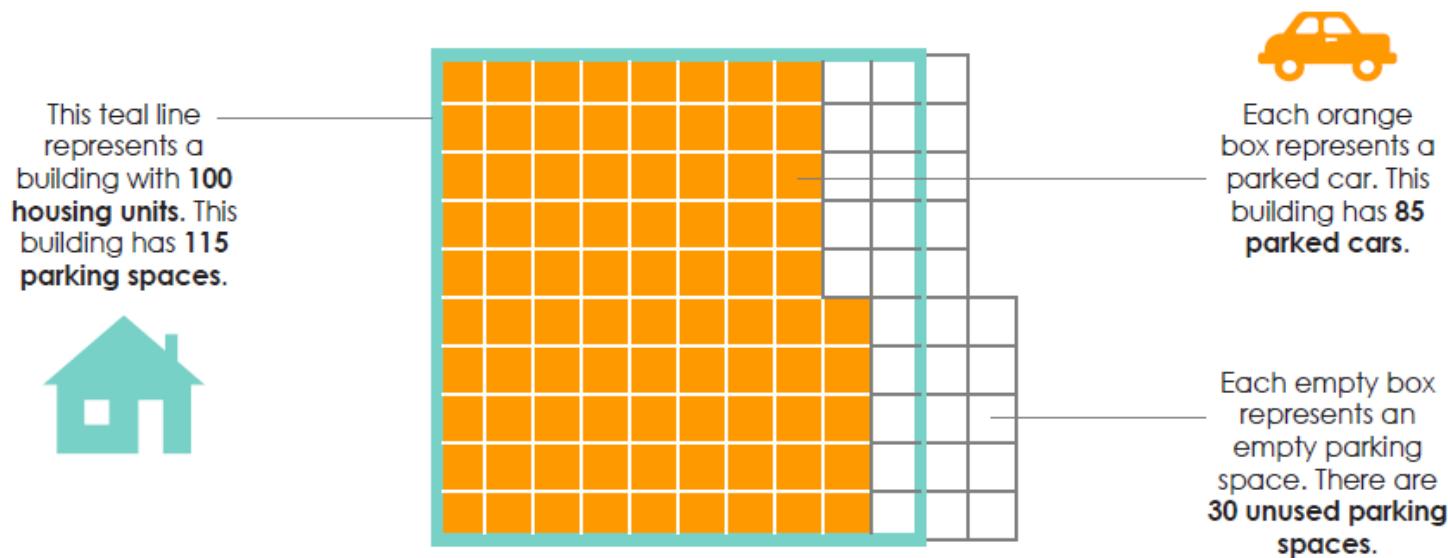


**4,511** Parking Spaces Counted



Serving **3,913** housing units

# On average, parking lots were 74% full



# Next steps

- Work with Phase 1 communities to implement recommendations
- Phase 2: expanding efforts into the Inner Core
- Long-term: online tool for easily accessible comparable data
- For more information, please visit:  
<http://perfectfitparking.mapc.org/>



**Art Stadig, Managing Principal,  
Walker Consultants**

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**ULI** Urban Land **Boston/New England**  
Institute

# OVERVIEW OF FUTURE PARKING SYSTEMS



BUILDING  
ENVELOPE

CONSULTING

FORENSIC  
RESTORATION

PARKING DESIGN

PLANNING

# CURRENT & NEW DIRECTIONS IN PARKING

- Continued push for “design”
- More use of technology
  - PARCS
  - APGS
  - Apps
  - Big Data
- More than just a “garage”
  - Retail
  - Flex space
- Continued search for sustainability
  - Parksmart
- Future adaptive re-use
- Future increase in vehicle charging



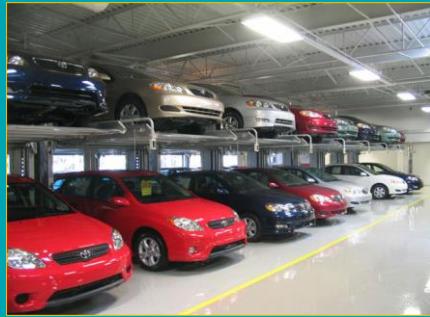
# DENSIFYING PARKING

## Assisted, Valet, Mechanized Parking

- Limited land or capital may require density
- Trade off between capital and operating costs
- Densify to assisted or valet layout
- Increase density with vehicle lifts
- Increase density with semi-automated parking



