

Massachusetts Division of Insurance  
Membership in Vision Insured Preferred Provider Plans  
as of December 31, 2024

	VISION  Insured Preferred Provider Plan Members <sup>1</sup>  By County	Barnstable	Berkshire	Bristol	Dukes	Essex	Franklin	Hampden	Hampshire	Middlesex	Nantucket	Norfolk	Plymouth	Suffolk	Worcester	MA
		Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Members at	Total 2024
		End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	End of 2023	Members
1	Aetna Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	Ameritas Life Insurance Corporation	27	15	213	4	264	4	151	37	391	0	112	125	114	177	1,634
3	Blue Cross and Blue Shield of Massachusetts, Inc.	2,295	6,537	9,894	172	13,889	1,580	5,499	2,527	32,025	188	14,740	10,931	11,377	16,646	128,300
4	Combined Insurance Company of America <sup>2</sup>	1	0	27	0	35	0	16	3	50	0	71	51	37	24	315
5	Fidelity Security Life Insurance Company	11,401	2,727	34,999	512	41,617	3,672	20,894	7,816	132,592	96	64,457	38,397	44,306	70,406	473,892
6	HM Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	Humana Insurance Company	190	15	80	0	345	0	14	0	1,876	0	625	227	438	327	4,137
8	Metropolitan Life Insurance Company	200	23	600	1	715	81	757	132	1,181	0	872	506	583	1,189	6,840
9	Mid-West Life Insurance Company of Tennessee <sup>4</sup>	70	6	46	1	85	8	41	15	154	4	75	87	36	45	673
10	National Guardian Life Insurance Company	79	0	51	0	176	6	52	43	330	0	115	59	94	96	1,101
11	Principal Life Insurance Company	264	48	443	1	880	86	947	180	2,434	2	896	509	1,108	1,437	9,235
12	Reliance Standard Life Insurance Company	1	0	37	0	45	0	1	0	28	0	27	15	14	20	188
13	Standard Insurance Company	13	65	20	0	18	20	117	31	53	0	20	43	16	31	447
14	Starmount Insurance Company <sup>5</sup>	13	11	53	0	66	2	136	23	96	0	82	79	46	88	695
15	Sun Life Assurance Company of Canada	57	0	826	0	458	52	146	8	1,774	0	263	122	328	93	4,127
16	The Chesapeake Life Insurance Company	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
17	(The) Guardian Life Insurance Company of America	538	1,319	1,325	34	3,575	301	3,505	473	10,923	23	4,086	2,644	7,794	4,870	41,410
18	Vision Service Plan Insurance Company <sup>3</sup>	2,900	3,797	24,403	90	30,265	203	2,477	1,408	639,962	314	47,370	46,900	191,121	23,798	1,015,008
	Total Members	18,049	14,563	73,017	815	92,433	6,015	34,753	12,696	823,869	627	133,811	100,695	257,412	119,247	1,688,002
	2024 Massachusetts Population <sup>6</sup>	231,735	126,818	581,841	20,819	810,089	70,836	460,291	162,502	1,623,952	14,444	727,473	535,308	768,425	866,866	7,136,171
	2024 Market Penetration Rate <sup>7</sup>	7.8%	11.5%	12.5%	3.9%	11.4%	8.5%	7.6%	7.8%	50.7%	4.3%	18.4%	18.8%	33.5%	13.8%	23.7%

<sup>1</sup> Information reported by carriers offering a VISION insured preferred provider plan, based upon the Massachusetts Division of Insurance's "Guidelines for Reporting Membership & Utilization Statistics - Version 2.2," which instructs carriers to exclude members for whom the carrier did not bear any financial risk.

<sup>2</sup> Three new products were approved in March 2018 for Combined Insurance.

<sup>3</sup> Effective October 1, 2017, Massachusetts Vision Service Plan, Inc. has merged into Vision Service Plan Insurance Company.

<sup>4</sup> The Chesapeake Life Insurance Company and Mid-West Life Insurance Company of Tennessee is no longer marketing its vision plans.

<sup>5</sup> New vision product was issued in February 2018.

<sup>6</sup> Total VISION insured preferred provider plan members in each county divided by the 2023 population in each county.

<sup>7</sup> 2024 Population Source: U.S. Census Bureau; Vintage 2024 Population Estimates: Population Estimates