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January 10, 2011

Catrice C. Williams, Secretary  
Department of Telecommunications and Cable  
1000 Washington Street, Suite 820  
Boston, Massachusetts 02118-6500

***Re: D.T.C. 10-2 – Petition of Choice One Communications of Massachusetts Inc.,  
Conversent Communications of Massachusetts Inc., CTC Communications  
Corp. and Lightship Telecom LLC for Exemption from Price Cap on Intrastate  
Switched Access Rates as Established in D.T.C. 07-9***

Dear Ms. Williams:

Enclosed for filing in the above-referenced matter is the Supplemental Testimony of Ann Amalia Dean and Paul B. Vasington on behalf of Verizon New England Inc., d/b/a Verizon Massachusetts, MCImetro Access Transmission Services of Massachusetts, Inc., d/b/a Verizon Access Transmission Services, MCI Communications Services, Inc., d/b/a Verizon Business Services, Verizon Long Distance LLC, and Verizon Select Services, Inc. (collectively "Verizon").

Thank you for your attention to this matter.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Richard C. Fipphen".

Richard C. Fipphen

Enclosure

cc: Lindsay DeRoche, Hearing Officer (3)  
Service List

**COMMONWEALTH OF MASSACHUSETTS**  
**DEPARTMENT OF TELECOMMUNICATIONS AND CABLE**

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**Petition of Choice One Communications  
of Massachusetts, Inc., Conversent  
Communications of Massachusetts, Inc.,  
CTC Communications Corp. and Lightship  
Telecom LLC for Exemption from Price  
Cap on Intrastate Switched Access Rates as  
Established in D.T.C. 07-9**

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**D.T.C. 10-2**

**SUPPLEMENTAL TESTIMONY OF**  
**ANN AMALIA DEAN AND PAUL B. VASINGTON**  
**ON BEHALF OF VERIZON**

**January 10, 2011**

1 **INTRODUCTION**

2 **Q. PLEASE STATE YOUR NAMES, TITLES, AND BUSINESS ADDRESSES.**

3 A. My name is Paul B. Vasington. I am a Director – State Public Policy for Verizon.  
4 My business address is 125 High Street, Boston, Massachusetts 02110.

5 My name is Ann Amalia Dean. My address is 13100 Columbia Pike, B30A, Silver  
6 Spring, Maryland, 20904. I am a Senior Consultant in Verizon’s Strategic Costs and  
7 Analysis organization.

8 **Q. ARE YOU THE SAME PAUL B. VASINGTON AND ANN AMALIA DEAN**  
9 **WHO PREVIOUSLY FILED TESTIMONY IN THIS PROCEEDING?**

10 A. Yes.

11 **Q. WHAT IS THE PURPOSE OF VERIZON’S SUPPLEMENTAL TESTIMONY?**

12 A. Verizon’s direct testimony, filed November 1, 2010, demonstrated that One Comm’s  
13 cost study does not provide a reasonable justification of the costs that One Comm  
14 incurs to provide intrastate switched access services in the Commonwealth of  
15 Massachusetts. In response to the testimony of Verizon and other intervenors, on  
16 December 15, 2010, One Comm filed the rebuttal testimony of Messrs. Webber and  
17 Fischer and Dr. Ankum, along with an updated cost study. The revised cost study  
18 increases One Comm’s estimated switched access costs in Massachusetts by more  
19 than 12%. In their “rebuttal” testimony, One Comm’s witnesses include new  
20 evidence and new argument not presented in their direct testimony. On December 30,

1 2010, the Hearing Officer permitted intervenors to file additional testimony to reply  
2 to the new matters presented in the One Comm rebuttal filing.

3 **Q. PLEASE IDENTIFY THE INCREASES IN SWITCHED ACCESS COSTS**  
4 **SHOWN IN ONE COMM'S REVISED COST STUDY.**

5 A. One Comm's revised cost study increases its claimed costs per minute for switched  
6 access service by 12.65%. This increase consists of increases in (1) direct costs of  
7 12.70% (direct loop costs increased by 16.04%, the direct aggregation costs by  
8 9.68%, direct transport direct trunk termination costs by 17.43%, and the trunk-to-  
9 trunk switching costs by 5.53%); (2) the common and shared and common cost per  
10 minute by 12.60%; and (3) the bad debt expense by 10.34%.

