



SALT SMARTER NOT HARDER!

WAYS TO REDUCE SALT USE

THE PROBLEM WITH ROAD SALT



When salt is put down on a road, it doesn't go away. It washes into waterways or seeps into the ground, contaminating reservoirs and underground wells.

Salt put down on the road today can be found in drinking water up to a decade later!

DID YOU KNOW? ABOUT 30% OF SALT USED IS WASTED

By using salt in a smarter way, we can stay safe and reduce the harm to our water, wildlife, and the environment.



MORE SALT DOESN'T MELT ICE FASTER



More isn't better. A 12 oz. coffee mug full of rock salt is enough to treat a 20 foot driveway. Make sure there is space between the grains.

SAVE MONEY AND SWEEP UP EXTRA



Sweep up any leftover salt to use in the next storm.



USE BRINE

Try making a brine solution and use a sprayer to pretreat pavement. Liquid can melt ice faster than granular salt and it sticks instead of scatters. Lower salt concentrations are less damaging to fish, wildlife and drinking water.



STAY HOME DURING A STORM

This option, if possible, allows snow removal crews time and space to make the roads safer for you today and your drinking water ten years from now.

CHECK WITH YOUR TOWN

Has your town started to pretreat roads with brine? Pretreating can reduce salt use by 30%.

By *Salting Smarter, Not Harder* we can remain safe on the roads, save money, and improve our drinking water quality.



For more information, watch the Road Salt Reduction video https://youtu.be/Smt6_K8geeY