Single and Tandem Lifts



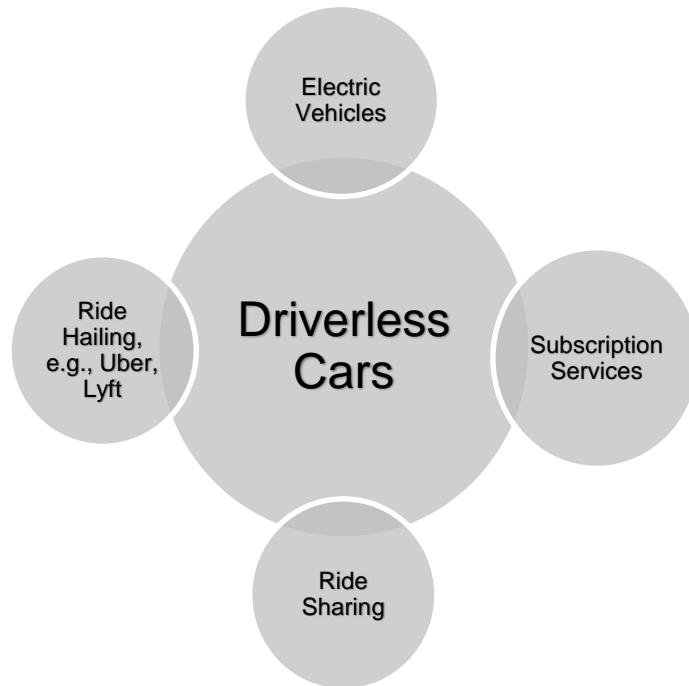
Semi-Automated Parking



Automated parking



# AUTONOMOUS VEHICLES



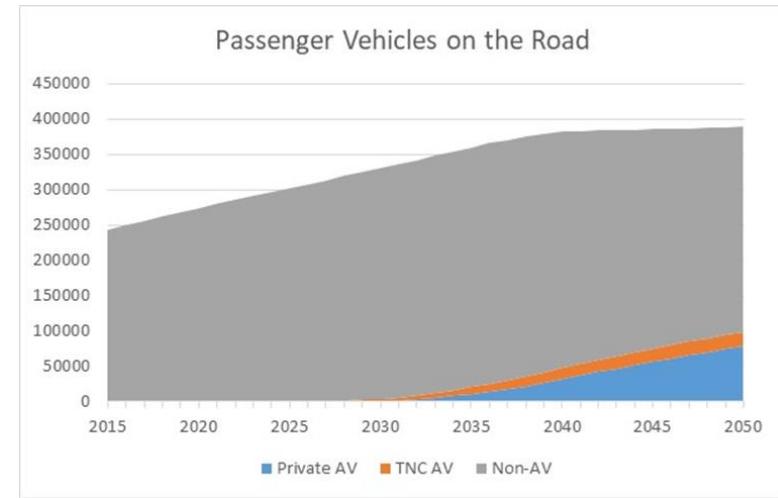
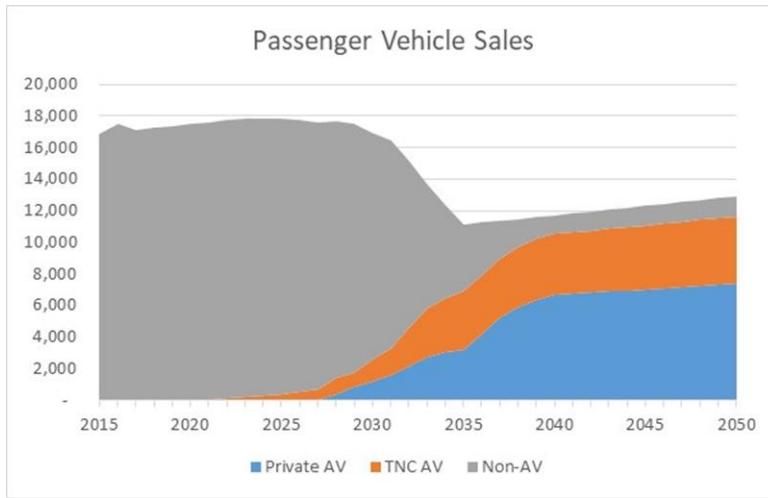
## Advantages:

- Save lives
- Provide rides to people who cannot drive
- Reduce burden of driving
- Free up real estate such as parking lots

## Obstacles & Concerns:

- Consumer acceptance
  - Will it be affordable? When?
  - How many want subscription services?
  - How many will ride share?
- Technology readiness
- Potential safety issues transferring control from car to driver
- Laws permitting driverless cars
- Liability and insurance solutions