11 **Q. WHAT UPDATES DID ONE COMM PROPOSE IN ITS REBUTTAL**  
12 **TESTIMONY TO INCREASE ITS PURPORTED COSTS OF SWITCHED**  
13 **ACCESS SERVICES?**

14 A. One Comm increased its claimed costs of switched access services by increasing the  
15 cost of factors applied to investments and by changing the voice/data allocator to  
16 allocate additional costs to switched access.

17 **VOICE/DATA ALLOCATOR**

18 **Q. PLEASE COMMENT ON ONE COMM'S PROPOSAL TO ATTRIBUTE**  
19 **EVEN MORE OF ITS DATA COSTS TO VOICE SERVICES.**

20 A. In our direct testimony, we demonstrated that One Comm's use of a voice/data  
21 allocator was inappropriate for use in an incremental cost study for switched access  
22 service, and, even if it were appropriate, that the manner in which One Comm  
23 determined its voice/data allocator was wrong. *See Verizon Panel Testimony at 53-*

1        57. Rather than attempt to show how Verizon’s analysis of the voice/data allocator  
2        might be flawed, Mr. Webber’s rebuttal testimony instead switched to a new  
3        methodology and a new study that purportedly justify a higher allocation of costs to  
4        voice services – higher than One Comm’s original factor and much higher than the  
5        factor developed by Verizon. One Comm’s original NUCA model had used data  
6        from a “representative” central office to determine the allocation of costs between  
7        voice and data services. *See* Webber Rebuttal at 7. Now that Verizon has  
8        demonstrated that Mr. Webber’s initial claim is unsupported even by his own data,  
9        One Comm seeks to rely on a new study of all active DS0-level circuits across One  
10       Comm’s network to justify a new (and even higher) voice/data factor. *See* Webber  
11       Rebuttal at 6-10.

12    **Q.    IS THE NEW EVIDENCE A REASONABLE BASIS FOR ALLOCATING**  
13    **DATA COSTS?**

14    A.    No. Setting aside the issue of whether Mr. Webber’s use of a voice/data allocator is  
15       appropriate in a switched access cost study (which it is not), the new method is no  
16       better than the method used in his direct testimony. In either case, Mr. Webber makes  
17       no attempt to show that the method used establishes an appropriate *forward-looking*  
18       estimate of the use of One Comm’s network for voice and data services. Indeed, the  
19       new methodology looks at One Comm’s *existing* network and simply assumes,  
20       without appropriate justification, that the historic data is the best evidence of the  
21       voice/data split on a forward-looking basis.

1 **UPDATES TO COST FACTORS**

2 **Q. DO YOU AGREE WITH ONE COMM'S INCREASES TO THE**  
3 **INVESTMENT FACTORS?**

4 A. No. In his rebuttal testimony, Mr. Fischer proposes to update the factors applied to  
5 investments by increasing (1) the Capitalized Software factor by 2%; (2) the Telco  
6 Installation factor by 120%; and (3) the Capitalized Leasehold Improvement factor by  
7 25%. The fundamental problem with the "updated" factors is that they are as  
8 unsupported as the original factors.

9 **Q. PLEASE EXPLAIN.**

10 A. Cost studies gain their reliability by the scope and detail of the cost information that  
11 goes into them, including, detailed records that show the company's job function  
12 codes, field reporting codes, cost element codes, time reporting, etc. Detailed records  
13 should be included in a cost study to show how activities and investments are  
14 mapped. One Comm's cost study fails to provide sufficient details to ensure that its  
15 results are reliable. For example, One Comm does not use job function codes or cost  
16 centers. One Comm provided only sparse documentation to support its cost factors.  
17 As with the original factors, without a detailed mapping of activities to accounts, the  
18 proposed factor revisions cannot be used with any degree of confidence.

1 **VERIZON'S HOST/REMOTE ARCHITECTURE**

2 **Q. DOES VERIZON'S HOST SWITCH/REMOTE SWITCH ARCHITECTURE**  
3 **HAVE ANY RELEVANCE TO WHETHER ONE COMM SHOULD INCLUDE**  
4 **LOOP COSTS IN ITS ACCESS INCREMENTAL COST STUDY?**

5 A. No. In his rebuttal testimony, Dr. Ankum attempts to find similarities between  
6 Verizon's network architecture, in which Verizon uses remote switches to serve  
7 sparsely populated areas, and One Comm's network architecture, in order to support  
8 his argument that One Comm's cost study appropriately included the costs of  
9 collocation, aggregation and transport facilities between the leased collocation sites  
10 and the One Comm network. Ankum Rebuttal at 75-78. This comparison is  
11 fundamentally flawed.

