

Massachusetts Division of Insurance  
Membership in Vision Insured Preferred Provider Plans  
as of December 31, 2022

	VISION  Insured Preferred Provider Plan Members <sup>1</sup>  By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Members at End of 2022	Total 2022 Members
1	Aetna Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Ameritas Life Insurance Corporation	200	2	180	0	321	26	204	58	394	0	163	285	109	173	2,115
3	Blue Cross and Blue Shield of Massachusetts, Inc.	1,929	6,127	7,579	195	10,595	1,145	3,892	1,901	25,341	180	12,587	10,504	9,368	12,517	103,860
4	Combined Insurance Company of America <sup>2</sup>	131	69	708	4	548	60	1,725	553	3,859	4	1,867	503	1,179	1,256	12,466
5	Fidelity Security Life Insurance Company	7,262	2,797	31,962	181	50,535	4,161	26,317	8,050	138,725	125	65,074	39,084	46,221	67,475	487,969
6	HM Life Insurance Company	81	7	941	1	1,101	46	110	138	2,394	0	2,648	1,535	3,187	400	12,589
7	Humana Insurance Company	193	28	729	5	249	7	96	30	2,873	2	518	215	909	181	6,035
8	Metropolitan Life Insurance Company	217	15	730	0	964	32	626	146	2,597	0	1,172	521	800	1,097	8,917
9	Mid-West Life Insurance Company of Tennessee <sup>4</sup>	89	7	53	2	101	11	43	15	180	4	101	108	42	59	815
10	National Guardian Life Insurance Company	99	2	835	0	384	29	103	89	863	0	401	253	179	334	3,571
11	Principal Life Insurance Company	161	27	198	0	858	7	869	99	3,446	0	2,714	283	1,998	1,019	11,679
12	Reliance Standard Life Insurance Company	0	1	25	0	20	2	11	24	32	0	18	13	22	4	172
13	Standard Insurance Company	0	78	49	0	42	0	29	14	94	0	19	35	26	33	419
14	Starmount Insurance Company <sup>5</sup>	74	64	144	0	130	34	122	50	258	2	236	268	148	184	1,714
15	Sun Life Assurance Company of Canada	26	0	506	0	231	3	153	7	2,094	0	135	27	429	66	3,677
16	The Chesapeake Life Insurance Company	316	17	344	13	852	9	63	31	1,413	3	598	474	222	535	4,890
17	(The) Guardian Life Insurance Company of America	526	2,119	2,702	54	7,030	303	6,277	821	19,118	87	7,784	4,931	19,236	7,634	78,622
18	UnitedHealthcare Insurance Company	622	204	4,097	136	2,712	92	507	280	7,632	39	3,651	2,448	3,008	5,574	31,002
19	Vision Service Plan Insurance Company <sup>3</sup>	4,192	3,763	21,529	75	27,374	165	3,896	911	369,320	307	47,844	35,353	170,196	21,517	706,442
	Total Members	16,118	15,327	73,311	666	104,047	6,132	45,043	13,217	580,633	753	147,530	96,840	257,279	120,058	1,476,954
	2022 Massachusetts Population <sup>6</sup>	232,411	128,657	580,164	21,097	807,074	71,015	462,718	161,572	1,614,742	14,491	724,505	533,003	771,245	862,029	7,091,079
	2022 Market Penetration Rate <sup>7</sup>	6.9%	11.9%	12.6%	3.2%	12.9%	8.6%	9.7%	8.2%	36.0%	5.2%	20.4%	18.2%	33.4%	13.9%	20.8%

<sup>1</sup> Information reported by carriers offering a VISION insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

<sup>2</sup> Three new products were approved in March 2018 for Combined Insurance.

<sup>3</sup> Effective October 1, 2017, Massachusetts Vision Service Plan, Inc. has merged into Vision Service Plan Insurance Company.

<sup>4</sup> Mid-West Life Insurance Company of Tennessee is no longer marketing its vision plans.

<sup>5</sup> New vision product was issued in February 2018.

<sup>6</sup> Total VISION insured preferred provider plan members in each county divided by the 2022 population in each county.

<sup>7</sup> 2022 Population Source: U.S. Census Bureau; Vintage 2022 Population Estimates: Population Estimates