# AV SALES AND PROJECTION, US



Time line for L4/5 AV **sales**:

- 15% AV by 2030, 10% TNC
- 90% AV by 2040, 33% TNC

Based on:

**High Disruption Scenario** per McKinsey,  
including

-2.3 personal car sold per TNC AV

Population growth per US Census Bureau

“On the road” will lag.....a lot:

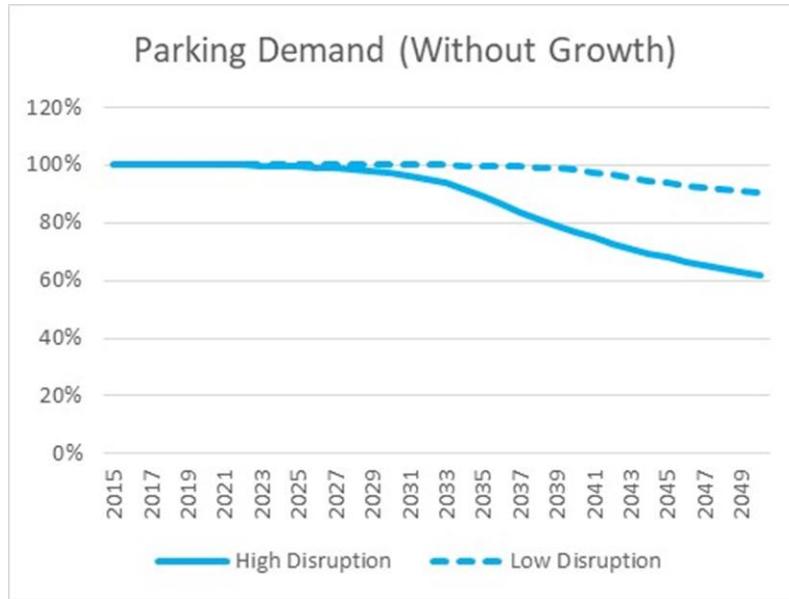
- 1.2% by 2030, 5.7% by 2035
- 12.5% by 2040, 19.5% by 2045
- 25% by 2050
- 90% not until well after 2060

Scrapage = 4.3% per IHS

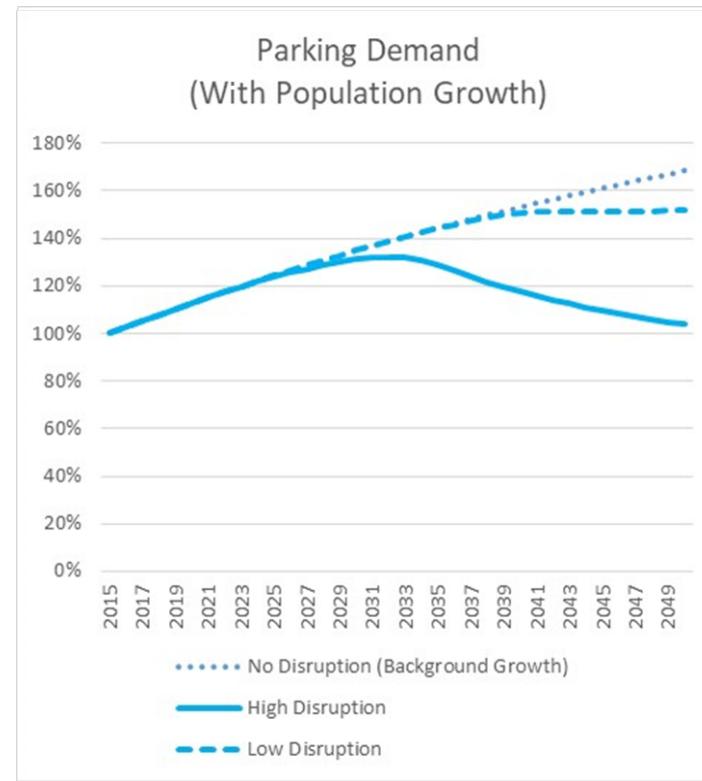
<http://news.ihsmarkit.com/press-release/automotive/vehicles-getting-older-average-age-light-cars-and-trucks-us-rises-again-201>

# AV IMPACT ON PARKING DEMAND

Not 90% Reduction... Somewhere between -10% and -40%



- High uses 40% maximum impact
- AV sales and % TNC Private per McKinsey study
- Adjusted to vehicles on road
- Population growth per US Census Bureau



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