12 **Q. PLEASE EXPLAIN.**

13 A. In his rebuttal testimony, Mr. Webber argues that the facilities between One Comm's  
14 leased collocation facilities and its switches are all transport or interoffice facilities,  
15 relying upon Dr. Ankum's analysis. *See* Webber Rebuttal at 21-23. This contention  
16 is incorrect. The aggregation equipment located in One Comm's leased collocated  
17 facilities are part of One Comm's leased loop plant and are the result of a business  
18 decision by One Comm not to build *its own* loop plant, but, rather, to rely on leased  
19 facilities obtained from other carriers, including Verizon. This business decision was  
20 undoubtedly driven by a determination that it was more cost-effective to lease  
21 facilities (and have "longer loops") than it was to either build its own loop plant or  
22 deploy more switches.

1 Further, Dr. Ankum's suggestion that One Comm's aggregation equipment is  
2 analogous to a Verizon remote switch is baseless. *See* Ankum Rebuttal at 75-78.  
3 First, unlike a remote switch, One Comm's aggregation equipment cannot switch  
4 telephone calls. That FCC rules do not permit the collocation of switching  
5 equipment, suggested by One Comm as the reason for its network architecture, is  
6 simply a red herring, because One Comm certainly has the right to deploy switches  
7 closer to its customers if it chooses (for example, by leasing space in buildings other  
8 than ILEC central offices). One Comm has simply made a business decision that it is  
9 cheaper to install aggregation equipment in leased collocation space than it is to buy  
10 more switches and lease real estate to house them. Second, due to the capabilities of  
11 a remote switch, the connecting facility between a remote and a Verizon host switch  
12 typically has one channel for every six end users. In contrast, the leased transport  
13 facilities between a One Comm collocation site and a One Comm switch have one  
14 transport DS0 channel for each end user, confirming that One Comm's collocated  
15 aggregation equipment is simply one part of the loop.

16 Moreover, aside from the semantic argument of whether equipment is part of the  
17 "loop," the function of One Comm's aggregation equipment is to connect an end user  
18 to a switch, providing access to the public switched telephone network. Thus, One  
19 Comm would incur the costs of its aggregation equipment even if it did not offer  
20 switched access service, so those costs are attributable solely to local exchange  
21 service, not to switched access.



1 **SPECIAL ACCESS**

2 **Q. PLEASE DISCUSS DR. ANKUM’S CONTENTION THAT THERE IS “NEW**  
3 **INFORMATION” ON THE ISSUE OF WHETHER SWITCHED ACCESS**  
4 **RATES ARE SUBJECT TO COMPETITION. (SEE ANKUM REBUTTAL**  
5 **AT 24-29.)**

6 A. First, as Dr. Ankum notes, this “issue” has already been decided by the Department in  
7 D.T.C. 07-9, and he is raising it only because he claims that AT&T is attempting to  
8 relitigate other findings from D.T.C. 07-9. So, even on his own terms, the issue is  
9 irrelevant to this proceeding.

10 Second, the “new” information does not demonstrate that switched access is  
11 competitive, as we will discuss below.

12 **Q. WHAT IS THE ALLEGEDLY NEW INFORMATION?**

13 A. According to Dr. Ankum, the “new” information consists of the following: a 16-year  
14 old academic study arguing that special access provides a check on switched access  
15 rates; statements that Mr. Vasington and an AT&T witness made in a New Jersey  
16 proceeding in 2009; a “break-even” analysis done by Dr. Ankum, comparing special  
17 access and switched access; and a statement made by Dr. Pelcovits in his testimony in  
18 this case related to originating switched access.

