

Massachusetts Division of Insurance
Membership in Vision Insured Preferred Provider Plans
as of December 31, 2023

	VISION Insured Preferred Provider Plan Members ¹ By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Members at End of 2023	Total 2023 Members
1	Aetna Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Ameritas Life Insurance Corporation	83	5	162	2	270	8	154	36	392	0	121	157	83	189	1,662
3	Blue Cross and Blue Shield of Massachusetts, Inc.	1,966	6,414	8,531	180	12,441	1,479	4,515	2,315	28,313	153	13,591	10,292	10,317	14,710	115,217
4	Combined Insurance Company of America ²	123	48	634	3	376	56	1,565	372	3,863	0	1,830	432	1,137	1,219	11,658
5	Fidelity Security Life Insurance Company	8,186	3,171	33,951	189	53,741	4,321	28,598	8,614	145,248	119	68,773	42,555	48,453	71,929	517,848
6	HM Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	Humana Insurance Company	236	29	133	6	301	8	102	26	1,132	1	315	228	303	251	3,071
8	Metropolitan Life Insurance Company	233	43	625	1	712	131	639	164	1,181	0	872	506	583	1,189	6,879
9	Mid-West Life Insurance Company of Tennessee ⁴	79	6	53	1	95	9	43	15	171	4	87	97	40	57	757
10	National Guardian Life Insurance Company	69	0	62	0	194	38	72	54	378	0	134	77	105	111	1,294
11	Principal Life Insurance Company	279	36	451	1	932	86	968	191	2,572	2	942	532	1,172	1,503	9,667
12	Reliance Standard Life Insurance Company	2	2	20	0	21	8	19	37	37	0	17	10	22	11	206
13	Standard Insurance Company	14	65	18	0	15	17	104	40	66	0	23	41	20	43	466
14	Starmount Insurance Company ⁵	217	72	802	9	1,421	44	254	111	2,860	0	1,471	693	1,000	1,508	10,462
15	Sun Life Assurance Company of Canada	34	0	823	0	336	16	146	8	1,701	0	263	122	320	93	3,862
16	The Chesapeake Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	(The) Guardian Life Insurance Company of America	473	1,234	1,365	39	3,021	242	3,414	456	11,689	33	4,140	2,348	9,762	4,388	42,604
18	UnitedHealthcare Insurance Company	582	142	3,556	119	2,881	80	504	265	7,908	50	3,607	2,160	2,956	5,868	30,678
19	Vision Service Plan Insurance Company ³	2,900	3,711	24,614	106	30,238	231	2,500	974	610,342	371	52,776	43,720	172,080	22,340	966,903
	Total Members	15,476	14,978	75,800	656	106,995	6,774	43,597	13,678	817,853	733	148,962	103,970	248,353	125,409	1,723,234
	2023 Massachusetts Population ⁶	231,735	126,818	581,841	20,819	810,089	70,836	460,291	162,502	1,623,952	14,444	727,473	535,308	768,425	866,866	7,001,399
	2023 Market Penetration Rate ⁷	6.7%	11.8%	13.0%	3.2%	13.2%	9.6%	9.5%	8.4%	50.4%	5.1%	20.5%	19.4%	32.3%	14.5%	24.6%

¹ Information reported by carriers offering a VISION insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

² Three new products were approved in March 2018 for Combined Insurance.

³ Effective October 1, 2017, Massachusetts Vision Service Plan, Inc. has merged into Vision Service Plan Insurance Company.

⁴ The Chesapeake Life Insurance Company and Mid-West Life Insurance Company of Tennessee is no longer marketing its vision plans.

⁵ New vision product was issued in February 2018.

⁶ Total VISION insured preferred provider plan members in each county divided by the 2023 population in each county.

⁷ 2023 Population Source: U.S. Census Bureau; Vintage 2023 Population Estimates: Population Estimates