19 **Q. PLEASE EXPLAIN THE TERM “SPECIAL ACCESS” AND HOW IT IS**  
20 **DIFFERENT FROM SWITCHED ACCESS SERVICES.**

21 A. Newton’s Telecom Dictionary defines special access as:

1           The lease of private, dedicated circuits along the network of an ILEC  
2           or [competitive access provider], which run from or to the long  
3           distance carriers (sic) [point-of-presence].<sup>1</sup>

4           Thus, a special access line is “dedicated” to the single purpose of carrying the end-  
5           user customer’s long distance traffic to and from its interexchange service (long  
6           distance) provider. Special access always represents an *additional* line to the  
7           customer’s premises, separate and apart from the connection between the end-user  
8           customer and its local service provider. A customer using special access thus  
9           necessarily incurs additional charges – in the form of the monthly charges associated  
10          with the special access line – above and beyond local service(s) charges. A federal  
11          court has explained special access and switched access as follows:

12           There are two types of access service: “switched access” and “special  
13           access.” Switched access service requires the creation of a connection  
14           between the caller and the long distance company on a “call-by-call”  
15           basis. This entails (1) a connection between the caller and a local LEC  
16           switch, (2) a connection from the LEC switch to the SWC (“Serving  
17           Wire Center”) (interoffice transport), and (3) an entrance facility  
18           which connects the SWC and the long distance company’s [point of  
19           presence]. Switched access can either be dedicated to a particular IXC  
20           (“dedicated transport” or “direct trunked transport”) or shared among  
21           IXCs. “Special access” service, on the other hand, uses dedicated lines  
22           between the customer and the IXC’s local POP. Switched access is  
23           used by most residential customers. Most users of special access  
24           services are companies with high call volumes.<sup>2</sup>

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<sup>1</sup> See Newton’s Telecom Dictionary, 23<sup>rd</sup> Updated and Expanded Edition.

<sup>2</sup> *WorldCom, Inc. v. FCC*, 238 F.3d 449, 453 (D.C. Cir. 2001).

1   **Q.    IN WHAT TYPE OF SITUATION WOULD A CUSTOMER TYPICALLY USE**  
2   **SPECIAL ACCESS RATHER THAN SWITCHED ACCESS?**

3   A.    Special access is used almost exclusively by large business customers that have a  
4       Private Branch Exchange (“PBX”)<sup>3</sup> at their premises. The additional cost of the  
5       special access line and the need for specialized equipment effectively rules out its use  
6       by residential and small business customers. Special access also cannot be used  
7       without the customer having first arranged for facilities to be put in place. Finally,  
8       because special access is associated with high-volume customers, it is almost always  
9       provided as a “T-1” facility, which is a facility equivalent to 24 voice-grade circuits.<sup>4</sup>

10   **Q.    DO YOU AGREE WITH DR. ANKUM THAT SPECIAL ACCESS SERVICES**  
11   **ARE A SUBSTITUTE FOR SWITCHED ACCESS SERVICES?**

12   A.    Not in the sense that the availability of “substitute” special access imposes a  
13       competitive check on switched access rates. It is true that special access is an  
14       alternative mechanism for originating or terminating a long distance call. Special  
15       access is certainly not a “substitute” for switched access in the sense that it is  
16       equivalent in terms of the nature of the service, the immediate availability of the  
17       service or the price of the service. Most importantly, the choice of using special  
18       access vs. switched access is not within the control of the IXC. When a Verizon

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<sup>3</sup> A PBX is a customer-owned switch designed for handling traffic between employees at the customer’s premises and for acting as a “gateway” for traffic to the public switched telephone network. It can be thought of as a miniature “central office” operated by the customer. When a customer uses special access, a user typically dials “9” to place an outside (local) call, and dials (8) or some other digit to utilize the special access connection for placing a toll call.

<sup>4</sup> This is because of volume and cost considerations. That is, the customers who are most likely to benefit from the use of special access have numerous employees with significant volumes of long distance traffic. Also, the price of a T-1 facility – the expense the customer would incur – is on average less than the equivalent price of 24 voice-grade circuits.

1 customer in Springfield places a long distance call to a One Comm customer in  
2 Boston, the IXC handling that call cannot choose to use a special access line to  
3 complete the call to that One Comm customer, unless that customer is a large  
4 business that has installed a special access circuit.

5 Special access is only a remotely viable alternative to switched access for the IXC  
6 who handles a sizeable volume of the end user's long distance traffic. Assuming that  
7 One Comm's local exchange customer can and does choose a long distance provider  
8 unaffiliated with One Comm, it is farcical to suggest that any IXC other than the  
9 chosen one should purchase a special access connection to that customer. First, as  
10 described above, doing so requires the cooperation of the customer, but in Dr.  
11 Ankum's construct, only one IXC has any provider relationship with the customer.  
12 And even if it were possible to secure the customer's cooperation, it would make no  
13 sense for any other IXC to establish a special access connection to the end-user  
14 customer because the special access connection would be used only to terminate  
15 occasional, "one-off" long distance calls from the IXC's customers to that customer.

16 To put the issue in more real-world terms, purchasing a private plane may be a  
17 "substitute" means of traveling from one city to another, but it is vastly different from  
18 buying a ticket on a routine commercial airline flight. Few would view the two as  
19 analogous, or "substitutes" for each other, and the circumstances in which purchasing  
20 and owning a private plane would be an economically viable alternative to  
21 commercial travel are extremely limited and situation-specific. Nor is there any

1 reasonable likelihood that the availability of private planes for purchase will affect or  
2 discipline the price of commercial plane tickets.

3 **Q. BUT DR. ANKUM TESTIFIED THAT MR. VASINGTON “ADMITTED**  
4 **THAT SPECIAL ACCESS SERVICES ARE A VIABLE ALTERNATIVE TO**  
5 **THE CLECS (SIC) SWITCHED ACCESS SERVICES” IN A NEW JERSEY**  
6 **PROCEEDING IN 2009 (SEE ANKUM REBUTTAL AT 29). IS HE**  
7 **CORRECT?**

8 A. No. Prior to the two sentences that Dr. Ankum excerpted in his rebuttal testimony,  
9 Mr. Vasington was asked only whether it is *possible* for special access to be used as  
10 an alternative to switched access.<sup>5</sup> It is true that it is possible for a particular IXC and  
11 a particular customer to use special access as a direct connection that avoids switched  
12 access services, but there is a big difference between something being *possible* and  
13 being *viable* to the extent that it provides a competitive check. As noted above, it is  
14 possible to buy a private plane, but this possibility does not provide a competitive  
15 check on commercial airfares. We describe above the reasons that special access is  
16 not a competitive check on switched access rates.

17 **Q. DOES THE 16-YEAR OLD ACADEMIC RESEARCH AND THE “BREAK-**  
18 **EVEN” ANALYSIS DEMONSTRATE THAT SPECIAL ACCESS ACTS TO**  
19 **DISCIPLINE SWITCHED ACCESS RATES?**

20 A. No. As the Department, the FCC, and numerous other states have found in the past  
21 10 years, there is no effective competitive discipline on switched access because of  
22 regulations and the structure of the service. The predictions in the 1995 academic  
23 study clearly have not stood the test of actual market experience. Dr. Ankum claims

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<sup>5</sup> New Jersey Board of Public Utilities Docket No. 08090830, September 17, 2009 Transcript at 169-170.

1 “that switched access rates are constrained by the availability of special access  
2 because any attempt to set switched access rates significantly above costs will be met  
3 by a substitution toward special access services.” Ankum Rebuttal at 28, lines 21-24.  
4 He states that this claim is conventional wisdom and is “confirmed” by the 1995  
5 academic study. Unfortunately, the actual market experience in the past decade has  
6 confirmed beyond any doubt that Dr. Ankum’s claim is inaccurate, as the Department  
7 has already found. Even on Dr. Ankum’s own terms, his claim is false.<sup>6</sup>

8 **Q. PLEASE EXPLAIN.**

9 A. In this case, One Comm purports to demonstrate its Massachusetts intrastate switched  
10 access costs, but prior to the Department’s decision in D.T.C. 07-9, One Comm was  
11 charging an intrastate switched access rate significantly above even the inflated cost  
12 claimed by One Comm. According to Dr. Ankum’s theory, it would be impossible  
13 for One Comm to have done this. If it were viable for IXC’s to use special access to  
14 avoid unreasonable switched access rates, then a lot of litigation and harm related to  
15 excessive switched access rates and traffic pumping could have been avoided. Dr.  
16 Ankum’s theory is disproved by reality.

17 **Q. DOES THIS CONCLUDE YOUR SUPPLEMENTAL TESTIMONY?**

18 A. Yes.

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<sup>6</sup> We believe that there are other problems with Dr. Ankum’s “break-even” analysis, but since time is limited and the issue is irrelevant to the case, we will not describe these problems in detail in this testimony.